



paperworld

Premier Paperworld, Frankfurt

No	Content	Description
01	Fair Name	Premier Paperworld, Frankfurt
02	Location	
03	Overview	<p>The dynamic nature of the global economy can also be felt in the paper, office supplies and stationery sector – new needs arise, new ideas are being sought.</p> <p>Restructuring and expanding assortments rank among the most important steps for a successful future. Solutions are called for. That is exactly what you will find at Paperworld 2012, the world’s leading trade fair for the paper, office supplies and stationery sector.</p>
04	Date	2012.01.28- 2012.01.31
05	Frequency	
06	Main Product Of Relevant To Sri Lankan Exporter	Office Technology, Software, Presentation Technology, Telecommunication, Office Furnishing, Stationery, School Supplies, Advertising Articles, Printers, Multimedia
07	Dead Line Of Application	
08	Exhibitors And Visitors	<p>87,000 international buyers</p> <p>Visitors: Total – 51038(Germany – 19450, Outside Germany- 31588)</p> <p>Exhibitors: Total – 1855 (Germany -366 , Outside Germany- 1489)</p>
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	
12	Organization Person (Sponsor)	
13	Fair Organizer	
14	Contact Person in EDB	Ms. Udeni Wijekoon, Assistant Director, Market Development Division (TEL : 2300722)