

PRINTING INDUSTRY of SRI LANKA





Sri Lanka provides a wide range of products to the export market ranging from commercial printing to quality packaging materials such as tea cartons, garment tags, and labels which provides a supporting service to major export sectors.



The Sri Lankan Printing Industry, which has won many awards at International Print competitions, is highly diversified under different manufacturing segments and includes all the print technologies such as offset, flexography, gravure, screen and digital printing. It is supported by a well developed supply chain including the raw materials and machinery. It encompasses large, medium and small scale based on the volumes and specialization.

The industry is equally capable of catering to the export market, small, medium and large. The major portion of the industry currently supplies the local print market requirements. Most of the large organisations have been able to uplift themselves to cater to the global market. They have sophisticated machines and modern enterprise resource planning software.



The Print products are currently exported largely to the European Union. Keeping with the present trend, Sri Lankan manufacturers have expanded their range of products to include a variety of novel environmentally friendly items. Other main export markets are the UK, USA, France, Italy, Sweden, Switzerland, Australia, Singapore, India, Venezuela, and Maldives.

The Main Print Products belong to the following segments

- ★ **Office Supplies:**
Office stationery, Note pads, NCR Stationery, Document holders, Promotional Items.
- ★ **School Supplies:**
Writing Books, Colouring Books, Drawing Materials, Exercise Books, Folders, File Covers, Text Books.
- ★ **Gift articles:**
Albums, Diaries, Writing Paper Sets, Books, Fancy Articles, Wrapping Papers.
- ★ **Cards:**
Greeting Cards (Seasonal and special occasions) Wedding Cards.
- ★ **Calendars:**
Picture, Cartoon and Photo Calendars.
- ★ **Packaging Materials:**
Boxes, Cartons, Tags, Labels, Sachets.
- ★ **Coffee Table Books, Magazines, Product Catalogues, Telephone Directories, etc.**



Competitiveness of the Sri Lankan Printing Industry

- ★ An Industry with 5 decades of experience.
- ★ Quick Turnaround – Small and Medium quantities to large quantities, turnaround the production with a very high quality.
- ★ Export to leading brands, supermarket chains and agents.
- ★ Communication skills – a majority of printers can communicate in English.
- ★ Capability to handle from the designing to finishing.
- ★ Eco friendly products which can be recycled.



Related Associations/Institutions State Organisations



Sri Lanka Association of Printers

21, Mulleriyawa Road, Thaladena, Malabe
Sri Lanka.

Tel : +94 11 2741979, +94 11 2741899

Fax : +94 11 2741899

E-mail : slap@srilankaprint.com

Web : www.srilankaprint.com



Sri Lanka Institute of Printing

18, Dr. Danister de Silva Mawatha, Colombo 8
Sri Lanka.

Tel : +94 11 2686162, +94 11 2679791

Fax : +94 11 2686162

E-mail : info@sliop.com

Web : www.sliop.com



Institute of Printing and Graphic Sri Lanka Ltd.

290, D. R. Wijewardena Mawatha, Colombo 10
Sri Lanka.

Tel : +94 11 2421846, +94 11 2445106,
+94 11 2472316

Fax : +94 11 2324904

E-mail : ingrinsl@sltnet.lk

Web : www.ingrinsrilanka.com



Sri Lanka Book Publishers Associations

No. 53, Maligakanda Road, Colombo 10
Sri Lanka.

Tel : +94 11 2696821

Fax : +94 11 2696821

E-mail : bookpub@sltnet.lk

Web : www.bookpublishers.lk

SRI LANKA EXPORT DEVELOPMENT BOARD

The Sri Lanka Export Development Board is Sri Lanka's apex organisation for the promotion and development of exports. It was established in 1979 under the Sri Lanka Export Development Act No. 40. EDB is the executive arm of the Export Development Council of Ministers, headed by H.E. the President of Sri Lanka, which is the policy-making body of the EDB.

What We Do

We assist in negotiating business with Sri Lanka, either as an importer or an investor in export production.

Functions of the EDB encompass a range of activities such as promoting exports, organising buyer-seller meets, and exhibitions, providing essential information to both local and foreign entrepreneurs and assisting in the formulation and maintenance of quality standards wherever applicable.

The EDB is manned by a team of professionals, knowledgeable in their own specialized areas, who maintain close personal links with the respective sectors and hence highly competent in providing you helpful advice.

The EDB has on its Board of Management, representatives of both state and private sector organisations involved in export activities. Dedicated to the task of promoting more exports and better exports for the benefit of exporters and importers alike, the full range of its services are provided free of charge.

SRI LANKA EXPORT DEVELOPMENT BOARD



For further information please contact:

SRI LANKA EXPORT DEVELOPMENT BOARD

NDB-EDB Tower

No.42, Navam Mawatha, Colombo 02, Sri Lanka.

Tel : +94 11 2300705-11

Fax : +94 11 2300715

Email : edb@tradenetsl.lk

Web : www.srilankabusiness.com