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# **PRODEXPO 2017**

# 24<sup>th</sup> International Exhibition for Food, Beverages and Food Raw Materials 6<sup>th</sup> to 10<sup>th</sup> February 2017 Moscow, Russia

A Sri Lankan Pavilion will be organized at the PRODEXPO 2017 exhibition to be held in Moscow, Russia, from 6th to 10th February 2017. The PRODEXPO is the largest specialized exhibition held annually in Russia for the Eastern Europe regions dedicated for Food, beverages & Food Raw Materials. The PRODEXPO exhibition has played an important role in stimulating the Russian food industry.

The 2016 event had attracted over 54,000 business visitors from 100 countries, all Russian federal districts. There had been over 2000 exhibitors from 66 countries. The event is co-organized by the Ministry of Agriculture of the Russian Federation and Chamber of Commerce & Industry of the Russian Federation.

#### Main products to be exhibited at the Sri Lanka Pavilion

- Beverages tea & other
- Fruits & vegetables
- Confectionery, snacks, nuts, dried fruit, Health & organic products bakery, confectionery raw materials
- Seafood & seafood preparations
- Canned & processed food products
- Dairy products
- Frozen & chilled products
- Food ingredients
- Groceries, cereals, pasta, spices, kitchen herbs
- Food packaging solutions & labeling

## **Cost of Participation**

Part cost of space and stall construction may be borne by the EDB. All other costs such as balance space & stall construction, airfare, hotel accommodation, freight & clearance of exhibits, etc. will have to be borne by the participating companies.

## Application & Selection

Applications should be made in the prescribed form available at the 8<sup>th</sup> Floor, Market Development Division of the EDB. Applications could also be downloaded from the website: www.srilankabusiness.com (under the section "announcements"). Short listed applicants will be interviewed by a selection committee.

Duly completed application forms should be sent under registered post to reach the Director/Market Development, Export Development Board, No 42, Nawam Mawatha, Colombo 02 on or before 31<sup>st</sup> October 2016.

For further details, please contact Mrs. Malkanthi Welikala, Assistant Director on 2300721, 2300705-11, Fax: 2305212, Email: mal@edb.gov.lk

> **Chairperson & Chief Executive** SRI LANKA EXPORT DEVELOPMENT BOARD NDB-EDB Tower, 42, Nawam Mawatha, Colombo 02

