



Ministry of Industry & Commerce
Sri Lanka Export Development Board



**Training/Exposure Programme for Giftware & Lifestyle sector
(exporters/potential exporters)
to the Republic of Philippines in October 2015**

The EDB with the assistance of the Sri Lankan Embassy in Philippines and Technical Cooperation Council of the Philippines(TCCP) proposes to organize Training/Exposure visit for Giftware & Lifestyle sector (Exporters/Potential exporters) in Philippines and to visit the MANILA FAME 2015 exhibition which will be held in Manila in October 2015.

Objectives of the Programme is to provide training/exposure on:

- Material preparation, bleaching, sourcing, dying & weaving
- Material processing, Paint finishing
- Modern/Creative techniques of production of Giftware & Lifestyle products
- Market, design, colour trends and packaging regulation

Training Programme : Consist of three day in-house training and the other day will be arranged for the visit to the main craft producing village in the Republic Philippine.

MANILA FAME 2015 : One/two days exposure visit to the MANILA FAME 2015 to study market requirements and to obtain firsthand information of the Giftware & Lifestyle sector.

For Whom :SME exporters/potential exporters engaged in the Giftware & Lifestyle sector from the following sub sectors.

- Batik & textile based crafts
- Wooden based ornaments & crafts
- Rush & reed products
- Paper based products, paints, printings & engravings.

Assistance :The EDB will meet the cost of the training programme, internal travelling relevant to the training programme in Manila and 50% cost of the airfare(economy class) to Manila for the selected participants. The other cost related to the programme should be borne by the participants.

Selection Procedure :Short listed participants will be selected by a panel appointed by the EDB

Application Procedure :Application forms are available at **provincial Offices of EDB** or the **Regional Development Division of EDB**, or download from the web site: www.srilankabusiness.com (under the section "Announcements").

Completed applications should reach the Director/ Regional Development Division-EDB **on or before 10th September 2015.**

For further details please contact Ms. Anoma Karalliyadde (Deputy Director /CP) on Tel: 081-2233592, Fax: 081-2201147, Email: cpo@edb.gov.lk or Ms. Manoja Dissanayake (Asst. Director/RD) on Tel: 011-2300716, Fax: 011-2303028, email: manojad@edb.gov.lk.

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