

**SRI LANKA'S PARTICIPATION AT THE
BUSINESS DEVELOPMENT PROGRAMME IN THE NETHERLANDS FOR
HORTICULTURE PRODUCE EXPORTERS
26 – 28 September, 2016**

Sri Lanka Export Development Board (EDB) in collaboration with the Netherlands Embassy in Sri Lanka proposed to organize a delegation of Horticulture (Floriculture & Fruit & Vegetable) ProduceExporters to attend a Business Development Programme in the Netherlands to promote business between two countries. This programme is assisted by the Sri Lanka Embassy in the Netherlands and the service of a Dutch company is being obtained by the Embassy to organize the programme.

The Netherlands is the largest market for floriculture and fruit & vegetable imports in the EU. Therefore, this programme will be a good opportunity for Sri Lankan grower/exporters to expand their horticulture business with the Netherlands.

The objective of organizing this delegation is to find market potentials in the Netherlands for horticulture producers, promote investment opportunities in Sri Lanka specially joint investment for production & marketing ventures. The programme will consist of B2B meetings, workshop for Dutch companies to disseminate information of the floriculture industry in Sri Lanka, field visits etc.

Applications for participation at this programme are invited from interested exporters of horticulture products.

APPLICATION & SELECTION :

- Applications (Intake Form) should be made on the prescribed form that could be obtained from the below link OR the Export Agriculture Division of the EDB.
- Duly completed application forms should be sent under registered post to reach the Director - Export Agriculture, Sri Lanka Export Development Board, NDB/EDB Tower, No 42, Nawam Mawatha, Colombo 02 OR Email: gayani@edb.gov.lk OR Fax: 011 2304879 on or before **02nd August, 2016**.
- The selection of the suitable participants will be done by an interview panel nominated by the EDB.

For further details please contact Ms Gayani Wijayathilake on: 011-2300732, 2300705-11. Fax: 011-2304879. E.mail: gayani@edb.gov.lk

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