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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
SRI LANKA EXPORT DEVELOPMENT BOARD



**SRI LANKA Pavilion at
12th SAARC Trade Fair, Lahore, Pakistan
4th to 6th December 2015**

The SAARC Trade Fair is one of the most prestigious events in South Asia to promote regional trade. This event provides an excellent opportunity to the entrepreneurs of the SAARC countries to showcase their products, develop linkages with one another and for benefiting from others' experiences.

The 12th SAARC Trade Fair will be held at Expo Centre in Lahore, Pakistan and will be organized by the Trade Development Authority of Pakistan (TDAP) which is the government trade promotion agency. This event will also provide an opportunity for the Sri Lankan entrepreneurs to reap benefits available under the Pakistan - Sri Lanka Free Trade Agreement and also the South Asian Free Trade Area (SAFTA) to increase trade with Pakistan as well as with other SAARC members in general.

The EDB proposes to organize a Sri Lanka Pavilion at the 12th SAARC Trade Fair to be held in Lahore, Pakistan from 4th to 6th December 2015.

The EDB had organized Sri Lanka's participation in previous SAARC Trade Fairs held in India, Bangladesh, Nepal as well. In the year 2014, Sri Lanka's exports to SAARC Region were recorded as USD 881 Mn and exports to Pakistan was recorded as USD 74 Mn. With over 1.35 Bn. people, the SAARC region itself offers a big market and ample opportunities for the interested companies to explore trade in goods and services as well as foreign investments. The fair aims to bring together the people, the products, and the services on a common platform of opportunities to all, where new possibilities can be shaped for economic cooperation and solidarity of the region.

Manufacturers cum exporters of following products are invited to apply to exhibit at the Sri Lanka Pavilion:

- Tea
- Spices, Coconut and other agro based products
- Confectionery and processed foods
- Herbal Products / Cosmetics
- Fish and fish preparations
- ICT/BPO Services
- Electronic & electrical items
- Garments
- Rubber & rubber products
- Gems & Jewelery
- Leather and plastic products
- Handicraft
- Chemicals & Plastic Products
- Non - Metallic Mineral Products
- Chemicals, drugs & pharmaceuticals
- Paper & Paper Products

Other potential products and services may also be considered.

Cost of participation & EDB Assistance

The EDB will consider providing a constructed stall of 9.0 Sqmt. area under standard shell scheme with furniture & fittings such as spot light, power connection, fascia, one table, two chairs, waste paper basket for each stall.

All other costs including airfare, accommodation, freight and clearance of sample exhibits, any duties applicable and internal travel etc will have to be borne by the participants.

How to Apply

Application should reach the Director / Market Development Division before **15th September 2015** on the prescribed form available at the web site – www.srilankabusiness.com. For further details please contact Mr. Prasanna Jayasinghe, Deputy Director or Mrs. Anoma Premathilake, Deputy Director on Tel.011 2300705-10, 011 2300722, Email pras@edb.gov.lk, anoma@edb.gov.lk

**Chairman & Chief Executive,
Sri Lanka Export Development Board,
DHPL Building, No 42, Navam Mawatha,
Colombo 02.
www.srilankabusiness.com**