



SIAL TRADE FAIR

No	Content	Description
01	Fair Name	SIAL- (Salon International del'Alimentation)
02	Location	Paris Nord, villepinte parc Exposition et Center de Convention, Viparis- France
03	Overview	International Exhibition of Food Industry A global marketplace for all those involved in the food industry (retail, trade, manufacturing, catering professions, services). SIAL is where business and innovations meet. SIAL Paris is the public trade fair focusing on home cooking and the domestic kitchen. The exhibition ranges from raw products to ready-made food and drinks, kitchen equipment, literature and food exporting information.
04	Date	21(Sun day)-Oct-2012 25(Thrust day) -Oct - 2012
05	Frequency	Two year found exhibition.
06	Main Product Of Relevant To Sri Lankan Exporters	Bakery, Pastry and Confectionery Beverages Wine Cured meats Dairy products Delicatessen products Frozen foods Fruit and vegetables Gourmet foods Grocery products , Health products and food supplements IN-FOOD/Semi-processed food products, Mea ,Organic products Poultry and game
07	Dead Line Of Application	20. (SUNDAY) May 2012

08	Exhibitors And Visitors	147 000 visitors 5500 Exhibitors (2010)
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	A global marketplace for all those involved in retailing, trading, manufacturing, catering professions and services of the food industry. In SIAL, you can explore food industries from top to bottom, including processes, semi-processed foods, ingredients, and finished products, thereby demonstrating the vitality of the industry.
12	Organization Person (Sponsor)	COMEXPOSIUM Venue: Paris Nord Villepinte Exhibition Centre Address: ZAC Paris Nord 2 Villepinte Tel: +33 (0)1 40 68 22 22 Fax: +33 (0)1 76 77 12 12
13	Fair Organizer	Show Organizer (s): EXPO INDUS Venue: Paris Nord Villepinte Tel: +33-1-49685488 Fax: +(33)-(1)-49685232
14	Contact Person in EDB	Ms. Malkanthi Welikala, Export Promotion Officer, Market Development Division, (TEL: 2300722)