

EXPORT DEVELOPMENT BOARD



MINISTRY OF DEVELOPMENT STRATEGIES & INTERNATIONAL TRADE

WORKSHOP ON WFTO GUARANTEE SYSTEM ESPECIALLY FOR MANUFACTURERS/ EXPORTERS OF THE CRAFT INDUSTRY IN SRI LANKA

The Sri Lanka Export Development Board (EDB) together with the World Fair Trade Organization (WFTO) - Asia, proposes to organize an awareness workshop on Fair Trade Guarantee System (GS), in continuation of a series of programmes undertaken by the EDB to introduce & implement fair trade concept for the craft sector in Sri Lanka.

OBJECTIVE Create understanding of the WFTO GS and its benefits, 10 principles of fair

trade, Fair Trade application process etc. to a new group of companies

who are interested in Fair Trade concept.

WFTO Guarantee System (GS) is an improved version of fair trade system developed to meet the demand for a more trustworthy fair trade recognition. The GS has five major components: new membership admission procedure, Self Assessment Report, Monitoring Audit, Peer Visit, and the Fair Trade Accountability Watch (FTAW). The FTAW is a participative monitoring mechanism that allows the public to report compliance issues regarding Fair Trade

Organizations.

Companies interested in obtaining the Fair Trade certification **FOR WHOM**

2nd December 2015, 9.00 am - 2.00 pm DATE & TIME :

3rd floor Auditorium, Sri Lanka Export Development Board VENUE

No: 42, NDB-EDB Tower, Nawam Mawatha, Colombo-02

RESOURCE PERSONS i. Ms. Christine Gent- Executive Director, WFTO - Asia

ii. Ms. Elise Hawley- Sustainability Coordinator, WFTO - Asia

MEDIUM English

REGISTRATION Free of charge on first come first served basis due to limited participation.

> Please send the duly completed registration form to Fax 0112303025, E mail: thejani@edb.gov.lk /mangala@edb.gov.lk on or before 15th November

2015.

FURTHER DETAILS i. Ms. Thejani De Alwis, Deputy Director on 011-2300727 or thejani@edb.gov.lk

ii. Ms. Mangala Madhuwanthi, Development Officer on 011-2300727

or mangala@edb.gov.lk

CHAIRMAN & CHIEF EXECUTIVE

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