



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
MINISTRY OF INVESTMENT PROMOTION



AUTO EXPO KENYA 2024
03RD - 05TH JULY 2024 IN NAIROBI, KENYA

The Sri Lanka Export Development Board (EDB), with the assistance of the Sri Lanka High Commission in Kenya, and Sri Lanka Automobile Components Manufacturers Association (SLACMA) proposes to organize Sri Lanka's participation at the Auto Expo Kenya 2024 to be held from 03rd to 05th July 2024 in Nairobi, Kenya.

Auto Expo Kenya is the premier automotive event in East Africa that is chosen by global manufacturers and exporters as the precise platform to cater to the market of the millennium - Africa. This leading trade exhibition for automobile, truck and bus parts, equipment, components, accessories, tools, and services continues to bring world leading manufacturers, suppliers, and service providers to the most important emerging market region in the world. The 2023 event was participated by 30 countries and more than 4,800 trade visitors.

OBJECTIVES:

To enhance the international visibility of Sri Lanka Automobile Industry, gain knowledge on market trends, new products, competitor intelligence, latest technology available and to establish business contacts with Automobile Parts vendors across the African Region.

FOR WHOM:

- Manufacturers/ exporters of the Automobile Parts and accessories
- Relevant service providers of Automobile Industry

COST OF PARTICIPATION:

The participants have to bear the full cost of participation. EDB may consider providing assistance towards part cost of the stall subject to the availability of funds.

APPLICATION:

Applications should be made on the prescribed form available at the Industrial Products Division (6th Floor), EDB. Applications could also be downloaded from the EDB website www.srilankabusiness.com under "Announcements". Duly completed applications should be sent to reach the Director, Industrial Products, EDB, **before 20th May 2024**. Selections will be done by an interview panel appointed by the EDB.

For further details, please contact Mr. Indika Sugathadasa, Assistant Director / Industrial Products Division on: Tel: 0112303975. Mob: 0718246762 Fax: 011-2303025. Email: indikas@edb.gov.lk

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