



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

MINISTRY OF INVESTMENT PROMOTION



CALLING FOR APPLICATIONS - JAPAN MARKET DEVELOPMENT PROGRAMME FOR ICT COMPANIES AND TECH STARTUPS UNDER JICA TECHNICAL COOPERATION

The Sri Lanka Export Development Board (EDB) with the assistance of Japan International Cooperation Agency (JICA) is implementing a programme to support Sri Lankan ICT companies & Tech Startups, to enter the Japanese Market. The project will be implemented for a period of 2 years starting from 2024.

The selected companies will be guided, coached, and will be introduced to the Japanese market through potential events

FOR WHOM

ICT companies and Tech startups in the following verticals and technologies are eligible to apply.

Verticals

- Agriculture related solutions
- Manufacturing related solutions
- Health/medical related solutions
- Retail / E-commerce
- Education related solutions
- Digital Transformation solutions

Technologies

- Cyber Security
- Artificial Intelligent(AI)
- Embedded systems
- IoT
- Immersive Technologies

WHAT IS OFFERED

- Awareness building on Japanese business culture and opportunities in Japanese Market.
- One-on-one coaching sessions with Japanese Consultants to prepare for the Japanese Market
- Support to prepare and improve promotional materials for the Japanese Market
- Introduction to Japanese business networks
- Inward/outward matchmaking missions
- Support to promote your business in Japan through an online platform

HOW TO APPLY

Interested ICT companies & Tech Startups are requested to complete the online application which is available under “Announcements” on the EDB website www.srilankabusiness.com.

Duly completed applications with relevant documents should be submitted **on or before 31st March, 2024**. Applications will be reviewed by a Panel appointed by the EDB, and JICA Consultancy Team will make the final selections.

For further information please contact Ms. Vajira Kularathna, Assistant Director vajira@edb.gov.lk or Mr. Dinesh Attanayake, Export Promotion Officer dinesh@edb.gov.lk of the Export Services Division via email or Tel: 0112303862.

CHAIRMAN & CHIEF EXECUTIVE

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Website : www.srilankabusiness.com