



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INVESTMENT PROMOTION

SIAL INTERNATIONAL FOOD EXHIBITION 2024 PARIS, FRANCE 19th - 23rd OCTOBER, 2024

Sri Lanka Export Development Board (EDB) in collaboration with Sri Lanka Embassy in France is organizing Sri Lanka's participation at the SIAL International Food Innovation Exhibition in Paris, France from 19th to 23rd October 2024 to promote a range of Sri Lankan Food & Beverage products.

The SIAL, a bi-annual event held in Paris, France is one of the major food exhibitions in Europe that brings all the food channels together under one roof. The exhibition will provide a platform to products of food & beverage including ingredients, processed food, fruits & vegetables, dairy products, beverages, grocery products, meat, seafood as well as organic & wellness products

FOR WHOM:

Applications are invited from exporters and potential exporters of the following product sectors:

- Coconut kernel products (desiccated coconut, coconut milk, cream, powder, etc.)
- Value-added spice & spice mixtures, seasonings, gift packs, food ingredients, instant spice preparations, etc.
- Confectionery & bakery products, specialty & convenient food products
- Fresh / processed fruits and vegetables (frozen, dehydrated & preserved, canned & bottled, fruit juices)
- Cereals & cereal-based products
- Beverages (alcoholic & non-alcoholic)
- Healthy food products, herbal products & organic food products
- Novel food products.

COST OF PARTICIPATION:

Cost of participation including space, construction, cost of exhibits, airfare, accommodation, internal travel and any cost related to quarantine procedures etc. will have to be met by the participating companies.

APPLICATION & SELECTION :

Applications should be made on the prescribed form, available at the Export Agriculture Division, 6th Floor, EDB, or could be downloaded from the EDB website: www.srilankabusiness.com (under 'Announcements').

Duly completed application forms should be sent through registered post to reach the Director, Export Agriculture Division, EDB, NDB-EDB Tower, No. 42, Nawam Mawatha, Colombo 2, on or before 06/05/2024.

Selection of suitable participants will be done by an interview panel appointed by the EDB.

For further details please contact Ms. Madurika Menikpura on 011-2300732, 011-2300705-11 (Ext. 393) Fax: 011-2304879, E-mail: madurika@edb.gov.lk.

**CHAIRMAN & CHIEF EXECUTIVE OFFICER
SRI LANKA EXPORT DEVELOPMENT BOARD**

NDB-EDB Tower, 42, Nawam Mawatha, Colombo 02.

Website : www.srilankabusiness.com