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# **SRI LANKA EXPORT DEVELOPMENT BOARD**Ministry of Development Strategies and International Trade

# AWARENESS SEMINAR ON "PRODUCT STANDARDS APPLIED BY THE MEMBER COUNTRIES OF THE GULF COOPERATION COUNCIL (GCC)"

The EDB in collaboration with the Department of Commerce will conduct a seminar on "Product standards applied by the member countries of the Gulf Cooperation Council (GCC)", which include Saudi Arabia, Kuwait, the United Arab Emirates, Qatar, Bahrain and Oman. The objective of the programme is to create wider awareness of the product standards applied by the Gulf Standardization Organization (GSO) member states among the Sri Lankan exporter community and Government institutions.

### **Topics**

Product standards relating to Sri Lanka's key exports (Tea, Processed Food & Beverages, Fruits & Vegetables, Spices & Allied Products, Coconut Kernel based products, Confectionery & Bakery products, Fisheries Products etc) to GCC countries will be addressed at the seminar.

#### **Resource Persons:**

The seminar will be conducted by a team of technical experts from Saudi – based Gulf Standardization Organization (GSO).

Date & Time: Wednesday, 20<sup>th</sup> November 2019, from 9.30 a.m. to 4.00 p.m.

Venue: 3rd Floor Auditorium, EDB, 42, Nawam Mawatha, Colombo 02.

# **Target Group:**

- Food & Beverage (F&B)/ Fruit & Vegetable (F&V) exporters/ potential exporters
- exporters having issues while exporting F&B and F&V products to Gulf Region
- testing laboratories for food itemsother related stakeholders

# **Registration:**

Rs. 1,000/- per participant (including lunch and refreshments). Payments could be made to Finance Division, EDB or through provincial EDB offices.

Book your seat at your earliest through online registration <a href="http://www.edb.gov.lk/event/gcc">http://www.edb.gov.lk/event/gcc</a>

or contact

EDB

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DOC

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