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## Sri Lankan exporters get insights to GCC product standards

A workshop to educate Sri Lankan exporters on Gulf Cooperation Council(GCC) product standards was held at the EDB Auditorium on 20 November with the participation of more than 100 stakeholders engaged in several sectors.

Two experts from Gulf Standardization Organization, Head of Marketing and International Trade Dr. Zaki Al Rubai and Head of Standards Eng. Ahmed A.Y. Al Bashah were the resource persons of the workshop.

EDB Director General Jeevani Siriwardena and DOC Director General Nimal Karunathilake addressed the gathering highlighting the importance of adhering to the standards and requirements of the export destinations.

Furthermore, Karunathilake explained that Sanitary & Phytosanitary (SPS) and Technical Barriers to Trade (TBT) applied at minimum level are legitimate requirements of importing countries to ensure food safety but when they are applied beyond certain limits they could become barriers for international trade.

Sri Lanka is among the top 20 suppliers to the Gulf Region. Sri Lanka's exports to the Middle East Region has increased from \$ 947 million to 997 million from 2016 to 2018 and exports to GCC countries have increased from \$ 411 million to \$ 442 million.

The main products exported to GCC from Sri Lanka are Apparel, Processed Food, Fish and Fishery products, Spices, Coconut based products, fruits and vegetables, Rubber based products and Engineering products. Gulf Cooperation Council (GCC) is a political and economic alliance of six Middle Eastern countries, Saudi Arabia, Kuwait, the United Arab Emirates (UAE), Qatar, Bahrain and Oman.

The food consumption in the GCC is expected to grow from 51.5 million MT in 2018 to 60.7 million MT in 2020. Increase in population, growing tourism, high per capita income and a sustained economic recovery are likely to drive the growth of the food sector in the region.

Saudi Arabia and UAE are expected to remain the largest food consuming nations. Upcoming mega events such as Expo 2020 Dubai and FIFA World Cup 2020 are expected to aid the growth of food consumption in the region further. Rising incidences of lifestyle related diseases will continue to drive the demand for organic and healthy food items.



Gulf Standardization Organization is a regional Standardization Organization works with its members to develop and define GSO standards to fulfill specific needs that have been identified by the members. Around 80% of GSO adopted standards are international standards.

The GCC Standardization Organization (GSO) has improved their standards with the intention of increasing the competitiveness of products and services and to meet the requirements according to the latest production methods and technology in various fields and protect the consumer through standards that set and determine acceptable and internationally recognised levels of quality for goods, products and processes.

Within the framework of the strategic plan of GSO for the period 2016-2020, a time plan for the issuance of Technical Regulations for several product categories has been developed. Also to confirm the compliance of industrial products with the GCC Standards 'Gulf Conformity Mark' is issued.

GSO food safety policies geared to protection of health and safety of people in the GCC is much important to Sri Lanka as we export a considerable amount of agriculture and fishery products to countries within the GCC.

The participants at the workshop gained exquisite knowledge on GSO standards and technical regulations, GCC food standards on Food and Agriculture products covering the full scope including hygienic requirements, storage and transportation, food labelling, food additives, processing, packaging, test methods for smooth operation of exports and GCC Halal prospects at the workshop. The knowledge obtained at the workshop will help Sri Lankan exporters to minimise non-compliances to avoid rejections and facilitate easy clearance at the destinations ports.

Source: <http://www.ft.lk/business/Sri-Lankan-exporters-get-insights-to-GCC-product-standards/34-691450>



# SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Industrial Export and Investment Promotion

## SRI LANKA PAVILION AT CISMEF 2020 IN CHINA

The EDB with the assistance of the Sri Lanka Consulate in Guangzhou, China proposes to organize a Sri Lanka Pavilion at 17<sup>th</sup> China International Small and Medium Enterprises Fair (CISMEF) in Guangzhou China to be held from 27<sup>th</sup> - 30<sup>th</sup> June 2020. The objective of organizing this programme is to provide an opportunity for Sri Lankan entrepreneurs to enter the Chinese Market & establish buyer connections with the prospective Chinese buyers.

*CISMEF is the largest and most important event for SMEs in the Asian-Pacific region. This annual event houses around 5,000 booths and around 200,000 visitors each year.*

It is proposed to organize a Sri Lanka pavilion with around 30 exhibitors at the CISMEF.

**APPLICATIONS ARE INVITED FROM MANUFACTURERS / EXPORTERS OF THE FOLLOWING PRODUCT SECTORS TO EXHIBIT AT THE SRI LANKA PAVILION**

● Food and Beverage (Ceylon Tea, Seafood, Fruits & Vegetables, Snack Foods, Dried Foods, Nuts, Confectionary, Biscuits, etc.)	● Apparel
● Spice and Allied Products	● Gems and Jewellery
● Coir and Coir Base Products	● Giftware, Lifestyle and Handloom Products
● Ayurveda and Wellness Products	● ICT and Knowledge Services

**Any Other products that have potential to China will also be considered.**

Regional Based Entrepreneurs are encouraged to apply for this programme.

### **COST OF PARTICIPATION**

Selected companies will be provided a constructed booth at the event. The airfare, hotel accommodation, freight of samples will have to be borne by participating companies.

### **APPLICATION AND SELECTION**

If you are interested in exhibiting at the Sri Lankan Pavilion, please forward the completed application on the prescribed form to reach the Director – Regional Development Division on or before 24<sup>th</sup> January, 2020. Application forms could be obtained from the Regional Development Division of EDB, Provincial Offices of Kandy, Kurunegala, Matara and Jaffna. Applications could also be downloaded from the EDB website: [www.srilankabusiness.com/announcements/](http://www.srilankabusiness.com/announcements/) Shortlisted applicants will be interviewed by a selection committee.

For further details, please contact Thilaka Chandrasena, Assistant Director on 0112300716, Fax 0112303028, e-mail : [thilaka@edb.gov.lk](mailto:thilaka@edb.gov.lk) or EDB Regional Offices, Kandy – 0812233592, Matara – 0412231591, Kurunegala – 0372221972 and Jaffna – 0212215944.

**CHAIRMAN & CHIEF EXECUTIVE  
SRI LANKA EXPORT DEVELOPMENT BOARD**

No. 42, Nawam Mawatha, Colombo 2.

Website: [www.srilankabusiness.com](http://www.srilankabusiness.com)

# CERTIFICATE COURSE ON IMPORT-EXPORT PROCEDURES (154<sup>TH</sup> BATCH)

## FOR WHOM...

JUNIOR MANAGERS IN SHIPPING, CLEARING, FORWARDING,  
CUSTOMS HOUSE AGENTS. EMERGING EXPORTERS.

### COURSE CONTENTS

- Introduction to Export Procedures & Certification
- Introduction to Import Procedures
- Customs Import, Export, Bonds Procedures, Documentation & Related Laws
- Port Procedures & Documentation
- Air Cargo Procedures
- BOI Procedures
- Banking Procedures in related to International Trade
- Freight Forwarding & Transportation
- Quality Controls on Export & Import
- Cargo Insurance
- Other requirements in International Trade
- FIELD VISITS : Sri Lanka Customs  
: Sri Lanka Port Authority (JCT & Harbour)  
: Sri Lankan Cargo, Bandaranayke International Airport.

VENUE	: Sri Lanka Export Development Board, No.42, Navam Mawatha, Colombo 2.
FACULTY	: Professionals from Sri Lanka Customs, Sri Lanka Ports Authority, Banks, EDB and relevant professional institutions.
DURATION	: 07 Saturdays (9.00 am to 2.30 pm) and Field Visits (8.00 am to 6.30 pm) during a weekday.
REGISTRATION	: Number of students per course/batch will be limited to 40 on "First come First serve" basis, and additional applications will be considered for the next batch on availability of seats.
COURSE FEE	: Rs. 20,000/- per participant Course fee could be made either in cash at EDB or deposit to the EDB Acc. No. 0000306605, BOC - Lake View Branch, Colombo 02 (Please handover the original bank slip with your application) or by cheque drawn in favor of the "Sri Lanka Export Development Board"
DATE OF COMMENCEMENT	: 15 <sup>th</sup> February 2020

#### **APPLICATION FORM & for further Details:**

**visit our website :** [www.srilankabusiness.com/edb/training-programs.html](http://www.srilankabusiness.com/edb/training-programs.html)

#### **or Please contact :**

Trade Facilitation & Trade Information Division  
Sri Lanka Export Development Board  
Tel: 011 230 0678, 230 0705-11 (Ext 321 or 322)  
Fax: 011 230 0676 E-mail: [tfti@edb.gov.lk](mailto:tfti@edb.gov.lk)

#### **Application should be sent to :**

Director  
Trade Facilitation & Trade Information Division  
Sri Lanka Export Development Board  
42, Navam Mawatha, Colombo 02



CHAIRMAN & CHIEF EXECUTIVE  
Sri Lanka Export Development Board



Ministry of Industrial Export  
and Investment Promotion



## 89<sup>th</sup> COURSE ON OPERATIONAL ASPECTS OF INTERNATIONAL TRADE

FOR WHOM ... ?

*For senior and middle level executives in public and private sector organizations dealing with international trade*



### COURSE CONTENTS :

#### Module 01 – Five (05) Saturdays From 15<sup>th</sup> of February 2020

##### Logistics & Import/Export Procedures :

- Introduction & Activities of EDB
- Transport & Freight Forwarding
- Customs Procedures
- SLPA Procedure
- Duty-free Access to Imported Inputs
- Export Packaging
- Marine Insurance
- Air Cargo Procedures
- BOI Procedures
- E-Commerce

#### Module 02 – Five (05) Saturdays From 21<sup>st</sup> of March 2020

##### Legal and Financial Aspects of International Trade :

- Export Procedure & Certification
- Negotiation Skills
- Sales Contracts
- Contracts of Carriage
- Marine Insurance & Cargo Insurance
- Import Export Financing
- Costing & Pricing of Export Products
- INCOTERMS
- Trade Settlement of Disputes
- Preferential Trading
- Factoring

#### FIELD VISIT :

**To Sri Lanka Customs, Colombo Port (JCT) and the Air Cargo Terminal Katunayake**

#### CLOSING DATE FOR APPLICATIONS :

**3<sup>rd</sup> of February 2020**

#### VENUE :

**NDB-EDB Auditorium, No. 42, Nawam Mawatha, Colombo 02.**

#### Course Fee:

**Rs. 25, 000/- per Participant**

#### Date of Commencement:

**15<sup>th</sup> February 2020**

#### Registration :

Email to [helmalie@edb.gov.lk](mailto:helmalie@edb.gov.lk)



**SRI LANKA EXPORT DEVELOPMENT BOARD**

**No. 42, Nawam Mawatha, Colombo 02.**

**Tel : 011-2300 677**

**Fax : 011-2300 676**

**Website : [www.srilankabusiness.com](http://www.srilankabusiness.com)**

## International Trade Exhibitions & Events in Sri Lanka

Name	Date	Venue	Sector	Web Link
International Footwear & Lether Fair	7-9 Feb 2020	BMICH	Apparel & Clotjing/ Fashion & Beauty	<a href="https://10times.com/international-footwearand-leatherfair">https://10times.com/international-footwearand-leatherfair</a>
Sri lanka Lab Expo	13-15 Feb 2020	Sri Lanka Exhibition & Convention Centre Paijanindia, Colombo	Science and Research/ Education and Traning	<a href="https://10times.com/office-today-sri-lanka">https://10times.com/office-today-sri-lanka</a>
The Wedding Show	14-16 Feb 2020	BMICH	Apparel & Clotjing/ Fashion & Beauty	<a href="https://10times.com/wedding-show-colombo">https://10times.com/wedding-show-colombo</a>
International Symposium on Agriculture and Environment	14-Feb-20	Faculty of Agriculture, University of Ruhuna	Agriculture & Forestry	<a href="https://10times.com/agriculture-and-environment">https://10times.com/agriculture-and-environment</a>
Dye+Chem Sri Lanka International Expo	5-7 Mar 2019	Sri lanka exhibition and convention Centre	Apparel & Clothing	<a href="https://10times.com/dye-chem-srilanka">https://10times.com/dye-chem-srilanka</a>
13th Colobo International Yarn and Fabric show	5-7 Mar 2020	Sri lanka exhibition and convention Centre	Textiles & Apparel	<a href="https://www.jetro.go.jp/en/database/j-messe/tradefair/detail/107212">https://www.jetro.go.jp/en/database/j-messe/tradefair/detail/107212</a>
Textech International Expo-Sri Lanka	5-7 Mar 2020	Sri lanka exhibition and convention Centre	Apparel & Clothing	<a href="https://10times.com/textech-srilanka">https://10times.com/textech-srilanka</a>
Sri Lanka Print 2020	13-15 March 2020	BMICH	Printing	<a href="http://slap.lk/">http://slap.lk/</a>
Wayawasaya	3-5 April 2020	BMICH	Apparel & Clothing/ Food & Beverages	<a href="https://www.xpobuzz.com/wyawasaya">https://www.xpobuzz.com/wyawasaya</a>
POWER Sri Lanka	22-24 May 2020	Sri lanka exhibition and convention Centre	Power & Energy	<a href="https://10times.com/power-sri-lanka">https://10times.com/power-sri-lanka</a>
Housing & Construction Expo	22-24 May 2020	BMICH	Building & Construction	<a href="https://10times.com/build-sl">https://10times.com/build-sl</a>
Solar International Expo	22-24 May 2020	BMICH	Power & Energy	<a href="https://10times.com/solar-sri-lanka-international-expo">https://10times.com/solar-sri-lanka-international-expo</a>
Lanka livestock 20	22-24 July 2020	Sri lanka exhibition and convention Centre	Agriculture & Forestry	<a href="https://10times.com/lankalivestock">https://10times.com/lankalivestock</a>
International Auto Parts, Accessories & Service and Repair Equipment Trade Exhibition(LANKAAUTO)	5-7 Aug 2020	Sri lanka exhibition and convention Centre	Auto & Automotive/ Logistics & Transportation	<a href="https://10times.com/iaasrete">https://10times.com/iaasrete</a>
International Power Generation & Electrical Engineering Exhibition (Lanka Energy)	6-8 Aug 2020	Sri lanka exhibition and convention Centre	Power & Energy	<a href="https://10times.com/lanka-energy">https://10times.com/lanka-energy</a>
Lanka Auto 2020	6-8 Aug 2020	Sri lanka exhibition and convention Centre	automotive parts and systems, automotive accessories, automotive electronics and entertainment devices	<a href="http://www.lankaauto.org/#about">http://www.lankaauto.org/#about</a>

## International Trade Exhibitions Conferences, Fairs, & B2B Meetings(overseas)

Name	Date	Venue	Sector	Web Link
Mortar Technology and Equipment Exhibition(CME 2019)	8-10 Jan 2020	Chennai, India	Rubber	<a href="http://asiarubberexpo.com/">http://asiarubberexpo.com/</a>
Automotive testing expo	22-24 Jan 2020	CTC complex, Chennai, India	Vehicle and component testing and validation technology and services	<a href="https://www.testing-expo.com/india/en/">https://www.testing-expo.com/india/en/</a>
India International Leather Fair	1-3 Feb 2020	Chennai Trade Centre, Nandambakkam, Chennai	Leather and Leather Industry	<a href="http://indiatradefair.com/iilf/">http://indiatradefair.com/iilf/</a>
AUTO EXPO 2020	6-9 Feb 2020	pragathi Maidan, New Delhi, India	Motor Vehicles	<a href="http://www.autoexpo.in">www.autoexpo.in</a>
25th GULFOOD EXHIBITION	16-20 Feb 2020	DUBAI, UAE	Food & Beverage	<a href="https://offers.travel2fair.com/gulfood2020?utm_source=promo1&amp;gclid=Cj0KCQiAjfvwBRCKARisAiqSWIMzVJk0hiPZ8Gx6trr1gXHgNpbN54gy1RE807r2akW3hIWrlS3ywiUaAkxbEALw_wcB">https://offers.travel2fair.com/gulfood2020?utm_source=promo1&amp;gclid=Cj0KCQiAjfvwBRCKARisAiqSWIMzVJk0hiPZ8Gx6trr1gXHgNpbN54gy1RE807r2akW3hIWrlS3ywiUaAkxbEALw_wcB</a>
Tire technology Expo 2020	25-27 Feb 2020	Halls 19/20/21, Hannover, Germany	Tire	<a href="https://www.tiretechnology-expo.com/en/">https://www.tiretechnology-expo.com/en/</a>
Air Cargo India 2020	25-27 Feb 2020	Mumbai, India	Air Cargo	<a href="https://www.aircargoindia.aero/">https://www.aircargoindia.aero/</a>
horti expo 2020	28,29 Feb-1 Mar 2019	HITEX Exhibition Center, Hyderabad, India	Horticulture Products, Farm Machineries, Processing & Post Harvest Technologies	<a href="http://www.hortexpo.com/">http://www.hortexpo.com/</a>
Hong Kong International Jewellery Show	4-8 Mar 2020	Hongdao International Convention and Exhibition Center (HICEC), China	Fashion and Beauty	<a href="https://10times.com/hong-kong-international-jewellery-exhibition">https://10times.com/hong-kong-international-jewellery-exhibition</a>
BioAg Asia 2020	4-6 th Mar 2020	NASC Complex, New Delhi, India	Agriculture & Forestry	<a href="https://10times.com/bioasia-new-delhi">https://10times.com/bioasia-new-delhi</a>
GRTE 2020	11-13 Mar2020	Bangkok, Thailand	Global Rubber, Latex & Tyre	<a href="http://www.grte-expo.com/profile.html">http://www.grte-expo.com/profile.html</a>
7th OMAN PLAST	23-25 Mar 2020	oman convention & exhibition centre, Muscat, Sultanate of Oman	Plastics, Rubber, Petrochemicals, Chemicals, Fertilizers, Plastics Recycling, Printing and Packaging Industry	<a href="https://10times.com/oman-plast">https://10times.com/oman-plast</a>
FHA- Food & Beverage	31 Mar-3 Apr 2020	1 Expo Drive, Singapore	Food & Beverages	<a href="https://www.fhafnb.com/about/overview">https://www.fhafnb.com/about/overview</a>
Livestock Malaysia 2020	7-9 Apr 2020	Melaka nternational trade centre, Malacca	Feed, livestock and meat	<a href="https://www.livestockmalaysia.com/">https://www.livestockmalaysia.com/</a>

World Tea Expo 2020	8-11 June 2020	Colorado Convention Center, Denver CO, United States	Tea	<a href="https://www.worldteaexpo.com/">https://www.worldteaexpo.com/</a>
Rubber Tech Vietnam	17-19 June 2020	Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh Street, Tan Phu Ward, District 7, Vietnam	Ruber and Tyre	<a href="https://www.rubber-tyre.com.vn/">https://www.rubber-tyre.com.vn/</a>
Propak Asia 2020	17-20 June 2020	Hall 98-106, BITEC, BANGKOK, THAILAND	Food, Drink & Pharmaceutical Processing & Packaging	<a href="https://www.propakasia.com/ppka/2020/en/aboutshow.asp">https://www.propakasia.com/ppka/2020/en/aboutshow.asp</a>
Africas Big 7	21-23 June 2020	Gallagher Convention Centre, Johannesburg	Food and Beverage	<a href="https://10times.com/africas-big-seven">https://10times.com/africas-big-seven</a>
paperworld India	19-22 March 2020	Bombay Exhibition Centre (BEC), Mumbai, India	Paper	<a href="https://10times.com/paperworldindia">https://10times.com/paperworldindia</a>
International Rubber Conference 2020	15-17 Oct 2020	Chennai Trade centre, Chennai, India	Rubber	<a href="https://10times.com/irc-chennai">https://10times.com/irc-chennai</a>
SIAL Paris International Food Exhibition	18-22 Oct 2020	PARIS NORD VILLEPINTE - PARIS	Food Innovation	<a href="https://www.sialparis.com/">https://www.sialparis.com/</a>
China Fisheries & Seafood Expo 2020	28-30 Oct 2020	Hongdao International Convention and Exhibition Center (HICEC), China	Seafood	<a href="http://chinaseafoodexpo.com/">http://chinaseafoodexpo.com/</a>



Schedule Rates of Exchange Effective From  
20.01.2020 to 26.01.2020

	Country	Country Code	Currency	Currency Code	Rate of Exchange (Rs.)
1	Australia	AU	Dollar	AUD	126.3277
2	Bahrain	BH	Dinar	BHD	485.4951
3	Bangladesh	BD	Taka	BDT	2.1585
4	Brazil	BR	Brazil Real	BRL	43.7375
5	Brunei	BN	Brunei Dollar	BND	135.9758
6	Canada	CA	Canadian Dollar	CAD	140.3226
7	China	CN	Renminbi	CNY	26.6569
8	China	CN	Offshore	CNH	26.6540
9	Czechoslovakia	CZ	Koruna	CZK	8.1050
10	Denmark	DK	Kroner	DKK	27.2906
11	Egypt	EG	Pound	EGP	11.5631
12	Euro Zone		Euro	EUR	203.9382
13	Ghana	GH	Cedi	GHS	32.2829
14	Hongkong	HK	Dollar	HKD	23.5525
15	Hungary	HU	Forint	HUF	0.6093
16	India	IN	Rupee	INR	2.5789
17	Indonesia	ID	Rupiah	IDR	0.0134
18	Iran	IR	Riyal	IRR	0.0044
19	Japan	JP	Yen	JPY	1.6611
20	Jordan	JO	Dinar	JOD	258.1718
21	Korea	KR	Won	KRW	0.1581
22	Kuwait	KW	Dinar	KWD	603.0104
23	Macau	MO	Pataca	MOP	22.8405
24	Malaysia	MY	Ringgit	MYR	45.0569
25	Maldives	MV	Rufiya	MVR	11.8398
26	Mauritius	MU	Rupee	MUR	5.0218
27	Myanmar	MM	Kyat	MMK	0.1245
28	Nepal	NP	Rupee	NPR	1.6131
29	New Zealand	NZ	Dollar	NZD	121.6875
30	Nigeria	NG	Naira	NGN	0.5974
31	Norway	NO	Kroner	NOK	20.5956
32	Oman	OM	Riyal	OMR	475.4014
33	Pakistan	PK	Rupee	PKR	1.1835
34	Papua New Guinea	PG	Kina	PGK	53.7234
35	Philippines	PH	Peso	PHP	3.5990
36	Poland	PL	Zloty	PLN	48.0827
37	Qatar	QA	Riyal	QAR	50.2729
38	Russia	RU	Rouble	RUB	2.9678
39	Saudi Arabia	SA	Riyal	SAR	48.7922
40	Seychelles	SC	Rupee	SCR	13.3609
41	Singapore	SG	Dollar	SGD	135.9758
42	South Africa	ZA	Rand	ZAR	12.7047
43	Sweden	SE	Krona	SEK	19.2939
44	Switzerland	CH	Francs	CHF	189.7515
45	Taiwan	TW	Dollar	TWD	6.1147
46	Thailand	TH	Baht	THB	6.0093
47	U.A.E.	AE	Dirham	AED	49.8329
48	United Kingdom	GB	Sterling Pound	GBP	239.3938
49	United States of America	US	Dollar	USD	183.0438
50	Zambia (Old)	ZM	Kwacha	ZMK	0.0352
51	Zambia (New)	ZM	Kwacha	ZMW	12.5721
52	Zimbabwe	ZW	Dollar	ZWD	0.4823

Source: <http://www.customs.gov.lk>



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