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EXPO

NEWS

MONTHLY BULLETIN

VOLUME 20 | ISSUE NO. 06

JUNE 2020



Published By : Trade Facilitation & Trade Information Division | Sri Lanka Export Development Board | No. 42, Nawam Mw, Colombo 02, Sri Lanka Tel: +94 11 2300705-11 | Fax: +94 11 2300676 | E-mail: tfti@edb.gov.lk | Web: www.srilankabusiness.com

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EXPO NEWS - MONTHLY INFORMATION BULLETIN FOR SRI LANKAN EXPORTERS



SRI LANKA EXPORT DEVELOPMENT BOARD

ශී ලංකා අපනයන සංවර්ධන මණ්ඩලය இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Industrial Export and Investment Promotion

EXPRESSION OF INTEREST

ESTABLISHMENT OF INTERNAL CONTROL MECHANISM FOR CEYLON CINNAMON GI

Sri Lanka Export Development Board (EDB) is calling applications from suitable service providers or consultants to establish an Internal Control Mechanism for Ceylon Cinnamon GI Association (CCGIA)as per the Ceylon Cinnamon Geographical Indication (CCGI) specifications and Control plan.

EDB is working with the Cinnamon Industry stakeholders in collaboration with the United Nations Industrial Development Organization (UNIDO) in the framework of the EU-Sri Lanka Trade Related Assistance to obtain Geographical Indication (GI) for "Ceylon Cinnamon" in the European Union (EU). EDB together with industry stakeholders has finalized "Ceylon Cinnamon GI Specification" document and submitted to the EU along with the GI application. The product characteristics and production methods mentioned in the specification document has to be assured & implemented by the members of the Ceylon Cinnamon GI Association (CCGIA) comprised of stakeholders of the Cinnamon value chain; nursery owners, growers, collectors, processors, traders, exporters to hold the ownership of "Ceylon Cinnamon GI" (CCGI). It is expected to establish a digital traceability platform which will enable the country to record the data of the members of the value chain.

The control mechanism for CCGI is to be implemented in three levels as per the control plan.

- a) Self-control by CCGIA members,
- b) Internal control by CCGIA
- c) External control by Department of Export Agriculture.

EDB wish to appoint an independent service provider/consultant having competency on establishing internal control mechanisms, in order to ensure the CCGIA members' compliance with the GI specification,

1. OBJECTIVE

It is expected to hire a service provider or consultant who can develop required documentations, conduct training programmes for CCGIA members to improve technical capacities to implement internal control system as per the CCGI specifications and Control plan within in a **6-month** time period.

2. DELIVERABLES

- o Develop Documents as per the item No 4.1.2 in the TOR
- **o** Training sessions as per the item No 4.1.3. in the TOR

3. QUALIFICATION REQUIREMENTS

The ideal service provider or consultant,

- Should possess minimum of 3 years experience in similar nature work during the recent past
- Should have a proven track-record of mobilizing resources for systems development,
- Should provide evidence of successful client management skills and special emphasis on capacity development and training to better facilitate the certifying updated Food Safety and Quality certification schemes such as GLOBAL G.A.P, GAP, GMP, GHP, HAACP, Organic and ISO 22000 and knowledge on ISO/IEC 17065.

Information on Ceylon Cinnamon GI Internal Control mechanism together with Terms of Reference (TOR) could be downloaded from the Website: <u>www.srilankabusiness.com</u> under announcement section.

4. APPLICATION REQUIREMENTS

Eligible companies/individuals are invited to submit Expression of Interest (EOI) indicating **"EOI for ESTABLISHMENT OF INTERNAL CONTROL MECHANISM FOR CEYLON CINNAMON GI"** on the top left hand corner of the envelope. Duly completed application forms should be sent through registered post to reach the Chairman Procurement Committee, Sri Lanka Export Development Board, NDB-EDB Tower, No 42, Nawam Mawatha, Colombo 02 or place in the Tender Box kept in the procurement unit (Level 06) of the Sri Lanka Export Development Board, on or before **15th July 2020 at 2.30 p.m**.

CHAIRMAN SRI LANKA EXPORT DEVELOPMENT BOARD NDB-EDB Tower, 42, Nawam Mawatha, Colombo 02 www.srilankabusiness.com

2022 වර්ෂයේදී ඩොලර් මිලියන 6.1 ක අපනයන ඉලක්කයක් කරා යන "ස්මාර්ට් ඇගුෝ" වැනිලා වහාපෘතිය ආරම්භ කෙරේ



කර්මාන්ත හා කෘෂිකර්ම වැවිලි අපනයන අමාතුහංශයේ කෘෂිකාර්මික නවහකරණ අංශය වහාපෘතිය සඳහා ශීු ලංකා අපනයන සංවර්ධන මණ්ඩලයේ මධ්නම පලාත් කාර්යාලය හා ඒකාබද්ධව කිුයාත්මක කරන අපනයන ගම්මාන 5000 බිහිකිරීමේ වැඩසටහන යටතේ මධාම පලාත තුළ පිහිටුවනු ලැබූ ස්මාර්ට් ඇගෝ වැනිලා සමිති 14 ක පුතිලාභීන් 1190 ක් සඳහා පළමු අදියර යටතේ රු.මි.46.051ක මුදලක්, ස්මාර්ට් ඇගෝ වැනිලා ඒකක (ඒකකයට පැල 100 කි) 1318 ක් සඳහා ලබා දෙන ලදී. මේ සඳහා චෙක්පත් පුදනය කිරීමේ උත්සවය ශී ලංකා අපනයන සංවර්ධන මණ්ඩලයේ සහකාර අධෘක්ෂ නිලධාරීන්. ඇතුළු අපනයන කෘෂිකර්ම දෙපාර්තමේන්තුවේ කෘෂිකර්ම නවහකරණ වහාපෘතියේ නියෝජන අධනක්ෂ, නීති අංශයේ පුධානී, වනාපෘති කළමනාකරු (මධාව පලාත්) ඇතුළු නිළධාරීන්ගේ සහභාගීත්වයෙන් 2020.06.16 වන දින පෙ.ව. 9.30 ට ගැටඹේ, මහින්ද රාජපක්ෂ තොරතුරු කේන්දුීය ශුවණාගාරයේදී පැවැත්විනි.

මෙම වහාපෘතිය සඳහා අදළ පුදේශීය ලේකම් කොට්ඨාශ තුළ ස්මාර්ට් ඇගෝ සමිති ලියාපදිංචි කිරීම සහ සම්බන්ධීකරණය ශීු ලංකා අපනයන සංවර්ධන මණ්ඩලය යටතේ පුදේශීය ලේකම් කාර්යාල වල සේවයේ නියුතු අපනයන සංවර්ධන නිළධාරීන් සහ අපනයන කෘෂිකර්ම දෙපාර්තමේන්තුවේ අපනයන කෘෂිකර්ම නිලධාරීන් මගින් සිදු කරන ලදී.

එමෙන්ම මෙම වහාපෘතිය සඳහා රෝපණ දුවා ලබා දීමේ සිට උපදෙස් ලබා දීම සහ වැනිලා අස්වැන්න මිලදී ගැනීම දක්වා ශී ලංකා අපනයන සංවර්ධන මණ්ඩලයේ ලියාපදිංචි ආයතනයක් වන නැචුරල් වැනිලා පුයිවට් ලිමිටඩ් ආයතනය අත්වැල් බැඳගෙන සිටී. මෙම වහාපෘතියේ පුධාන අරමුණ 2022 වර්ෂය වන විට සැකසූ වැනිලා කිලෝ 21,966 ක් මගින් ඇ.ඩො.මි.6.1 ක ඉලක්කයක් ලඟා කර ගැනීම වන අතර මේ තුළින් ගුාමීය ජනතාවගේ ජීවන තත්වය උසස් කිරීමද අපේක්ෂා කෙරේ.



SRI LANKA EXPORT DEVELOPMENT BOARD ශී ලංකා අපනයන සංවර්ධන මණ්ඩලය



Ministry of Industrial Export and Investment Promotion

ASSISTANCE FOR GROWERS/PROCESSORS TO OBTAIN **ORGANIC CERTIFICATE AS PER SLS 1324-2018**

EDB will extend assistance for the Sri Lankan growers / processors willing to follow organic cultivation and processing practices to obtain organic certification as per the Sri Lanka standard for organic agriculture products and processing SLS 1324:2018. This certificate will be issued by third party certification bodies accredited for SLS 1324:2018 by SLAB.

OBJECTIVES

- Promote the National Organic Standard (SLS 1324:2018) among the small farmers.
- Streamline production, handling, processing and labelling of organically grown agriculture products to meet a consistent standard
- Encourage conventional farmers transform into organic cultivation and increase the production volumes & income.
- Establish transparency throughout the supply/value chains from farm to market.
- Upgrade the farmers to obtain international certification in future to meet the export demand.
- Obtain the mutual recognition with organic standards in export destination.

PRODUCTS TO BE ASSISTED

Sri Lankan growers and processors willing to follow organic agriculture and processing practices for below mentioned agriculture products are eligible to apply for assistance.

- Rice Fruits Spices
- Vegetables Cashew
- Herbs

Pulses

- Coconut Kernel based products
- Green leaves

EDB will provide financial assistance for the growers / processors cover the cost of organic inspection & certification and lab testing related to organic certification as per SLS 1324:2018.

Please visit EDB website www.srilankabusiness.com (under the section "Announcements") for further details, please contact Ms. S.M.D. Madhumali (Ext. 235 on 2300705-11, E-mail: madhumali@edb.gov.lk Duly completed application forms should reach the Director - Export Agriculture, EDB by registered post on or before 17th July, 2020. Selection of suitable growers/processors will be done by interview panel.

> CHAIRMAN SRI LANKA EXPORT DEVELOPMENT BOARD NDB-EDB Tower, No 42, Nawam Mawatha, Colombo 02 Web: www.srilankabusiness.com

Key stakeholders discuss building more resilient tourism sector in Sri Lanka









UN Resident Coordinator in Sri Lanka Hanaa Singer

Robert Juhkam

S Hettiarachchi

Kimarli Fernando

A wide spectrum of key stakeholders, in a ground-breaking engagement yesterday, discussed the way forward to build a more resilient tourism sector in Sri Lanka.

Tourism and Aviation Ministry, Sri Lanka Tourism Development Authority (SLTDA) and the United Nations Development Programme (UNDP) co-convened this meeting with development partners.

It engaged key decision-makers from key ministries, other UN agencies such as ILO, UNWTO, IOM and ITC, and development partners such as, World Bank, ADB, EU, USAID, Australia and others, to discuss the current situation as well as priority directions and financing for sustainable Sri Lankan tourism. UNDP said policy dialogues with the wide range of tourism sector stakeholders will follow.

Sharing insights on the first high-level meeting titled 'Putting People First: Building a More Resilient Tourism Sector in Sri Lanka', experts underscored the importance of rebuilding and revitalising the sector, which will require collective efforts of every stakeholder, while emphasising that the national roadmap will inform the Government's Strategic Action Plan 2021-2024 for the tourism sector.

Workers and businesses linked to tourism are currently facing crippling income and employment losses, while foreign exchange earnings from tourism have also fallen drastically. These losses have been particularly detrimental to many micro, small and medium Enterprises (MSMEs) and informal workers reliant on the tourism sector.

Tourism is a vital economic sector for Sri Lanka, accounting for 5% of its Gross Domestic Product and employing 250,000 persons directly and up to 2 million persons indirectly. It is one of the worst impacted socio-economic sectors from the COVID-19 crisis.

Cont. >>>

Tourism and Aviation Ministry Secretary S. Hettiarachchi said: "The COVID-19 pandemic has brought the tourism sector to a standstill. We are seeing near total loss of income in the hotel and accommodation sector, and for tour operators and guides. The income loss had a direct impact on jobs and income security, and women are disproportionately affected. Rebuilding and revitalising the sector will require collective efforts of every stakeholder."

UN Resident Coordinator in Sri Lanka Hanaa Singer said: "Tourism has a great potential to accelerate progress across the SDGs. If well managed, the sector can generate quality jobs for durable growth, reduce poverty and offer incentives for environmental conservation – a triple-win to help countries transition towards more inclusive, resilient economies. The UN in Sri Lanka, which includes its specialised agencies, stands ready to support the Government in coordinating efforts towards recovery in the tourism sector; to ensure that Sri Lanka tourism is more sustainable and resilient to future shocks."

In response, the United Nations Development Program has been recently supporting the Ministry and the SLTDA to help revive the tourism sector in a post COVID-19 context through a series of strategic interventions.

Highlighting UNDP's support, Resident Representative Robert Juhkam said: "In line with UNDP's technical lead role for COVID-19 socio-economic recovery within the wider UN development system, UNDP stepped in both to help recover and to rebuild a more resilient tourism sector because of its direct link to Sri Lanka's economy and society, and in turn, a link to the country achieving the Sustainable Development Goals by 2030. This will require public and private finance, from both international and domestic sources."

One such intervention is the ongoing development of a national Roadmap on 'Building a Safer and Resilient Tourism Sector in Sri Lanka: Post-COVID-19' which aims to springboard Sri Lankan tourism from recovery to long term resilience and generate social, economic and environmental benefits.

As such, a meeting was held on 29 June in Colombo under the theme "Putting People First: Building a more Resilient Tourism Sector in Sri Lanka", to consult with bi- and multilateral development partners on the formulation and the implementation of the draft Roadmap.

Speaking about the Roadmap, SLTDA Chairperson Kimarli Fernando said: "This Roadmap will inform the Government's Strategic Action Plan 2021-2024 for the tourism sector. Through the valued partnerships, technical and specialised expertise of the development and funding partners we can address the urgent needs for the sector's recovery and would be pivotal for more long-term strategic support."

SRI LANKA CUSTOMS

SCHEDULE RATES OF EXCHANGE EFFECTIVE FROM 29.06.2020 TO 05.07.2020

Country	Country Code	Currency	Currency Code	Rate of Exchange (Rs.
1 Australia	AU	Dollar	AUD	129.669
2 Bahrain	BH	Dinar	BHD	499.099
3 Bangladesh	BD	Taka	BDT	2.220
4 Brazil	BR	Brazil Real	BRL	35.155
5 Brunei	BN	Brunei Dollar	BND	135.480
6 Canada	CA	Canadian Dollar	CAD	138.126
7 China	CN	Renminbi	CNY	26.625
8 China	CN	Offshore	CNH	26.631
9 Czechoslovakia	CZ	Koruna	CZK	7.917
10 Denmark	DK	Kroner	DKK	28.364
11 Egypt	EG	Pound	EGP	11.662
12 Euro Zone		Euro	EUR	211.423
13 Ghana	GH	Cedi	GHS	32.549
14 Hongkong	НК	Dollar	HKD	24.316
15 Hungary	HU	Forint	HUF	0.596
16 India	IN	Rupee	INR	2.495
17 Indonesia	ID	Rupiah	IDR	0.013
18 Iran	IR		IRR	
		Riyal		0.004
19 Japan	JP	Yen	JPY	1.758
20 Jordan	JO	Dinar	JOD	265.811
21 Korea	KR	Won	KRW	0.157
22 Kuwait	KW	Dinar	KWD	612.161
23 Macau	MO	Pataca	MOP	23.595
24 Malaysia	MY	Ringgit	MYR	44.058
25 Maldives	MV	Rufiya	MVR	12.190
26 Mauritius	MU	Rupee	MUR	4.682
27 Myanmar	MM	Kyat	ММК	0.135
28 Nepal	NP	Rupee	NPR	1.556
29 New Zealand	NZ	Dollar	NZD	121.179
30 Nigeria	NG	Naira	NGN	0.522
31 Norway	NO	Kroner	NOK	19.517
32 Oman	OM	Riyal	OMR	489.531
33 Pakistan	PK	Rupee	PKR	1.126
34 Papua New Guinea	PG	Kina	PGK	54.464
35 Philippines	PH	Peso	PHP	3.773
36 Poland	PL	Zloty	PLN	47.474
37 Qatar	QA	Riyal	QAR	51.760
38 Russia	RU	Rouble	RUB	2.728
39 Saudi Arabia	SA	Riyal	SAR	50.235
10 Seychelles	SC	Rupee	SCR	10.708
1 Singapore	SG	Dollar	SGD	135.480
12 South Africa	ZA	Rand	ZAR	10.983
13 Sweden	SE	Krona	SEK	20.225
14 Switzerland	CH	Francs	CHF	198.713
15 Taiwan	TW	Dollar	TWD	6.387
16 Thailand	TH	Baht	THB	6.098
V7 U.A.E.	AE	Dirham	AED	51.307
18 United Kingdom	GB	Sterling Pound	GBP	234.020
19 United States of America	US	Dollar	USD	188.460
50 Zambia (Old)	ZM	Kwacha	ZMK	0.036
51 Zambia (New)	ZM	Kwacha	ZMW	10.423
52 Zimbabwe	ZW	Dollar	ZWD	0.496



CERTIFICATE COURSE ON IMPORT & EXPORT PROCEDURES

This training program offered by SLEDB will commence from the month of July, 2020 onwards. The exact details of the course schedule will be provided within the coming week.

This is a great opportunity for Exporters, Importers and potential exporters alike to expand their horizons on Import & Export Procedures. Enhance your theoretical and practical knowledge on Import/Export operations including cargo clearance, freight forwarding and shipping.

Join with the premier Organization for the development and promotion of exports in Sri Lanka to position yourself in the Global market !

For more information please contact ; 011 2302072 / 011 2300705 / 077 8281052

> Sri Lanka Export Development Board No. 42 Nawam Mawatha, Colombo 02 www.srilankabusiness.com

Sri Lanka Export Development Board (SLEDB) is Sri Lanka's apex organization for development and promotion of exports, established in 1979 under the Sri Lanka Export Development Act No. 40.



STAY INDOOR Stay Safe



SRI LANKA EXPORT DEVELOPMENT BOARD





EXPO NEWS

MONTHLY INFORMATION BULLETIN FOR SRI LANKAN EXPORTERS

Compiled By : TRADE FACILITATION & TRADE INFORMATION DIVISION

> Chandima Wanniarachchi Tel : 011 2300705-11 (Ext. 317)