

EXPO NEWS

Vol.17 - Apr2017

Monthly Information Bulletin for Sri Lankan Exporters



Trade Exhibitions (Overseas)

Trade Exhibitions (Local)

International Price Information

National Organic Control Unit (NOCU) Establishment of an Independent under the SLEDB

Certification of Organic Products Organic Markets

The GIT Training Program 2017-2018

- Certified Diamond Grader Diploma
 Ruby & Sapphire: Treatment and Synthesis Identification and Quality Grading Course
 Jewelry Design Course (JD)



Operational Aspects of International Trade

2017

to whom...

For senior and middle level executives in public and private sector organizations dealing with international trade

COURSE CONTENTS

Module I - Five (05) Saturdays:

- Export Procedures & Certification
- Import Procedures Duty free Access
- Customs Imports/Exports, Bond
 Procedures & Documentation
- Quality Controls on Imports/Exports
- Port Procedures & Documentation
- Marine Insurance & Cargo Insurance
- Method of Settlement of Payment
- Banking Procedures in related
- to International Trade
- Air Cargo Procedures
- BOI Procedures
- Sales Contracts
- e-Commerce

Module II - Five (05) Saturdays:

- Legal & Financial Aspects of - International Trade
- Negotiation Skills
- Contracts of Carriage
- Costing & Pricing
- INCOTERMS(2010)
- Exchange Risks
- Settlement of Disputes
- Preferential Trading
- Export Packaging
- Freight Forwarding & Transportation
- Factoring
- Entrepot Trade

VENUE : Sri Lanka Export Development Board, No.42, Navam Mawatha, Colombo 2. FACULTY : Professionals from EDB, SLC, SLPA, Banks and the Public & Private Sectors.

DURATION : Ten(10) Saturdays and Field Visits during a weekday.

REGISTRATION: No of students per course/batch will be limited to 40 on "First come First serve" basis,

and additional applications will be considered for the next batch on availability of seats.

Course Fee: Rs.25,000/-



visit our website

APPLICATION FORM & for further Details: visit our website or please contact -

Trade Facilitation & Trade Information Division, Sri Lanka Export Development Board Tel: 011 230 0705-11, 230 0724, 230 0678

Fax: 011 230 0676

E-mail: kumudu@edb.gov.lk Web: www.srilankabusiness.com

Application should be sent to:

Directo

Trade Facilitation & Trade Information
Sri Lanka Export Development Board
42, Navam Mawatha, Colombo 2

Chairperson & Chief Executive SRI LANKA EXPORT DEVELOPMENT BOARD No.42, Navam Mawatha, Colombo 02. Tel: 011-230 0705-11 Fax: 011-230 0715 Website: www.srilankabusiness.com

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Trade Exhibitions (Overseas)

From March to August 2017



International Price Information

International Prices for Foods & Vegetable and Cut Flowers



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Organic Markets

Expo-News Bulletin April 2017

Compiled by: **TF&T| Division-EDB**

Concept & Designed by: **Zahir Ansari**



Trade Exhibitions (Local)

02

July and September 2017



National Organic Control Unit (NOCU) 04~07

Establishment of an Independent under the SLEDB



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The Gem and Jewelry Institute - Thailand

TRADE EXHIBITIONS & COMPETITION (Overseas)

1.	03~04, May 2017	2. 04~10, May 2017
USA	PLASTEC-Plastics Industry Trade Fair & Confrnc. Boston Convention & Exhibition Center, Boston UBM Canon 2901 28th Street, Suite 100 Santa Monica, CA 90405, USA Phone: +1 310/445-4200 Fax: +1 310/445-4299	FRUIT&VEG INNOVATION Intl. Exhibition for Fruit & Vegetable Producer Fieramilano, Milan, Italy Fiera Milano Spa Strada Statale del Sempione, 28 20017 Rho (Milano), Italy Tel: +39 024997-1 Fax: +39 02/4997-7379
3.	016~19, May 2017	4. 18~20, May 2017
CHINA	CHINAPLAS 2017 China Import & Export Fair Complex Adsale Exhibition Services Ltd Telephone:(852) -28118897	Small Motor, Magnetic Material, Coil, Winding, Insulation Material 2017 Shenzhen Convention & Exhibition Center Wise Exhibition (Guangdong) Co., Ltd Telephone:(86) 20-29193588
5.	31, May ~ 04, June 2017	6. 16~17, June 2017
THAILAND	THAIFEX - World of Food Asia IMPACT Exhibition and Convention Center Bangkok, Thailand Koelnmesse Pte. Ltd., Ms. Lynn How Tel: +65 6500 6712 Fax: +65 6294 8403 E-mail: I.how@koelnmesse.com.sg	ATRC 2017 Asian Tyre & Rubber Conference Hyatt Regency, Chennai, India Antony Powath Mobile: +91 9833 901 586 E-mail: antonypowath@rubberasia.com Web: www.atrc.in
	02 OF July 2017	8. 25~27, July 2017
7.	03~05, July 2017	Tyrexpo India 2017

28~31, July 2017 26~28, August 2017 9. 10. Malaysia International Jewelry Fair International Jewelry Fair Kuala Lumpur Convention Center International Convention Center Kuala Lumpur. Elite Expo Sdn Bhd Sydney. Tel: (60) 3 58911157 **Expertise Events** Fax: (60) 3 58911147 Tel: (61) 2 94527575 E-mail: info@eliteexpo.com.my E-mail: info@jewelleryfair.com.au Web: www.mijf.com.my Web: jewelleryfair.com.au/2017/

TRADE EXHIBITIONS (Local)



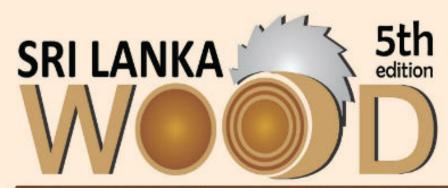
on 7th,8th & 9th July, 2017 at

Sri Lanka Exhibition Convention Centre Colombo



WATER & WASTEWATER TREATEMENT
TECHNOLOGIES EXHIBITIONS CONFERENCE

WATER AND SUSTAINABLE DEVELOPMENT



INTERNATIONAL EXPO 2017

8th - 10th SEPTEMBER, 2017 BMICH, COLOMBO

A FOCUSED International Tradeshow for the WOODWORKING & FURNITURE Industry of SRI LANKA

Source: Trade Shows & Trade Fair Dates in Sri Lanka

INTERNATIONAL PRICE INFORMATION

					Drico (Price (Euro)		
ITEMS	Specification	Market	Unit	Transit	Min	Max	Quoted Date	
FRUITS & VI	FGFTARI FS	- CO- CO-	b _a		141111	IVIQX	Date	
Avocado	Spain	France	4 kg.	SEA	€ 13.50	£ 13 50	13-Dec-16	
Avocado	Chile	Germany	4 kg.		€ 13.00		13-Dec-16	
	Spain	Holland	4 kg.	SEA	€ 13.00	€ 14.50		
Baby Corn	Thailand	Holland	12x125gr.		€ 7.33		13-Dec-16	
Mangosteen	Indonesia	Holland		AIR	€ 7.33	€ 7.33		
Tamarind	Thailand	Holland	kg. 20x500.		€ 3.45	€ 3.45		
Chille	Morocco				€ 1.25		13-Dec-16	
Crime	Peru	France Holland	2 kg.	AIR	€ 1.25	€ 1.40	13-Dec-16	
Cinner	China		1 kg.					
Ginger		France	13 kg.		€ 1.70	€ 1.70		
C	China	Holland	13 kg.		€ 1.21	€ 1.33	13-Dec-16	
Guava	Brazil	U.K.	kg.	SEA	€ 3.48		13-Dec-16	
Jackfruit	Thailand	Holland	10 kg.	AIR	€ 5.75	€ 5.75		
Lemongrass	Thailand	Holland	kg.	AIR	€ 5.83	€ 5.83		
Mango	Brazil	Holland	9'.	SEA	€ 0.88		13-Dec-16	
	Brazil	U.K.	4 kg.		€ 1.65		13-Dec-16	
Papaya	Brazil	Holland	3 - 5 kg.		€ 3.57	€ 3.57	13-Dec-16	
	Brazil	France	3 - 5 kg		€ 3.50	€ 3.50	13-Dec-16	
Passion Fruit	Colombia	Holland	2 kg.		€ 6.00	€ 6.00		
	Colombia	France	2 kg.	AIR	€ 6.00	€ 6.00		
Pineapple	Costa Rica	France	kg.	SEA	€ 0.95	€ 1.00	13-Dec-16	
	Costa Rica	Holland	5'.	SEA	€ 7.00	€ 8.00	13-Dec-16	
Plantain	Colombia	France	kg.	SEA	€ 1.00	€ 1.00	13-Dec-16	
	Ecuador	Holland	kg.	SEA	€ 1.03	€ 1.03	13-Dec-16	
Pitahaya	Thailand	Holland	10'.	AIR	€ 7.17	€ 7.17	13-Dec-16	
Sweet Potato	Egypt	France	6kg.	SEA	€ 1.00	€ 1.00	13-Dec-16	
Yam	Brazil	France	kg.	SEA	€ 1.60	€ 1.60	13-Dec-16	
COCONUT								
Fresh Coconut	Cost d'Ivoire	U.K.	50'.	SEA	€ 10.14	€ 10.14	13-Dec-16	
	Thailand	Holland	9' young.	SEA	€ 10.50	€ 10.50	13-Dec-16	
	Cost d'Ivoire	France	, <u>5</u> 15'.	SEA	€ 9.00		13-Dec-16	
	Cost d'Ivoire	Holland	13-4′.	SEA	€ 2.75		13-Dec-16	
CUT FLOWE	RS S	NAME OF STREET	and the same of					
Anthurium	Thailand-Red	Japan	Per Stem	AIR	€ 13.00	€ 250.00	04-Jan-17	
, with a rain	Thailand-Pink	Japan	Per Stem	AIR	€ 20.00		04-Jan-17	
	Thailand-White	Japan	Per Stem	AIR	€ 1.00	€ 170.00	04-Jan-17	
Carnation	Colombia-Standard	Japan	Per Stem	AIR	€ 5.00	€ 170.00		
Carriation	Colombia -spray	Japan	Per Stem	AIR	€ 10.00	€ 170.00	04-Jan-17	
Heliconia	Pendula-Singapore	<u> </u>	Per Stem	AIR	€ 10.00	€ 333.00	04-Jan-17	
Orchids	Anna-Thailand	Japan	Per Stem	AIR	€ 0.00 € 10.00	€ 333.00	04-Jan-17 04-Jan-17	
Orcinas	Sonia-Thailand	Japan	Per Stem	AIR	€ 10.00 € 10.00	€ 75.00	04-Jan-17 04-Jan-17	
		Japan						
Danes	Oncidium-Thailand	Japan	Per Stem	AIR	€ 24.00			
Roses	Freedom-Colombia	Japan	Per Stem	AIR	€ 10.00	€ 150.00	04-Jan-17	
	Avalanche-India	Japan	Per Stem	AIR	€ 20.00		04-Jan-17	
	Gold Strike-India.	Japan	Per Stem	AIR	€ 2.00	€ 60.00	04-Jan-17	

Source: ITC Market Insider

ESTABLISHMENT OF AN INDEPENDENT

NATIONAL ORGANIC CONTROL UNIT

NOCU

UNDER THE

SRI LANKA EXPORT DEVELOPMENT BOARD



The market for organic products has been growing steadily and the prices of organic products are generally higher than those of conventional products.

USA and Canada record a rapidly growing organic food market, having an annual growth of 20% and EU records a 7.8% annual growth. Countries such as Japan, New Zealand, Australia and Middle East are also considered as booming markets for organic products.

Most developed countries have established the minimum requirements to classify products as organic and therefore products are checked at customs with relevant

documentary proofs to support the claim for a product as organic. These regulations are formulated based on guidelines or basic standards provided by the International Federation of Organic Agriculture Movements (IFOAM) and Codex Alimentarius. International Certification Bodies (ICB) being Private and Government affiliated organizations set its own standards satisfying the minimum requirements stipulated by the EU or the country regulations. ICB evaluates the compliance of the findings of the increases with its own standards and based on satisfactory levels of

the inspector with its own standards and based on satisfactory levels of compliance, a certification is granted for the products to be called organic. Without a third party guarantee on the compliance of set international standards on organic production methods, a product cannot be labelled, termed or be called as organic. This will ensure that only products certified by the registered agencies under these authorities are allowed to use the Organic label with the national logo.



Sri Lanka has also identified the requirement of establishing a National body to monitor and regulate the organic sector to safeguard the credibility of organic products produced and exported from Sri Lanka including the organic products imported to the country.

Therefore, the National Organic Control Unit (NOCU) is being established under the Sri Lanka Export Development Board as an independent national body to control the export/import of all organic agricultural products. It will be mandatory for all producers, processers, manufacturers and exporters/importers of organic agricultural products to register with NOCU, adhere to and comply with organic standards adopted by the unit. Further the certification bodies and laboratories engaged in organic products accredited by the Sri Lanka Accreditation Board (SLAB) need to be registered with NOCU.



In order to label a product as organic, it is compulsory to obtain an organic certificate from an internationally accepted certification body. Every producer, processor or manufacturer and exporter/ importer of these products shall be required to obtain a certificate of conformity from the registered certification body/laboratory under NOCU to enable such products to be exported. NOCU will also serve the purpose of obtaining the 3rd country registration in the EU market which will facilitate the low cost of organic certification and avoid tariff barriers to enter into the EU market.

In view of the above, to implement these requirements, Regulations were made under the provisions of the Export Development Act No 40 of 1979. These regulations were published in the Government Gazette and approval of the Parliament has been granted for the same. The Logo for NOCU was also registered with the National Intellectual Property Office (NIPO), Sri Lanka.

Accordingly, the Export Development Board is deemed as the Organic Control Body of Sri Lanka for the purpose of cultivation, production, processing, manufacturing and sales including export & import of organic products.

OBJECTIVES OF ESTABLISHING NOCU FOR ORGANIC PRODUCERS/EXPORTERS

- Function as the national monitoring/controlling body of the export/import of all organic agricultural products.
- Maintain national organic standards through guaranteed monitoring procedures to safeguard the credibility of organic products that are cultivated/manufactured in Sri Lanka.
- Serve to obtain 3rd country registration in the EU market that facilitate low-cost certification and avoid tariff barriers to enter into the EU.
- Enable the organic certification to be carried out by local certification bodies registered under the proposed structure, thus reducing the cost of certification against high cost of certification through certification bodies overseas.
- Small organic farming clusters will be able to obtain organic certification at an affordable cost.
- Increase farmer income: 30%-100% price advantage compared to conventional products.
- Organic products fetch premium prices in the export market therefore increasing export earnings.
- More farmers into organic agriculture will save valuable foreign exchange by reducing the import of agrochemicals & fertilizers.
- Ascertain the import/export value and quantity of organic products at the customs point in the absence of a separate HS code.
- Availability of organic export statistics will facilitate the Government to formulate policies and development plans for the sector.
- NOCU will carry out all development work for the organic sector.



CERTIFICATION OF ORGANIC PRODUCTS



Sumith Ponnamperuma Managing Director Control Union Inspections (Pvt) Ltd.

For some decades, the production and the processing of organic agricultural products have been standardized by national and international regulations. Organic is an environmentally friendly, culturally sensitive and economically viable sustainable agricultural system that maintains an efficient management system. The demand for organically produced food has been increased tremendously with the rise of health consciousness among Sri Lankan community.

"Organic" is a labeling term that indicates the food or other agricultural product has been produced through approved methods. The organic standards describe the specific requirements that must be verified by an accredited certifying agent before the products can be labeled "organic". Overall, organic operations must demonstrate that they are protecting natural resources, conserving biodiversity and using only approved substances.

Organic Certification allows a farm or processing facility to sell, label

and represent their products as organic. The Organic brand provides consumers with more choices in the marketplace.

The Organic Standards describe how the word "organic" and the organic seals can be used on food, feed or fiber products. The use of the term 'organic' and its related logos are strictly controlled by the scheme owners through accredited certification bodies. These clear regulations create entrepreneurial opportunities for producers and processors that want to capitalize on consumer growth in the organic sector. Organic regulations are formulated based on guidelines or basic standards provided by the International Federation of Organic Agriculture Movements (IFOAM) and Codex Alimentarius.

Becoming certified organic helps producers and handlers by allowing them to have premium prices for their products, by supporting local economies and to market products to consumers. Being certified organic also leads to access fast-growing local, regional and international markets.



EEC No. 834/2007 & 889/2008

- Unprocessed agricultural/animal products
- Processed agricultural/animal products
- Processed agricultural products/ feed
- Vegetative propagating material and seeds for cultivation

ΙΔΟ

- Beverages and foods, oils and fats
- Agricultural, forestry, livestock and marine products
- Products manufactured or processed with such products as materials or ingredients

USDA (NOP)

Production or handling operation or specified portion of a production or handling operation that producers or handles crops, livestock, livestock products or other agricultural products that are intended to be sold, labelled or represented as "100 percent organic", "organic" or "made with organic".

ORGANIC MARKETS





EU

The European organic food label has been mandatory throughout the EU since July 2010. This Regulation is in force within the European Union countries, but also sets criteria for importing organic products from outside the European Union.



JAS

Originally certified only horticultural products such as fruit and vegetables, livestock feed & processed products of horticultural origin. All those materials exported to Japan must be compliant with Japan's Agricultural Standards (JAS).



USDA ORGANIC

seal certifies site-specific conditions by integrating cultural, biological and mechanical practices that foster cycling of resources, promote ecological balance, and conserve biodiversity. In order to sell, label or represent products as organic in the US, operations shall be certified under this seal.



NATURLAND

Standards express holistic approach, sustainable management, nature conservation and climate protection in actual practice, preserving and maintaining the soil, air and water, as well as consumer protection. This international accreditation facilitates international exchange of organically produced goods.

BIOSUISSE ORGANIC

BIO SUISSE

is the association of Swiss organic farmers and the Bio Suisse quality seal "the Bud" is by far the most important seal for organic products in Switzerland.



DEMETER

Bio-Dynamic Certification is used over 50 countries to verify that Bio-Dynamic products meet international standards in production and processing.



KRAV

Standards also fulfill the EU standards for organic production in the regulations (EC) No 834/2007, (EC) No 889/2008. It encompasses more areas, such as certification of restaurants and industrial kitchens, fishing and textiles.



FIPA EFAPA KOREA

organic certification requires ingredients to be certified per the Korea organic standard for agricultural produce as defined in the Environmental Friendly Promotion Act (EFAPA). Control Union Certifications (CUC) is accredited for the major organic standards, making it possible for its clients to access organic markets around the world.



CONTROL UNION INSPECTION S (PVT) LTD.

Control Union is an independent, internationally and locally accredited inspection and certification body with dedicated laboratories and having its headquarters in the Netherlands. In order to better accommodate the needs of the national and international client base, the company has rapidly expanded and grown its network. Presently, the company has over 3500 staff members working across the global network of offices represented in more than 60 countries. Through innovative solutions, specialized services and product knowledge, Control Union (CU) offers complete packages for certification and inspection services with an open mind towards clients' demands. CU offers a global one-stop-shop for a wide range of certification programs. CU certificates are accepted by authorities in nearly every country. CU understands the importance of impartiality and objectivity, and how to professionally manage conflicts of interest. From the beginning, sustainability has been the focus of CU certification services. Collateral Services are efficient tools that are widely used by producers, traders, distributors and financial institutions. CU Collateral Services can help reduce risks and facilitate access to credit. At Control Union, inspection, sampling and supervision expertise is used to support clients in their contractual obligations, and for meeting regulations or performance criteria. CU inspect a wide range of commodities such as coal, grains, oilseeds, vegetable oils, sugar, molasses, rubber and by products. From controlling risk to keeping an eye on logistics, Control Union can help you get the job done.

FOOD SAFETY CERTIFICATION

Food safety certifications are needed to be implemented to meet regulatory requirements, retailer requirements and clients'. Following food safety certifications are provided by the CU.

- ISO 22000
- British Retail Consortium (BRC)
- Good Manufacturing Practices (GMP)
- HACCP & HACCP (SLS 1266)
- FSSC 22000

SYSTEM CERTIFICATION

ISO 9001 standard provides a comprehensive model for quality management systems that can make any company competitive. ISO 14001 is an internationally recognized standard developed primarily to assist companies in reducing their environmental impact. ISO 22716 Ensures cosmetic good manufacturing practices. ISO 50001 helps organizations monitor and improve their energy efficiency through the implementation of an energy management system in their quality systems.

ENVIRONMENTAL SERVICES

To begin to understand the complete direct as well as indirect environmental impact of organizations, companies require integrating a footprint assessment organization-wide, covering all internal and external activities. CU experts will help to achieve sustainable ambitions through assessing environmental footprint at corporate level, Footprint Reduction Programs and following certifications.

- Product Environmental Footprint
- Corporate Environmental Footprint
- Carbon Neutralized
- GRI -Global Reporting Initiative

GOOD AGRICULTURAL PRACTICE

GLOBAL G.A.P. standard is designed to reassure consumers about how food is produced on the farm ensuring food safety and traceability, minimizing detrimental environmental impacts of farming operations, reducing the use of chemical inputs and ensuring a responsible approach to worker health and safety, as well as animal welfare.

TEXTILE CERTIFICATION

The textile industry is often associated with environmentally harmful processing, sometimes even with social problems such as child labor. Public awareness and the demand for certified products is growing. CUC has played a decisive role in assisting the textile industry to set up sustainability requirements in the form of standards. CU offers following standards applicable to the textile industry.

- Global Organic Textile Standard (GOTS)
- Organic Exchange (OE) Standards of the Textile Exchange
- Global Recycle Standard (GRS)
- Recycled Claim Standard (RCS)
- Content Claim Standard (CCS)
- Organic Content Standard (OCS)
- Verification of Higg Index

FORESTRY CERTIFICATION

FSC[™] label ensures that the forest products used are from responsibly harvested and verified sources. FSC certification helps to protect your brand and reputation and it allows you to access highly environmental sensitive markets. PEFC Standards seek to transform the way forests are managed globally- and locally- to ensure that all of us can enjoy the environmental, social and economic benefits that forests offer.

ORGANIC LATEX CERTIFICATIONS

GOLS "Global Organic Latex Standard" covers the requirements of processing, traceability, separation, identification, record keeping, quality control, environmental management, social compliance, labeling and distribution of semi-processed final products made from certified organic raw rubber latex (tree sap).

FAIR TRADE CERTIFICATIONS

Fair Trade Sustainability Alliance is to improve farmers', producers' and workers' quality of life through the practice of fair trade and sustainable community. Fair Choice is guarantee that enterprises are committed to sustainable development & improvement of social conditions, meeting the demands of conscious consumers whose numbers are increasing in every country, & thereby creating new market possibilities.

SOCIAL COMPLIANCE CERTIFICATION

SMETA "SEDEX Member Ethical Trade Audit" is a comprehensive platform that enables the effective management of complex global supply chains, leading to real business benefits organizations. ETI "Ethical Trading Initiative" is a Ground-breaking alliance of companies, trade unions and voluntary organizations to improve the lives of poor and vulnerable workers across the globe. URSA "Understanding Responsible Sourcing Audit" is an audit protocol which enables an independent assessment of a supplier's performance and compliance against all applicable laws and regulations and the additional requirements of Unilever's Responsible Sourcing Policy (RSP).

Source: Business Lanka Magazine - Vol:30 - Issue:02/2017



The Gem and Jewelry Institute of Thailand (Public Organization)

The GIT Training Program 2017 - 2018

Program	Duration	Time	Fees	Language
Certified Diamond Grader Diploma Programme (HRD) - (84 hrs.) Monday - Saturday	July 17 – 29, 2017 (Registration Deadline: June 17, 2017)	9.30am - 5.30pm	4,350 USD	ENG
Ruby & Sapphire: Treatment and Synthesis Identification and Quality Grading Course Included Ruby & Sapphire Mine Excursion - Jewelry Manufacturing at Chanthaburi Province; Thailand (5 days)	For Group only 8 – 15 persons (Please contact staff)	9.30am - 4.30pm	1,430 USD	ENG
Jewelry Design Course (JD) - (90 hrs.) - Fundamental level (JD1) Batch 96 (Mon-Friday) - Fundamental level (JD1) Batch 97 (Mon-Friday) - Fundamental level (JD1) Batch 98 (Sunday) * Intermediate and Advanced Level, please contact staff	May 15 – Jun 15, 2017 July 03 – Aug 07, 2017 July 23 – Nov 12, 2017	9.00am - 1.00pm 9.00am - 1.00pm 9.00am - 4.00pm	1,290 USD	ENG/THA

The Gem and Jewelry Institute of Thailand (Public Organization):

GIT Training Center,

3rd Floor 140, 140/1-3, 140/5 - ITF Tower,
Silom Road, Suriyawong, Bangrak,
Bangkok 10500, Thailand.
Tel: (662)-634-4999 ext 301-306

Fax: (662)-634-4970 Website: www.git.or.th

Contact Person:

Ms. Wandee Sangprasert - swandee@git.or.th

Of

Ms. Thanat Patcharanukulkit - pthanat@git.or.th

Of

Mrs. Thitintharee Leelawatthanasuk - tpavaro@gmail.com

Source: Website: www.git.or.th

NATIONAL PROGRAMME TO ESTABLISH 2000 EXPORTERS LAUNCHED IN SRI LANKA

BE AN #EXPORTCHAMPION



EXPLORE : Opportunities

EXPERIENCE : How to ENTERPRISE : Setting up

ENTER : Global Market EXPORT : International

The Economic Vision of the Government is to transform Sri Lanka into a vibrant and prosperous nation through export led growth.

Keeping in line with the above, the Government launched a National Programme to nurture 2000 entrepreneurs to become exporters during the years 2017-2020 in the Northern Province, Jaffna on 23rd March 2017.







INTERVENTIONS IDENTIFIED UNDER THIS INITIATIVE

- Encouraging domestic enterprises to invest in export industry.
- Encouraging foreign investors to set up Joint Ventures (JVs).
- · Connecting to the global value chains.
- · Creating new markets for Sri Lankan exports through FTAs.
- Empowering the youth by creating one million new and productive jobs and livelihoods.

THE SRI LANKA EXPORT DEVELOPMENT BOARD (EDB)
UNDER THE AUSPICES OF THE MINISTRY OF DEVELOPMENT
STRATEGIES AND INTERNATIONAL TRADE HAS BEEN
ENTRUSTED TO IMPLEMENT THE PROGRAMME.