



## **Inside....**

**2017 International Trade Events**

**2018 International Trade Events (Overseas)**

**Article : Shrimp Farming Industry**

**Advertisements**

# CONTENTS

Monthly Information Bulletin for Sri Lankan Exporters



**International Trade Exhibitions  
Schedule**

**01**

**Export Loans  
to help you conquer  
global business**



**For small and medium  
scale entrepreneurs**

**INTRODUCING HNB  
SME EXPO CREDIT**

**Export Loans - Global Business  
SME Expo Credit**

**02**



**ARTICLE : SHRIMP FARMING INDUSTRY**

**<03~05>**

**Bombay**

**GLOBAL INDUSTRIAL SHOWCASE**  
23-25 JANUARY 2018 BOMBAY EXHIBITION & CONVENTION CENTRE  
NSE, News Complex, Off Western Express Highway, Goregaon East, Mumbai, Maharashtra 400063 INDIA

**TARIFFE**

EXHIBITION FARE	INTERNATIONAL EXHIBITORS
<p><b>INDIAN EXHIBITORS</b> General Booth Rs.15,000/- per sq. meter Includes: carpeting, lighting, basic stand and 10kg power point and one participant</p> <p><b>Now open</b> Rs.11,500/- per sq. meter Includes: carpeting, lighting, basic stand and 10kg power point and one participant All prices include GST</p>	<p><b>INTERNATIONAL EXHIBITORS</b> General Booth US\$25 per sq. meter Includes: carpeting, lighting, basic stand, one 10kg power point and one participant</p> <p><b>Now open</b> US\$20 per sq. meter Includes: carpeting, lighting, basic stand, one 10kg power point and one participant All prices include GST</p>

**Mumbai**

**NATIONAL RUBBER CONFERENCE-2017**  
23-25 FEBRUARY 2018

**INTERNATIONAL CONFERENCE AND EXHIBITION ON POLYMERS (ICEP)**  
23-25 FEBRUARY 2018

For any other details:  
ANB (ERO) Secretariat  
Mr. Suresh Chakraborty  
Regional Secretary  
Mob: +91 9815142104  
Mr. Pradip Kumar Pal  
Executive Assistant  
Mob: +91 9815142078

6th, Kamani Estate, 2nd floor,  
208 AC Bose Road,  
Kolkata - 700 077  
Tel: 033 2286-3063  
Fax: 033 2286-4087  
Email: [info@indiarubber.net](mailto:info@indiarubber.net)  
Web: [www.indiarubber.net](http://www.indiarubber.net)

**TUNA 2018 BANGKOK**  
28 - 30 MAY 2018  
Shangri-La Hotel - Bangkok, Thailand

**15th INFOFISH WORLD TUNA TRADE CONFERENCE & EXHIBITION**

Now open for registration

www.infofish.org

The 26th International Processing and Packaging Technology Event for Asia

**PROPAK ASIA 2018**  
13-16 JUNE 2018  
BITEC, BANGKOK, THAILAND

Thailand

[www.propakasia.com](http://www.propakasia.com)

**10th INTERNATIONAL Exhibition on Horticulture, Farm Machinery, Post Harvest & Agri-Processing**

**10th International hortiExpo 2018**

23-24-25 February 2018  
Pune, India

**2018 - International Trade Conference,  
Trade Fairs & Exhibitions**

**<06~07>**

**"Expo-News" monthly bulletin - November 2017**

Compiled by: TF&TI Division, EDB

Concept & Designed by: Zahir Ansari-MA, TF&TI Division, EDB

## December 2017

**Nov. 30 ~ Dec. 03**

### **HONG KONG INTERNATIONAL JEWELRY MANUFACTURERS' SHOW**

Hong Kong Convention & Exhibition Centre  
Hong Kong Jewelry Manufacturers' Association  
T:+852-2766 3002 F:+852-2362 3647  
E:visitor@jewelry.org.hk  
Web:www.jewelrysthows.org

**Dec. 01~03**

### **CITE - CHENGDU INTERNATIONAL TOURISM EXPO 2017**

Chengdu Century City New International Convention & Exhibition Center  
No. 198, Century City Road  
Tianfu Avenue, Chengdu, China  
T:+86 028-85380326  
Web://www.newmaker.com

**Dec. 04~06**

### **CHINA FLOOR EXPO 2017**

Shanghai New International Expo Centre  
2345, Longyang Rd, Pudong New Area,  
Shanghai P.R.C. 201204, China  
T:+862128906666 F:+862128906777  
Web: www.sniec.net

**Dec. 04~06**

### **MORTAR EXPO 2017**

Shanghai New International Expo Centre  
2345, Longyang Rd, Pudong New Area,  
Shanghai P.R.C. 201204, China  
T:+862128906666 F:+862128906777  
Web: www.sniec.net

**Dec. 04~06**

### **EDME EXPO 2017**

Shanghai New International Expo Centre  
2345, Longyang Rd, Pudong New Area,  
Shanghai P.R.C. 201204, China  
T:+862128906666 F:+862128906777  
Web: www.sniec.net

**Dec. 05~08**

### **MARINTEC CHINA 2017**

Shanghai New International Expo Centre  
2345, Longyang Rd, Pudong New Area,  
Shanghai P.R.C. 201204, China  
T:+862128906666 F:+862128906777  
Web: www.sniec.net

**Dec. 08**

### **GCA Annual Holiday Party**

The Downtown Association  
Web: www.greencoffeeassociation.com

**Dec. 11~15**

### **AUTOMECHANIKA SHANGHAI 2017**

National Exhibition & Convention Center  
335 Huaxu Rd. Qingpu Dist, Shanghai, China  
T:+860 2162700066 F:+860 2162700077  
Web: http://en.cecsh.com

**Dec. 21~23**

### **ELEXCON 2017**

Shenzhen International Convention & Exhibition Center - China  
Center Rd 3 Fuhua, District Futian Shenzhen  
T:+860 75582848800 F:+860 75582848900  
Web: www.szcec.com

## 2018

**Date: January 11 ~12, 2018**

### **AUTOMOTIVE TESTING EXPO 2018**

Organized by: UKIP Media & Events Ltd.  
Chennai Trade Center, Chennai  
Tel: +44 1306 743744  
Web: www.testing-expo.com/india/

**Date: February 08 ~11, 2018**

### **14<sup>TH</sup> AUTO EXPO COMPONENTS 2018**

Pragati Maidan, New Delhi, India  
Tel: +91 1244 013871  
Fax: +91 1244 014080  
Web: www.autoexpo.in

**Date: February 09 ~12, 2018**

### **IIJS SIGNATURE SHOW**

Bombay Exhibition Center,  
Off Western Express Highway, Goregaon (E), Mumbai 400063, India  
Tel: +91-2243541800  
Fax: +91-2226524769  
E-mail: signature@gjepcindia.com

**Date: February 20 ~22, 2018**

### **TIRE TECHNOLOGY EXPO 2018**

Hanover, Germany  
Tel: +44 1306 743744  
Mob: +44 7956 671663  
Web: tiretechnology-expo.com

**Date: February 20 ~22, 2018**

### **INTERNATIONAL CONFERENCE & EXHIBITION ON POLYMERS (ICEP)**

Hanover, Germany  
Tel: +44 1306 743744  
Mob: +44 7956 671663  
Web: tiretechnology-expo.com

**Date: February 28 ~ March 02, 2018**

### **BEVIALE MOSCOW**

Crocus Expo, 65-66 km Ring Road, Building 3, Krasnogorsk, Moskovskaya oblast,  
Russia, 143401, Krasnogorsk, Russia  
Tel: +44 1306 743744  
Mob: +44 7956 671663  
Web: tiretechnology-expo.com

**Date: September 03 ~ 05, 2018**

### **TEA & COFFEE WILD CUP**

Birmingham, England  
Web: www.tcworldcup.com

**Date: September 04 ~ 06, 2018**

### **INTERNATIONAL RUBBER GLOVE CONFERENCE & EXHIBITION**

Kuala Lumpur Convention Center, Malaysia  
Web: www.irgce.com

# Export Loans to help you conquer global business



**For small and medium  
scale entrepreneurs**

## INTRODUCING HNB SME EXPO CREDIT

HNB, in collaboration with the Export Development Board, is proud to introduce HNB SME Expo Credit for small & medium scale entrepreneurs who wish to market their products on a global scale.

### Loan Facilities

- Loans will be granted to fulfil the working capital requirements (both pre-shipment and post-shipment) of SME Export clients up to Rs. 40 Million in any designated currency acceptable to the bank.
- Special interest rates available

### Eligibility Criteria

- Exporters with the expertise, capacity and infrastructure to supply export orders successfully.
- Confirmed Export Orders / DPN / Cash Build-Up and the personal guarantee of a director will be required for Limited Liability Companies.

**For more information contact any of our  
SME centers islandwide**

UVA/Sabaragamuwa Region Shermal - 0772857159	North Central Region Rajeewa - 0773768760
South Western Region Rangana - 0773622147	Greater Colombo Region Nishantha - 0772848605
Southern Region Pradeep - 0773650072	Eastern Region Satheesh - 0772111878
Northern Region Srikumaran - 0779789426	Central Region Rasika - 0779400292
North Western Region Shanaka - 0777704764	Colombo Region Suresh Kumar - 0777272268

For more details please contact

Niluka - 0777 840 157  
Randevea - 0773 643 327

Suranga - 0773 648 569  
Shyam - 0773 184 167



# SHRIMP FARMING INDUSTRY

Unlike freshwater aquaculture, in the early 1980s, a number of local entrepreneurs and a few multinational companies embarked on culture of *Peneaus monodon* (black tiger shrimp) in ponds along the North-Western coastal belt from Madampe to Puttalam responding to the initiatives by the government to develop shrimp farming for the export trade.

The shrimp aquaculture industry in Sri Lanka originally commenced in Batticaloa in the eastern coast in the late 1970's but gradually declined due to civil unrest in the area. By mid 1980s shrimp aquaculture concentrated in the northwestern coastal belt covering a farm area of more than 4,500 ha. This industry also triggered the establishment of about 120 hatcheries simultaneously catering to the post larvae needs of the industry. Of the total developed area, grow-out culture ponds occupied an area of around 3,000 ha belong to total of 1,344 farms. In Batticaloa District, where shrimp farming first began recommenced the activities in recent years. Over 60 small scale farms with an average farm extent of 1-2 ha are in operation at present, with a total pond area of 155 ha.



Small scale shrimp farm in Puttalam



'White Spot' viral disease

Shrimp farming has been the most lucrative commercial aquaculture activity in Sri Lanka. The industry recorded its peak economic performances in the year 2000, earning Rs. 5041 Mn worth of foreign exchange. However, the quantity of processed (headless) shrimp exported in the year 2004, was 2462 MT earning a total export value of SL Rs. 2359 Mn (Ministry of Fisheries and Aquatic Resources, 2005). This has been as a result of the advent of 'White Spot' viral disease, which sprang up intermittently from 1996 onwards.

With the intervention of NAQDA and the mitigation measures put in place and being now implemented, the disease situation has been brought under control. Various activities were implemented during last few years through the Shrimp Farm Monitoring and Extension Unit of NAQDA to rehabilitate the shrimp farming industry, which was devastated by the White Spot disease. Main activities undertaken were Dredging of Dutch Canal; Introduction of a crop calendar and zoning; Formation of relevant rules & regulations and implementation; Regulation of shrimp hatcheries and Screening of post larvae of shrimp and broodstock. In addition, services are being provided at the Shrimp Disease Diagnosis and Health Management Laboratory at Battuluoya for shrimp farmers to detect shrimp diseases.



**Shrimp Disease Diagnosis and Health Management Laboratory at Battuluoya**

On the other hand, stringent regulatory measures have been imposed by the authority to obtain permission for operation of shrimp farm industry throughout the country. In this regard shrimp farm operation is allowed only in the pre-identified areas where proper zonal plans have been prepared for Batticaloa and Trincomalee districts. As a initial steps for development of Shrimp farming in Batticaloa district, a brackish water shrimp hatchery was established during first quarter of 2011 on Public-Private Partnership Basis and supplies the seed requirement of the shrimp farmers of the area. A private company manages the hatchery and Rs. 21.4 Mn post larvae were produced in 2016. This is the only hatchery available in the East and caters to the post larvae requirement of the expanding shrimp industry in the Batticaloa District. Demonstration Shrimp Farm at the Air Force Base Camp in Batticaloa will train shrimp farmers of the area on Best Management Practices (BMP) & sustainable development of Shrimp Farming. This Demonstration Farm is managed by the Air Force, Batticaloa.



**Puthukudirippu hatchery, Batticaloa**

In order to disseminate technology and the BMPs of farming NAQDA has established a community based cluster shrimp farm complex of model with integration of a private company at Vaharei DS Division as a rural development project and also to undertake training of farmers and this was funded by International Fund for Agricultural Development (IFAD).



**Demonstration Shrimp Farm at the Air Force Base Camp in Batticaloa**

This project on cluster shrimp farming which was implemented to create alternative livelihoods to coastal communities specifically affected by the 2004 Tsunami by engaging them in shrimp farming on a cluster system. Further it was intended to develop the necessary infrastructure required to achieve the primary objective for creating livelihood. This is a model for the ecosystem approached shrimp farming based on a concept of cluster system. NAQDA together with Divisional Secretary, Vakarai selected an investor and beneficiaries. It was formed as an Aquaculture Development Society which was registered with NAQDA and the membership comprised of all the beneficiaries. A company named Vakarai Ocean Aqua Cluster (Pvt) Ltd. was formed with the investor and society as shareholders. This cluster farm is managed by Vakarai Ocean Aqua Cluster (Pvt) Ltd Company.



**Cluster shrimp farming, Vakarai**

From 2014 culture cycle, profit earned by the company was SL Rs. 5.4 Mn and each beneficiary received profit of SL Rs. 2 Lakhs. 2.72 Mn post larvae were stocked and 61.81 Mt were harvested in 2016.

## EXPORT POSSIBILITIES AND PRODUCTION TARGETS

The aquaculture for export of Sri Lanka includes four major types of species: shrimp, seaweed, sea cucumber and freshwater prawn (*Macrobrachium*) at present.

Production of farmed shrimp are tiger prawns (*P. monodon*) which are mainly exported in the various forms of frozen products. Export volume of shrimp products from Sri Lanka in the last 10 years (the years 2006-2015) tend to be uncertain and volatile between 854 - 2,023 tonnes per year depending on the yield both from capture (Wild catch) and from culture. The important export markets include the US, Japan and EU. The table below shows the Shrimp Production from Aquaculture and wild catch & Export from year 2000 to 2015.

### SHRIMP PRODUCTION FROM AQUACULTURE AND WILD CATCH & EXPORT

Year	Production (Mt)			Export Quantity & Value	
	Aquaculture	Wild Capture	Total	Quality (Mt)	Value (Rs. Mn)
2000	4,360	7,540	11,900	4,855	5,041
2001	3,540	7,360	10,900	3,941	4,300
2002	2,560	9,820	12,380	3,202	3,286
2003	3,360	10,190	13,550	4,467	4,165
2004	2,390	10,730	13,120	2,462	2,359
2005	1,570	4,680	6,250	1,800	1,769
2006	2,480	7,840	10,320	1,837	1,987
2007	3,580	7,320	10,900	2,023	2,487
2008	2,230	9,240	11,470	854	1,082
2009	3,550	13,110	16,660	1,432	1,627
2010	3,480	17,640	21,120	1,262	1,521
2011	4,150	22,680	26,830	1,380	1,799
2012	3,310	26,730	30,040	1,078	1,662
2013	4,430	29,230	33,660	1,625	2,521
2014	5,150	23,940	29,090	2,001	3,375
2015	7,090	20,090	27,180	1,341	1,971



**P. Nimal Chandraratne**  
Director General / Chief Executive Officer  
National Aquaculture Development Authority of Sri Lanka

**Bombay**

**GLOBAL INDUSTRIAL SHOWCASE**

23-25 JANUARY 2018 BOMBAY EXHIBITION & CONVENTION CENTRE  
NSE Nesco Complex, Off Western Express Highway, Goregaon East, Mumbai, Maharashtra 400063 INDIA

**TARIFF**

**EXHIBITION TARIFF**

<p><b>INDIAN EXHIBITORS</b></p> <p>Constructed Booth</p> <p>Rs.12,500/- per sq. mtr (Includes: carpeting, walling, fascia name, one 15amp power point and two spotlights)</p> <p>Bare Space</p> <p>Rs.11,500/- per sq. mtr</p> <p>* Shell scheme package two parking tickets, 1/6page advert and 100 word description in the show catalogue</p> <p>All prices exclude taxes</p>	<p><b>INTERNATIONAL EXHIBITORS</b></p> <p>Constructed Booth</p> <p>US\$375 per sq. mtr (Includes: carpeting, walling, fascia name, one 15amp power point and two spotlights)</p> <p>Bare Space only</p> <p>US\$325 per sq. mtr</p> <p>* Shell scheme package two parking tickets, 1/6page advert and 100 word description in the show catalogue</p> <p>All prices exclude taxes</p>
---	---

**Mumbai**

**NATIONAL RUBBER CONFERENCE-2017**  
MAKE-IN-INDIA: IMPORT SUBSTITUTION & PRODUCT INNOVATION  
23-24 FEBRUARY, 2018

**INTERNATIONAL CONFERENCE AND EXHIBITION ON POLYMERS (ICEP)**  
23-25 FEBRUARY, 2018

For any other details:  
**AIRIA (ER) Secreteriat:**

**Mr. Souradip Chakraborty**  
Regional Secretary  
Mob: +91 80131-52734

**Mr. Pradip Kumar Pal**  
Executive Assistant  
Mob: +91 98743-50718

64B, Karnani Estate (2nd Floor)  
209 AJC Bose Road,  
Kolkata - 700 017

Tel: 033 2290-3941  
Fax: 033 2289-0187  
Email: [er@allindiarubber.net](mailto:er@allindiarubber.net)  
Web: [www.allindiarubber.net](http://www.allindiarubber.net)

**LEADING INTERNATIONAL EXHIBITIONS FOR FISHERIES SECTOR**

SEAFOOD		
Name of the Exhibition	Dates	Venue
Seafood Expo North America	11~12 March 2018	Boston Convention & Exhibition Center, Boston, USA
Seafood Expo Global	24~26 April 2018	Brussels, Belgium

ORNAMENTAL FISH		
Name of the Exhibition	Dates	Venue
Interzoo 2018	8~11 May 2018	Nuremberg, Germany
Aquarama	26~29 May 2018	Guangzhou, China
Aqua Realm	June 2019	Singapore

**TUNA 2018 BANGKOK**  
**28 - 30 MAY 2018**  
Shangri-La Hotel - Bangkok, Thailand

**Thailand**

**15th INFOFISH WORLD TUNA TRADE CONFERENCE & EXHIBITION**

Now open for registration

For further details and information:  
**INFOFISH**  
1st Floor, Wisma LKIM, Jalan Desaria, Pulau Meranti, 47120 Puchong, Selangor DE, Malaysia  
Tel: (603)80668112 Fax: (603)80603697 Email: [info@infofish.org](mailto:info@infofish.org)  
[www.infofish.org](http://www.infofish.org)

The 26th International Processing and Packaging Technology Event for Asia

**PROPAK ASIA 2018**

**13 -16 JUNE 2018**  
BITEC, BANGKOK, THAILAND

Incorporating:

- ProcessingTechAsia
- PackagingTechAsia
- DrinkTechAsia
- PharmaTechAsia
- Lab&TestAsia
- MaterialsAsia
- Coding,Marking&LabelingAsia
- ColdChain,Logistics&WarehousingAsia

In-conjunction with:

**Thailand**

[www.propakasia.com](http://www.propakasia.com)

UBM, BES



10<sup>th</sup>

**INTERNATIONAL  
Exhibition on  
Horticulture,  
Farm Machinery,  
Post Harvest &  
Technologies**



**23-24-25 February 2018**  
Pune, India





ශ්‍රී ලංකා අපනයන සංවර්ධන මණ්ඩලය

இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

SRI LANKA EXPORT DEVELOPMENT BOARD

MINISTRY OF DEVELOPMENT STRATEGIES & INTERNATIONAL TRADE



# NOTICE TO EXPORTERS

## ANNUAL RENEWAL OF REGISTRATION OF EXPORTERS

We hereby notify, as per Gazette Notification of Sri Lanka dated 27-06-1985 No. 335/14. All Exporter Registrations be Renewed before 31<sup>st</sup> January, 2018

අපනයනකරුවන් ලියාපදිංචිය වාර්ෂික අළුත් කිරීම

1985-06-27 දින අංක 355/14 දරන ශ්‍රී ලංකා ගැසට් නිවේදනය අනුව, සියලුම අපනයනකරුවන් තම ලියාපදිංචිය 2018 ජනවාරි 31 වන දිනට පෙර නැවත අලුත් කරගත යුතු බව මෙයින් දැනුම් දෙමු

ஏற்றுமதியாளர்களின் பதிவினை வருடாந்தம் புதுப்பித்தல்

27-06-1985ம் ஆண்டு இலங்கை அரசு வர்த்தமானி பத்திரிகை இல.355/14 அறிவித்தலிற்கிணங்க அனைத்து ஏற்றுமதியாளரின் பதிவுகள் 31ம் திகதி சனவரி மாதம் 2018ம் ஆண்டுக்கு முன் புதுப்பிக்கப்பட வேண்டும்.

For further information please contact:

Miss. Chandani Ratnayake - Tel: 011 230 2072 or

Miss. Nirmala Gajanayake - Tel: 011 230 0705-11 Ext: 323

Email: registration@edb.gov.lk

# Product REPORTS on Potential Markets

Now available in all three Languages

Rs. 100/- Per Copy



Pakistan >> Tea

Rice Based Value Added Products  
Boat Building and Travel Goods

<< Nigeria



Brazil >> Automotive Components

Coconut Based Products

<< Sweden



Saudi Arabia >> Surgical Gloves, Coconut Water and Travel Goods

Automotive Components  
Coconut Water and Footwear

<< South Africa



Kuwait >> Plush Toys, Automotive Components  
Coconut Products, Boat Buildings and Rice Based Value Added Products