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2018 International Trade Events (Overseas)

Interview: With the Ambassador of the Netherlands

Calendar of Events - (Jan to June) 2018

Advertisements



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Monthly Information Bulletin for Sri Lankan Exporters



International Trade Exhibitions
Exhibitions, Calendar and Diary Schedules

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Mumbai

NATIONAL RUBBER CONFERENCE-2017
23-24 FEBRUARY, 2018

INTERNATIONAL CONFERENCE AND EXHIBITION ON POLYMERS (ICEP)
23-25 FEBRUARY, 2018

For any other details:
ANIL (AN) Secretariat:
Mr. Sourajit Chakraborty
Regional Secretary
Mob: +91 9915-5234
Mr. Pradip Kumar Pal
Executive Assistant
Mob: +91 98194-52176

646, Kamani Estate (1st floor)
209 AC, Bose Road,
Kolkata - 700 027
Tel: 033 2266-3941
Fax: 033 2288-9187
Email: icep@anilrubber.net
Web: www.mumbairubber.net

Mumbai

10th INTERNATIONAL Exhibition on Horticulture, Farm Machinery, Post Harvest & Technologies

23-24-25 February 2018
Pune, India

hortiE&po 2018

Thailand

TUNA 2018 BANGKOK
28 - 30 MAY 2018
Shangri-La Hotel - Bangkok, Thailand

15th INFOFISH WORLD TUNA TRADE CONFERENCE & EXHIBITION

Now open for registration

For further information:
Mr. S. S. Jayasinghe
Secretary
Tel: +94 (0)11 230 0715
Fax: +94 (0)11 230 0676
E-mail: info@infotuna.org
www.infotuna.org

Thailand

PROPAC ASIA 2018
13-16 JUNE 2018
BITEC, BANGKOK, THAILAND

The 28th International Processing and Packaging Technology Event for Asia

www.propac.com

2018 - International Trade Conference and Trade Fairs

10 ~ 12



DUTCH ASSISTANCE IN SMALL WAYS WHICH GOES A LONG WAY

07 ~ 09

Interview:
With the Ambassador of the Netherlands

2018 CALENDAR OF EVENTS

EDB

Trade Facilitation and Trade Information Division
Sri Lanka Export Development Board
42, Nawam Mawatha, Colombo 02, Sri Lanka.

Tel : +94 (0)11 230 0705-11
Fax : +94 (0)11 230 0715, 230 0676
E-mail : tfi@edb.gov.lk
Web : www.srilankabusiness.com

2018 - Calendar of Events

13

“Expo-News” Monthly bulletin - January 2018

Published by: Trade Facilitation & Trade Information Division | Sri Lanka Export Development Board | 42, Nawam Mawatha, Colombo 02, Sri Lanka

Tel : +94 (0)11 230 0705~11 | Fax : +94 (0)11 230 0715, 230 0676 | E-mail : tisinfo@edb.gov.lk | Web : www.srilankabusiness.com

Concept & Designed by: Zahir Ansari-MA, TF&TI Division, EDB

EXHIBITIONS SCHEDULE - INTERNATIONAL TRADE

February - March - April 2018

February 08 ~ 11, 2018

14TH AUTO EXPO COMPONENTS 2018

Society of Indian Automobile Manufacturers
Core4-B, 5th Floor, India Habitat Center, Lodi Road
New Delhi-110 003, India.

Ph :+91-11-47103010, 24647810-12

Fax : +91-11-24648222

Email: delhimotorshow@siam.in

Web: www.autoexpo.in

February 09 ~ 12, 2018

IIJS SIGNATURE SHOW

Bombay Exhibition Center,
Off Western Express Highway,
Goregaon (E), Mumbai 400063, India

Tel: +91-2243 541800

Fax: +91-2226 524769

E-mail: signature@gjpecindia.com

February 20 ~ 22, 2018

TIRE TECHNOLOGY EXPO 2018

Hanover, Germany

Tel: +44 1306 743744

Mob: +44 7956 671663

Web: tiretechnology-expo.com

February 20 ~ 22, 2018

INTERNATIONAL CONFERENCE & EXHIBITION ON POLYMERS (ICEP)

Hanover, Germany

Tel: +44 1306 743744

Mob: +44 7956 671663

Web: tiretechnology-expo.com

February 20 ~ 22, 2018

INTERNATIONAL CONFERENCE & EXHIBITION ON POLYMERS (ICEP)

Maniram Dewan Trade Centre, Guwahati, Assam

Web: tiretechnology-expo.com

February 23 ~ 25, 2018

INTERNATIONAL FLORA EXPO 2018

H A Exhibition Ground, Pimpri, Pune, India

Stall Booking: Media Today Pvt Ltd

T: +91-11-65656553/ 29535593

Email: ifloramtpl@gmail.com

Web: www.floraexpo.com

February 28 ~ March 02, 2018

BEVIALE MOSCOW

Crocus Expo, 65-66 km Ring Road,
Building 3, Krasnogorsk, Moskovskaya oblast,
Russia, 143401, Krasnogorsk, Russia

Tel: +44 1306 743744

Mob: +44 7956 671663

Web: tiretechnology-expo.com

May to December 2018

April 10 ~ 12, 2018

RUBBER TECH SOUTH AFRICA 2018

Johannesburg

Web: www.rubbertech-expo.com

May 29 ~ June 01, 2018

THE TYRE COLOGNE

Koelnmesse GmbH

Tel: +49 221 821 2213

Web: www.thetire-cologne.com

June 13 ~ 15, 2018

RUBBER TECH VIETNAM 2018

Ho Chi Minh

Web: www.rubbertech-expo.com

June 21 ~ 23, 2018

RUBBER TECH INDIA 2018

New Delhi

Web: www.rubbertech-expo.com

September 03 ~ 05, 2018

TEA & COFFEE WILD CUP

Birmingham, England

Web: www.tcworldcup.com

September 04 ~ 06, 2018

INTERNATIONAL RUBBER GLOVE CONFERENCE & EXHIBITION

Kuala Lumpur Convention Center, Malaysia

Web: www.irgce.com

September 19 ~ 21, 2018

RUBBER TECH CHINA 2018

Shanghai

Web: www.rubbertech-expo.com

September 27 ~ 29, 2018

ASIA RUBTECH EXPO-2018

India International Rubber Conference & Expo (IIRCE)

Hotel Lalit Ashok, Kumara Krupa High Grounds

Bengaluru - 560 001, Karnataka, India

Tel: +91 988 675 8930 / 729 005 0669

Email: irkarnataka1@gmail.com

December 2018

ASIAN POWERTRAIN CONFERENCE 2018

Tel: +91 9833 901586 / 8086 582510

Web: www.asianpowertrainconference.com

February 05 ~ 09, 2018

Valencia - Spain

Cevisama 2018

Cevisama is an international event for architectural ceramic, bathrooms and kitchens, natural stone, raw materials, glazes, frits and machinery.

February 26 ~ March 01, 2018

Orlando, FL - United States

Pittcon 2018

Pittcon is leading conference and exposition for laboratory science featuring new technology and scientific research. The event serves a diverse constituency encompassing life sciences, pharmaceutical discovery and QA, food safety, environmental, bioterrorism, and other emerging markets.

March 07 ~ 09, 2018

Gujarat - India

Indian Ceramics 2018

Indian Ceramics is India's leading trade fair and conference on ceramic materials, machinery, supplies, and technology.

March 25 ~ 27, 2018

China

11th International Advanced Ceramics Exhibition & Conference (IACE China 2018)

IACE China 2018 is an event for advanced ceramic materials, products, equipment and solutions. Exhibits will include advanced ceramic raw materials, equipment, and finished products.

May 01 ~ 03, 2018

I-X Center, Cleveland, OH

United States

Ceramics Expo 2018

Ceramics Expo is the world's largest annual free-to-attend expo for the advanced ceramic and glass community.

May 15 ~ 17, 2018

Guangzhou - China

China Guangzhou International Floor Fair 2018 (CGFF 2018)

CGFF focuses on industrial and commercial flooring.

July 10 ~ 12, 2018

**Moscone Center, San Francisco, CA
United States**

SEMICON West 2018

SEMICON West connects the entire extended supply chain from materials, equipment, design, manufacturing, system integration, and demand channels to new verticals and adjacencies such as flexible hybrid electronics, MEMS and sensors, and more.

August 09 ~ 21, 2018

Moscow - Russian Federation

CeMAT Russia

CeMAT Russia presents leading national and international developments in the field of storage systems.

October 11 ~ 13, 2018

Mumbai - India

POWTECH India

POWTECH India is the new name for the trade

Jewellery

UBM Asia's Jewellery Portfolio
Offers a Total Solution to your Global Needs

HONG KONG

February 28 - March 03, 2018

TURKEY - Istanbul

March 22 - 25, 2018

INDIA - Chennai

March 23 - 25, 2018

MIDLAND CHINA - Shenzhen

April 19 - 22, 2018

RUSSIAN FEDERATION - Moscow

May 23 - 27, 2018

HONG KONG

June 21 - 24, 2018

INDIA - Hyderabad

June 22 - 24, 2018

JAPAN - Tokyo

August 28 - 30, 2018

HONG KONG

September 12 - 15, 2018

September 12 - 18, 2018

INDIA - New Delhi

September 29 - October 01, 2018

MALAYSIA - Kuala Lumpur

October 25 - 28, 2018

Tyre & Rubber

February 20 - 22, 2018

TIRE TECHNOLOGY EXPO-2018

Deutsche Messe, Hannover, Germany

Web: www.tiretechnology.com

April 10 - 12, 2018

RUBBER TECH SOUTH AFRICA 2018

Johannesburg

Web: www.rubbertech-expo.com

June 13 - 15, 2018

RUBBER TECH VIETNAM 2018

Ho Chi Minh

Web: www.rubbertech-expo.com

June 21 - 23, 2018

RUBBER TECH INDIA 2018

New Delhi

Web: www.rubbertech-expo.com

September 19 - 21, 2018

RUBBER TECH CHINA 2018

Shanghai

Web: www.rubbertech-expo.com

October 02 - 03, 2018

ASIAN RETREAD CONFERENCE 2018

Sime Darby Convention Centre

Kuala Lumpur, Malaysia

Web: www.asianretreadconference.com

Tea & Coffee

February 09 - 13, 2018

AMBIENTE

Frankfurt, Germany

Web: www.ambiente.messe-frankfurt.com

February 14 - 16, 2018

AFCA CONFERENCE

Kampala, Uganda

Web: www.afca.coffee/conference

February 18 - 22, 2018

GULFOOD

Dubai, United Arab Emirates

Web: www.gulfood.com

February 21 - 23, 2018

Coffee, Tea & Cocoa EPPS

Illinois, United States

Web: www.ecrm.marketgate.com/events

March 15 - 17, 2018

NCA 107TH ANNUAL COVENTION

Louisiana, United States

Web: www.ncausa.org

March 16 - 18, 2018

COFFEE FEST BALTIMORE

Maryland, United States

Web: www.coffeefest.com

March 21 - 23, 2018

THE NAMA SHOW

Nevada, United States

Web: www.thenamashow.org

March 22 - 24, 2018

MELBOURNE INTERNATIONAL COFFEE
EXPO(MICE)

Melbourne, Australia

Web: www.internationalcoffee-expo.com

April 18 - 19, 2018

RE:CO SYMPOSIUM

Washington, United States

Web: www.recosymposium.org

April 19 - 22, 2018

SCA GLOBAL SPECIALTY COFFEE EXPO

Washington, United States

Web: www.coffeexpo.org

April 20 - 22, 2018

US COFFEE CHAMPIONSHIPS

Washington, United States

Web: www.sca.coffee/events

April 24 - 26, 2018

7TH GLOBAL DUBAI TEA FORUM

Dubai, United Arab Emirates

Web: www.dmcc.ae

May 19 - 22, 2018

NRA SHOW

Illinois, United States

Web: show.restaurant.org

September 03 - 05, 2018

TEA & COFFEE WORLD CUP 2018

Birmingham, United Kingdom

Web: <http://www.tcworldcup.com/>

September 11, 2018

GCA GOLF OUTING

Scarsdale, United States

Web: www.greencoffeeassociation.org

September 20 - 23, 2018

ISTANBUL COFFEE FESTIVAL 2018

Istanbul, Turkey

Web: <https://www.istanbulcoffeefestival.com/>

November 07 - 10, 2018

SINTERCAFE 2018

San Jose, Costa Rica

Web: www.sintercafe.com

Fish

February 19 - 22, 2018

AQUACULTURE 2018
Nevada, USA

Web: www.marevent.com

February 22 - 23, 2018

AMERICAS TUNA CONFERENCE
Panama City, Panama

Web: www.atuna.com

February 25 - 27, 2018

FISH INTERNATIONAL
Bremen, Germany

Web: www.fishinternational.com

March 06 - 08, 2018

AQUACULTURE MIDDLE EAST (AquaMe)
Dubai, UAE

Web: www.aqua-middleeast.com

March 07 - 12, 2018

NORTH ATLANTIC SEAFOOD FORUM
Bergen, Norway

Web: www.nor-seafood.com

March 11 - 13, 2018

SEAFOOD EXPO NORTH AMERICA /
SEAFOOD PROCESSING NORTH AMERICA
Boston, USA

Web: www.seafoodexpo.com/north-america

March 27 - 29, 2018

VICTAM INTERNATIONAL B.V.
Bangkok, Thailand

Web: www.victam.com

April 23 - 26, 2018

ASIA PACIFIC AQUACULTURE 2018
Taipei, Taiwan

Web: www.marevent.com

April 24 - 26, 2018

SEAFOOD EXPO GLOBAL
Brussels, Belgium

Web: www.seafoodexpo.com/global

May 28 - 30, 2018

15TH INFOFISH WORLD TUNA TRADE
CONFERENCE & EXHIBITION

Bangkok, Thailand
Web: www.infofish.com

Others

February 22 - 24, 2018

GRASSPRO INDIA
Bengaluru, India

Web: <http://glassproindia.com>

March 04 - 06, 2018

GLASS ASSOCIATION OF NORTH AMERICA (GANA)
BEC CONFERENCE
Las Vegas, Nevada

Web: <http://glasswebsite.com>

March 05 - 07, 2018

MIM2018
INTERNATIONAL CONFERENCE ON INJECTION
MOLDING OF METALS, CERAMICS AND CARBIDES
Irvine, Calif

Web: www.mim2018.org

March 07 - 09, 2018

INDIAN CERAMICS / CERAMICS ASIA
Gujarat, India

Web: www.indian-ceramics.com

March 25 - 27, 2018

11TH INTERNATIONAL ADVANCED CERAMICS
EXHIBITION & CONFERENCE (IACE China 2018)
Shanghai, China

Web: www.cn-accexpo.com

March 26 - 29, 2018

INTERNATIONAL BATTERY SEMINAR & EXHIBITION
Fort Lauderdale, Florida

Web: www.internationalbatteryseminar.com

DUTCH ASSISTANCE IN SMALL WAYS WHICH GOES A LONG WAY

JOANNE DOORNEWAARD
DUTCH AMBASSADOR



The Ambassador for the Kingdom of the Netherlands, Joanne Doornewaard speaks exclusively to Business Lanka Magazine about the **Dutch cooperation in Sri Lanka's reconciliation phase** and how the Netherlands stands ready to help through capacity building and knowledge sharing.

Driven by knowledge and innovation, the Netherlands, a small country with a big presence, has fast become the gateway to Europe.

BRIMMING WITH POTENTIAL

"The Netherlands sees a lot of potential in our relationship with Sri Lanka to make our bilateral economic relations even stronger. We can see that Sri Lanka is opening itself up to the world. Even though Sri Lanka is small in size, as a country you are open to the world to promote trade. We think that the current climate is more favourable for Foreign Direct Investment. Sri Lanka has regained the preferential GSP+ status in the EU as of mid-May this year. This means that Sri Lanka can now export products to the EU without any taxes. This will help to strengthen trade relations between Europe and Sri Lanka.

And if Sri Lankan companies want to export to Europe, the Netherlands is a very logical place to use as a port of entry. It is considered the gateway to Europe with both the port of Rotterdam and Amsterdam-Schiphol airport. We have a highly sophisticated logistics sector and distribution network, so goods can be transported from the Netherlands into Europe and to the rest of the world without a hassle or delay."

CREATING CONNECTIONS

“ We view the government's initiative to set policies towards a dynamic modern economy in the future, as described in Vision 2025, as commendable. It is important to have consistency in your policies if you want foreign investors to step forward with their money and invest in your economy.

We are particularly interested in Sri Lanka's agricultural policy, as it aims to increase production and become more efficient. “I think we have a lot to offer to Sri Lanka: latest technologies and many training possibilities where we also focus on sustainability. Sri Lanka is now looking to be self-sufficient in the dairy industry. With the Netherlands being the second largest world exporter of agricultural goods, it's very logical that we work together.

We see a lot of potential in the tourism sector as well. The number of tourists from the Netherlands visiting Sri Lanka has increased by 31% between 2012 and 2016. We expect that number to increase because as of the 1st of November there will be direct flights between Amsterdam and Colombo, 3 times a week. This is not only good news for tourists but also an interesting option for Sri Lankan business travellers who want to fly to the West. From Schiphol Airport you can fly directly to more than 300 worldwide destinations, offered by 108 airlines.”

EXCHANGING IDEAS

“The Netherlands has a lot to share with Sri Lanka. Our expertise in water management and flood control is something we share all over the world, especially in these times of weather extremes linked to climate change. If you look at sustainability there are lessons that we have learned that we could share with Sri Lanka, for instance in the agro business we make use of innovative technologies with regard to pest control and waste management. But there are things that we can learn from Sri Lanka as well. So I think its mutually beneficial for both countries to strengthen the existing relationship.”

EXPLORING OPPORTUNITIES

“Products related to coconut have the potential to make an impact in the Dutch market especially with coconut fiber being used as substrate in our horticultural sector. There is also interest for cooperation in the horticultural sector. At the moment the Netherlands imports decorative leaves from Sri Lanka, used for flower arrangements. Dutch bulbs like lilies are grown here for cutflower production. Another product that I think has full potential is the tourism sector considering the unique products Sri Lanka can offer like Ayurveda and kite surfing, which Dutch tourists will love to explore and experience.”

SUSTAINABLE CONSTRUCTION

“I think there is a need for planning when it comes to construction of buildings in the country. It is important that you prevent the whole coastal line from being obstructed by high-rise buildings. Sri Lanka's unique identity is based on the intimate personal vibe it resonates, so it is vital that you decide which areas will have high rise buildings, which areas should not go higher than a coconut tree and which areas would be green zones. When you have all these high buildings everywhere you could destroy the natural beauty of the country. You need to have spatial planning to guide development for the future, these lessons we learnt as a country which is small and populated.

In order to support Sri Lanka with regard to construction, we have initiated a program connected to Megapolis development whereby we provide assistance in helping Sri Lanka to integrate the country's cultural heritage when planning and developing cities.

We also have government to government programs with Megapolis with a view to encourage Public Private Partnership. The PPPs will focus on developing the internal waterways with the goal of creating a ferry service, as a possible solution to alleviate rush hour traffic issues.”



MISSIONS TO DEVELOP DIVERSE SECTORS

“Sri Lanka being a middle income country means that we have less instruments available focused on financial support. But we have instruments for trade missions and capacity building. This year we had a water management mission going to the Netherlands, and in two weeks time another dairy mission where 20 companies will be going to get an in-depth understanding of the latest technology available which will lead the way for business partnerships. Dairy, poultry and horticulture are among the most promising sectors where we can add value to Sri Lanka.

Our interest right now is to support the Dutch interests that come to Sri Lanka in the hope of forging partnerships. As a member of the European Union we are also part of this large scale program to develop Sri Lanka’s national export strategy.”

ENGAGING DUTCH ENTREPRENEURS IN SRI LANKA

“We have identified certain sectors that are promising for Dutch businesses to involve themselves here in Sri Lanka which include the infrastructure/service sector, water management, and the agricultural sector, focusing on poultry and dairy farming and horticulture.

Cultural heritage is also an important aspect in our bilateral relations as we share 150 years of history together. We are also looking at opportunities in the heritage tourism sector because this might attract more tourists to this beautiful country. We are aware of how much Dutch tourists love visiting Sri Lanka to immerse themselves in the country’s cultural heritage which is a big part of the attraction towards the country, so we have a program that creates awareness about cultural heritage where it to makes these old monuments sustainable and financially viable.

With regard to the dairy industry we have an instrument called ‘Partners in Business’. Through this program businesses in the Netherlands show interest in long-term corporation in Sri Lanka which is supported by the Dutch government’s involvement by way of financial support. This initiative goes beyond selling cows but more on the lines of the transfer of knowledge and training farmers. So there is a whole group of companies that are interested in taking this initiative forward for Sri Lanka and that’s why these missions continue to take place back and forth.

The IT sector is another area being explored by Dutch entrepreneurs. We have Dutch companies that are very successful in Sri Lanka, because they have some intelligent locals employed for them. Three years ago, a Dutch company started here with five people and now they have expanded to over a 140 employees. These companies are into E-Commerce and go to the extent of providing training and internships to entice young blood into the industry.

People want to invest in Sri Lanka, so it would be helpful if there was less bureaucracy and red tape, that impedes potential investors from establishing connections with Sri Lanka. There needs to be a one stop shop to streamline the process, but I understand that this government is working on that.”

A WORLD OF EXPERTISE THROUGH PUM

“Another instrument that we use to support trade with Sri Lanka is the PUM-Netherlands Senior experts program which promotes entrepreneurship and sustainable economic growth. Through this program, senior managers/experts can travel all over the world on the invitation of a country or a company that has a specific need that they would like to meet in their business. We have a data base of thousands of those senior experts and we look specifically at what knowledge is needed. The expert with the specific skills then comes over for about two weeks to share the expertise for free. Last year we had more than 50 PUM missions in Sri Lanka and this year we expect an increase in the number of missions because the PUM programme is also working with the EDB and the Ministry of Primary Industries to create awareness about the program. This instrument is a really important one as it is specifically targeted towards SME's.”

LIFE IN THE ISLE

“I've been here now for 2 years. I arrived in 2015 and I must say it is a pleasure living and working in Sri Lanka. The people are very kind. I love the food. Your country is green, and has everything: the mountains, the beaches, wildlife and a whole load of culture. I haven't seen everything yet, but I intend to see as much as possible while I'm here.”



23-24 FEBRUARY, 2018

NATIONAL RUBBER CONFERENCE -2017

MAKE-IN-INDIA: IMPORT SUBSTITUTION & PRODUCT INNOVATION

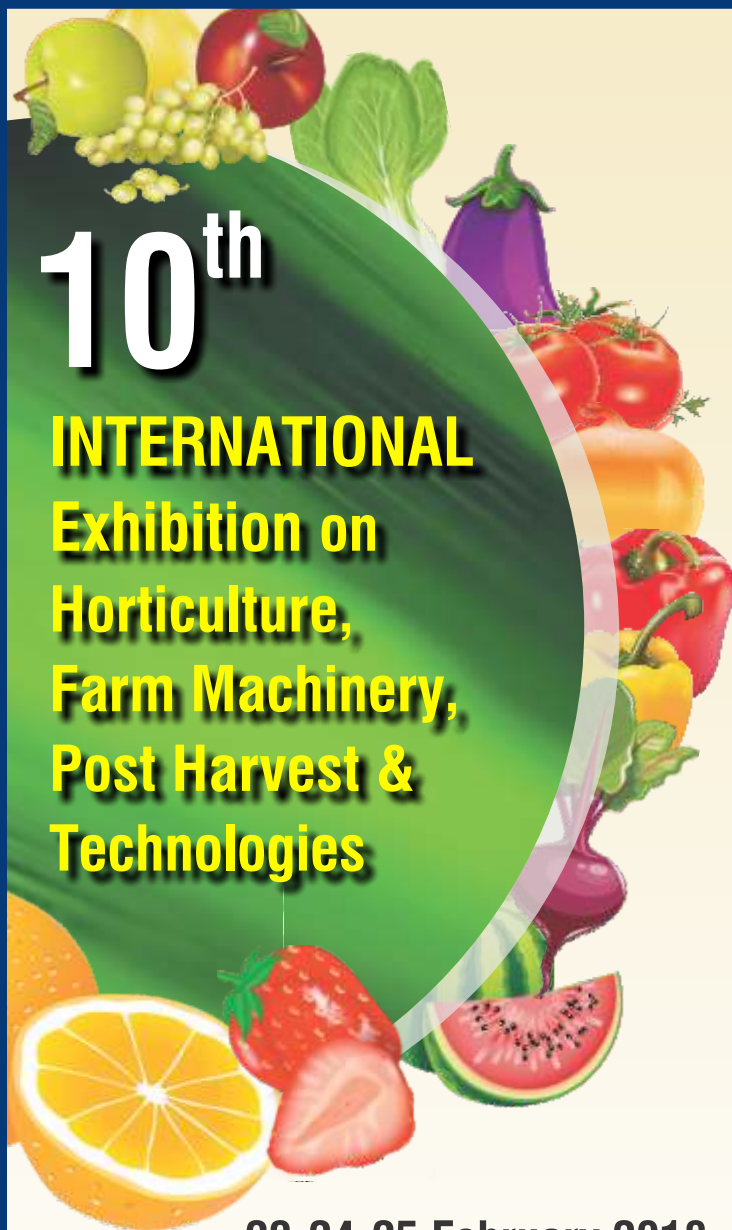
23-25 FEBRUARY, 2018

INTERNATIONAL CONFERENCE AND EXHIBITION ON POLYMERS (ICEP)

For any other details:
AIRIA (ER) Secreteriat:

Mr. Souradip Chakraborty
Regional Secretary
Mob: +91 80131-52734

Mr. Pradip Kumar Pal
Executive Assistant
Mob: +91 98743-50718



10th

INTERNATIONAL Exhibition on Horticulture, Farm Machinery, Post Harvest & Technologies

23-24-25 February 2018
Pune, India



TUNA 2018 BANGKOK

15th INFOFISH WORLD TUNA

TRADE CONFERENCE & EXHIBITION

Now open for registration



28 - 30 MAY 2018

Shangri-La Hotel - Bangkok, Thailand

For further details and information:

INFOFISH

1st Floor, Wisma LKIM, Jalan Desaria, Pulau Meranti,
47120 Puchong, Selangor DE, Malaysia

Tel: (603)80668112 Fax: (603)80603697

Email: info@infofish.org

www.infofish.org

PROPAAK ASIA 2018

**13 - 16th
JUNE 2018**

The 25th
International
Processing
and
Packaging
Technology
Event for
Asia



On-line visitors registration at
www.propakasia.com



**LEADING
INTERNATIONAL
EXHIBITIONS FOR
FISHERIES
SECTOR**

SEAFOOD

Name of the Exhibition	Dates	Venue
Seafood Expo North America	11~12 March 2018	Boston Convention & Exhibition Center, Boston, USA
Seafood Expo Global	24~26 April 2018	Brussels, Belgium

ORNAMENTAL FISH

Name of the Exhibition	Dates	Venue
Interzoo 2018	8~11 May 2018	Nuremberg, Germany
Aquarama	26~29 May 2018	Guangzhou, China
Aqua Realm	June 2019	Singapore

CALENDAR OF EVENTS

2018 CALENDAR OF EVENTS

INTERNATIONAL



Period 2018	Product Category	Events & Country	Rep. Div.
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TRADE FAIRS AND EXHIBITIONS – OVERSEAS

Feb. 18~22	Processed Food	GULFOOD EXHIBITION 2018 @ Dubai, UAE	EAD
Apr. 24~26	Fish & Fisheries	Seafood Expo Global 2018 @ Brussels, Belgium	EAD
May 09~11	ICT	Japan IT Week 2018 for ICT/BPM Sector Followed by Networking Meetings @ Tokyo, Japan	ESD

CONTACT PROMOTION PROGRAMMES/MARKET EXPOSURE PROGRAMS/BUYER-SELLER MEETINGS - OVERSEAS

Feb. 14~20	Processed Food	Market Development Program for Organic Food Products Jointly with GIZ & IFOAM @ Germany	EAD
February	Wellness Tourism	Organize a Seminar & Consultancy Session with International Consultant to Promote Wellness Tourism in Sri Lanka @ Myanmar	ESD
March	Multi Products	Inward Buyer Delegation @ Philippines	MDD
Apr. 24~27	Plastic	Technical Exposure & Study Tour for Plastic Manufacturers @ China	IPD
April	Red Clay	Technical & Market Exposure Program @ Germany, France & Belgium	IPD
May 24~26	Processed Food	Tuna Conference @ Bangkok, Thailand	EAD
June	Rubber	Outward Buyer Mission Program for Sri Lanka Rubber Gloves Industry @ India	IPD
1st Quarter	Multi Products	Inward Buyer Delegation @ Pakistan, Bangladesh	MDD
1st Quarter	Multi Products	Inward Buyer Delegation @ Jordan	MDD
2nd Quarter	Multi Products	Inward Buyer Delegation @ Canada	MDD
2nd Quarter	Multi Products	Inward Buyer Mission @ Qatar, Dubai	MDD
2nd Quarter	Multi Products	Organize Outward Missions @ Belgium, Netherlands, Germany & Luxembourg	MDD
2nd Quarter	Apparel	International Promotional Program for fashion Designing	IPD

LOCAL

Period 2018	Product Category	Events & Venue	Rep. Div.
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TRADE FAIRS AND EXHIBITIONS – LOCAL

August	Construction	Lanka Build 2018 Intl. Building & Construction Exhibition in Sri Lanka in August 2018 @ Colombo	ESD
August	Processed Food	Awareness Program on New Packaging Trends @ Colombo	EAD

CERTIFICATE COURSES

1st Quarter	146th Certificate Course on Import & Export Procedure @ 5 th Floor, EDB, Colombo 2		TFTI
	85th Certificate Course on Operational Aspects of International Trade @ 5 th Floor, EDB, Colombo 2		TFTI
2nd Quarter	147th Certificate Course on Import & Export Procedure @ 5 th Floor, EDB, Colombo 2		TFTI

Course on Operational Aspects of International Trade

17th February 2018

for whom...

senior and middle level executives in private and public sector organizations engaged with international trade

COURSE CONTENTS

Module I - Five (05) Saturdays :

- Legal & Financial Aspects of International Trade
- Negotiation Skills
- Contracts of Carriage
- INCOTERMS(2010)
- Costing & Pricing
- Exchange Risks
- Method of Settlement of Payment
- Settlement of Disputes
- Sales Contracts
- e-Commerce
- Export Packaging
- Entrepot Trade
- Preferential Trading
- Factoring



Module II - Five (05) Saturdays :

- Export Procedures & Certification
- Import Procedures - Duty free Access
- Quality Controls on Imports/Exports
- Port Procedures & Documentation
- Port Charges
- Marine Insurance & Cargo Insurance
- Banking Procedures in related to International Trade
- Air Cargo Procedures
- BOI Procedures
- Freight Forwarding & Transportation
- Customs Imports/Exports, Bond Procedure & Documentation

VENUE : Sri Lanka Export Development Board, No.42, Navam Mawatha, Colombo 2.

FACULTY : Professionals from Sri Lanka Customs, Sri Lanka Ports Authority, Banks, EDB and the Private & Public Sectors.

DURATION : 10 Saturdays & field visits (weekday).

REGISTRATION : Number of students per course/batch will be limited to 40 on "First come First serve" basis, and additional applications will be considered for the next batch on availability of seats.

Course Fee : Rs.25,000/-

APPLICATION FORM & for further Details: visit our website or please contact -

Trade Facilitation & Trade Information Division,
Sri Lanka Export Development Board
Tel:011 2300724, 2300705~11 (Ext 323) Fax:011 2300676
E-mail: chinthika@edb.gov.lk Web: www.srilankabusiness.com

Application should be sent to :

Director - Trade Facilitation & Trade Information
Sri Lanka Export Development Board
42, Navam Mawatha, Colombo 2

Certificate Course on Import - Export Procedures

20th January 2018

for whom ...

Junior Managers in Shipping, Clearing, Forwarding, Customs House Agents. Emerging Exporters.

COURSE CONTENTS

Module - Seven (07) Saturdays :

- Introduction to Export Procedures & Certification
- Introduction to Import Procedures
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VENUE : Sri Lanka Export Development Board, No.42, Navam Mawatha, Colombo 2.

FACULTY : Professionals from Sri Lanka Customs, Sri Lanka Ports Authority, Banks, EDB and the Private & Public Sectors.

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Course Fee : Rs.20,000/-

APPLICATION FORM & for further Details: visit our website or please contact -

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Sri Lanka Export Development Board
Tel:011 2300678, 2300705~11 (Ext 318) Fax:011 2300676
E-mail: ramya@edb.gov.lk Web: www.srilankabusiness.com

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