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Monthly Information Bulletin for Sri Lankan Exporters



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Concept & Designed by: Zahir Ansari-MA, TF&TI Division, EDB

Tyre & Rubber

April 10 - 12, 2018

RUBBER TECH SOUTH AFRICA 2018
Johannesburg
Web: www.rubbertech-expo.com

May 07 - 08, 2018

WORLD RUBBER SUMMIT 2018
Colombo, Sri Lanka
Web: www.wrs2018.rubberstudy.com

May 29 - June 01, 2018

THE TYRE COLOGNE
Koelnmesse GmbH
Tel: +49 221 821 2213
Web: www.thetire-cologne.com

June 13 - 15, 2018

RUBBER TECH VIETNAM 2018
Ho Chi Minh
Web: www.rubbertech-expo.com

June 19 - 21, 2018

TYREXPO INDIA & RUBBER TECH INDIA 2018
New Delhi
Tel: +91 85277 58003

June 21 - 23, 2018

RUBBER TECH INDIA 2018
New Delhi
Web: www.rubbertech-expo.com

September 04 - 06, 2018

**INTERNATIONAL RUBBER GLOVE
CONFERENCE & EXHIBITION**
Kuala Lumpur Convention Center, Malaysia
Web: www.irgce.com

September 20 - 22, 2018

RUBBER TECH CHINA 2018
Shanghai
Web: www.rubbertech-expo.com

September 27 - 29, 2018

ASIA RUBTECH EXPO-2018 (IIRCE)
India International Rubber Conference & Expo
Bengaluru - 560 001, Karnataka, India
Tel: +91 988 675 8930 / 729 005 0669
Email: irkarnataka1@gmail.com

November 15 - 16, 2018

ASIAN POWERTRAIN CONFERENCE 2018
Tel: +91 9833 901586 / 8086 582510
Web: www.asianpowertrainconference.com

Ceramics

May 01 - 03, 2018

I-X Center, Cleveland, OH - United States
Ceramics Expo 2018

May 15 - 17, 2018

Guangzhou - China
China Guangzhou International Floor Fair 2018
(CGFF 2018)

July 10 - 12, 2018

Moscone Center, San Francisco, CA - US
SEMICON West 2018

August 09 - 21, 2018

Moscow - Russian Federation
CeMAT Russia

October 11 - 13, 2018

Mumbai - India
POWTECH India

Jewellery

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your Global Needs

April 19 - 22, 2018

MIDLAND CHINA - Shenzhen

May 23 - 27, 2018

RUSSIAN FEDERATION - Moscow

June 21 - 24, 2018

HONG KONG

June 22 - 24, 2018

INDIA - Hyderabad

August 28 - 30, 2018

JAPAN - Tokyo

September 12 - 15, & 12 - 18, 2018

HONG KONG

September 29 - October 01, 2018

INDIA - New Delhi

October 25 - 28, 2018

MALAYSIA - Kuala Lumpur

Tea & Coffee

April 18 - 19, 2018

RE:CO SYMPOSIUM
Washington, United States
Web: www.recosymposium.org

April 19 - 22, 2018

SCA GLOBAL SPECIALTY COFFEE EXPO
Washington, United States
Web: www.coffeexpo.org

April 20 - 22, 2018

US COFFEE CHAMPIONSHIPS
Washington, United States
Web: www.sca.coffee/events

April 24 - 26, 2018

7TH GLOBAL DUBAI TEA FORUM
Dubai, United Arab Emirates
Web: www.dmcc.ae

May 19 - 22, 2018

NRA SHOW
Illinois, United States
Web: show.restaurant.org

September 03 - 05, 2018

TEA & COFFEE WORLD CUP 2018
Birmingham, United Kingdom
Web: <http://www.tcworldcup.com/>

September 11, 2018

GCA GOLF OUTING
Scarsdale, United States
Web: www.greencoffeeassociation.org

September 20 - 23, 2018

ISTANBUL COFFEE FESTIVAL 2018
Istanbul, Turkey
Web: <https://www.istanbulcoffeefestival.com/>

November 07 - 10, 2018

SINTERCAFE 2018
San Jose, Costa Rica
Web: www.sintercafe.com

Seafood

April 24 - 26, 2018

SEAFOOD EXPO GLOBAL
Brussels, Belgium
Web: www.seafoodexpo.com/global

Ornamental Fish

April 23 - 26, 2018

ASIA PACIFIC AQUACULTURE 2018
Taipei, Taiwan
Web: www.marevent.com

May 28 - 30, 2018

INTERZOO 2018
Nuremberg, Germany

May 28 - 30, 2018

AQUARAMA
Guangzhou, China

May 28 - 30, 2018

**15TH INFOFISH WORLD TUNA TRADE
CONFERENCE & EXHIBITION**
Bangkok, Thailand
Web: www.infofish.com

June 2019

AQUA REALM
Singapore

Others

October 02 - 03, 2018

ASIAN RETREAD CONFERENCE 2018
Sime Darby Convention Centre
Kuala Lumpur, Malaysia
Web: www.asianretreadconference.com



WORLD RUBBER SUMMIT 2018

7 ~ 8 May 2018

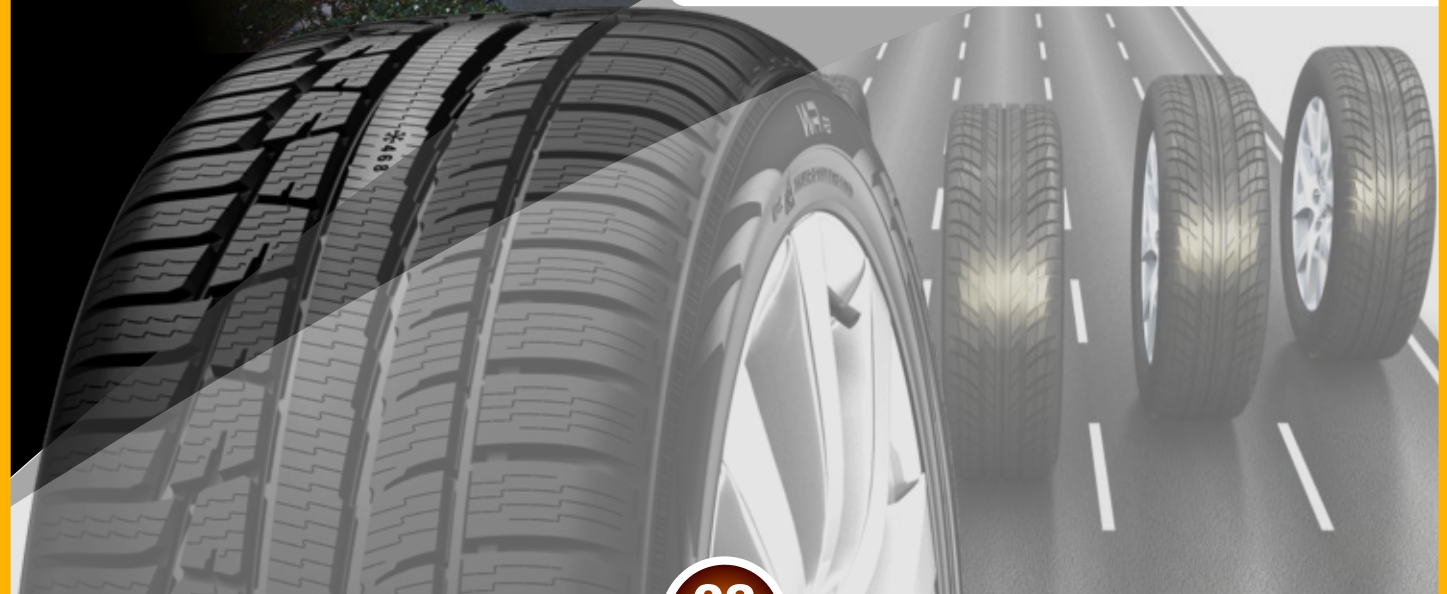
For more info:

<http://www.wrs2018.rubberstudy.com/>

TAJ

Samudra Hotel
Colombo, Sri Lanka

**BREAKING BARRIERS TOWARDS
SUSTAINABLE GROWTH**





SEVILLE - MADRID - BARCELONA - GIRONA

IFEAT is pleased to announce that its 11th Study Tour will take place in Spain from 15th to 23rd June 2018. Participants will visit essential oil producers, processors, distributors and users of a wide range of Spanish essential oils and F&F ingredients.

Participation will be limited to a maximum of 40, so IFEAT members are advised to book early, as both the 2016 USA and 2017 Bulgaria Study Tours were extremely popular. Registration will begin in mid-November 2017 and information will be available on the IFEAT website www.ifeat.org. Registration will be limited to one person per IFEAT member company.

Spain is recognised worldwide as a sizeable producer of essential oils and F&F ingredients.

During the Study Tour you will meet Spanish essential oil producing, processing and exporting companies; see the production and processing of at least 16 different products; visit six areas and stay in some of Spain's most beautiful cities. The products will include eucalyptus globulus, cistus, gum labdanum, helichrysum, thyme, pine, turpentine, lavender, lavandin, spike lavender, almond, hazelnut, grape seed, citrus oils, cypress and lentiscus. The areas visited will include Seville, Huelva, Segovia, Guadalajara, Madrid, Barcelona, Lleida, Girona and Emporda.

I thought, “Why be an employee without being a generator of employment ...?”



Samantha Fernando, who did not take up the State position due to him after being graduated and became successful in the entrepreneurship field.

It seems that our education methodology, complying with the Sinhalese proverb “Ugatha Mana Shilpayamai Mathu Rakena,” has not evolved to employment-centered educational principles as “Mathu Rakena Shilpayamai Ugatha Mana.”

In such a social structure, protests by unemployed Graduates and young men and women mailing hundreds of job applications from the day they passed out as Graduates is a very common sight in our society. The expectation of all these people is finding any sort of employment in a State organization.

In such a society, isn't someone who selects the world of entrepreneurship leaving aside the State appointment entitled for his Degree a very rare example?

Samantha Kumara Fernando, the founder of Liven Essential Oils, is such a rare entrepreneur.

“As soon as I graduated with Honors from the University of Ruhuna, I got a job in the Department of Wildlife Conservation. But, I thought, why I should become an employee instead of becoming a generator of employment...”

SUCCESS STORY : LIVEN ESSENTIAL OILS

The dream of entering the business world has been growing in Samantha's mind from the time he was an undergraduate in the university. But, he had very little knowledge about the sphere of business.

"I did not have any experience or extensive knowledge of the sphere of business. I only had the desire to become an entrepreneur. So, I obtained a Diploma in Project Management and a Postgraduate Degree in Business Management. I did those studies with the notion that if I am to do something; I have to do that something right."

A belief deeply rooted in him was that something can be done to the country utilizing the agricultural sphere, the indigenous resources and the market. Furthermore, even though the country has an abundance of flora of medicinal value, he fully realized the vacuum existing in the essential oil manufacturing field in Sri Lanka through his experiences in the agricultural sphere.

He realized, through his studies that, even though the tourists coming to Sri Lanka are interested in using medicinal products based on herbal extracts and Ayurvedic massage, most of the products used are imported from India. He specially realized that essential oils and related value-added products could be manufactured in this country.

"I went to the Shri Kaya Kalp Ayurvedic Center in New Delhi, India, and trained in aromatherapy and manufacturing beauty culture products and products for a healthy life through the mixing of essential oils. Furthermore, I studied manufacturing natural cosmetics and ointments from a top class institution in India."



Starting his manufacturing activities in 2015, he had the good fortune to establish himself as a major supplier in this country within a very short time.

By today, essential oils related to pepper, cinnamon, clove, lemon, lavender and lemon grass, oils of jojoba, argon, almond and avocado, products from dehydrated Moringa, Karapincha, Gotukola and Cinnamon powder and a range of medicinal products such as medicinal soaps and creams are being manufactured at Liven Essential Oils.

However much influence he was able to spread in the local market, Samantha had an expectation of entering the export trade. In this background, he was pointed to a workshop conducted by the Sri Lanka Export Development Board to direct Small and Medium Scale Entrepreneurs to the export sphere. That was the beginning of his long journey to the international market.

SUCCESS STORY : LIVEN ESSENTIAL OILS

“The Sri Lanka Export Development Board guided me on the path to enter the export market. They facilitated me for a tour of India to pave the way for me to study the qualities of a product entering the export market. Furthermore, they directed me to China for a training of processing spices. The Sri Lanka Export Development Board is continuously assisting me in upgrading the quality of my products and finding markets.”



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ආපුරුපානනය උරුමයි
සම තුලට කාවර්දි සම පෝෂණය කරයි
කෙස් වැරදීම නවතයි
කෙස් කළඹ ශක්තිමත් කරයි
කුරුලෑ ලප කැලෑල් සහ කළලප ඉවත් කරයි

Web : www.livenessessentialoils.com
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Email : sales@livenessessentialoils.com



By today, Samantha Mirandu has succeeded in marking a special point in his industry. In the competition to select the “Best Export Feasibility Project in Sri Lanka” organized last year by the Sri Lanka Export Development Board and the World Bank , the project report submitted by him secured the first

place, over 15 project reports covering various subjects submitted by various organizations.

The first place of this competition was secured by the feasibility report of the proposed avocado oil extraction and the market of beauty culture products related to it to be activated by Samantha’s company in collaboration with an Australian investor.

“This project is a special turning point in the beauty culture products industry. Furthermore, it is a product that can bring a huge amount of foreign exchange to our country. I am exporting my products to Russia and Europe at present. We are preparing to enter a huge market in Australia and New Zealand for avocado-related products.”

Studying the business footsteps of Samantha is a good handbook for the present youth generation striving to build up their lives.



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- For headache, hair loss & upset stomach.
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- In a compress for sprains or muscle injuries.
- For fast healing for skin burns, acne & wounds.

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Email : sales@livenessessentialoils.com

“When I started thinking of a business enterprise of my own, I did not have anything needed for an investment. I did not at lease have even the entrepreneurship knowledge or the basic applications for it. But, I did not give up thinking that there are no facilities in the country and no money in my hand. At the start, I accrued knowledge.”

SUCCESS STORY : LIVEN ESSENTIAL OILS

He says that the secret for his success was identifying the market vacuum and being directed to value-added products to fill that vacuum. Furthermore, another secret for his success is his unquenchable thirst for knowledge that has led him to become a successful entrepreneur.

“Many friends of mine who were in the university with me are serving in government offices for a monthly salary. I feel sorry about them utilizing their knowledge that way. I entreat the leaned academics to search for new dimensions to develop this country. There are many valuables spheres in our country that could be directed to export trade. If we can identify them and take them to the international market, our tomorrows will be brighter.”



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පිළිකා සෘද්ධිමේ අවධානම අඩු කරයි

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That is an earnest appeal from a Sri Lankan son of indomitable courage.



TUNA 2018 BANGKOK

15th INFOFISH WORLD TUNA

TRADE CONFERENCE & EXHIBITION

Now open for registration



28 - 30 MAY 2018

Shangri-La Hotel - Bangkok, Thailand

For further details and information:

INFOFISH

1st Floor, Wisma LKIM, Jalan Desaria, Pulau Meranti,
47120 Puchong, Selangor DE, Malaysia

Tel: (603)80668112 Fax: (603)80603697

Email: info@infofish.org

www.infofish.org

PROPAK ASIA 2018

**13-16th
JUNE 2018**

The 25th
International
Processing
and
Packaging
Technology
Event for
Asia



On-line visitors registration at
www.propakasia.com

SEOUL INT'L SEAFOOD SHOW 2018



May 9~11, 2018

COEX HALL - D, SEOUL

**Welcome to
Seoul Int'l Seafood Show 2018**



Seoul Int'l Seafood Show (2018) will be held at Coex Hall D, Seoul, Korea, for the period of May 9th to 11th, 2018. It includes all kinds of fishery products with concepts of top-quality and safety-guaranteed. By showing the newest & latest technologies and products of the industry, the seafood event will fulfill all your business needs. The categories to be displayed are fishery products, processed products, and the associated equipment. Further, the administrative unit is dedicated to provide any support in relation with the exhibition. The Seoul Int'l Seafood Show (3S 2018) has been designed to attract the influential international buyers & visitors. It is expected that numerous leading companies and professionals will be there. This will contribute to the Korean industry of fishery products.

Seoul Int'l Seafood Show 2018 is sponsored by Ministry of Ocean & Fisheries, Korea Chainstores Association and Korea Fishery Trade Association. It represents 200 companies, 350 booths and 1200 products. And 20,000 people (10,000 buyers) in total. There are good survey and exhibition analysis results of the past show Seoul Int'l Seafood Show 2017. It's incorporated details include: 8 autonomous regional governments, major private enterprises, public enterprises and 20 foreign countries. Total 18,211 visitors participated in the 3S 2017.



WorldSeafood
Shanghai



World Seafood Shanghai

12th Shanghai International Fisheries and Seafood Exhibition
12th Shanghai International Aquaculture Exhibition

Market Insights on the Shanghai and Central China Seafood Market

A specialised fish and seafood exhibition aimed at reducing the
demand and supply gap.

19-21 August, 2017

Shanghai New International Expo Center, China

Find out more

www.worldseafoodshanghai.com

Other key events held as part of World Seafood Shanghai

- Seafood Tasting Session
- Fresh Food E-Commerce Session
- Business Matchmaking Session
- Business Forums and Activities

Co-located event for inter-industry networking



8th Shanghai International Catering and
Ingredients Exhibition

Organisers:



ASIA'S LARGEST SEAFOOD SHOW

2018



**China
Fisheries
& Seafood
Expo**

AQUACULTURE
CHINA

SEAFOOD TECHNOLOGY
CHINA

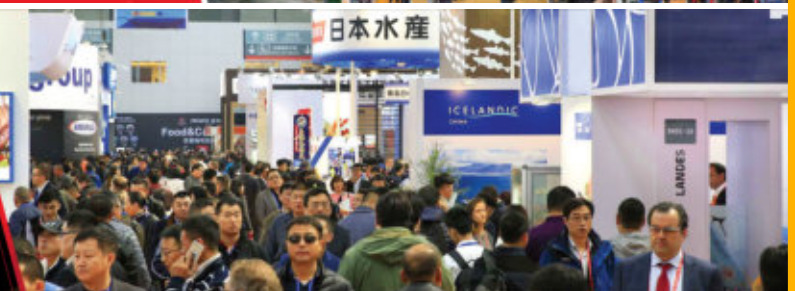


**WELCOME TO
CFSE 2018**
NOVEMBER 7-9, 2018
QINGDAO INTERNATIONAL EXPO CENTER
青岛国际博览中心

www.seafoodchina@seafare.com / chinaseafoodexpo.com



China's seafood imports have almost doubled in the past five years to more than US\$9 billion.



China is on the cusp of changing from the world's largest seafood exporter to the largest seafood importer.

China's seafood consumption is growing 10 percent each year while consumption in other major markets is stagnant or declining. The World Bank predicts that China will account for 38 percent of global seafood consumption by 2030.



In the next 10 years, China's annual food expenditure is expected to exceed US\$500 billion.

Simply put, China is the most important, dynamic seafood market in the world and China Fisheries & Seafood Expo is the best way to access it.



INTERNATIONAL CHEESE TECH EXPO

INTERNATIONAL CHEESE TECH EXPO

APRIL 17-19

MILWAUKEE, WI * WISCONSIN CENTER

2018



APR 17 WELCOME RECEPTION

APR 18-19 CONFERENCE + EXHIBITS



EDB CALENDAR OF EVENTS-2018

2018 EDB CALENDAR OF EVENTS



INTERNATIONAL

TRADE FAIRS AND EXHIBITIONS – OVERSEAS

Period 2018	Product Category	Events & Country	Rep. Div.
Apr. 24~26	Fish & Fisheries	Seafood Expo Global 2018 @ Brussels, Belgium	EAD
May 09~11	ICT	IT Week 2018 for ICT/BPM Sector Followed by Networking Meetings @ Tokyo, Japan	ESD

CONTACT PROMOTION PROGRAMMES/MARKET EXPOSURE PROGRAMS/BUYER-SELLER MEETINGS - OVERSEAS

Period 2018	Product Category	Events & Country	Rep. Div.
Apr. 24~27	Plastic	Technical Exposure & Study Tour for Plastic Manufacturers @ China	IPD
April	Red Clay	Technical & Market Exposure Program @ Germany, France & Belgium	IPD
May 24~26	Processed Food	Tuna Conference @ Bangkok, Thailand	EAD
June	Rubber	Outward Buyer Mission Program for Sri Lanka Rubber Gloves Industry @ India	IPD
1st Quarter	Multi Products	Inward Buyer Delegation @ Pakistan, Bangladesh	MDD
1st Quarter	Multi Products	Inward Buyer Delegation @ Jordan	MDD
2nd Quarter	Multi Products	Inward Buyer Delegation @ Canada	MDD
2nd Quarter	Multi Products	Inward Buyer Mission @ Qatar, Dubai	MDD
2nd Quarter	Multi Products	Organize Outward Missions @ Belgium, Netherlands, Germany & Luxembourg	MDD
2nd Quarter	Apparel	International Promotional Program for fashion Designing	IPD

LOCAL

TRADE FAIRS AND EXHIBITIONS – LOCAL

Period 2018	Product Category	Events & Venue	Rep. Div.
August	Construction	Lanka Build 2018 Intl. Building & Construction Exhibition in Colombo, Sri Lanka	ESD
August	Processed Food	Awareness Program on New Packaging Trends @ Colombo	EAD

CERTIFICATE COURSES

Period 2018	Product Category	Events & Venue	Rep. Div.
1st Quarter		146th Certificate Course on Import & Export Procedure @ 5th Floor, EDB, Colombo 2	TFTI
		85th Certificate Course on Operational Aspects of International Trade @ 5th Floor, EDB, Colombo 2	TFTI
2nd Quarter		147th Certificate Course on Import & Export Procedure @ 5th Floor, EDB, Colombo 2	TFTI



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MODEL PROJECT REPORTS & FEASIBILITY REPORTS

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MODEL PROJECT REPORTS (Rs.2000-)

► FISHERIES PRODUCTS

- Sea-bass Cultivation
- Sea-weed Cultivation

► RICE BASED VALUE ADDED PRODUCTS

- Production of Rice Pasta

► COCONUT BASED VALUE ADDED PRODUCTS

- Centrifuged Virgin Coconut Oil
- Coconut Milk
- Coconut Based Confectionery
- De-colored Coconut Oil
- Coconut Water
- Fractionated Coconut Oil

FEASIBILITY REPORTS (Rs.5000-)

► CONSTRUCTION SECTOR FOR EXPORTS

► ENTERPOT TRADE IN SRI LANKA

Trade Facilitation & Trade Information Division
Sri Lanka Export Development Board

No. 42, Navam Mawatha, Colombo 02, Sri Lanka

Tel : +94 (0)11 230 0705 - 11 | Fax : +94 (0)11 230 0676 | Email : tfti@edb.gov.lk



Certificate Course on Import - Export Procedures

For whom...

Junior Managers in Shipping, Clearing, Forwarding, Customs House Agents.
Emerging Exporters.

COURSE CONTENTS

- Introduction to Export Procedures & Certification
- Introduction to Import Procedures
- Customs Import, Export, Bonds Procedures & Documentation
- Port Procedures & Documentation
- Air Cargo Procedures
- BOI Procedures
- Banking Procedures in related to International Trade
- Freight Forwarding & Transportation
- Quality Controls on Export & Import
- Cargo Insurance
- Other requirements in International Trade



**FIELD VISITS : Sri Lanka Customs, Sri Lanka Port Authority (JCT & Harbour)
and Sri Lankan Cargo-Bandaranayke International Airport.**

VENUE	: Sri Lanka Export Development Board, No.42, Navam Mawatha, Colombo 2.
FACULTY	: Professionals from Sri Lanka Customs, Sri Lanka Ports Authority, Banks, EDB and the Private & Public Sectors
DURATION	: Seven (07) Saturdays and Field Visits during a weekday.
REGISTRATION	: Number of students per course/batch will be limited to 40 on "First Come First Serve" basis, and additional applications will be considered for the next batch on availability of seats.
COMMENCEMENT OF PROGRAMME	: The 147 th course will be held on 05 th May 2018

Proposed date of commencement: 05th May 2018

Course Fee : Rs.20,000/-

**APPLICATION FORM & for further Details:
visit our website or please contact -**

Trade Facilitation & Trade Information Division,
Sri Lanka Export Development Board
Tel: 011 230 0724, 230 0705-11 (Ext 323) Fax: 011 230 0676
E-mail: chinthika@edb.gov.lk Web: www.srilankabusiness.com

Application should be sent to :

Director
Trade Facilitation & Trade Information
Sri Lanka Export Development Board
42, Navam Mawatha,
Colombo 02



CHAIRPERSON & CHIEF EXECUTIVE
Sri Lanka Export Development Board



Ministry of Development Strategies
and International Trade



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South Western Region
Rangana - 0773622147

Southern Region
Pradeep - 0773650072

Northern Region
Srikumaran - 0779789426

North Western Region
Shanaka - 0777704764

North Central Region
Rajeewa - 0773768760

Greater Colombo Region
Nishantha - 0772848605

Eastern Region
Satheesh - 0772111878

Central Region
Rasika - 0779400292

Colombo Region
Suresh Kumar - 0777272268

For more details please contact

Niluka - 0777 840 157
Randeva - 0773 643 327

Suranga - 0773 648 569
Shyam - 0773 184 167

