# **SERENDIB ASIA TRADING (PVT) LTD**



Best in class sourcing solutions

Company Reg No: PV00221959

VAT Reg #: 102947711 - 2525

306/1, Shop No 157, 2nd Floor ,Metro Shopping Complex ,Kandy Road, Kirillawla, Kadawatha, Sri Lanka , 11850

Tel: +94 776819615 ( Dulshan ) / +94 77 317 4808 ( Sanjeewa ) WhatsApp +94 776819615

Mail: serendibasiatrading@outlook.com

Web: www.agroserendib.com

Facebook: <a href="https://www.facebook.com/agroserendib">https://www.facebook.com/agroserendib</a>

#### **Company Background**

Serendib Asia Trading PVT Ltd has been established by a group of experts with vast experience in international business, latest technology and manufacturing processes. The company has been registered since May, 2020 & by today it has expanded its international business to UAE, Maldives and Vietnam.

Serendib Asia Trading is keen to explore new opportunities in the global market under food & beverage category and revolutionize the conventional ways of executing business by bringing in latest technology and manufacturing processes. For the same, "Serendib Asia Trading (PVT) Ltd" has collaborated with Industrial Technology Institute (ITI) in Sri Lanka , which is government entity, facilitate export food processing in technical aspect.

Serendib Asia Trading ( PVT) Ltd has its own packing facility in Embilipitiya , Sri Lanka and generating employment opportunities to community while support to uplift life standard of farmers by providing good market for their products.

Company is always keen on diversifying the products and as a result of the same, not only fresh fruits and vegetables, but also bottled king coconut water become its key products, which export in both sea and air shipments means.

Further, the company is aggressively working to develop sustainable and strategic customers from varies part of the world to support its business growth plans.

### **Market and Customer Information**



### **Business Scope**

- Taking Sri Lankan food & beverage products to global markets and generate revenue to Sri Lankan economy.
- Generate opportunities to local community by creating direct and indirect jobs and income distribution.
- Facilitate Research and Development (R & D) of food and beverage sector to create value added products and contribute sustainable growth of the industry.

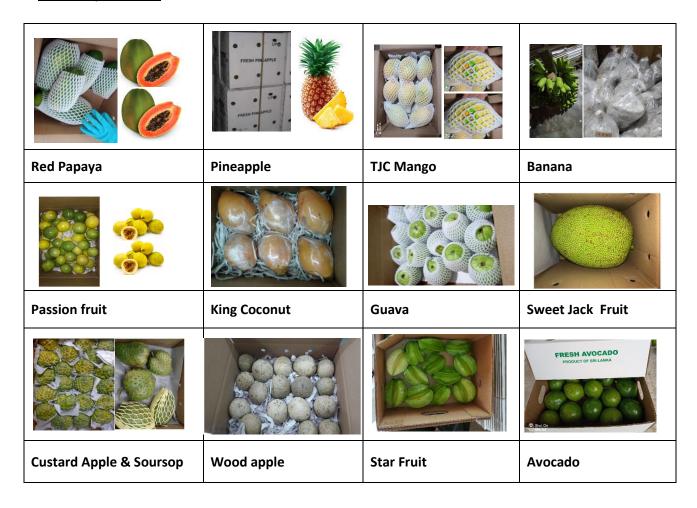
#### **Business Goals**

- To meet revenue target of USD 2 million per annum by end 2022.
- To build food processing center in Embilipitiya, Moraketiya by end October 2021 creating 25 direct jobs. ( Already completed )
- To sign agreements with farming communities to create a market for their products targeting the export market and to create opportunities to have steady prices for their crop.
- Establish food processing unit as a Joint Venture with strategic customer.

### **Our Products**

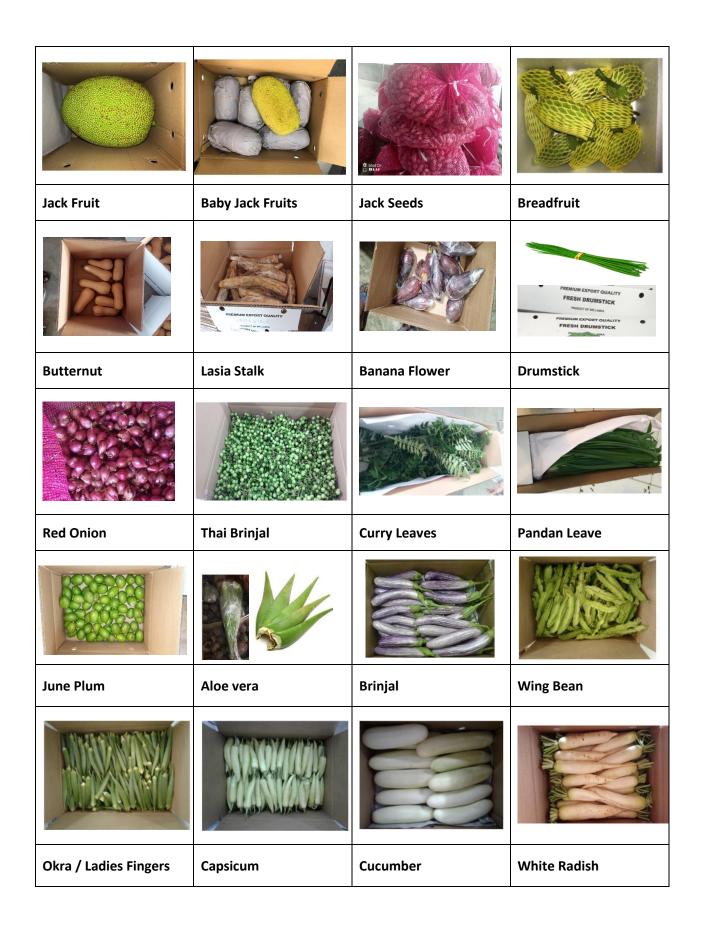
- Fresh Tropical Fruits
- Fresh Tropica Vegetables & Yams
- Bottled King Coconut Water
- Dried Fruits
- Canned & Bottled Fruits as Puree and Chunks
- Ceylon Spices

## **Fresh Tropical Fruits**



## Fresh Tropica Vegetables & Yams





# **Bottled King Coconut Water**



### **Dried Fruits**



#### **Canned and Bottled**



### **Ceylon Premium Quality Spices**



Moringa Leave Powder, Curry Leave Powder, Banana Powder, Jack Fruit seed Powder and Tapioca powder also in product range

Above all are products which we are shipping as of now. Based on customer need we can further expand our product range, specially with special packing as per global quality standards

