

### THE ORGANIZATION

Tea Plus Ceylon (Pvt) Ltd, is a privately held company, founded in 2004 and headquartered in Greater Colombo, Sri Lanka. The company operates as a tandem of two sister companies – the US based Tea Plus US LLC, and the Sri Lanka based Tea Plus Ceylon (Pvt) Ltd. Tea Plus Ceylon offers high quality tea, both in bulk and as value added, packed in cartons, tea bags and customized packages, available either under the customer's own brand or under any of the Tea Plus brands.





### **MISSION**

To be the high quality tea supplier, upholding the integrity and the quality of Sri Lankan teas, renowned in the global markets, in order to meet the highest level of customers' satisfaction, by providing the unique, healthy and naturally delicious beverage solutions.

#### STRENGTH OF TEA PLUS CEYLON

Quality consistency and customer satisfaction lie at the heart of our ethos. Quality standards, timely deliveries and competitive pricing structure, all combine to ensure and exceed the satisfaction of our customers.

### Quality

We select premium quality tealeaves from single estate, which provide the strength and aroma as self-drinking tea under our "Single Estate Teas", as well we choose high quality Ceylonese teas from Sri Lanka's numerous estates to make perfect blends, such as Traditional blends, Special blends & Custom blends. Through experience, we have mastered navigation of the auction rooms and country's estates to pick the perfect hand-picked tea. Through many years of experience, we have mastered the art of quality blending and tasting.





### Consistency

Through the past years, we have provided the highest level of service to our customers. Our in-depth knowledge of the international export markets, combined with our first-rate tasting and blending skills, ensure that we can consistently meet our customers' high expectations and that our clients return to us year over year.

#### **Customer Satisfaction**

Our continued focus on providing high quality blends, along with putting our customers first and responding to their needs of timely delivery, has enabled us to achieve high levels of customer satisfaction and has contributed to the success of Tea Plus Ceylon building a loyal international client base.







### **BOARD OF DIRECTORS**

### Jeyaprakash Renganathan – Managing Director



Mr. Jeyaprakash is an experienced Tea Taster, with over 20 years experience in tea trade. He traveled Malaysia, Hong Kong, Singapore, China, India & USA to exhibit Ceylon Tea, where he gave presentations and led many workshops about the manufacturing process, as well as about the health benefits of Ceylon Tea. He was born in the Central Sri Lanka, where the most delicious teas of the country are growing. Tea export is his family business, started by his grandfather in 1970's, before he was born. He is an expert in making Tea Blends such as Traditional blends, Single Origin blends, Other Origin blends, Fruit blends, Flower blends, Herbal blends, and own Special blends. We invite you to sample these special teas and special tea blends from Sri Lanka.

#### Witold Lisowski - Director

Mr.Witold has over 20 years experience in business development, business management and business consulting. One of his professional specialties is marketing, with focus on Digital marketing and e-commerce. Born in Easter Europe and emigrated to the US in 90-ties, he worked internationally on different business ventures, bridging continents and cultures. He also travelled extensively in the majority of Asian countries, developing interest for Asian culture and Asian food. His several trips to Sri Lanka resulted in his great appreciation of Sri Lanka people and Sri Lanka culture. Being a passionate tea drinker, he fell in love with Ceylon teas and discovered many different varieties and custom blends created by skilled Sri Lanka's merchants.





# **BASIC COMPANY DETAILS**



Company Name: Tea Plus Ceylon (Pvt) Ltd

**Business Type: Manufacturer &** 

**Trading Company** 

Year of Company registration: 2004

Tea Export Registration Number:

TC/E/R/1796/1564

Brands: Tea Plus, Nectaran, Zio,

FirstChoiceTea (trade marked in the US)

Address: # 214 1/1 Hendala Wattala

Sri Lanka

City: Wattala

Province: Western

Country: Sri Lanka

Zip Code / Postal Code : 03100

Phone Number: +94 771003536

Mobile Number: +94 759003536

Fax Number: +94 117094583

E-mail: info@teaplusceylon.com

Website: www.teaplusceylon.com

**Company Overseas Address:** 

Tea Plus US LLC

Plain, WI 53577, Wisconsin USA

Main Products: Black Tea, Green Tea,
White Tea, Red Tea, Instant Tea, Organic
Tea, Spice Tea, Cinnamon Tea,
Cardamom Tea, Loose Tea,
Bulk Tea & Herbal Tea

Packaging Types:
Double Chamber Tea Bags,

#### **OUR TEAS ARE CERTIFIED WITH**

Pyramid Tea Bags, Nylon Mesh Tea Bags,

containers, Alu-Pouches, Poly Bags, Kraft

Cartons, Tins, Canisters, Pet Bottles, Wooden Boxes, Paper Sacks, Bamboo

Single Chamber Tea Bags,

Pot Tea Bags, Universal Tea Bags,

Paper bags, Ceramic Jars & More







**LION LOGO** 

**OZONE LOGO** 

**HACCP** 





### **Single Estate Teas**

Ceylon single estate tea comes from a single plantation. The estate has its own name and a known geographical location, elevation, climate and soil characteristics. Because the tea factory is located here, the freshly plucked tea leaves can be processed immediately and turned into the final product. Single estate tea is not blended and comes in its pure form directly from the estate factory. Our single estate black teas are selected from the best mid-grown and high-grown tea plantation of Sri Lanka.



### Ceylon Green Teas

Green tea comes from the same plant as black tea (Camellia Sinensis), but it does not undergo oxidation during manufacturing, as black tea does. To prevent oxidation, the fresh tea leaves are first steam-heated in the factory. This is unlike the withering process used for black tea. Ceylon green tea from Sri Lanka follows grade nomenclature similar to that for Chinese green tea. The three basic types are Chunmee (CH), Gun Powder (GP), and Young Hyson (YH).



# **Ceylon Black Teas**

Black tea is the fully oxidized tea, made popular in Europe by British. Tea growing at Sri Lanka were started by British by end of the 19th century, after the death of coffee plantations there. Most of tea produced at Sri Lanka uses the orthodox method, which is largely manual, as opposed to the CTC method, which uses machinery. Depending on the elevation of a tea plantation, tea produced in Sri Lanka can be classified as one of the three: low-grown, mid-grown and high-grown.



### **Flavoured Teas**

We create our flavoured Ceylon teas by adding dried fruits and flowers to quality black or green tea. The natural flavours of bergamot, ginger, cinnamon, lemon, jasmine, and much more others enhance the qualities of our premium teas and add to the pleasure of tea drinking.





# **TEA TASTING**

The Tea Room is well equipped with all the facilities for Grading and Tasting. Tea tasting operations will carried out by our expert tea tasters in order to evaluate quality of the tealeaves and liquors. Weekly pre-auctions samples, production samples and the final product samples will graded and tasted according to the buyer's standards of various destinations.

# **TEA PACKAGING**

Our packaging is unique as we can go with our standard designs or we can customize a specific package just to fit into our customers requirement for special events. Our blending, packing and tea bagging operations are carried out under the direct supervision of professional staff and conform to statutory and regulatory requirements and internationally recognized quality standards (ISO, HACCP, FMCS). Safety is assured with a seal and can be recyclable. We can provide satin white, black or Kraft tin bags which are environmentally friendly packaging at reasonable prices.



# PRIVATE LABEL







We create premium private label products in tea bags and loose leaf tea. These teas could be packed in a variety of consumer packs. We have professionally qualified and trained graphic designers and specialists for special packing. We can create air-tight seal lid tea cans or tins which keep tea fresh for a longer period. We can use different templates and print a title and custom text about the event, date and can emblem photos or logos as customers wish. Our creative designers plan and design the concept into our clients label. Our professional staff is creative and assists our customers to expand their market, promote their brand name. We can create a striking label that fit into their requirement. Our objective is to provide our customers with the excellent services and exceed their expectations.





















# OUR TEA GRADES & BLENDS



### **BLACK TEA**

Orhodox Rotorvane & CTC



### **GREEN TEA**

Leafy Gardes
Medium Grades
& Small Grades



# **INSTANT TEA**

Hot Water Soluble & Cold Water Soluble



### **WHITE TEA**

Silver Tips & Golden Tips



# **ORGANIC TEA**

Organic Black Tea

& Green Tea



Chai Blends
Masala Blends
Fruit Blunds
Flower Blends
Spice Blends
Herbal Blends
Special Blends
Custom Blends







# OUR PACKAGING



#### **TEA BAG TYPES:**

Single Chamber Tag Bags, Single Chamber Envelope Bags, Double Tag Bags, Doulbe Chamber Envelope Bags, POT Bags, Nylon Pyramid Bags, Nylon Square Bags, Non Woven Pyramid Bags, Non-Wovan Square Bags & More

PACKING QUANTITY: From 1.5g - 3.5









#### **CARTON TYPES:**

10 Tea Bags Carton, 25 Tea Bags Carton, 50 Tea Bags Carton, 100 Tea Bags Carton, 225 Loose Tea Carton, 450 Loose Tea **Carton & Any customized Cartons** 

PACKING QUANTITY: From 20 g - 850g



We have several different types of packages and our packaging is unique as we can go with our standard designs or we can customize a specific package just to fit into our customers requirement and the quantity from 10g to 50Kgs

# OUR EXPORTS

ALL FINISHED GOODS WILL BE PACKED AS NECESSARY FOR SAFE TRANSPORTATION, I.E. IN WOODEN CASE, CARDBOARD CARTON OR PAPER SACKS DEPENDENT ON WEIGHT, VALUE AND METHOD OF TRANSPORTATION. WHERE NECESSARY SUITABLE PROTECTIVE WRAPPING MATERIALS TO PROTECT AGAINST DAMP SHALL BE USED.



#### **OUR TERMS & CONDITIONS**

Currency: USD \$ Shipping Term: FOB/CIF Payment terms: LC/TT/DP

Lead Time: 30 Days Supply ability: 5 tons per week

Place of Origin: Sri Lanka (Ceylon) Port: Colombo, Sri Lanka

Samples: Free of charge for serious buyers Validity period: One month

Inco terms: 2010