

Let us bring the healthy way of life from our farm to your table with

## All Natural Pure Ceylon Cinnamon



## Who We Are...

We are Cinnamon people.
Our history with cinnamon runs back beyond a century as we have been cultivating, processing and selling world renowned Ceylon Cinnamon, also known as the True Cinnamon, for generations. We are a family business turned into a start-up company - AGRICEYLON, as a result of a long-held ambition of our founders.





Being the absolute specialist of Ceylon cinnamon, we turn cinnamon in to a range of great authentic consumer products by virtue of value addition.

All our cinnamon is sourced from the family owned customary cinnamon plantation in down south, Sri Lanka and manufactured in our own production facilities. Therefore all our products are sustainable and easily traceable from farm-to-table, making us the first and only "farm-to-table traceable" cinnamon brand in Sri Lanka.

The product quality is our utmost priority and we are taking all necessary measures to make sure it is second to none. We thrive to offer the world not just cinnamon products but a magical cinnamon experience



## Our Brand Story



Cinnamon is in our roots and thats why we consider us as the absolute specialist of Ceylon Cinnamon. Our way of cinnamon is not just to consume it, but to indulge in it and rejoice the heavenly experience. As we mark our footsteps daily among the lavish greeny hills in our cinnamon cultivation, the breeze carrying the gentle aromatic bliss revitalize our minds and souls. Thus "Ceylon Cinnamon Trails" was born, to offer our authentic and carefully designed products, creating an opportunity for everyone around the world to enjoy the magic of healthy lifestyle Ceylon Cinnamon brings.

## Our Vision

To be the pioneer in global ceylon cinnamon value addition market under the elite brand name 'Ceylon Cinnamon Trails' by growing a sustainable agricultural business

## Our Mission

To create an indulging cinnamon experience for the consumers with aroma, taste and the essence of pure ceylon cinnamon flavours by adding values to the products.

Innovatively uplifting brand excellence while continuously contributing to the social responsibility, environmental preservation and Sri Lanka's economic growth



### **Our Values**

As we are in the agriculture industry, our core values are essentially driven by Authenticity, Sustainability and Social Responsibility followed by Customer Focus, Integrity, Preservarance

## Our Strengths

**Traceability** - As we source from our own farms and produce in our own facilities

**Sustainability** - Our business is driven by Cinnamon, a natural sustainable crop

**Quality** - We ensure product quality by following highest food safety system standards

**Flexibility** - We are able to adapt for customer requirements with continuous improvements on our existing ways

**Commitment** - Strong commitment of our wonderful staff in meeting client requirements

**Efficiency** - Quick quotation process and less lead times in order/shipment processing





## Must Know Facts About Ceylon Cinnamon

The biggest mistake done by the consumers is getting deceived by the word 'Cinnamon' to an inferior variety know as 'Cassia' over 'True Cinnamon'



### How to differentiate?

#### Ceylon Cinnamon



#### Cassia





Thin mul	tiple	layers	of fold
like a cig	ar		

Thick single layer of inward fold with empty cavity

Light golden brown color

Dark brown / reddish brown

Native to Sri Lanka

Native to China, Vietnam & India

Soft, easy to break

Hard , difficult to break

Naturally sweet mild flavour

Little sweetness, Strong flavour

Expensive. Used in the EU, Western Asia, Oceania

Cheap. Used in Canada and the USA

Extremely low Coumarin content (0.004%)

High Coumarin content (5%)

(Prolonged use will have more health benefits due to antioxidant and antimicrobial properties)

(Prolonged use may cause liver damage, cancer formation Develop cognitive impairment)

## Scientifically Proven Health Benefits of Ceylon Cinnamon

There are many scientific studies supporting Ceylon cinnamon's numerous health benefits. (Systematic Review And Summary)

Lowers the risk of cancer (Read Article)

Lowers the risk of heart diseases

(Read Article)

Reduce the risk of type 2 diabetes

(Read Article)

Improves brain function (Read Article)

> Helps to maintain a healthy skin by reducing Acne (Read Article)

Help to lose weight by burning visceral fat (Read Article)

Helps human body to fight bacterial, fungal and viral infections (Read Article)

### GI Certification

We at 'Ceylon Cinnamon Trails' are excited about the GI Status awarded for Sri Lankan Cinnamon from the European Union. We are thrilled to announce that AGRICEYLON is a member of Sri Lanka GI Association and already

on the pathway to obtain GI certification for our cinnamon by enrolling to the program funded and co-ordinated by European Union together with International Finance Corporation to initiate the first batch of GI certified cinnamon producers from Sri Lanka





## Why Us?

Ceylon Cinnamon Trails ' is the first and only 'farm to table' cinnamon brand from Sri Lanka

Traceability from farm to table is the core of our many strengths to keep our mark in the industry as a direct operator of factories and estates. Our Cinnamon estate is divided in to 8 geographical regions, empowering us to trace the cinnamon used in a specific product to its originated region, providing a level of transparency second to none in the cinnamon industry while thriving for cultivation improvements

- Traditional techniques practiced for many generations are used by our artisans to process the raw cinnamon.
- Cinnamon is carefully handpicked, processed and packed in our very own certified facility for highest food safety system standards ensuring product quality.



Our cinnamon is third party lab tested for Gluten Free, NON-GMO, Raw Vegan verifications







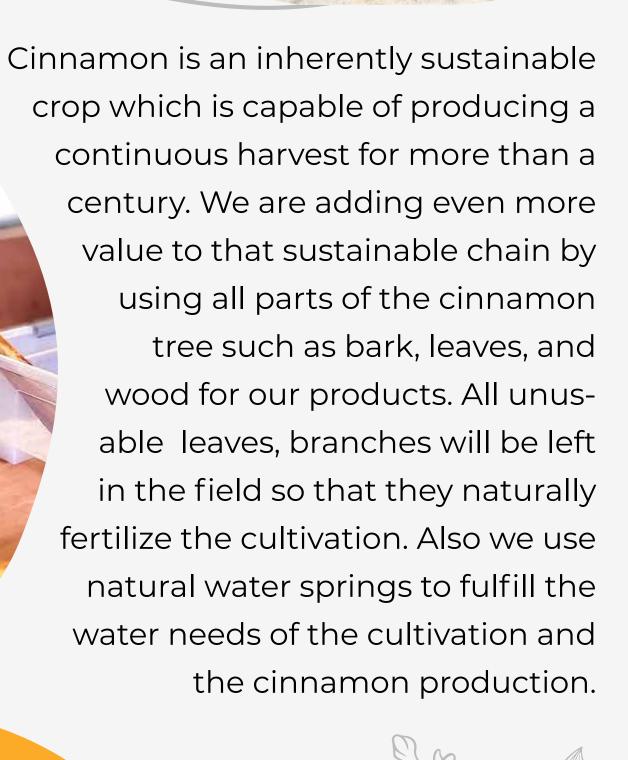
Our product range is thoroughly researched and precisely designed to offer you the optimal cinnamon experience ensuring the highest quality



# Social Responsibility & Sustainability

We at AGRICEYLON believe that the contribution towards the well-being of our employees, society and environment is key to have a sustainable business. Nearly about 100 people from about 20 families make their living from our business. Our employees are the strength of our company and it is fascinating to see they all grow with us as a big family. Accommodation is being provided at the premises for remote employees who are artisans, and the rest live nearby. We subcontract many indi-

rect jobs to other members of the families of our employees as a part of our responsibility towards the people who have lost their jobs during Sri Lanka's economic crisis.











## Ceylon Cinnamon Sticks 25g



4 inch cut Ceylon Cinnamon Sticks, stored in a convenient glass jar. This product is Gluten Free, Raw Vegan, NON GMO, Preservatives Free and Made in Small batches

#### Product Description

Weight 25g, Size of Sticks 4", Number of Sticks 3 ~ 4

**Ingredient** Combination of C4/C5 grade Pure Ceylon Cinnamon Sticks (cinnamomum zeylanicum)

**Container** Convenient clear glass Jar with double side flip open plastic lid

**Protective Measures** To preserve product freshness, the jar is foil sealed in inside. After closing the lid, it is shrink sealed from outside for tamper evidence. Ig silica moisture absorbent pack is included to ensure longer shelf life

**Suggested Use** Breakup a cinnamon stick to infuse a pot of tea or coffee. Use in your all baking and with sweet or savory dishes. Simmer a cinnamon stick with your oatmeal. Use as a stirring stick for your cocktails and ciders

# Ceylon Cinnamon Sticks 50g/100g

5 inch cut Ceylon Cinnamon Sticks, stored in a convenient multilayer resealable pouch. This product is Gluten Free, Raw Vegan, NON GMO, Preservatives Free and Made in Small batches





#### Product Description

Weight Options 50g / 100g, Size of Sticks 5", Number of Sticks 50g 5 ~ 6 sticks | 100g 10 ~ 11 sticks

**Ingredient** Combination of C4/C5 grade Pure Ceylon Cinnamon Sticks (cinnamomum zeylanicum)

**Container** Resealable standup pouch with clear window

**Protective Measures** Pouch made of multi layers to preserve the product freshness by isolating from the outside humid conditions (Front-MOPP/PET/PE, Back-MOPP/VMPET/PE). Ig silica moisture absorbent pack is included to ensure longer shelf life

**Suggested Use** Breakup a cinnamon stick to infuse a pot of tea or coffee. Use in your all baking and with sweet or savory dishes. Simmer a cinnamon stick with your oatmeal. Use as a stirring stick for your cocktails and ciders

Ceylon
Cinnamon
Sticks

Bulk Pack 750g

5 inch cut Ceylon Cinnamon Sticks, stored in a vacuum sealed pouch. This product is Gluten Free, Raw Vegan, NON GMO, Preservatives Free and Made in Small batches



#### Product Description

Weight Options 750g Size of Sticks 5" Number of Sticks 75 ~ 80

**Ingredient** Combination of C4/C5 grade Pure Ceylon Cinnamon Sticks (cinnamomum zeylanicum)

Container Clear vacuum sealed pouch

**Protective Measures** The product is vacuum sealed to preserve freshness

**Suggested Use** Breakup a cinnamon stick to infuse a pot of tea or coffee. Use in your all baking and with sweet or savory dishes. Simmer a cinnamon stick with your oatmeal. Use as a stirring stick for your cocktails and ciders

## Ceylon Cinnamon Powder 40g



Super fine Ceylon Cinnamon
Powder, stored in a convenient glass
jar. This product is Gluten Free, Raw
Vegan, NON GMO, Paraben Free
and made in Small batches

#### Product Description

Weight 40g, Texture Super Fine Powder

**Ingredient** Pure Ceylon Cinnamon Powder, made out of powdered C4/C5 grade sticks (cinnamomum zeylanicum)

**Container** Convenient clear glass Jar with double side flip open plastic lid

**Protective Measures** To preserve product freshness, the jar is foil sealed in inside. After closing the lid, it is shrink sealed from outside for tamper evidence

**Suggested Use** Add cinnamon powder to infuse a pot of tea or coffee. Sprinkle it on food - Muffin, Toasts and flavor your broth while cooking. Mix with warm water to make cinnamon water and also use in skin care routines

# Ceylon Cinnamon Powder 100g / 200g

Super fine Ceylon Cinnamon
Powder, stored in a convenient
multilayer resealable pouch.
This product is Gluten Free,
Raw Vegan, NON GMO,
Preservatives Free and made
in Small batches





#### Product Description

Weight 100g or 200g, Texture Super Fine Powder

**Ingredient** Pure Ceylon Cinnamon Powder, made out of powdered C4/C5 grade sticks (cinnamomum zeylanicum)

**Container** Convenient multilayer resealable standup pouch

**Protective Measures** Pouch made of multi layers to preserve the product freshness by isolating from the outside humid conditions (Front-MOPP/PET/PE, Back-MOPP/VMPET/PE).

**Suggested Use** Add cinnamon powder to infuse a pot of tea or coffee. Sprinkle it on food - Muffin, Toasts and flavor your broth while cooking. Mix with warm water to make cinnamon water and also use in skin care routines

# Ceylon Cinnamon Powder Bulk Pack 1Kg

Super fine Ceylon Cinnamon Powder, stored in a vacuum sealed pouch. This product is Gluten Free, Raw Vegan, NON GMO, Preservatives Free and Made in Small batches



#### Product Description

Weight 1Kg

**Texture** Super Fine Powder

**Ingredient** Pure Ceylon Cinnamon Powder, made out of powdered C4/C5 grade sticks (cinnamomum zeylanicum)

Container Clear vacuum sealed pouch

**Protective Measures** The product is vacuum sealed to preserve freshness

**Suggested Use** Add cinnamon powder to infuse a pot of tea or coffee. Sprinkle it on food - Muffin, Toasts and flavor your broth while cooking. Mix with warm water to make cinnamon water and also use in skin care routines

## Ceylon Cinnamon Sugar 75g



Ceylon Cinnamon Sugar, stored in a convenient glass jar. This product is Gluten Free, Raw Vegan, NON GMO, Preservatives Free and made in Small batches

#### Product Description

**Weight** 75g, **Texture** Sugar granules coated with a layer of super fine cinnamon powder

**Ingredient** Pure Ceylon Cinnamon Powder (cinnamomum zeylanicum) made out of ground C4/C5 grade sticks, mixed up with pure raw cane sugar granules at a specifically identified ratio

**Container** Convenient clear glass Jar with double side flip open plastic lid

**Protective Measures** To preserve product freshness, the jar is foil sealed in inside. After closing the lid, it is shrink sealed from outside for tamper evidence

**Suggested Use** Sprinkle on Toasts, bagels, churros or waffles. Sugar alternative in tea/coffee, baking. Add in to desserts, ciders and cocktails

## Ceylon Cinnamon Leaf Essential Oil

10ml / 30ml

100% Pure Therapeutic
Grade Ceylon Cinnamon
Leaf Essential Oil, stored in
an amber color glass bottle
with a euro dropper cap.
This product is tested for
Identity, purity & adulteration
using GC/FID analysis



#### Product Description

Volume Options 10ml Dropper or 30ml Dropper

**Aroma** Sweet, Warm & Spicy

**Ingredient** 100% Pure Therapeutic Grade Ceylon Cinnamon leaf essential oil (Cinnamomum Zeylanicum Blume)

**Distillation Method** Steam Distillation

**Container** Amber color glass bottle with a firmly sealed euro dropper cap.

**Protective Measures** Cinnamon leaf essential oil bottle comes in separately sealed paper box

**Suggested Use** Massage Oils / Aroma Therapy (Essential oil need to carefully diluted with carrier oil before skin contact). Diffusers, Humidifiers. Skin care routines. DIY projects (soap, candles, insect repellent, etc)

## Ceylon Cinnamon Dietary Supplement

1000mg - 60 capsule

1000mg - 180 capsule

HPMC vegetable capsules filled with super fine Ceylon Cinnamon powder stored in a white color HDPE bottle container. This product is Gluten Free, Raw Vegan, NON GMO, Preservatives Free, made in Small batches

M



#### Product Description

**Supply Options** 60 Capsules (1 month supply) or 180 Capsules (3 month supply)

Texture Super fine cinnamon powder inside capsules

**Ingredients** Pure Ceylon Super fine Cinnamon Powder, made out of ground C4/C5 grade sticks (cinnamomum zeylanicum)

Container HDPE bottle container with screw type lid

**Protective Measures** To preserve product freshness, the bottle container is foil sealed in inside. Ig silica moisture absorbent pack is included to ensure longer shelf life

**Suggested Use** Take 2 tables daily with a full glass of water, preferably with a meal

**Key Benefits** Help to control blood sugar level. Lowers the risk of heart diseases. Fights bacterial and fungal infections

## Dehydrated Ceylon Cinnamon Leaves

**7**g

Carefully handpicked, Dehydrated Ceylon Cinnamon Leaves, stored in a convenient glass jar. This product is Gluten Free, Raw Vegan, NON GMO, Preservatives Free and made in Small batches





#### Product Description

Weight 7g,

**Texture** Dehydrated natural leaf

**Ingredient** Dehydrated Ceylon Cinnamon Leaves (cinnamomum zeylanicum)

**Container** Convenient clear glass Jar with double side flip open plastic lid

**Protective Measures** To preserve product freshness, the jar is foil sealed in inside. After closing the lid, it is shrink sealed from outside for tamper evidence. Ig silica moisture absorbent pack is included to ensure longer shelf life

**Suggested Use** To spice up the soups with musky aroma. To make herbal cinnamon leaf tea and to flavor the savory dishes and baked items. Popular as a substitute for bay leaves and use for ayurvedic

## Dehydrated Ceylon Cinnamon Leaves

**20g** 

Carefully handpicked, Dehydrated Ceylon Cinnamon
Leaves, stored in a convenient
multilayer resealable pouch.
This product is Gluten Free,
Raw Vegan, NON GMO,
Preservatives Free and made
in Small batches

M



#### Product Description

Weight 20g, Texture Dehydrated natural leaf

**Ingredient** Dehydrated Ceylon Cinnamon Leaves (cinnamomum zeylanicum)

**Container** Convenient multilayer resealable standup pouch with clear window

**Protective Measures** Pouch made of multi layers to preserve the product freshness by isolating from the outside humid conditions (Layer format: PET/VMPET/LDPE). Ig silica moisture absorbent pack is included to ensure longer shelf life

**Suggested Use** To spice up the soups with musky aroma. To make herbal cinnamon leaf tea and to flavor the savory dishes and baked items. Popular as a substitute for bay leaves and use for ayurvedic



Small / Medium / Large



Cinnamon Trails



Wood Dog Chew stored in a sealed pouch. This sustainably sourced product is all natural, long lasting and provides rich dental case hygiene for your puppy



Product sizes	Length	Diameter	Dog Weight
Small	15cm	17mm ~ 23mm	Up to 10Kg
Medium	19cm	24mm ~ 30mm	Up to 20Kg
Large	23cm	31cm ~ 40cm	above 20Kg

**Texture** Gently aromatic, smoothened natural tree branch

Container Clear PE/PA pouch, Food Grade

**Protective Measures** This dog chew is sealed in a PE/PA food grade pouch to preserve the gentle aroma

**Suggested Use** It is recommended to give them this chew about an hour a day under supervision, removing any small or chokeable pieces. Very strong jaws might bite through the chew stick. If it occurs, it is recommended to replace it immediately.



## Ordering Process







STEP 1

Product enquiry with requirements

STEP 2

Requirement analysis & Quotation submission (1 Day)

Free samples can be shipped if necessary





STEP 3

**Quotation approval** 

STEP 4

Proforma invoice submission (1 Day)





STEP 5

Make 100% Advance payment

STEP 6

Production, quality verification, packing & shipment Shipment can be arranged on sea or air cargo







#### **Terms & Conditions**

- Standard MOQs applicable for consumer products. Contact us if you require custom MOQs
- Unit price will depend on order quantity
- ► Free samples can be provided upon request, shipping rates apply.
- Order will be processed upon 100% advance payment of EXW cost.
   TT / LC / Credit card / Paypal payments are accepted
- Order processing time depend on order quantity and the specific product, contact us for further details.
- Shipping can be arranged according to the client's requirement under EXW, FOB, CFR, CIF or DAP incoterms
- Private labelling service is available based client requirements, contact us for further details.

## Contact Us...





Let's collaborate and contribute towards sharing the magical cinnamon experience that we can offer to the world, together with a healthy and sustainable way of life.

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