



Company profile

Your partner in software development and resource outsourcing



PELICAN CUBE



About Us

We are a team of dedicated experts who help companies build and expand their software development teams.

Our goal is to help you have access to the best talent to execute your vision successfully and in line with globally competitive standards.

20+

Software Projects

50+

Team Members

5+

Years of Business

4-6

Weeks to Deploy Teams



Why Choose Us?

01

Holistic Approach

We ensure that teams are not limited to just engineering resources and contain product management, design, growth and QA resources.

02

Design Thinking Mindset

We take a validated and iterative approach to product development. Regular releases with user feedback and iteration is our key philosophy.

03

Product Success Ownership

We believe in going beyond completing your project by taking ownership of success to ensure you get the best return on your investment.

04

Competitive & Flexible Pricing

We believe quality should be accessible. Hence we have multiple models which allow you to access premium resources while being cost effective.



ISO 9001:2015 Certified



Our Services



Web Application Development

End to end development and deployment of web based platforms for your business



Enterprise Applications

Development of enterprise grade ERP and ERP extension applications



Product Management

Ownership of product success + product/market fit and definition of product vision and roadmap.



Agile Project Management

Ownership and management of engineering deliverables according to Agile principles.



Mobile Application Development

Development of native and cross-platform mobile apps for Android and iOS devices



IoT & GPS Based Systems

Development and integration of platforms with IoT and GPS based hardware



Product Design (UI/UX)

Extensive user research to design user interfaces and craft delightful experiences for your product.



Quality Assurance

Application functionality and business process testing and QA automation services.





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Technologies



Our Clients





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Engagement Models

**Extended
Development
Teams**

**Dedicated
Product
Teams**



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Extended Development Teams

Extended Development Teams

What is it?

Recruitment and provision of full-time development resources for your existing software development teams on a resource-outsourcing model. Also known as resource augmentation.

Who is it for?

For companies looking to expand their existing software development team on a medium to long term basis whilst minimizing capital investment, HR and administrative activities.

Model Highlights

- Dedicated full-time resources to be managed according to your own preference
- Product ownership & management is primarily on client's side
- Available under on-site/remote/hybrid working models
- Provision of all required devices & equipment
- Management of HR and administrative work
- Provision of EPF,ETF and medical insurance
- Training and development programs & performance monitoring



Extended Development Teams

Process

1. Requirement Gathering

- Business, Processes, Product, Team

2. Proposal & Recommendations

- Resources, Costing, Feasibility

3. Short-list Candidates

- Skill-set, Experience, Personality

4. Client Candidate Evaluation

- Interviews, Internal Assessments

5. Client Confirmation

- Candidate Selection, Signed Contracts

6. Resource Orientation

- Briefing, Knowledge Transfer, Equipment

7. Deployment

- Resource Handover

8. Monthly Reviews

- Performance & Requirement Reviews





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Dedicated Product Teams

Dedicated Product Teams

What is it?

End to end management and ownership of your product from inception to delivery to growth. A comprehensive product development team consisting of resources with multiple skill sets and specializations allocated on a flexible model over the course of the product life cycle.

Who is it for?

For companies looking to build digital products and teams from scratch and for companies looking to outsource product ownership of a module/sub-product of an existing product suite.

Model Highlights

- Complete ownership on product success and delivery
- Allocation of teams as opposed to individual resources
- Access to multiple skill-sets on a flexible allocation model which is cost-effective
- Maintain the same level of commitment and ownership as an internal team
- Available under on-site/remote/hybrid working models
- Provision of all required devices & equipment
- Billed under a monthly operational expense model



Dedicated Product Teams

Process

1. Requirement Gathering

- Business, Processes, Product, Problem

2. Product Discovery Proposal

- Resources, Costing, Recommendations

3. Product Discovery

- Problem Definition, Solution Ideation, POC Validation, Audience Validation, Roadmap Definition

4. Solution Development Proposal

- Resources, Costing, Recommendations

5. Pre-Launch Development

- MVP, Pilot Users, Pre-Sales Support

6. Post-Launch Development

- Product/Market Fit Optimisation

7. Scale-Up Development

- Growth Experiments, Team Expansion





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Recent projects

A snapshot of our recent software development projects we have completed and are ongoing for our clients

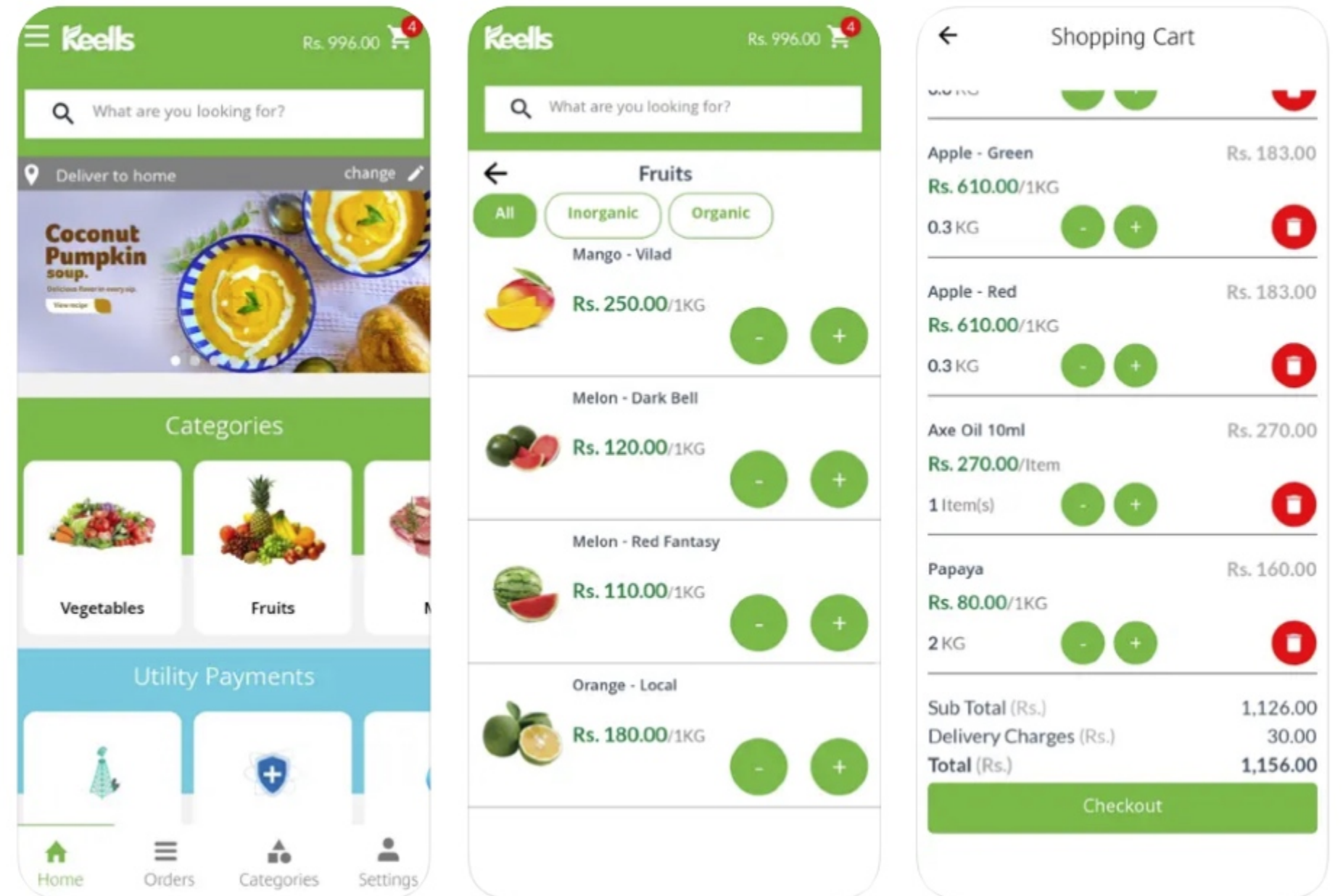


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JKIT – Keells

iOS & Android Mobile Application

Supported JKIT team on the development and launch of the Keells mobile application during the pandemic period. The mobile application allowed users to shop online from the Keells catalog, track their orders and also manage their nexus points.



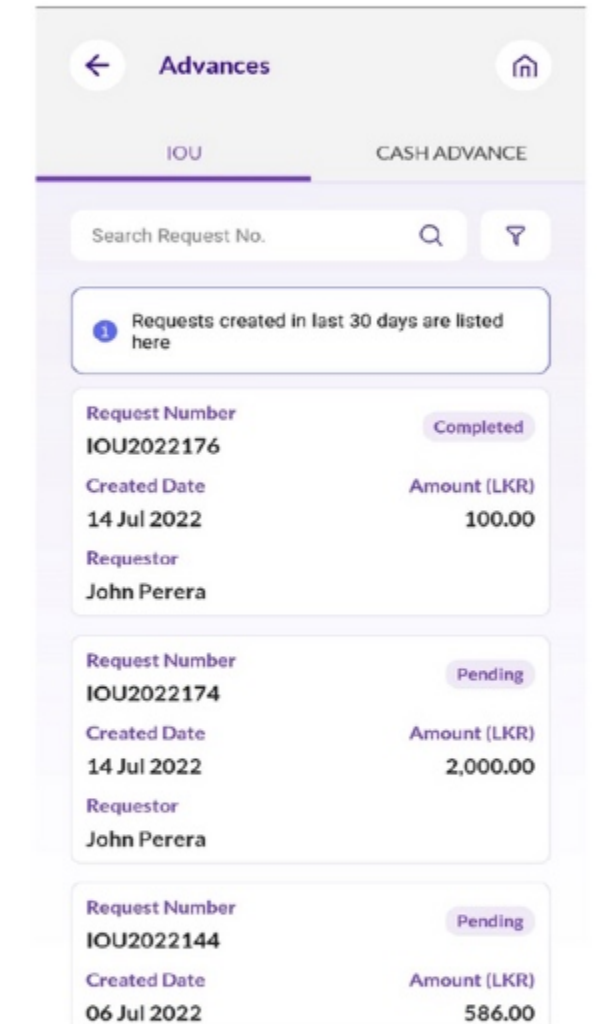
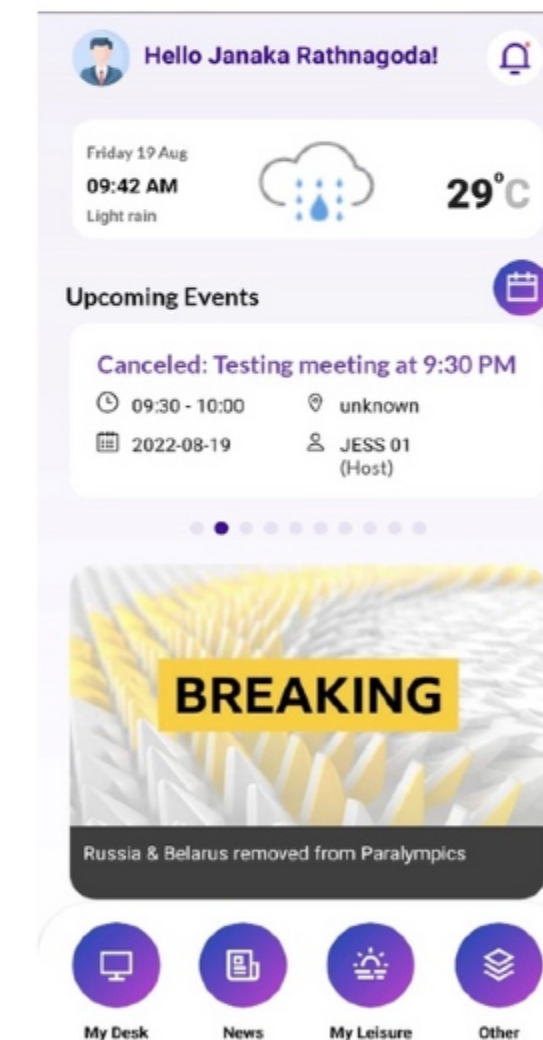
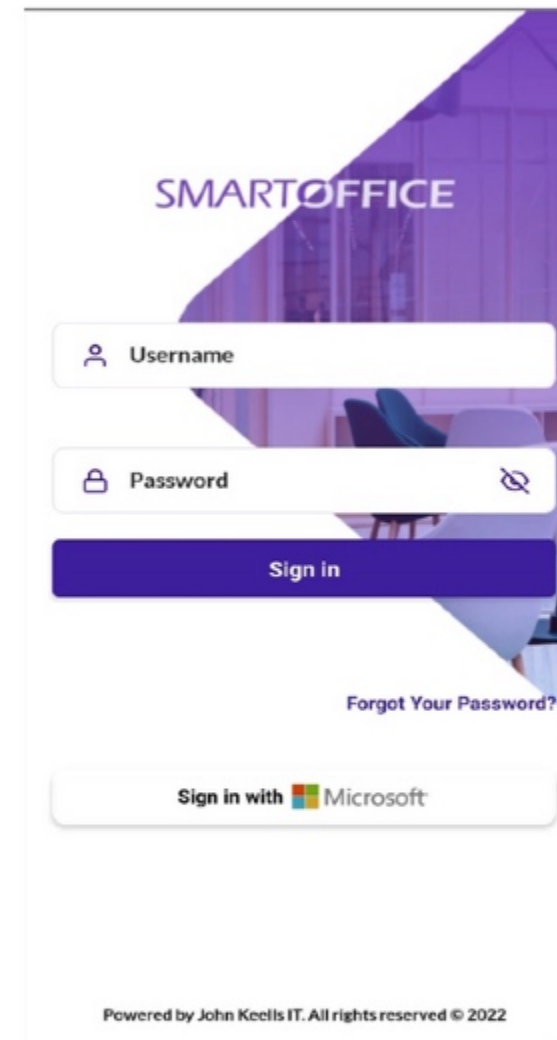


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JKIT – Smart Office

iOS & Android Mobile Application

Supported JKIT team on the development of the Smart Office mobile application. This platform served as an extension of existing ERPs at companies to provide added functions and convenience to employees in an efficient and cost-effective manner. This application provided functions such as leave management, approval workflows and internal communications.



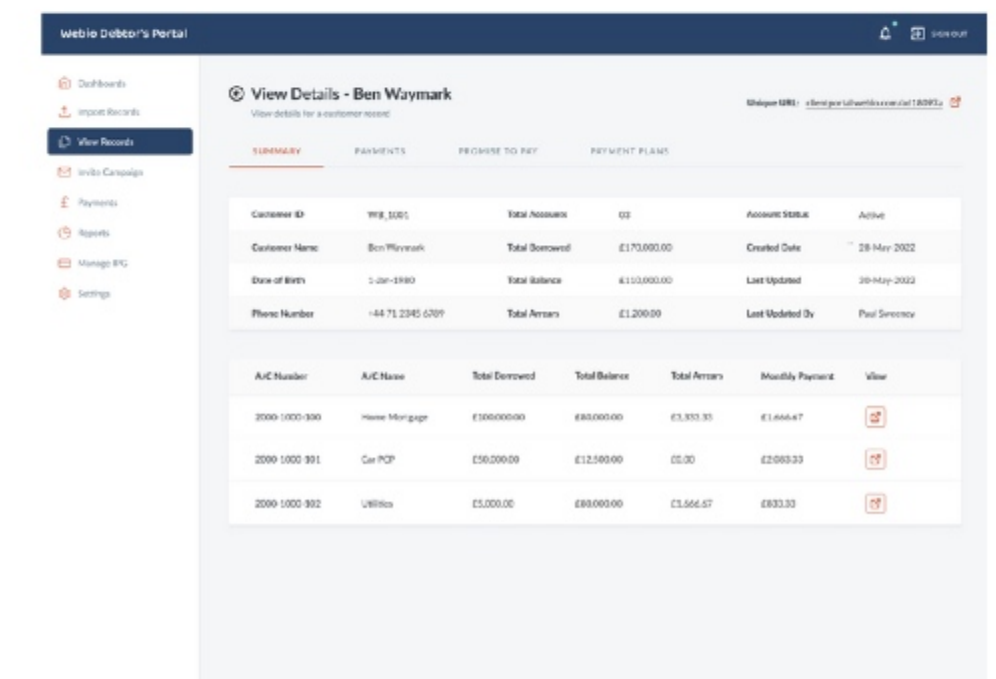
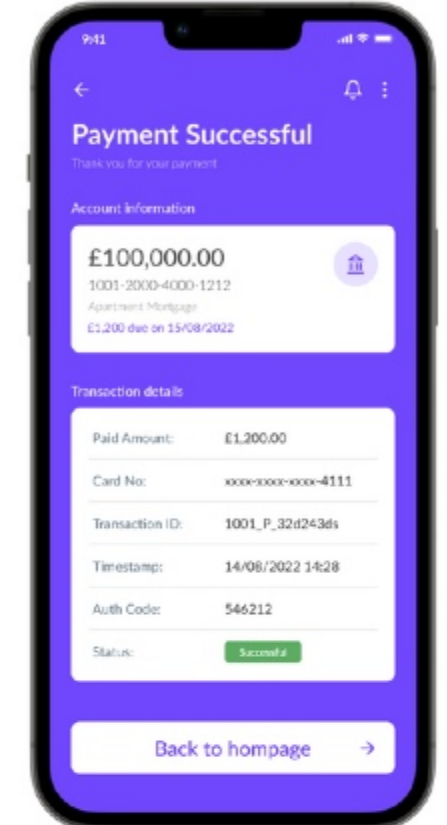
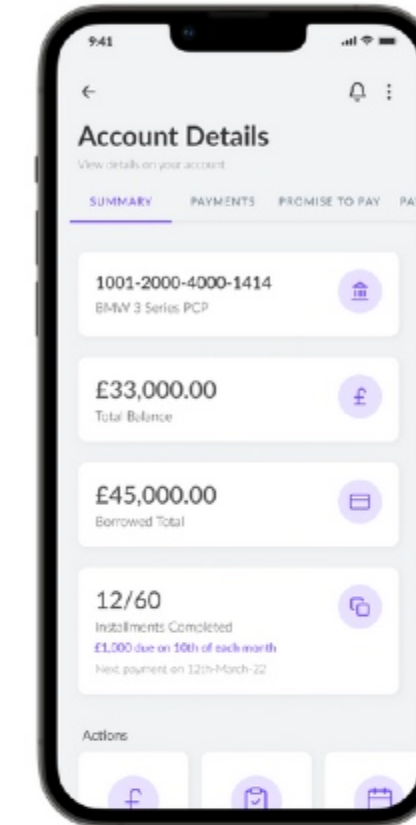
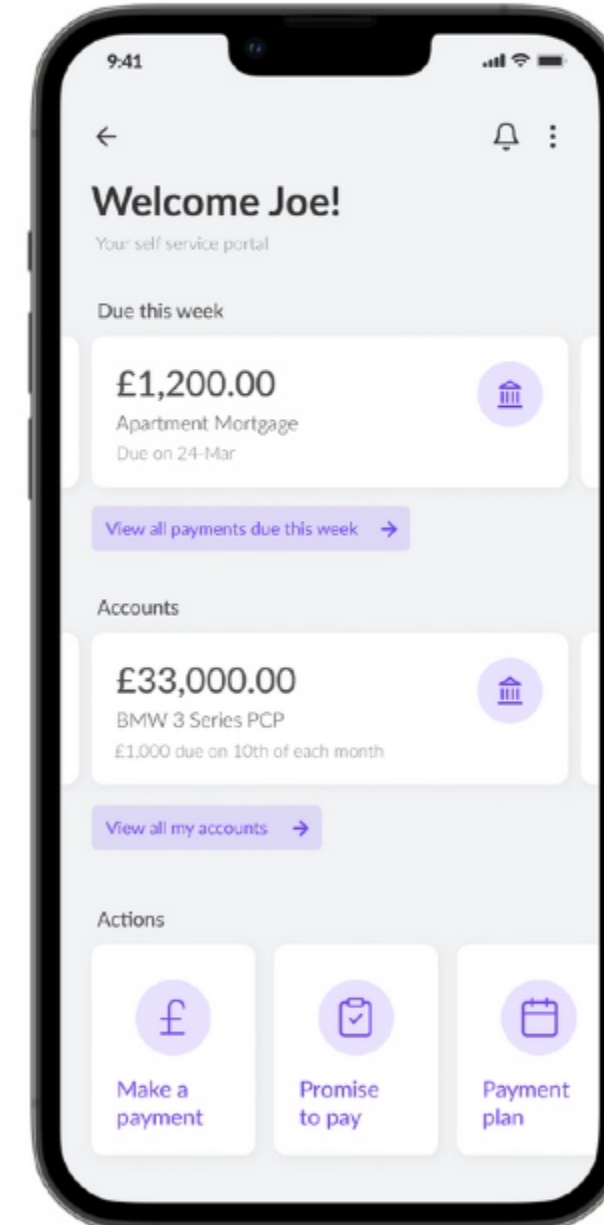


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Webio – Debtor's Portal

Web Application

This is a web portal development project which collaborates with Webio and the Bank of Ireland. The objective of this project is to build a next-generation solution in debt management and collections. This portal allows debtors to manage their debt, payments, and repayment schedules.



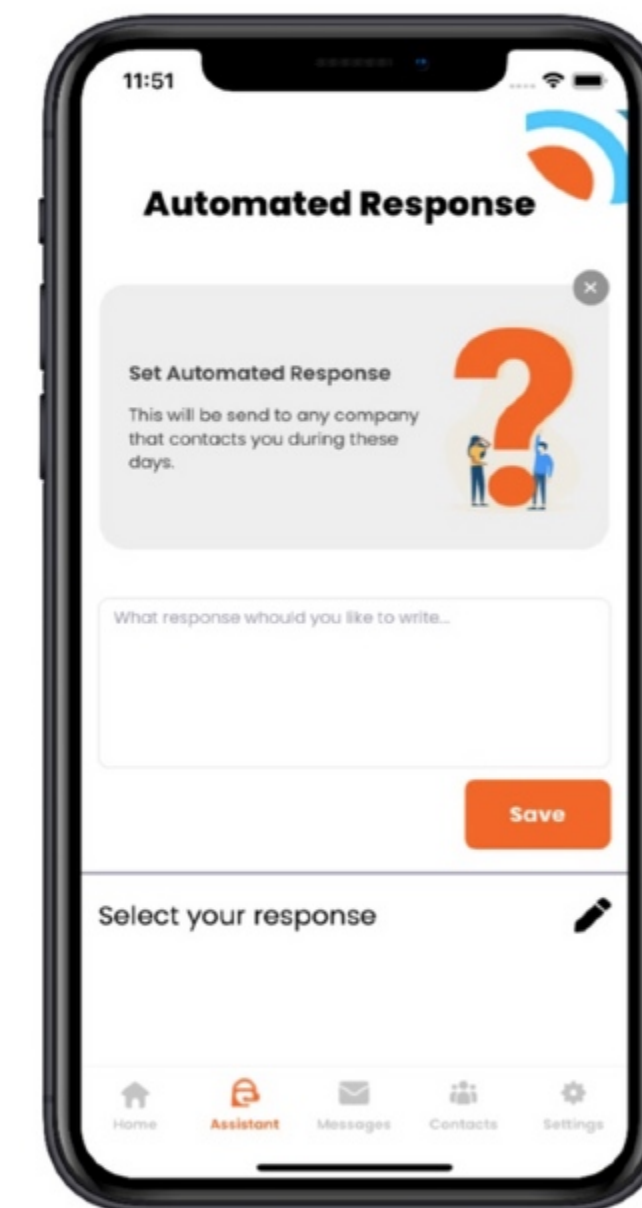
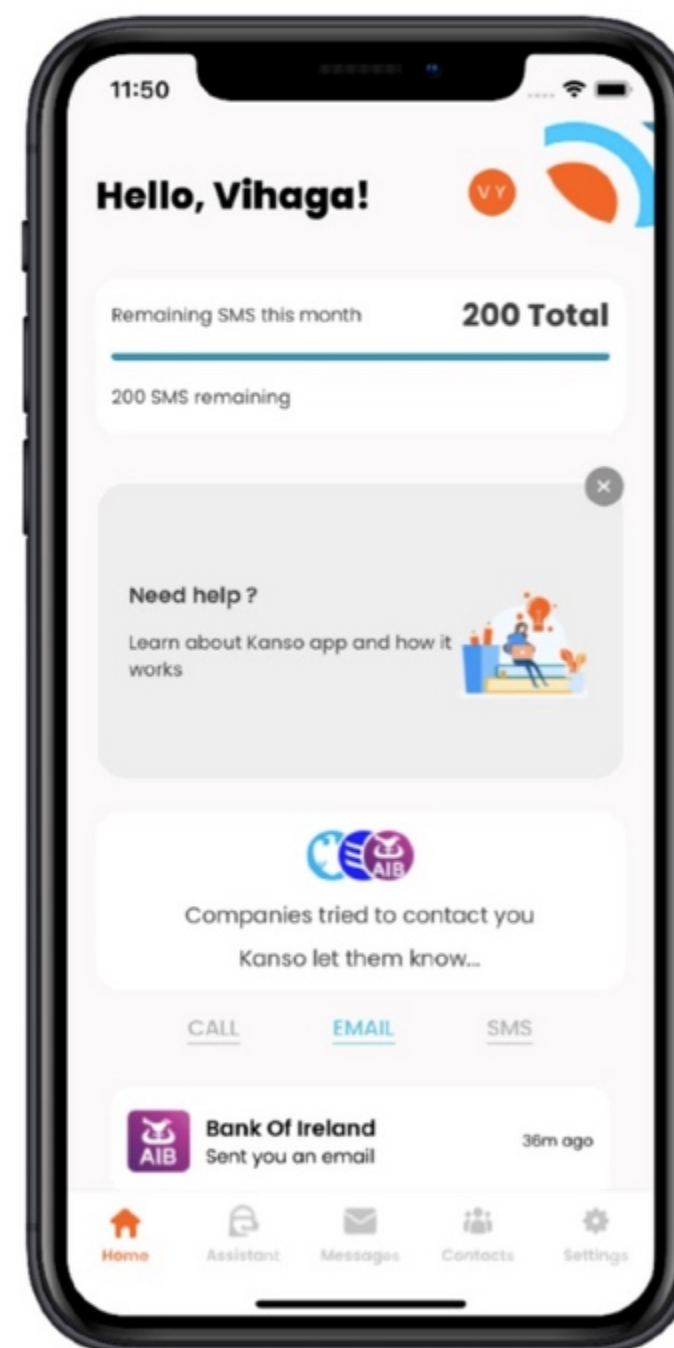


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Webio – Kanso

Mobile Application

Kanso is owned by Wingnut Labs Ltd in Ireland and provides a conversational interface for users to manage conversations with businesses, although we do not monitor the content of the conversations, we have designed the product for credit and collection conversations.



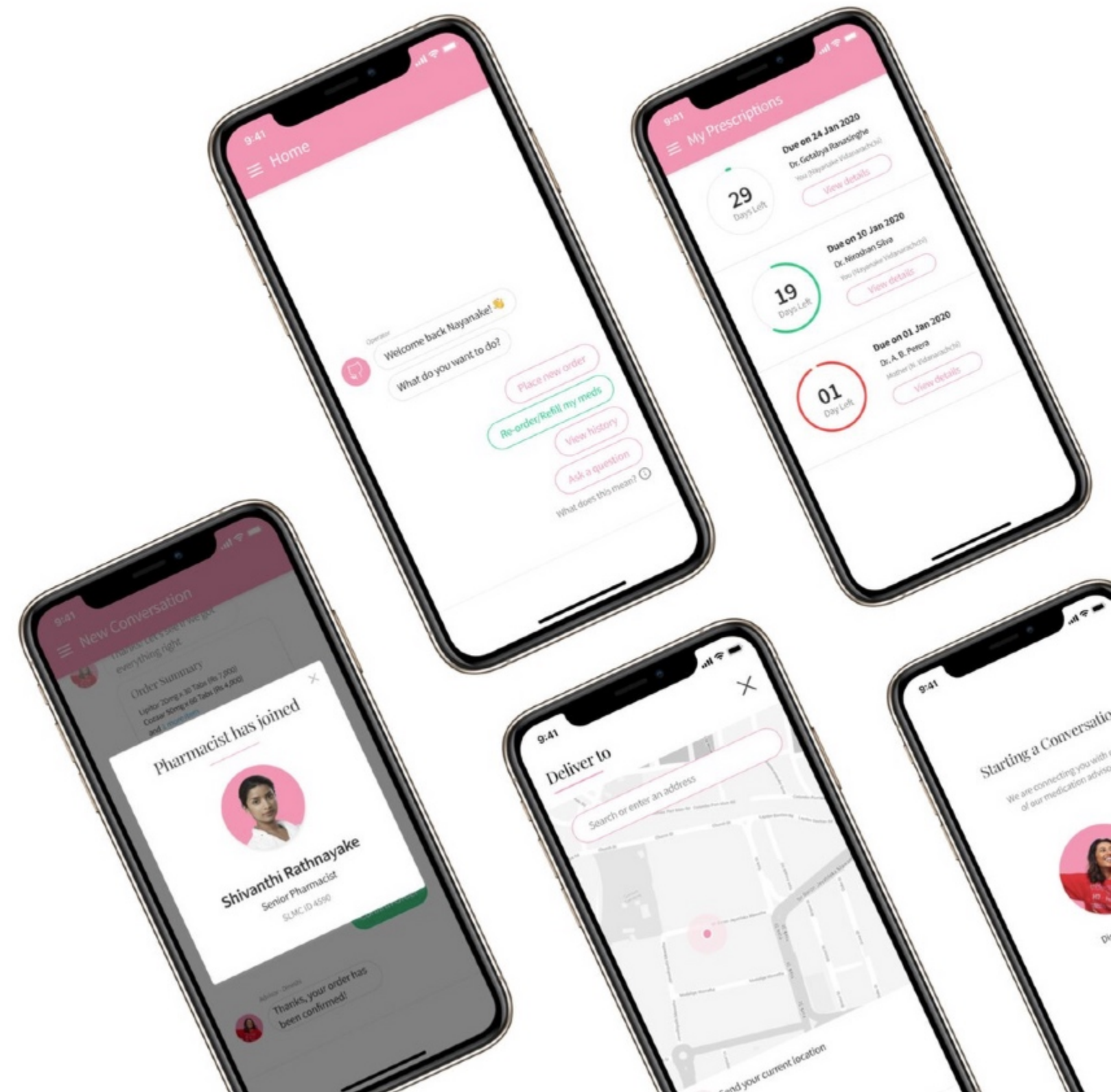


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Hemas - Healthnet

Web Application & Mobile App

Supported the Healthnet team which is a subsidiary of Hemas Pharmaceuticals Pvt Ltd to build a revolutionary conversational commerce-based e-pharmacy customer application and ERP. The platform consists of a mobile application for consumers to order their medication online and get it delivered and also a comprehensive ERP to manage the back-end operation.





Let's get started



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The background is a solid blue color with a complex pattern of overlapping, tilted rectangular lines that create a sense of depth and perspective. Scattered across the background are several orange circles of varying sizes. The largest circle is in the top right corner, and another large one is in the bottom left corner. Several smaller circles are also present, including one in the top right, one in the middle right, one in the middle left, and one in the bottom left.

Thank You

P E L I C A N C U B E