

OUTERSPACE (DIGITAL



WELCOME TO **OUTERSPACE DIGITAL**

Established in 2020, OuterSpace Digital is a next-generation marketing agency that seamlessly integrates cutting-edge technology with strategic creativity to amplify growth for SMEs. We specialize in web development, content creation, and campaign execution, delivering data-driven, tech-enabled solutions that maximize impact, elevate engagement, and drive sustainable business outcomes for our clients and stakeholders.

**AT OUTERSPACE DIGITAL
WE'RE NOT JUST YOUR MARKETERS
WE'RE YOUR STRATEGIC GROWTH PARTNERS**

GET STARTED



OVERVIEW OF OUTERSPACE DIGITAL

40+

Number of Clients

30+

Web Projects

150+

Design Projects

70+

Campaign Projects



Notable Clients



Oman



Japan



Australia

Countries





**WE ARE
OUTERSPACE DIGITAL**

OUR DIGITAL APPROACH



OUR PROPRIETARY FRAMEWORK



THE **WCC FRAMEWORK** INTEGRATES WITH STRATEGY & VALUE-ADDED SERVICES TO PROVIDE A COMPREHENSIVE DIGITAL MARKETING APPROACH, HELPING BUSINESSES GROW & SUCCEED IN A CONSTANTLY EVOLVING LANDSCAPE

A man with dark hair and a beard, wearing a dark polo shirt, is seated at a light-colored table, focused on his work on a silver laptop. He is wearing a watch on his left wrist. The background is a modern office space with large indoor plants and a blurred view of other office areas. The text 'DIGITAL OFFERINGS' is overlaid on the right side of the image in a bold, sans-serif font. 'DIGITAL' is in white and 'OFFERINGS' is in yellow. There are decorative white lines and a small star-like symbol to the right of the text.

DIGITAL OFFERINGS



WEB DEVELOPMENT

YOUR VERY OWN DIGITAL ASSET

OUR CORE FOCUS



**SEAMLESS USER INTERFACE (UI) &
USER EXPERIENCE (UX)**

**CONTENT-FIRST
APPROACH**

**SEO
OPTIMIZATION**

PREMIUM ONLY

OUR GUARANTEE

With Our Data-Driven Strategies, We Promise to Deliver
a Minimum of **1,000+ VISITORS** within the First
THREE MONTHS of Launching or Revamping your Website

TURN YOUR WEBSITE INTO A HIGH-IMPACT, TRAFFIC-DRIVING ASSET
SWIPE TO EXPLORE **SOLUTIONS** TAILORED TO YOUR BUSINESS NEEDS

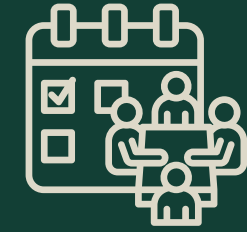
*Terms and Conditions Apply

DON'T MISS OUT!

75%

Of customers assess the merchants credibility based on the merchants websites design, usability & information

**REFRESH YOUR
BUSINESS WEBSITE TODAY!**



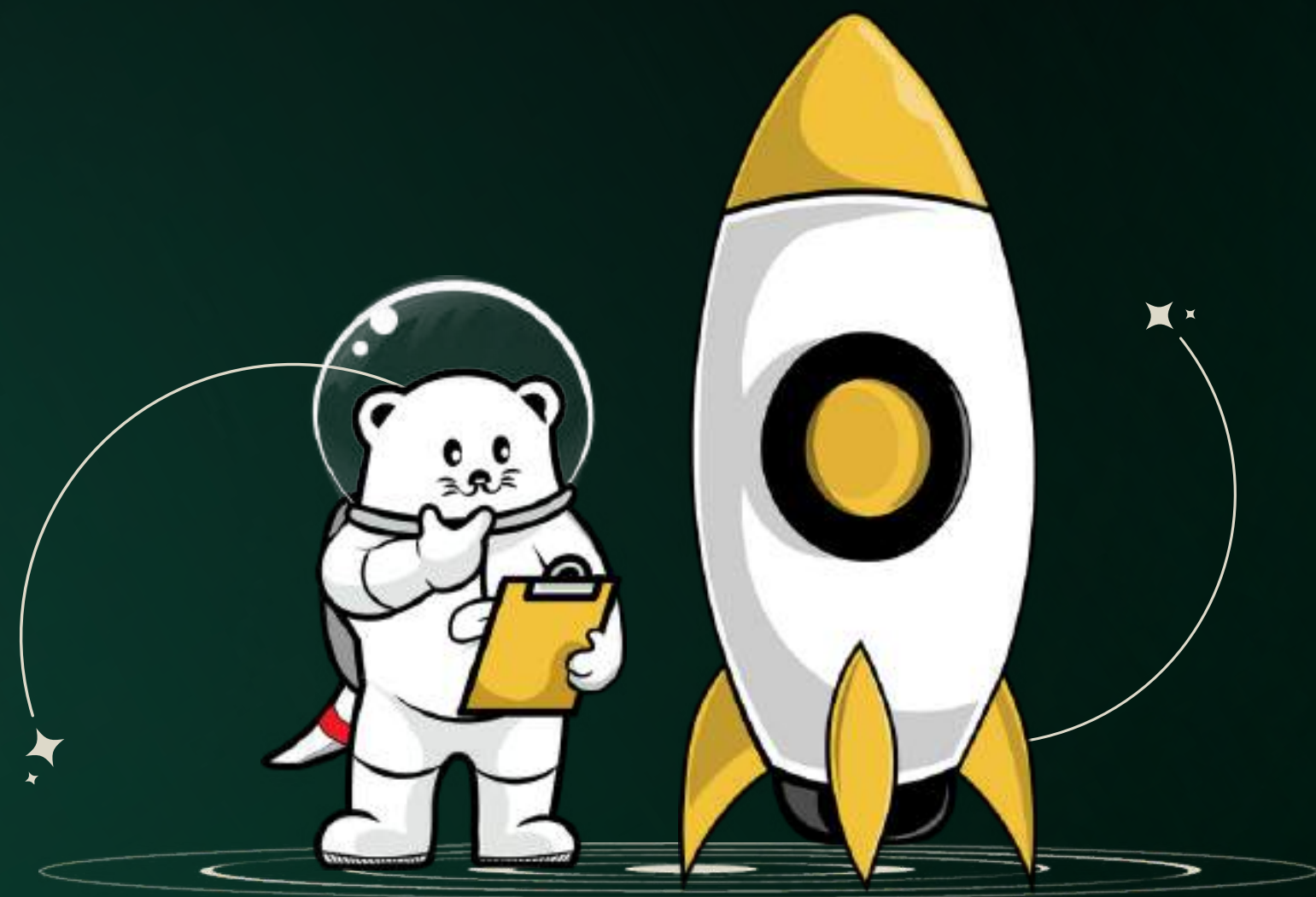
BOOK A MEETING



**DISCUSS TERMS &
SIGN AGREEMENT**



GET STARTED



CONTENT DEVELOPMENT

YOUR VERY OWN CONTENT FLOW

OUR CORE FOCUS



**SEAMLESS VISUAL
STORYTELLING**

**CONTENT-FIRST
STRATEGY**

**FAST TURNAROUND,
NO COMPROMISES**

PREMIUM ONLY

OUR GUARANTEE

With Our Streamlined Workflow & Data-Driven Approach, We
Promise to Keep your Content Pipeline Running Efficiently Ensuring
a **24-72 HOUR** Delivery Window for All Requested Designs

CONSISTENT, HIGH-IMPACT CONTENT
MADE SIMPLE FOR YOUR BRAND'S SUCCESS

*Terms and Conditions Apply

OUR PROCESS

SUBMIT BRAND
GUIDELINES & RULING



RECEIVE OUTPUT
WITHIN AGREED TIMELINE



ADD TASK TO
LIST + BRIEFING



REVIEW & PROVIDE
FEEDBACK (UNLIMITED)



RECEIVE
REVISED OUTPUT



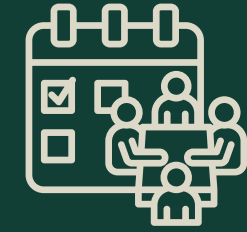
CONFIRM
& REPEAT

DON'T MISS OUT!

50%

Of marketers plan on Increasing their Investment in content marketing in the year of 25/26

**ITS TIME YOUR BUSINESS
INVESTS IN CONTENT!**



BOOK A MEETING



**DISCUSS TERMS &
SIGN AGREEMENT**



GET STARTED



CAMPAIGN DEVELOPMENT

YOUR DIGITAL SALES FUNNEL

OUR CORE FOCUS



PREMIUM ONLY

OUR GUARANTEE

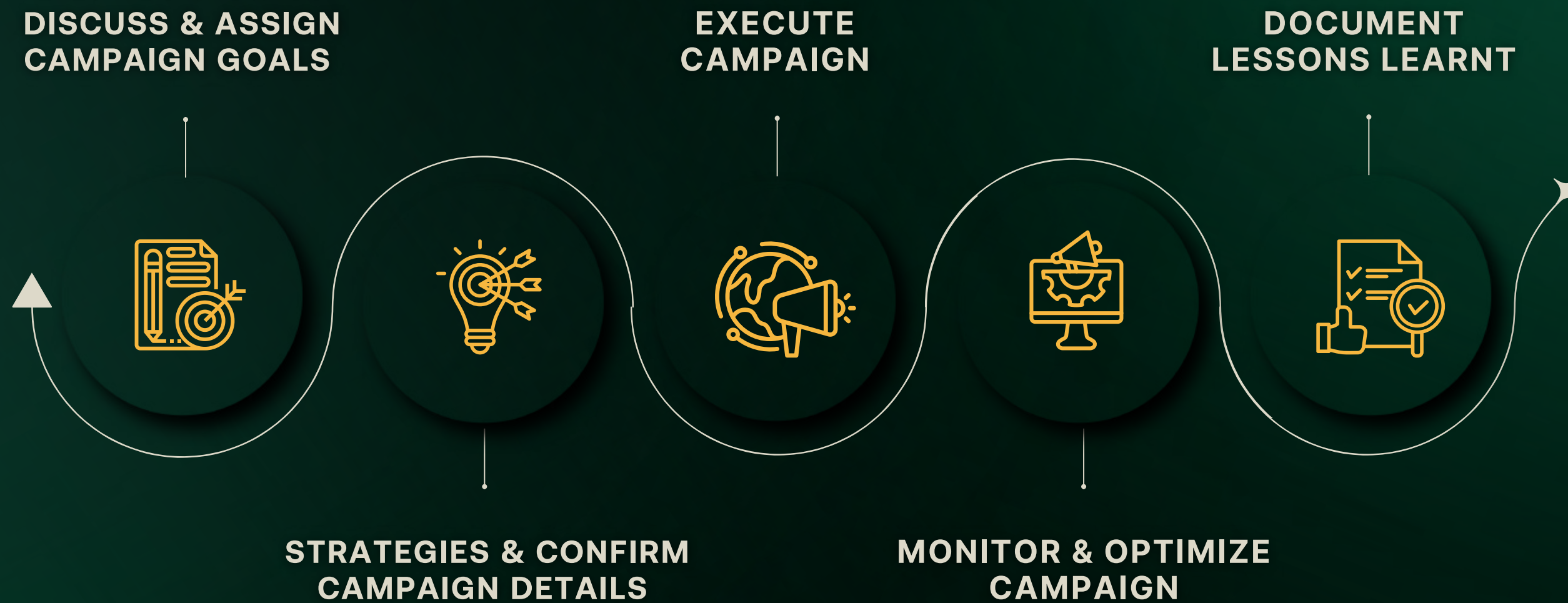
With a Streamlined Process & Data-Backed Strategies, We
Ensure that Every Campaign Achieves its Goal, Delivering
at least **100 LEADS** or We Work Until it Does

NO WASTED BUDGETS, JUST REAL, MEASURABLE RESULTS
LET'S CREATE HIGH-CONVERTING CAMPAIGNS THAT FUEL YOUR BUSINESS GROWTH!

*Terms and Conditions Apply



OUR PROCESS

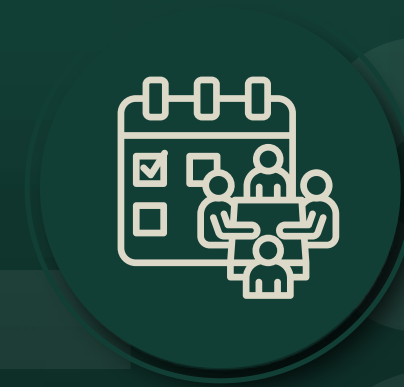


DON'T MISS OUT!

84%

**Of marketers invest in ad's & see ROI in
their Investments almost instantly**

**ITS TIME YOUR
BUSINESS INVESTS IN ADS!**



BOOK A MEETING



**DISCUSS TERMS &
SIGN AGREEMENT**



GET STARTED

VALUE ADDED SERVICE



Product Photography



UI/UX Prototyping



Content Writing



Search Engine Optimization



Custom Development



Automation



Digital Drawings



Google Analytics Setup



Graphic & Merchandise Designing



Social Media Scheduling



Animated Video Development

A group of four women, three wearing hijabs and all in dark blue uniforms, are gathered around a round wooden table. They are looking at a silver laptop. The woman on the left is smiling. The woman in the center is looking at the laptop. The woman on the right is looking at the laptop. The woman standing behind them is also smiling. The background is a modern interior with large windows and a bookshelf.

**PROOF
OF WORK**

The Longevity Health

BEAUTY AND LIFESTYLE

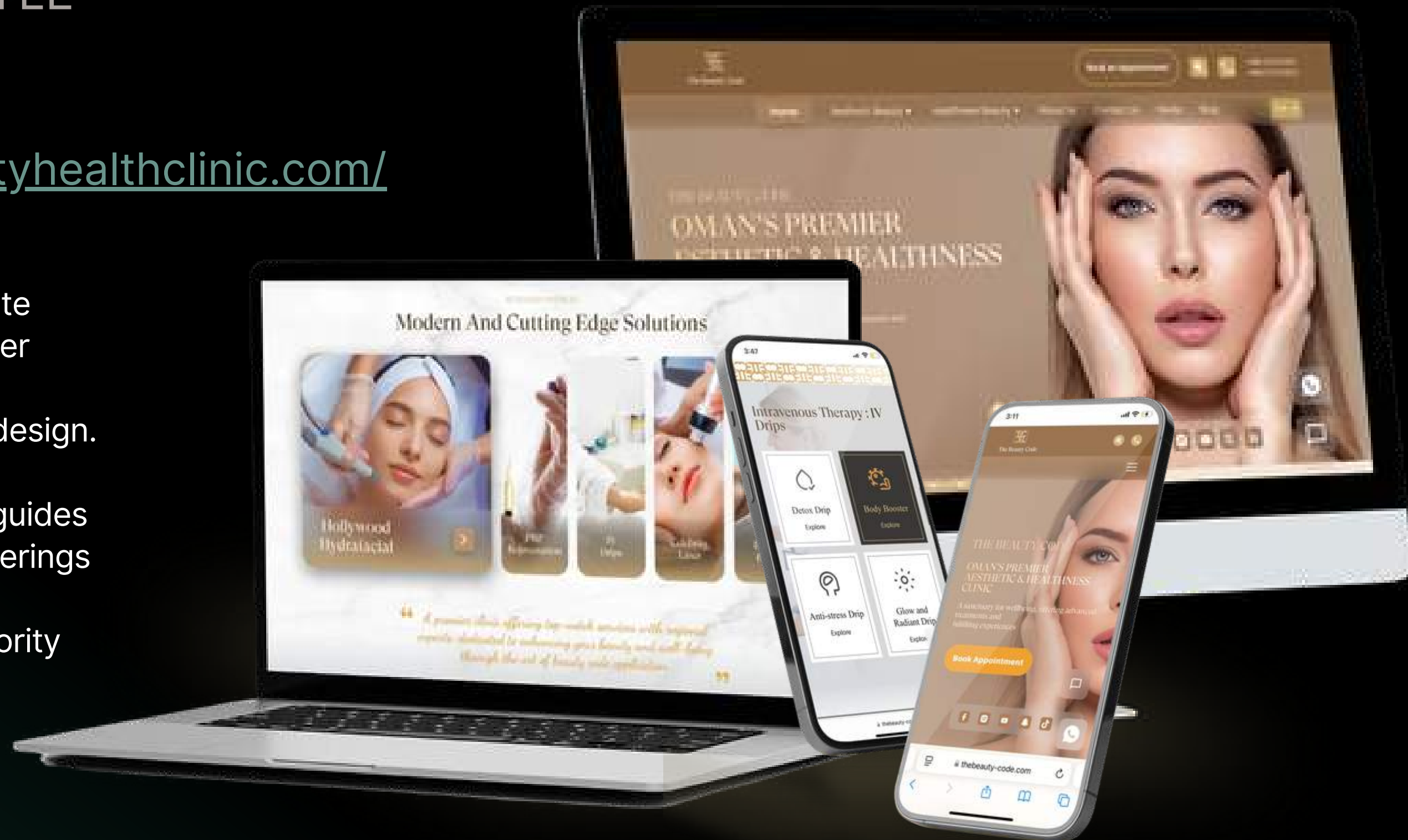
Static Website

<https://www.thelongevityhealthclinic.com/>

Premium Package Delivery

The Longevity Health Clinic website delivers a refined, content-rich user experience, prioritizing intuitive navigation and visually engaging design.

Optimized for SEO, it seamlessly guides users through detailed service offerings and integrated booking features, reinforcing the clinic's digital authority and enhancing discoverability.



Miris by Island mon

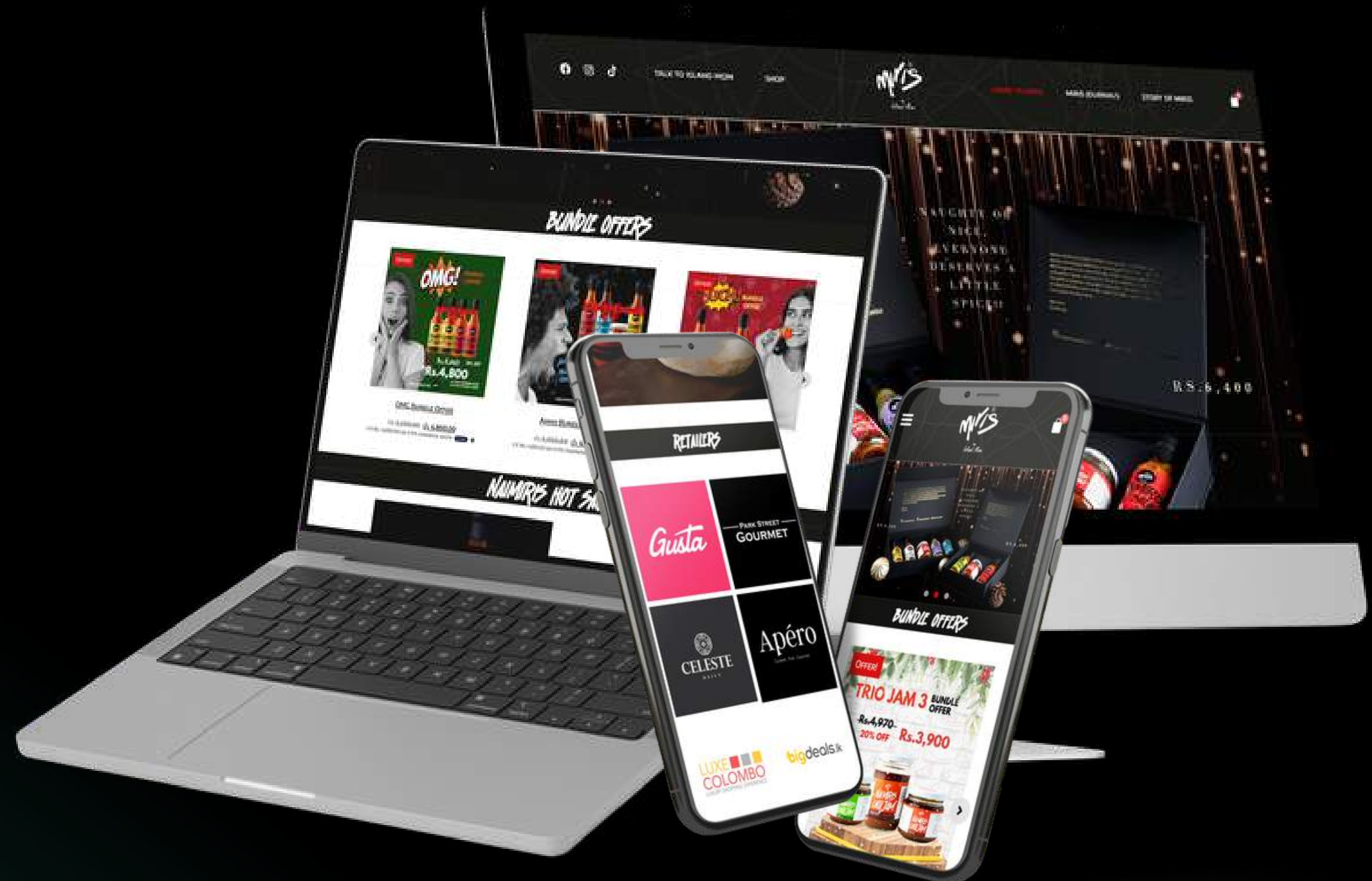
PRODUCT BASED

Ecommerce Website
<https://www.buymiris.com/>

Plus Package Delivery

BuyMiris features a clean, vibrant design that highlights its signature Sri Lankan hot sauces. The site's intuitive navigation and fast-loading pages make it easy for shoppers to browse, select, and learn about each flavor.

With well-organized product details and strong visual storytelling, BuyMiris ensures that high-quality, plant-based sauces are simple to find and enjoy.



Fusion Gear

CLOTHING STORE

Static Website
<https://fusiongear.lk/>

Plus Package Delivery

Fusion Gear offers a sleek, user-friendly experience with intuitive navigation, striking product imagery, and an easy add-to-cart process. Multi-currency support and integrated reviews further enhance its global appeal.



AutoPal

PRODUCT BASED

Static Website
<https://autopal.lk/>

Plus Package Delivery

AutoPal.lk offers a clean, modern layout that makes it easy to explore car accessories and upgrade services.

With fast-loading pages and clear navigation, users can quickly find options like 360° cameras, Android players, and tinting solutions. The site's organized content ensures a smooth, reliable browsing experience.



CONTENT SIEC

STUDY ABROAD TRAVEL AGENCY

Static Posts, Reels, Carousel



Plus Package Delivery

SIEC needed a designer skilled in video editing to produce high-engagement reels.

OuterSpace Digital provided them with our Plus Package, equipping them with a Senior Designer proficient in both video content creation and graphic design. This enabled SIEC to maintain a steady flow of high-quality content with quick turnaround times,.



CONTENT

WELLNESS CULTZ

BEAUTY & LIFESTYLE

Static Posts, Carousel



Basic Package Delivery

As a startup focused on building brand awareness, Wellnezz Cultz needed consistent, cost-effective content to educate clients about their products and services.

OuterSpace Digital provided them with our Basic Package, assigning a Junior Designer to create and manage a steady flow of social media posts and carousels. This ensured continuous brand visibility and audience engagement while keeping costs optimized.



CAMPAIGN

Colombo Lotus Tower

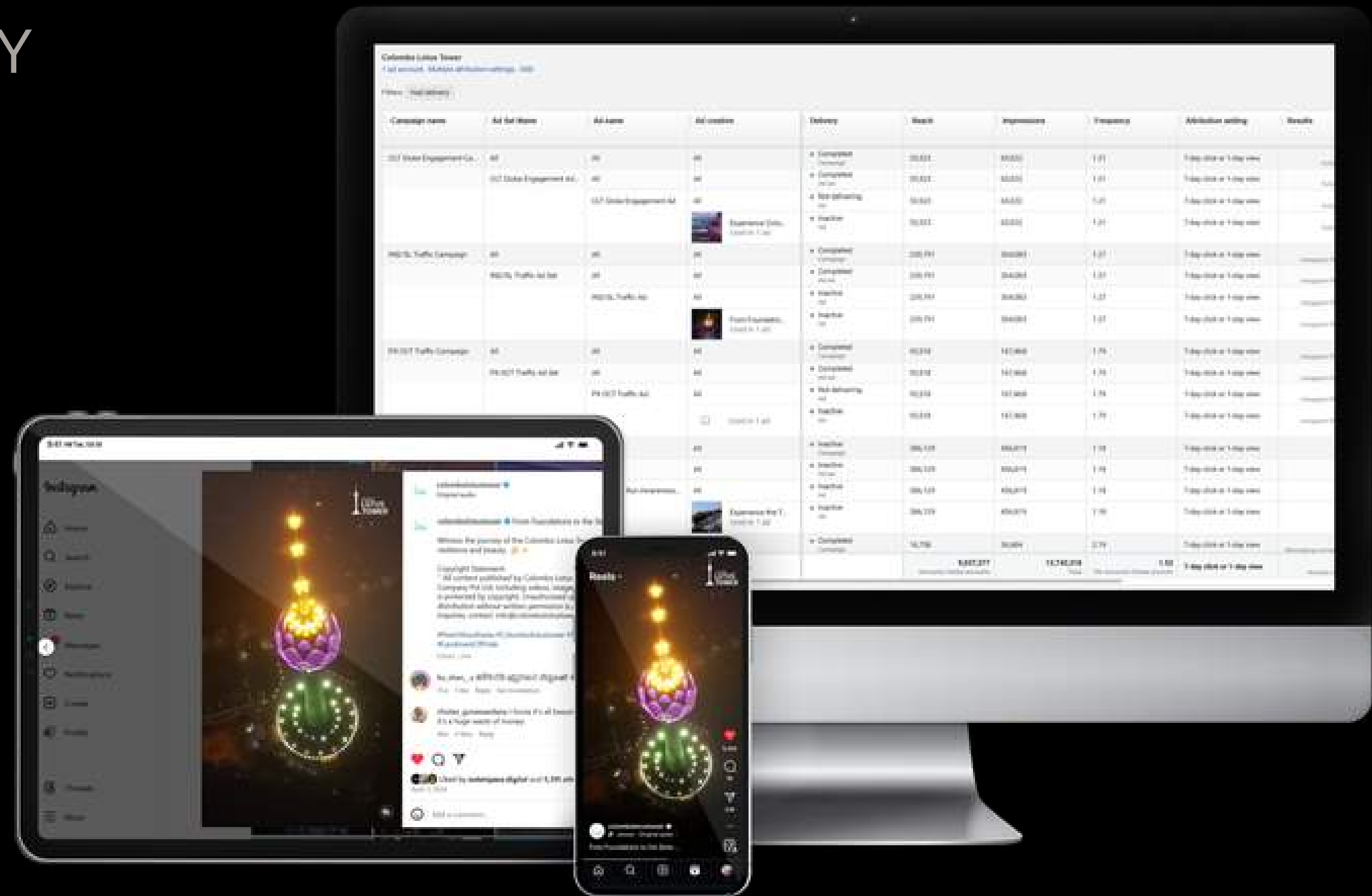
STUDY ABROAD TRAVEL AGENCY

Static Posts, Reels, Carousel



Premium Package Delivery

Outerspace Digital was successful in running Reel Ad campaign for Ramadan 2024, that went viral and resulted in 400K views and 21k likes resulting in an overall page growth of over 1000+ followers with a campaign budget of 200\$.



CAMPAIGN

Grandspace

CO WORKING SPACE

Static Posts, Reels, Carousel



Basic Package Delivery

Grandspace was faced with a challenge of filling over 200 co working space offices within a 3 months period, Outerspace Digital was capable to generate over 500 leads with an overall campaign budget of 350\$.

GrandSpace

1 ad account, Multiple attribution settings, USD

Filters: All delivery

Campaign name	Ad Set Name	Ad name	Ad creative	Delivery	Reach	Impression s	Frequen
GrandSpace - Leads	All	All	All	Deleted Campaign	27,432	68,255	2.49
	GrandSpace - Leads	All	All	Deleted Ad set	27,432	68,255	2.49
		GrandSpace - Leads	All	Deleted Ad	27,432	68,255	2.49
GrandSpace - Leads 2	All	All	All	Deleted Campaign	20,724	64,018	3.09
	GrandSpace - Leads 2	All	All	Deleted Ad set	20,724	64,018	3.09
		GrandSpace - Leads 2	All	Deleted Ad	20,724	64,018	3.09
Virtual Office Space	All	All	All	Deleted Campaign	46,664	133,542	2.86
		All	All	Deleted Ad set	46,664	133,542	2.86
		Virtual Office Space	All	Deleted Ad	46,664	133,542	2.86
		All	All	Deleted Campaign	61,040	145,089	2.38
					734,938	2,042,348	
					Account Center acc...	Total	Per Account

GrandSpace

Discover the Perfect Workspace for Success at GrandSpace

PRIVATE OFFICE SPACE

Get offer

Private Office Space

FORM ON FACE...

Granda Urban

FORM I

PRIVATE OFFICE SPACE

Get offer



CLIENT
FEEDBACK

OUR TRUSTED CLIENT TESTIMONIAL



Stephanie
@thebeautycode



Outer Space Digital transformed our online presence with a stunning website that truly reflects our aesthetic values. Our clients now enjoy a seamless digital experience.

Beauty and Lifestyle



Lutfi
@halcapital



The website from Outer Space Digital perfectly captures our fintech innovation and security. Its sleek design and intuitive navigation have boosted client trust

Financial Technology



Zakaria
@AmbassadorHotelHargeisa



The new business website experience has been absolutely exceptional! We've already had customers reaching out to say how much they love it, especially how interactive and engaging it is.

Huge thanks and great work to everyone involved. ❤️

Hotel and Hospitality



A. Mowjood
@Colombotustower



Outer Space Digital became an extension of our team, delivering high-quality, consistent designs for our daily needs. Their support was invaluable!"

Travel & Entertainment



Achinthya
@WellnessCultz



As a startup, we needed cost-effective, continuous content. Outer Space Digital's Basic Package gave us exactly that, keeping our brand active and engaging!

Food & Health



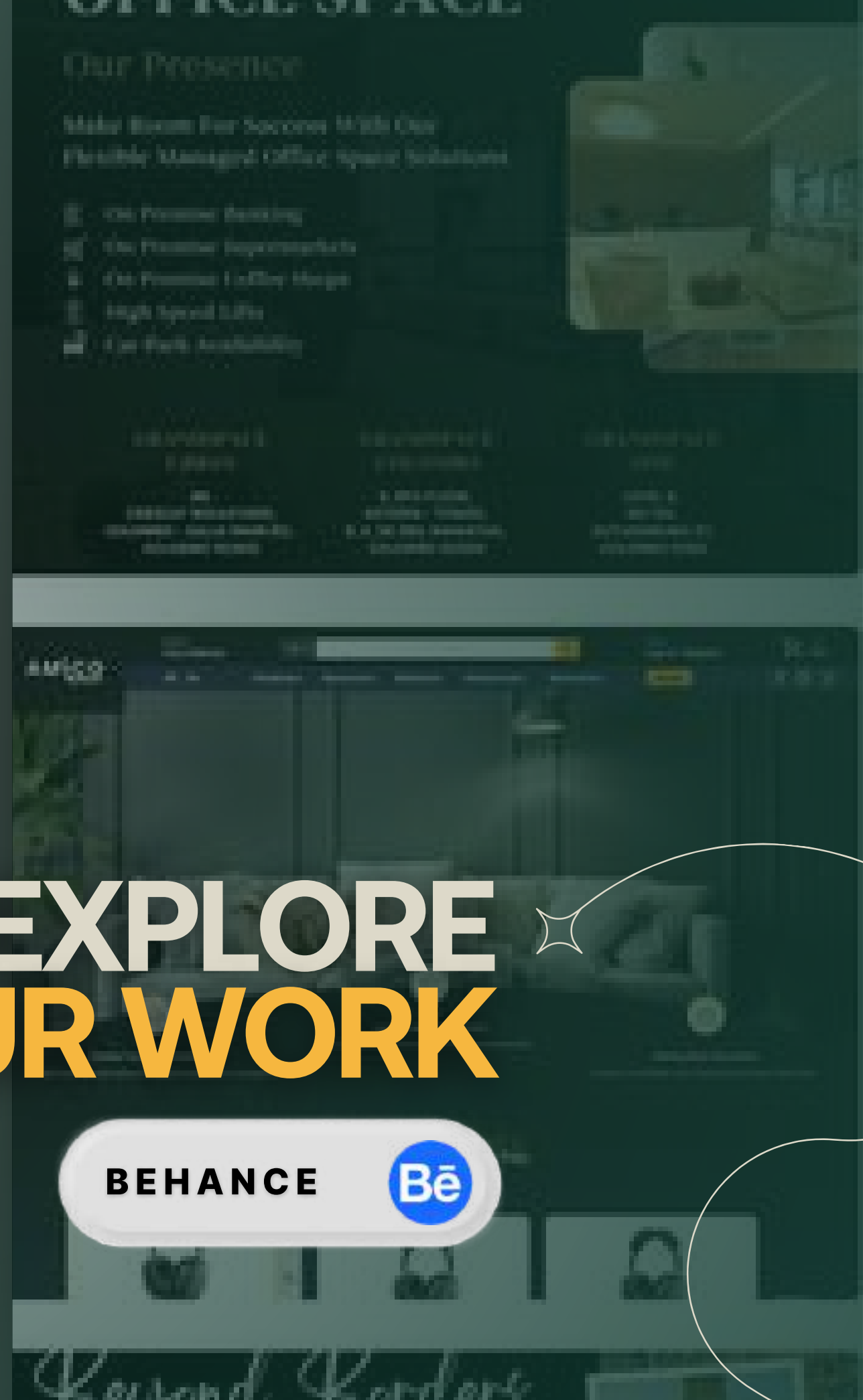
Uzman
@FusionGear



From the very beginning everything was smooth and super professional. Everyone was friendly, responsive, and explained everything clearly throughout the whole process. Even taught me a thing or two along the way! Most importantly, I'm really happy and satisfied with how the Fusion Gear website turned out.

Appreciate all the effort! 🙌

Textile and Clothing



EXPLORE
OUR WORK



A photograph of three men in a modern interior setting. Two men are standing in the background, and one is sitting in the foreground on a wooden chair. They are all wearing black polo shirts. The man on the left is wearing light blue jeans, the man in the middle is wearing dark blue jeans, and the man on the right is wearing white pants. The background features a white wall with several framed pictures, a large potted plant on the left, and a glass partition on the right showing an outdoor area with a table and chairs. The floor is made of wooden planks.

OUR ESG COMMITTMENT



WE EMPOWER WOMEN-LED BUSINESSES

DO YOU FIT THE PROFILE ?

You are a Female with Your Name in the
Business Registration Document

Your' Business Should be Established
within a 2 Year Period

IF YES ! then DONT forget to
request for the ESG benefit

BENEFITS

Discounts | Payment Plans | Free Consultation



Our ESG
Clients

BOOK A MEETING WITH US TODAY



CONTACT

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<https://outerspacedigital.com>

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