

1. COMPANY OVERVIEW

Rock Leaf Tea Ceylon (Pvt) Ltd, a proud member of the Swiss Lanka Group of Companies, was founded in 2022 with a mission to redefine the tea-drinking experience through premium quality and sustainable practices. The company is dedicated to providing the finest teas at competitive prices, with a focus on environmental responsibility and the sustainable use of natural resources. We offer a diverse selection of products, including loose leaf teas, tea bags, and a wide array of uniquely flavoured blends that cater to the tastes of tea lovers worldwide.

From its inception, Rock Leaf Tea Ceylon (Pvt) Ltd has been committed to quality, beginning with hand-selecting the finest tea leaves from Sri Lanka's most prestigious tea gardens. Our passion for tea goes beyond just flavour; we strive to provide a healthier alternative to sugary and less nutritious drinks like sodas and coffee. Each cup of Rock Leaf Tea Ceylon (Pvt) Ltd is crafted to offer strength, refreshment, and a sense of satisfaction, encouraging our customers to savor every sip as a healthier lifestyle choice.

Rock Leaf Tea Ceylon (Pvt) Ltd, under the Rock Leaf Tea brand, has established itself as a key player in the Sri Lankan tea industry, gaining a solid reputation for its consistent quality and innovative offerings. As we look to the future, we are poised to expand our footprint beyond Sri Lanka through strategic global market penetration, focusing on exports and contract packaging. This new direction allows us to leverage our extensive expertise in tea manufacturing and branding, offering customized solutions to meet the growing international demand. At Rock Leaf Tea, we are more than just a tea company we are a brand committed to promoting well-being, sustainability, and the unique pleasures of tea.

I. Company's Current Vision

Become a leading Tea Brand in Sri Lanka and the International Market. We plan on achieving this goal by manufacturing premium quality tea products which are unique, distinctly tasty and healthy; offering tea lovers strength, satisfaction, refreshment and a great pick-up any time of the day or night.

Our suggestion:

Vision

Be a leading tea brand both locally and internationally, recognized for our unwavering commitment to quality, innovation, and customer satisfaction.

Mission

To blend tradition and innovation in the creation of flavourful teas that energize and refresh, building a loyal customer base in Sri Lanka and beyond, while ensuring ethical sourcing, sustainability, and quality in every cup.