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#### **R&D** Centre

29 Deal Place Colombo 03 Sri Lanka

Founded in

1999



#### 250+

Employees working at Creative Software's R&D centre

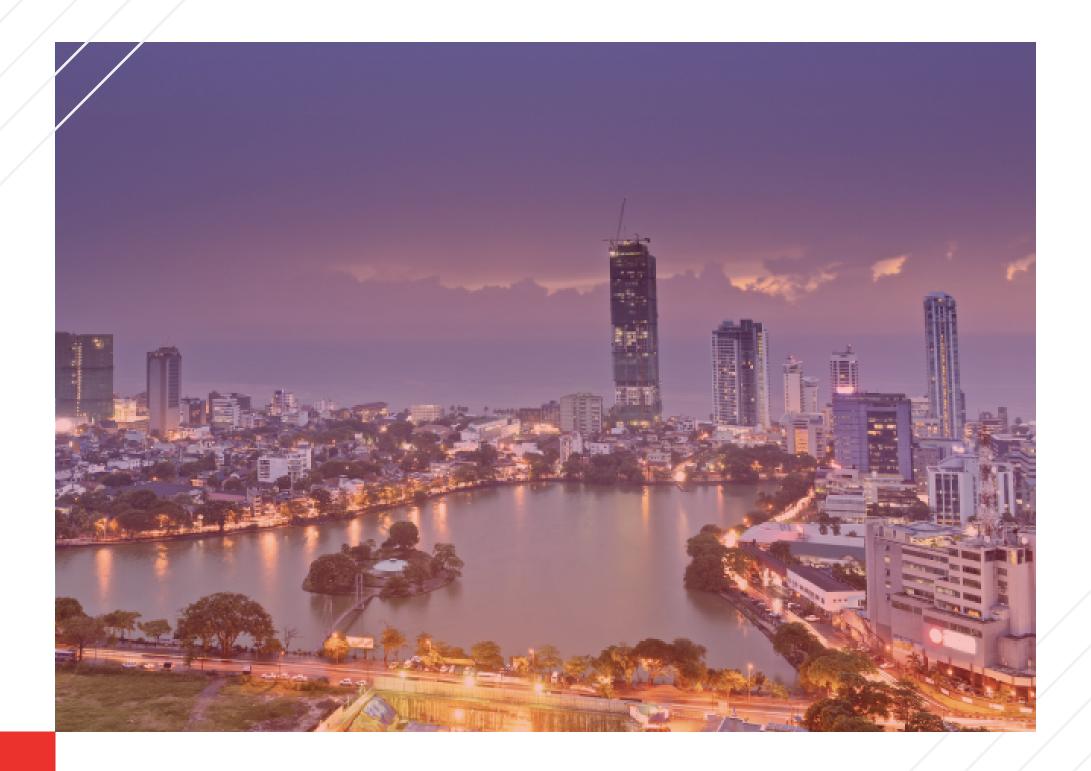
#### 700

Employees managed by Creative Software



From established software companies to emerging tech start-ups, Creative Software collaborates with international clients to develop, maintain and support software solutions used by millions all over the world.

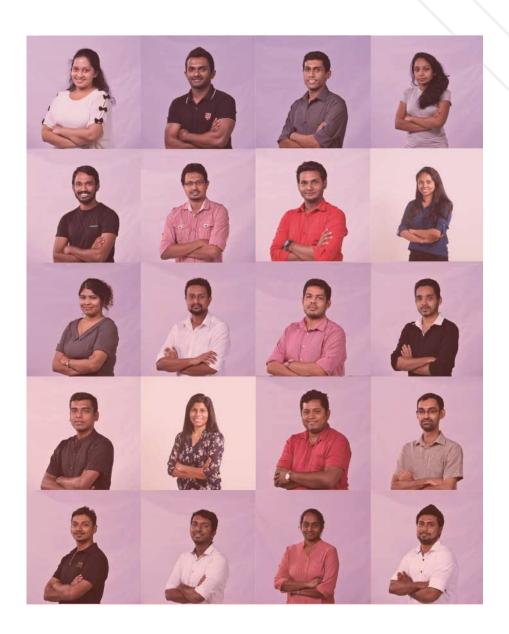
Working with us, our clients are able to quickly build and retain relevant domain expertise, improve their agility and become more profitable.



# Our People

Our people are the force behind our success. We employ some of the most talented software professionals in Sri Lanka and regularly recruit the top graduates from Sri Lanka's leading universities.

Our engineers are respected for their competence, creativity and loyalty. We have a shared enthusiasm for building great software and take pride in contributing to the evolution of our clients' software applications.



## Leadership

### Sushena Ranatunga



Sri Lanka



Sushena has been a director of Creative Software since its inception. He Co-founded Four Corners Lanka (Pvt) Ltd, Four Corners Leisure (Pvt) Ltd, Creative eLearning, and serves as a Director of Cambio Software Engineering Pte Ltd., the leading eHealthcare Solutions provider in Sweden.

Sushena has been working in the IT Industry in Sri Lanka and overseas since 1989.

#### Jonas Bridgwater



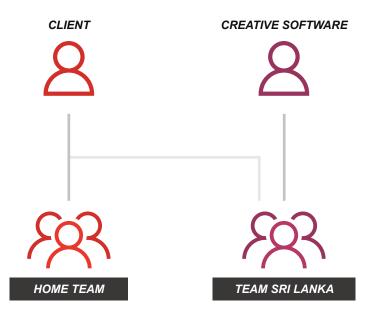
Sri Lanka



Jonas is a founder and director of Creative Software. He has been working in Sri Lanka's IT industry since 1998 when he arrived as the managing director of IFS' newly established R&D centre in Colombo.

During his tenure the development centre grew to employ over 700 software professionals, becoming one of the largest software companies in Sri Lanka.

# Dedicated Teams



At Creative Software we are experts in building and managing dedicated teams of software engineers who become a regular part of your in-house workforce, contributing to the development, maintenance and support of your software applications.

Once established, your in-house workforce and dedicated engineers at Creative Software will function as one team sitting at two locations.





# Why Creative Software?



#### Find the Right Talent Quickly

As one of the pioneers and leaders of Sri Lanka's ICT industry, Creative Software has a strong brand name and attracts the country's best talent.

We help you find the right talent and onboard them quickly.



### Be Agile & Responsive

We help you respond to your organisation's resourcing needs promptly, scaling teams up to take advantage of new business opportunities as they arise, or scaling them down when your business so requires.



#### Build & Retain Domain Expertise

Our staff retention rate is consistently above the industry average. This enables us to build and retain domain expertise on our clients' software applications - a prerequisite for any distributed development initiative to be successful.



#### Increase Value

Become more competitive.

With a dedicated team at Creative Software you can grow your business cost and time-efficiently, without compromising quality.



# Areas of Expertise

Our ever-evolving areas of expertise include:











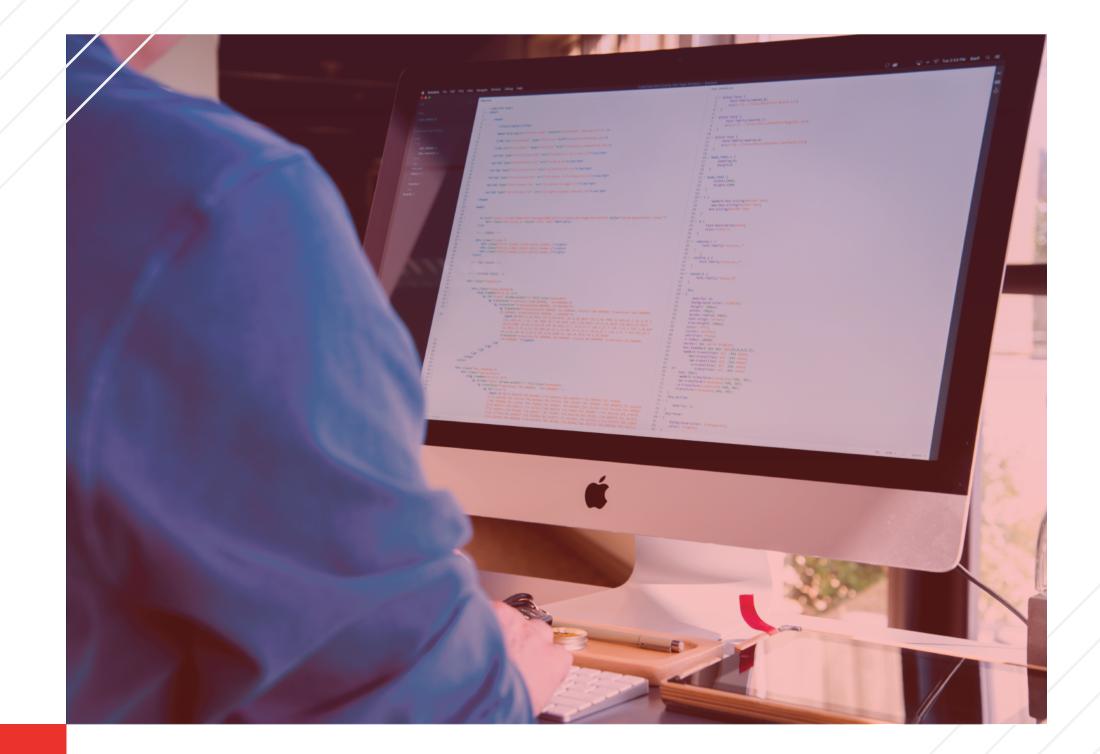








DevOps























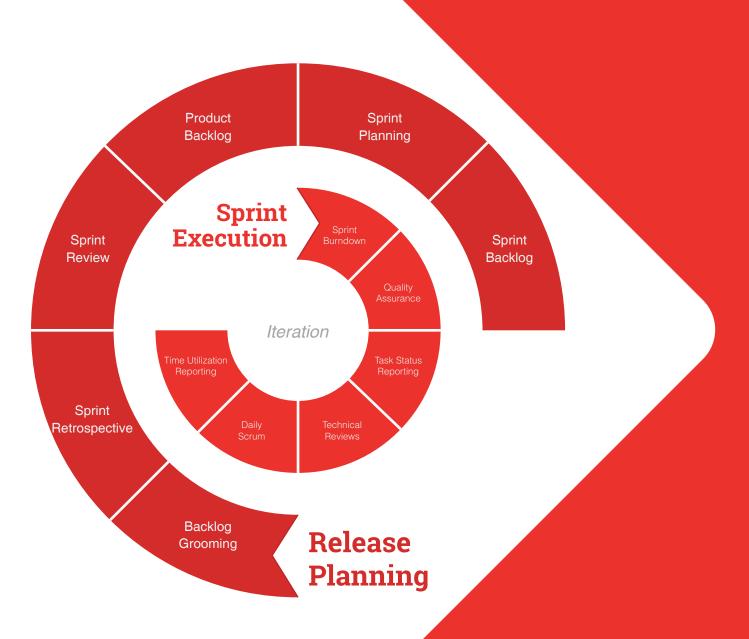




# **Technologies**

Our dedicated teams are built to match each client's unique requirements.

We work with all the leading programming languages, technologies and platforms so that we are able to staff your team with the exact skills you need.



# Our Agile Process

Our Agile process is optimised for distributed development.

We work with you to fully understand your requirements and together we create and prioritise development tasks based on business value and potential risks. We then move into the development phase where software is delivered in iterations (sprints).

# Our Clients

Our clients are in Scandinavia, United States, United Kingdom, United Arab Emirates, Sri Lanka and Australia.





**United States** 

**United Kingdom** 

Denmark

Sweden

Norway

**United Arab Emirates** 

Sri Lanka

Australia

## **Client Testimonials**



I am very satisfied with the technical proficiency of the staff assigned to us at Creative Software and how quickly they grasped the complex functionality in our products.

The relationship we developed with them made it possible for us to move a significant portion of our work offshore while maintaining our extremely high quality standards. This is particularly impressive considering how quickly we expanded the team in Sri Lanka.



Hans Rune Rønningen General Manager

## **NetClean**.

We are a small company with an informal culture where everybody has to be a self-starter. The team at Creative Software fits well into this environment; the team members are motivated, highly skilled and take initiative to get the job done.



Matias Shamlo

## Client Testimonials

## **PAGERO**

I think the key to the success of our dedicated team is transparency and effective communication.

We have complete visibility of the performance of our team and communicate with the Sri Lanka team members as with any other Pagero employee. That gives us a lot of flexibility and it builds trust.



Bengt Nilsson ceo

# **QMATIC**

We view the team at Creative [Software] as an extension of our existing development team and they play a key role in contributing to the continued development of our products.



Martin Hallberg



With a highly skilled English-speaking workforce, universities that are among the best in the world and a stable business environment, Sri Lanka has emerged as one of the world's leading destinations for software outsourcing.

#### Education - a South Asia Leader

Sri Lanka's literacy rate exceeds 98% making it the leader among South Asian countries. Universities are highly selective and have rigorous admission criteria.

# Loyal and Creative Workforce

We strive to be welcoming and collaborative. Our multicultural society with many external influences promotes tolerance, understanding and the ability to collaborate effectively with people from different parts of the world.

#### **Competitive Cost**

A.T. Kearney recognises Sri Lanka as one of the top 15 outsourcing destinations in their Global Services Location Index based on its financial attractiveness, resource quality, and stability of business environment. The country was described as "one of the hidden jewels in the offshoring space."





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# Creative Software