

# GOODFOLKS

Good for you  
Good for local communities  
Good for the planet





*Goodfolks identifies products and ideas with potential from the Micro-Small business and farming segments and develops them through a continuous process of value addition. The result is a basket of products that can compete with the best in International Markets.*

*All products are developed with ethical, sustainable and environmental considerations. And the resulting products are intended to cater to the growing 'conscious consumer' segment.*

*Therefore our products are*

*Good for the consumer - 100% natural*

*Good for the communities that make them - Supports livelihoods*

*Good for the planet - Plastic free and supports Regenemative Agriculture practices*

[About Us](#)

# AYURVEDIC BEE HONEY

## REGIONAL COLLECTION

*Sri Lanka is considered a bio diversity hot-spot. And naturally its forests are filled with medicinal plants, unlike nowhere in the world. Bee Honey from Sri Lanka is therefore considered to have the most medicinal value. That's not all. Sri Lanka offers three distinctive bee honey regions that offer a taste, colour and texture unique to these regions.*

### **Variants:**

- Dark - (North & North East Dry Zone Regions)
- Amber - (Uva Mountainous Regions)
- Gold - (Hilly Sabaragamuwa Region)

TG: Consumers looking for medicinal beehoney

Status: 100% Natural

ISO + GMP + HACCP Certified

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Available Packaging: 60g, 300g, 1Kg, Other  
Shelf Life: 5 Years



## **AYURVEDIC BEE HONEY** REGENERATIVE AGRICULTURE BASED

Goodfolks on top of being the first to launch the Regional Collection was also the first to take the industry into Regenerative Agriculture. This process refrains from extractive methods that affect forest based bee colonies and instead trains farmers and sources exclusively from bee boxes maintained in forest buffer zones and home gardens. Harvesting is only done when capped, with no artificial feeding, no heating and minimum use of smoke. Farmers are also rewarded with above market prices.

This project is also how we source spices and herbs under our Regenerative Agriculture label

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# AYURVEDIC SUPERPOWERS

## BLENDED RANGE

*Sri Lanka also boasts a rich history in Ayurveda, dating back thousands of years. And its medicine rich bee honey has been a big part of its efficacy. Particularly those that have been combined or infused with herbs and spices to create powerful blends that heal a multitude of ailments. However Goodfolks Ayurvedic Superpowers range also taste amazing, making them sought after for exotic food and beverage pairings.*

### **Variants:**

- Ginger
- Garlic
- Ceylon Cinnamon
- Garcinia Cambogia

TG: Health & Wellness customers + Food connoisseurs  
Status: 100% Natural - ISO Certified

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Available Packaging: 60g, 300g, 1kg  
Shelf Life: 24 Months



# KITHUL TREACLE

## SMOKEY NEW STAR

*The world's finest chefs are just beginning to discover the magic of Kithul Treacle with its layered notes ranging from smokey, to earthy to downright mysterious. And this magical syrup is only available from Sri Lanka. The fact that it is also considered a medicine in Ayurveda gives it even more prestige. Kithul Treacle is also a LOW GI Sugar content product.*

### **Variants:**

- Kithul Treacle
- Infused Kithul Treacle
- Kithul Jaggery

TG: Health food lovers, food connoisseurs  
Status: 100% Natural

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Available Packaging: 500ml / 1L / 4L / 20L  
Shelf Life: 12 Months



# COCONUT TREACLE & SUGAR

## LOW GI CHAMPS

*As the world wakes up to the evils of refined sugar, more and more people are actively seeking natural sweeteners and syrups. Coconut Treacle is one big winner not only thanks to its low GI score but also because it retains many nutrients that cannot be found in refined syrups and sugars. What's more they behave just like regular syrups and sugars so switching to these products isn't just good for health, its also super easy. Oh and these are Vegan & Gluten-free.*

### **Variants:**

- Coconut Treacle
- Coconut Sugar - Pouch / sticks (4g)
- Flavoured Coconut Sugar

TG: Health food lovers, food connoisseurs  
Status: 100% Natural

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Available Packaging: To be discussed  
Shelf Life: 12-24 months



# COCONUT TREACLE & SUGAR

## LOW GI CHAMPS

**500ml glass bottle**

*Coconut Treacle*

**1000ml glass bottle**

*Coconut Treacle*

**500g Kraft paper pouch**

*Coconut Sugar*

**1Kg Kraft Paper Packaging**

*Coconut Sugar*

**50 coconut sugar sticks (4g) in box**

*Coconut Sugar*

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# COCONUT JAMS

## THE HEALTHY INDULGENCE

Think of your favourite hazelnut spread. Now imagine it to be healthier, all natural, low GI, Vegan & Gluten Free. And that its also planet friendly and is not controversial for its labour practices. That next level goodness comes to you in every jar of coconut jam that is 100% natural with no preservatives, artificial colours or flavours.

### Variants:

- [Coconut Jam - Original](#)
- [Coconut Jam - Cocoa](#)
- [Coconut Jam - Pineapple](#)
- [Coconut Jam - Ceylon Cinnamon](#)
- Coconut Jam - Ginger

TG: Health food lovers, food connoisseurs  
Status: 100% Natural

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Available Packaging: 330g / 500g  
Shelf Life: 12 Months



# COCONUT CHIPS

## GUILT-FREE SNACKING

*Coconut Chips are 100% natural and come with none of the bad ingredients associated with regular snacks. They also carry the nutrients and health benefits present in coconut. They come in an array of flavours and works wonders when included in granola, salads, cereals. And are absolutely perfect on their own too.*

### **Variants:**

- Coconut Chips - unroasted (Original)
- Cocoa / Ginger / Cinnamon /
- Pineapple / Strawberry / Mango
- Savoury / Chilli & Lime

TG: Health food lovers, food connoisseurs

Status: 100% Natural

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Available Packaging: 100g / 250g / 1Kg

Shelf Life: 12 Months



# COCONUT CHIPS

## GUILT-FREE SNACKING

### Coconut Chips in 100g pouch - Conventional

Coconut Chips - unroasted (Original)  
Cocoa / Ginger / Cinnamon /  
Pineapple / Strawberry / Mango  
Savoury / Chilli & Lime

### Coconut Chips in 100g pouch - Organic

Coconut Chips - unroasted (Original)  
Cocoa / Ginger / Cinnamon /  
Pineapple / Strawberry / Mango  
Savoury / Chilli & Lime

For kitchen use our 10kg wholesale pack which is 20% lower in price is recommended over above retail packs

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# ORGANIC VIRGIN COCONUT OIL

## RATED 5 STAR BY CDA

*Coconut from Sri Lanka is considered the best in the world and the Coconut Development Authority is the premier authority to ensure quality and standards for coconut products from Sri Lanka. Our Virgin Coconut Oil sourced only from the white flesh is one of very few coconut oils rated 5 stars!*

*Ideal for cooking  
Also great for Oral health and personal care*

**ABSOLUTELY TRANSPARENT**

*TG: Health food lovers, food connoisseurs, personal care  
Status: 100% Natural, 5 star rated by Sri Lanka CDA and  
Certified Organic*

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*Available Packaging: 150ml, 300ml 500ml, 1L, Tin  
Shelf Life: 24 Months*



## **EDIBLE OILS ( & TINCTURES)**

### **COLD PRESSED**

*In addition to coconut Sri Lanka offers a range of edible oils manufactured from organic grade produce and produce sourced from our Regenerative Agriculture project*

*These include*

*King Coconut (endemic to Sri Lanka)*

*Avocado*

*Sesame*

*Papaya*

*Moringa Seed & Pumpkin Seed*

*Soursop*

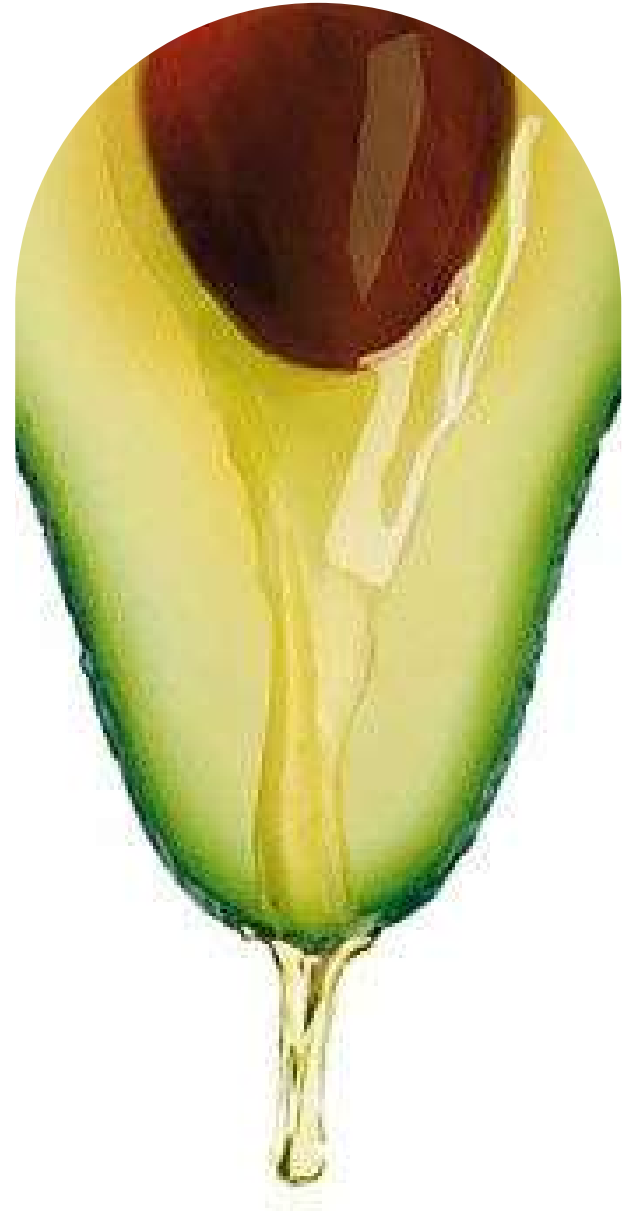
*Carrot*

*TG: Health food lovers, food connoisseurs, Gourmet restaurants and hotels*

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*Available Packaging: 150ml, 300ml or as requested*

*Shelf Life: 12 months +*



## DRIED FRUITS & POWDERS

### A CRACKLE OF SWEET AND SOUR

*Sri Lanka is home to an abundance of tropical treats. Given its climatic conditions and rich soil, they are also much juicier, tastier and richer in nutrients when compared to plantation based dried fruits from other parts of the world. Our dried fruits are also 100% natural with amazing flexibility when it comes to its use in other dishes but also works as a fantastic standalone snack. Fruit powders meanwhile works wonders in smoothies and baking.*

#### **Variants:**

- Dried Fruits: Jack-Fruit / Mango / Pineapple / Papaya / Banana / Star Fruit / Watermelon
- Fruit & Vegetable Powders: Banana / Mango / Pineapple / Beetroot / Carrot

Any other fruit/vegetable can be processed as per requirement at our ISO Certified processing centre

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## **HERBS & FLOWERS**

### TROPICAL HEALERS

We can also offer a range of natural herbs, flowers and spices in dried whole formats, powders, capsules, purees or blended to requirement.

These can be used in teas, cocktails, gourmet food, or really in anyway you can imagine them

Flowers: Butterfly pea, Hibiscus, Blue Lotus, Rose, Jasmine, Bael Flower etc

Herbs: Moringa, Curry Leaf, Lemongrass, Gotukola, Pandan

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# WHOLE SPICES, POWDERS & BLENDS

## FROM THE HOME OF SPICES

Ceylon Cinnamon considered the best in the world now enjoys GI Certification - establishing Sri Lanka as the only source for this spice. But Vanilla, Pepper (black and white), Cardamom, Nutmeg and Star Anise from Sri Lanka are also considered best in the world with certification pending. So if you are looking for the real deal it needs to be sourced from Sri Lanka. And we offer both Organic and Regenerative Agriculture based spices as whole, powder, capsules and blends.

Ceylon Cinnamon

Ceylon Black/White Pepper

Ceylon Cardamom

Ceylon Cloves, Nutmeg & Mace

Ceylon Vanilla Beans, Coffee and Cocoa

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## **WORLD FAMOUS CEYLON TEA** GREEN, BLACK & TISANES

We work mostly with unique tea blends using the finest quality Ceylon teas sourced from family owned small tea estates and small growers. Our Green Tea for example is sourced primarily from the Kitulgala region which is known to offer the best Green Tea while the black comes from the famous Uva Region.

We currently serve a range of small boutique tea shops and high-end resorts. Our blends include

**BLACK BLENDS:** Chai, Earl Gray, English Breakfast, Spiced & Festive tea blends

**GREEN BLENDS:** Jasmine, Mint, Ayurvedic,

**Tisanes:** Mostly Ayurveda inspired

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## COMING SOON

### LINED UP AND READY TO GO

We've been working hard to bring even more amazing products and these are almost ready to roll. We are now able to share samples as we are fine tuning packaging

- Jack Fruit based Vegan Burger Patty
  - Cashew Cheese
  - Butterfly Pea Tea Bags
  - Organic Vanilla Beans in Vial
  - Rice Milk Powder
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## WHO WE ARE FOR

Given the extensive work we do at community level, the attention to environment concerns and switch to Regenerative Agriculture based sourcing as well as working to eliminate harmful additives and keeping things process minimal our products are more quality + experience based vs commodity and pricing. As such we are particularly ideal for

Brands + Supermarket chains that serve 'Conscious minded' customers (We offer private labelling)

Quality and Finesse minded Hotels, Restaurants, Cafes, Bars and creative artisans working for these establishments (Gourmet chefs, Mixologists)

Health, Wellness and Novelty based independent stores

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# WE ARE MORE THAN OUR PRODUCTS

Goodfolks is a full service partner. So we take care of more than just sourcing and developing great products. Here's a quick run down

- Custom Blends and Development of Products
- Package Design & Printing
- Photography & Content Development
- Research and Development with premier Accredited Food Scientists and Laboratories in Sri Lanka and beyond
- Logistical Support



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## FOR YOUR CONSIDERATION

We currently supply to premium range hotels restaurants, bars and cafe where taste trumps everything. But that is not all. Given our proven and demonstrable work with local communities and the environment, every Goodfolks ingredient allows you to tell a genuine story that adds heart and soul to your customer experience. Speak to us and discover how Goodfolks can work its distinct magic in your kitchen or for your enterprise.

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