



# Product Catalogue 2019



**Jafferjee & Sons (Pvt) Ltd**  
**THE TEA COMPANY**

[www.jafferjee.com](http://www.jafferjee.com) | [www.dippertea.com](http://www.dippertea.com)  
[sales@jafferjee.com](mailto:sales@jafferjee.com) | [dippertea@jafferjee.com](mailto:dippertea@jafferjee.com)  
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## OUR COMPANY

We are leading producers and marketers of *premium quality* Ceylon Tea.

For more than 30 years, our company has meticulously selected, blended, and exported only the highest quality tea.

Our unique expertise in tea tasting and selection, understanding of consumer preferences, and ability to develop innovative products have contributed to the prestigious reputation Jafferjee & Sons enjoys.

We have established strong brands across the globe because of our commitment to maintaining the highest quality standards. Consequently, our teas are available across distribution segments from supermarket chains to airlines cruising at 35,000ft.

Together with our partners, we hope to reach greater heights whilst growing our reputation for being the source of the finest teas in the world.

# Dipper Tea

Real Tea, Easily isn't as easy as we make it seem!

We taste over 1000 cups of tea every week to select the freshest, finest and most flavourful tea possible.

After all, we want you to just Dip, Sip and Enjoy.

## Features & Advantages of Dipper Tea

1. Dipper Tea is a brand of Jafferjee & Sons one of the oldest manufacturers, exporters of tea in the world.
2. Each blend of tea is uniquely designed for each market and goes through multiple taste and colour tests before, during and post production.
3. The product is designed and developed to take advantage of colours people like and find attractive.
4. All packaging is of the highest quality and environmentally freindly and uses only food grade materials to ensure that is safe for consumption.
5. We offer a complete range of products to suite your requirements from Loose Tea to Teabags and Flavoured Tea to Instant Tea Powders.
6. Marketing and advertising support to promote Dipper Tea in your market



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## Premium Cartons



DPT-FL-BTEDC100



DPT-FL-BTEDC025



DPT-MENA-BTEDC100



Code	Description	Packing	Loading 20' / 40' Container
DPT-MENA-BTEDC100	Premium black tea in Middle East design carton	2g x 100 Envelope Tea Bags x 36 Cartons	20' Container 14,400 Cartons / 40' Container 34,920 Cartons
DPT-FL-BTEDC100	Premium black tea with falling tea leaves	2g x 100 Envelope Tea Bags x 12 Cartons	20' Container 13,800 Cartons / 40' Container 32,400 Cartons
DPT-FL-BTEDC025	Premium black tea with falling tea leaves	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons





DPT-CB-BTEDC100



DPT-CB-BTEDC100



DPT-CB-BTEDC025

Code	Description	Packing	Loading 20' / 40' Container
DPT-CB-BTEDC100	Classic Black Tea	2g x 100 Envelope Tea Bags x 12 Cartons	20' Container 13,800 Cartons / 40' Container 32,400 Cartons
DPT-CB-BTEDC025	Classic Black Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons



DPT-CG-GTEDC100

Code	Description	Packing	Loading 20' / 40' Container
DPT-CG-GTEDC100	Classic Green Tea	2g x 100 Envelope Tea Bags x 12 Cartons	20' Container 13,800 Cartons / 40' Container 32,400 Cartons
DPT-CG-GTEDC025	Classic Green Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons

## Flavoured Black Tea



DPT-LMN-FBT025



DPT-APL-FBT025



DPT-GNG-FBT025



DPT-MNT-FBT025

Code	Description	Packing	Loading 20' / 40' Container
DPT-GNG-FBT025	Ginger Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-MNT-FBT025	Mint Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-LMN-FBT025	Lemon Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-APL-FBT025	Apple Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons

Flavoured Black Tea

Flavoured Tea



DPT-FBY -FBT025



DPT-PCH-FBT025



DPT-OR -FBT025



DPT-STB -FBT025

Code	Description	Packing	Loading 20' / 40' Container
DPT-STB -FBT025	Strawberry Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-PCH-FBT025	Peach Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-FBY -FBT025	Forrest Berry Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-OR -FBT025	Orange Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons





Flavoured Green Tea

Flavoured Tea



DPT-JSM-FGT025



DPT-LMN-FGT025



DPT-MNT-FGT025

Code	Description	Packing	Loading 20' / 40' Container
DPT-JSM-FGT025	Jasmine Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-LMN-FGT025	Lemon Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-MNT-FGT025	Mint Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons





Flavoured Green Tea

Flavoured Tea



DPT-LGR-FGT025



DPT-ORG-FGT025

Code	Description	Packing	Loading 20' / 40' Container
DPT-LGR-FGT025	Lemongrass Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons
DPT-ORG-FGT025	Orange Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 27,600 Cartons / 40' Container 120,000 Cartons

Exclusive Tea

Premium Tea



Code	Description	Packing	Loading 20' / 40' Container
DPT-LGR-FGT025	Black Tea	2g x 10 Envelope Tea Bags x 120 Cartons	20' Container 100,200 Cartons / 40' Container 231,000 Cartons
DPT-ORG-FGT025	Green Tea	2g x 25 Envelope Tea Bags x 24 Cartons	20' Container 100,200 Cartons / 40' Container 231z,000 Cartons





Code	Description	Packing	Loading 20' / 40' Container
DPT-CB-BTEDC150	Lattea (Milk Tea)	2g x 150 Envelope Tea Bags x 12 Cartons	20' Container 12,200 Cartons / 40' Container 30,400 Cartons

# Dipper Tea

REAL TEA, EASILY



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**Tea Catalogue 2018**



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# GUARANTEE OF QUALITY

## OUR GREATEST ASSET IS A REPUTATION BUILT ON QUALITY..

Over the past 30 years, our company has mastered the art of tea production, tasting, and packing. Our peerless “handmade” production process ensures that only the finest tea reaches our customers.

### Hand Plucked

Our pluckers select only the freshest “two leaves and bud” from the tea bush. This ensures that our made tea will not be bitter.

### Hand Picked

After the manufacturing process, our master tea tasters carefully pick only those lines of tea which meet strict quality standards. This ensures that our tea is *exactly* as per our customers requirements.

### Hand Packed

Finally, in order to ensure that the tea is not damaged in during packaging, we handpack each carton of tea. This prevents the fragile whole leaf tea from being crushed into smaller pieces.

# Black Tea & Green Tea

Real Tea, Easily isn't really as easy as we make it seem!

We taste of 1000 cups of tea every week to select the freshest, finest and most flavourful tea possible.

After all, we want you to just dip, sip and enjoy.

Types	Black Tea
Packaging	25 Tea Bags, 100 Tea Bags
Packets per case	72 Pieces, 36 Pieces
20' Container	360 Cases
40' Container	795 Case

**Dipper Tea**  
REAL TEA. EASILY



# Karak Tea (Milk Tea)

Dipper Lattea is a special blend of Dimbula and UVA region teas. It is the perfect combination of strong and flavourful tea to be used with milk.

**Dipper Tea**  
REAL TEA. EASILY



Types	Black Tea
Packaging	25 Tea Bags, 100 Tea Bags
Packets per case	72 Pieces, 36 Pieces
20' Container	360 Cases
40' Container	795 Case



# Flavoured Tea

Dipper Tea range of flavoured teabags is made from all natural flavours, each teabag is perfectly blended to feel like you've just bitten into a fresh, delicious piece of fruit. Experience nature at its finest.

**Dipper Tea**  
REAL TEA. EASILY

Types	Black Tea
Packaging	25 Tea Bags
Packets per case	12 Pieces
20' Container	2,100 Cases
40' Container	5,000 Cases



# Packing Options

www.jafferjee.com



## Packaging Type

### Bulk Tea

Bulk Tea in Wholesale Packaging in corrugated boxes or multiwalled aluminim lined kraft paper sacks

### Loose Leaf Tea

Packing the best Loose Leaf Ceylon Tea in retail ready loose leaf tea packets, pouches cartons and boxes.

### Teabags

Selecting the best CTC and Fannings tea leaves to packing in Filter Paper Teabags for a fast quick cup of tea

## Packing Options

### Tea Cartons

100g  
250g  
400g  
450g  
500g  
800g  
900g  
1 Kg

### Tea Pouches

100g  
200g  
225g  
250g  
450g  
500g  
800g  
1 Kg

### Single Chamber Teabags

10 Teabags  
20 Teabags  
25 Teabags  
40 Teabags  
50 Teabags  
100 Teabags  
125 Teabags  
200 Teabags

### Double Chamber Teabags

10 Teabags  
20 Teabags  
25 Teabags  
40 Teabags  
50 Teabags  
100 Teabags  
125 Teabags  
200 Teabags



# Type of Tea Available

[www.jafferjee.com](http://www.jafferjee.com)



## **OP** (Orange Pekoe)

A tightly rolled, long, and wiry leaf grown at elevations of 2000ft upwards in the central highlands of Sri Lanka. This tea has a delicate fragrance with a bright coppery colour when brewed; it is known for having sharp flavours with a hint of citrus. The perfect afternoon tea enjoyed with a slice of lemon.



## **BOP** (Broken Orange Pekoe)

Made from mature tea leaves plucked in the foothills of the western mountain ranges of Sri Lanka. When brewed this tea results in a strong, full-bodied cup with a deep red colour. The ideal grade for consumers who prefer strong tea.



## **FBOP** (Flowery Broken Orange Pekoe)

The most beautiful of all black teas produced in Sri Lanka. FBOPs have the unique characteristic of being flecked with silver and gold 'tips'. Grown close to the southern coast of Sri Lanka, this tea has intense aroma and flavour. It is our favourite type!



## **FANNINGS**

For those who love their cuppa strong. Ceylon fannings are amongst the strongest teas available in the world. The brewed tea is dark red and is intensely aromatic with a strong malty flavour. It is ideal for those who crave a pick-me-up in the mornings. Goes perfectly with milk.



## **PEKOE**

Resembling marbles, pekoe teas are the most tightly rolled of all Sri Lanka teas. Grown at lower elevations near the coast, this tea brews into a lightly flavoured cup which leaves a delightful sweetness in the mouth. Watching the tea leaf unfurl as it brews is a mesmerising performance.



## **DUST**

Unfortunately, dust teas seem to undeservedly have acquired a sullied reputation. In fact, during season, dusts are among the most flavourful of all teas and are prized for what tea makers call 'brightness'. Grown at elevation above 6000ft, these teas brew into a strong cup with delightful aroma.



# Private Label Packing

[www.jafferjee.com](http://www.jafferjee.com)

**PARTNER WITH US...**  
**LEVERAGE OUR EXPERTISE**  
**AND PRODUCTION**  
**FACILITIES TO PACK TEA**  
**UNDER YOUR PRIVATE LABEL**

## Custom Label

At Jafferjee & Sons we seek to find partners, not customers. Our goal is not just to manufacture under your private label, but rather, to work with you as equal partners to succeed in your markets.

## Packing Formats

- Bulk
- Loose tea in cartons
- Tea bags (*with envelope, without envelope*)

## Types of Tea

- Black Tea
- Green Tea
- Flavoured and Herbal Tea



