

[www.nelnamango.com](http://www.nelnamango.com)

A Taste of  
Paradise  
from Sri Lanka

[www.nelnamango.com](http://www.nelnamango.com)

KING OF  
FRUITS



THE MANGO PROFILE

We  
*nourish &  
delight*  
everyone we serve

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A ROYAL  
IN A DISH  
START YOUR DAY  
WITH THE  
KING OF  
FRUITS

# NELNA MANGO

## STORY

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Nelna is not just another variety of mango.

Nelna is unique; a brand that is founded on a passionate commitment to quality and authenticity in mango. It is also a part of a philosophy that goes beyond commerce in seeing business as a matter of human service.

Mango is Nature's gift to mankind. A fruit that heals, protects and refreshes, it is also infinite in variety, changing subtly with the natural alchemy of sunshine, soils, wind, rain and temperature. That beautiful variety in mango is as much a challenge as a deliciously indulgent reward for whilst nature gives us a mango to suit every mood, and desire, she demands expertise in understanding and selecting the finest.

That expertise can only come from passionate commitment to mango.

Founder of Nelna, Mr. W G E G Nanayakkara, declared his commitment to mango in 2005 as a business diversification strategy from his core business of integrated poultry business, which is well established in Sri Lanka.



- Nelna Mango is the world's biggest, juiciest mango! And is unique to Sri Lanka. The average weight of a fruit is approximately 600g.

- The first generation of this variety was introduced to Sri Lanka from Australia in 1980s and subsequently developed in Sri Lanka to create this unique mango.

- Nelna Mango is a beautiful golden orange fruit with an unblemished skin. It has excellent sweet flavor, low fiber content and silky smooth flesh.
- The fruit ripens slowly giving time for the produce to reach international market destinations.
- The excellent red loamy soil and ideal weather conditions in our plantations helps to bring out the wonderfully unique flavor and rich color to the Nelna Mango which are key demands from international markets.



Our Vision is to  
*nourish & delight* everyone  
we serve



## OUR MISSION

“We will provide branded mango and mango products of superior quality that nourish and delight the lives of the world's consumers. As a result, consumers will reward us with leadership sales, profit, and value creation, allowing our people, our shareholders, and the communities in which we live and work to prosper.”

## CONFORMS WITH THE BEST PRACTICES IN AGRICULTURE

- Mango plantation covering 650 acres of land Located in Intermediary and Dry zone Districts in Sri Lanka
- Technical inputs by qualified agronomists and experienced staff.
- Each fruit is grown in an imported carbon quoted protection cover in order to safeguard from the potential pests and deceases
- IFRD traceability of our mangos from the point of origin to the point of consumption

Nelna mango is certified by **GLOBAL G.A.P.**



## LOCATIONS OF THE PLANTATION



# HOW WE TAKE CARE OF OUR MANGOES



# WE NURTURE THE MANGO NATURE

Our each and every mango is grown in a carbon quoted special bag in order to project the mango from potential pests. Although this is a very labor and cost intensive exercise, we believe in protecting the quality of our mango for our valued customers.



We maintain our mango plantation with an average height of 10 feet through a regular pruning, which enables us to have our mangoes year-round and hand pick the highest quality for the export market.

Plucked mangoes are carefully transported to our pack house for export packaging





# OUR PRECIOUS PRODUCTS

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## FRESH MANGO

Our flagship fresh mango comes in golden orange color with an average weight of 600g per fruit. The fruit is low in fiber with unique sweet flavor.

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# THREE TYPE OF CARTONS

Our mangoes are exported in three types of corrugated cartons. The net weight and the dimensions of fresh mango export cartons are outlined below.



## MANGO PULP TIN

Our whole natural 3kg mango pulp tin is specially designed for the leisure sector for refreshing mango drinks.



# THE NUTRIENT AND QUALITATIVE FACTS OF OUR MANGOES

## Nutrient fact analysis

Serving Size 100g ( per serving % / daily values )	
Calories	97
Calories from fat	3
Total fat 0.3g	0%
Saturated fat 0.0g	0%
Cholesterol 0.0mg	0%
Sodium 5mg	0%
Carbohydrates 23g	8%
Dietary fiber 3.5g	14%
Sugars	20g
Protein	0.6g

## Qualitative fact analysis

Brix	24.3
pH	3.3 - 4.0
Acidity	0.6% - 0.9%



## MANGO POUCH

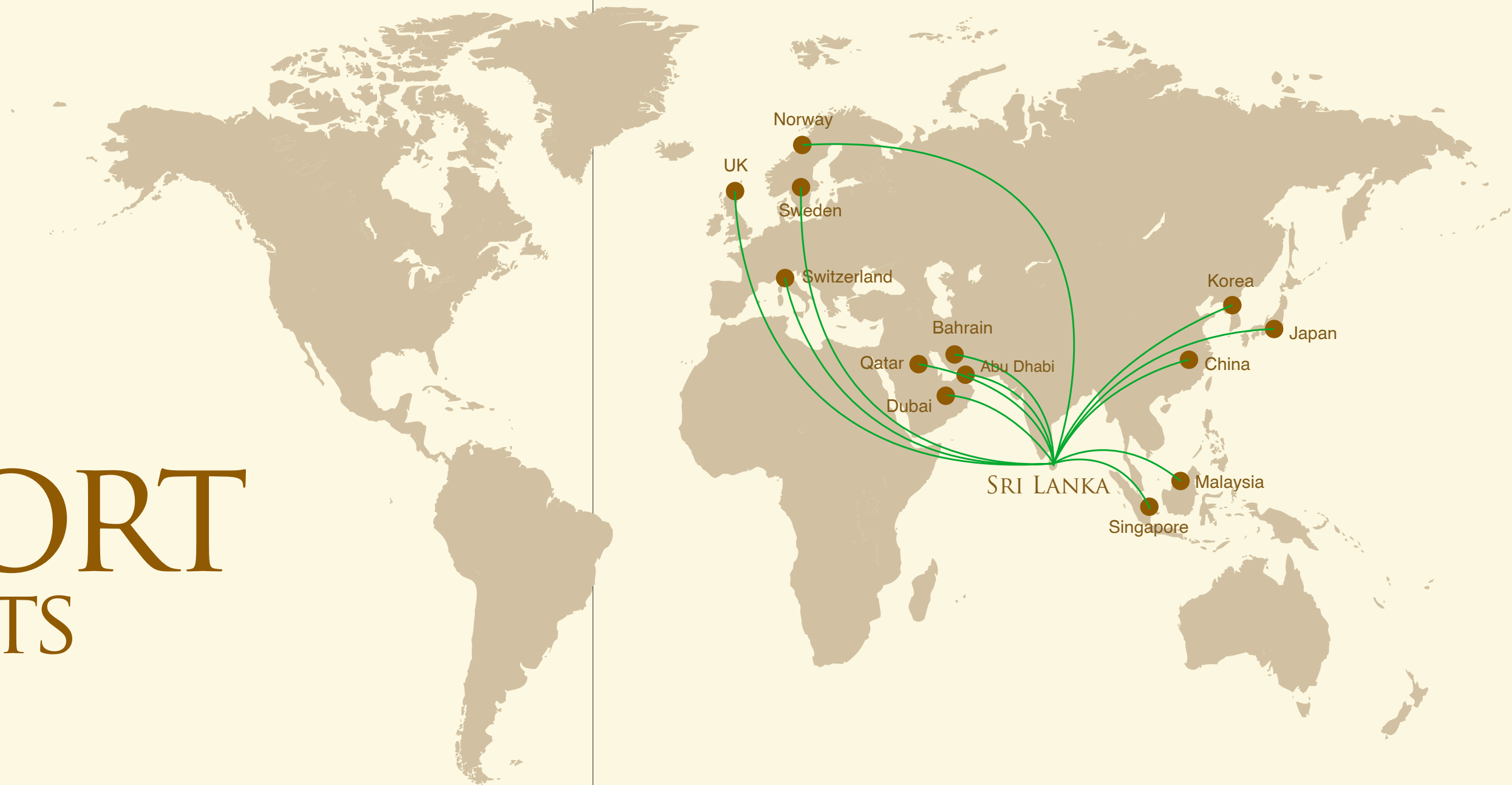
Our whole natural 1kg and 500g mango pulp pouches are specially designed for families.



# EXPORT MARKETS

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# FOR MORE INFORMATION



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## INQUIRE

Please visit [www.nelnamango.com](http://www.nelnamango.com) for inquire.

## SOCIAL MEDIA

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