

An aerial night photograph of a city. In the background, several tall skyscrapers are illuminated against a dark blue sky. A wide river flows through the middle ground, reflecting the city lights. A bridge is visible on the right side of the river. In the foreground, there is a grassy area and a road with some parked cars and a few buildings, including one with a blue roof.

Omobio Overview

Company Profile

About Omobio

Empowering Telecommunication Industry

Omobio (Pvt) Limited, is a multi-award winning and a leading telecommunication solutions provider, having its headquarters in Sri Lanka and regional offices in Bangladesh & Nepal. The company was founded in 2011 by a group of highly experienced telecom solution experts to cater to the telecom market with cutting-edge, next generation telecommunication & digital services.



20
countries

Global Reach

Asia, Middle-east,
Africa, USA &
Europe regions
with 20 countries



Global
Presence

Offices

HQ in Sri Lanka with
regional offices in
Bangladesh and Nepal



25+ MNO's &
Service Providers

Clients

Working with over 25
tier one mobile
operators and service
providers enriching
lives of millions



20+ Products

20+ Products

Digital Service Solutions – 6
Core Network Solutions-10
IoT & Smart Solution - 6

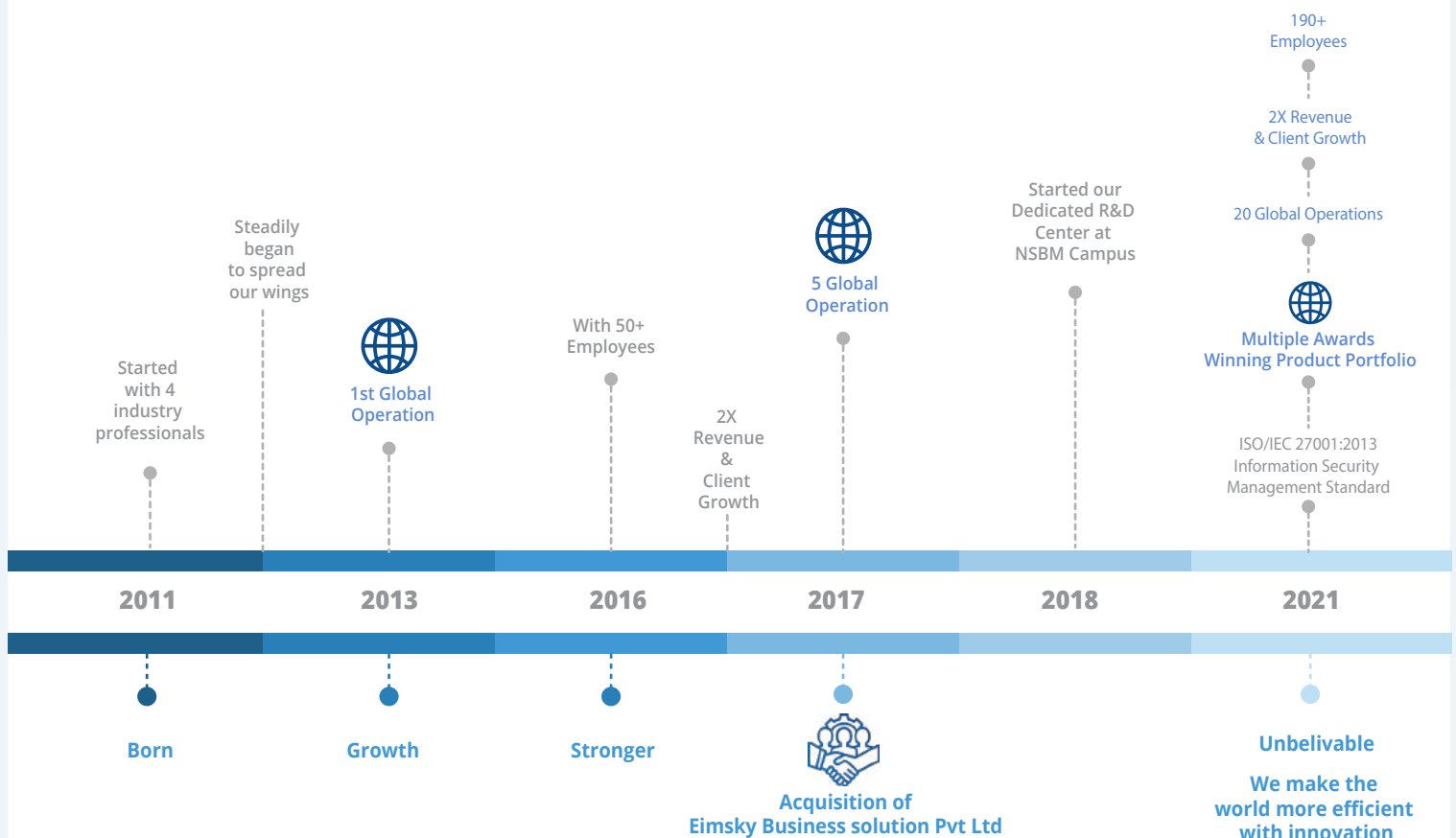


Having 80+ years of
accumulated industry
experience

Industry Expertise

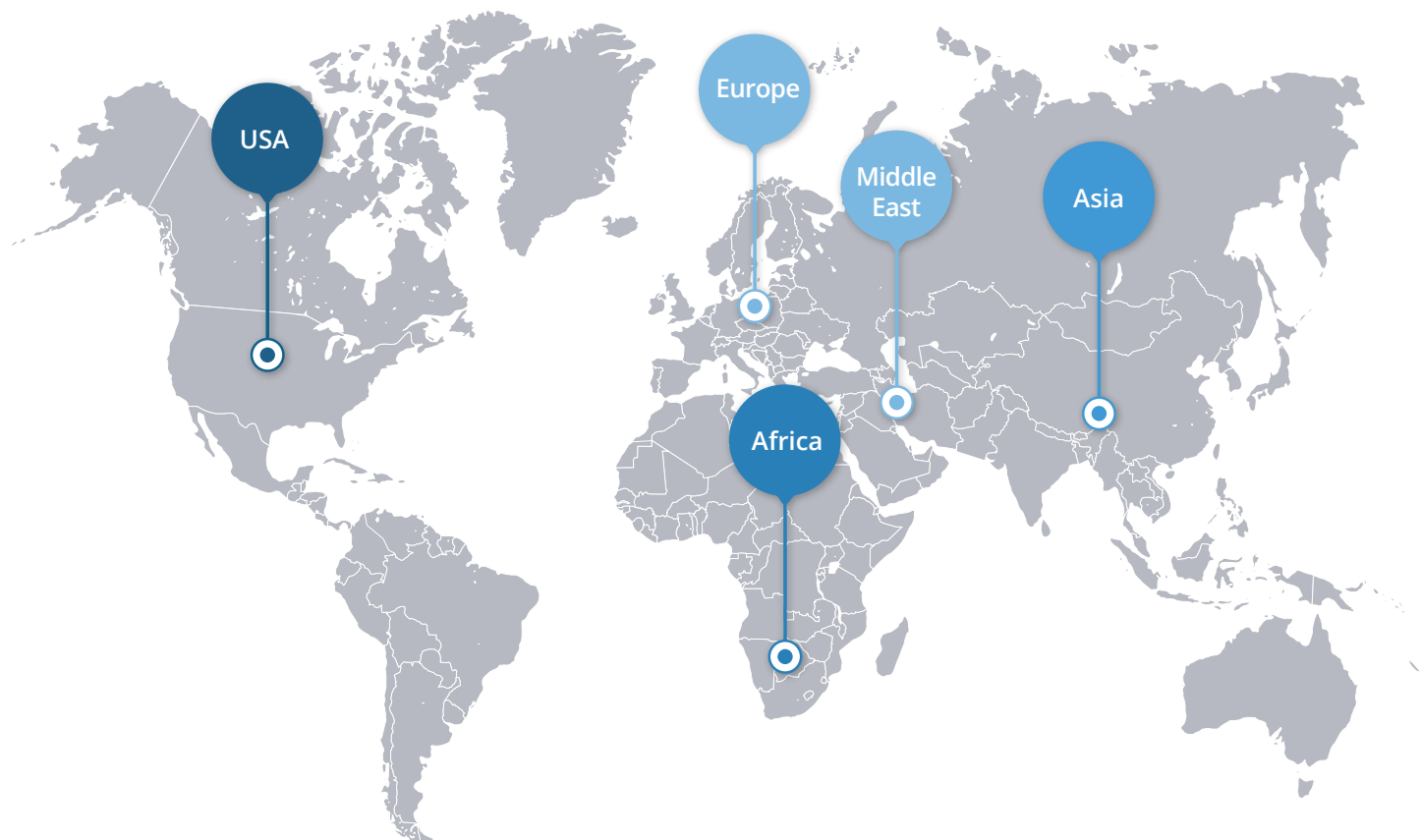
Qualified team with
more than 80+ years
of accumulated
industry experience

10 Years of successful Growth Through Innovation & Excellence



Global Reach

Enriching lives of Millions



---Global Reach---



Our Valuable Clients & Partners



Digital Service Solutions

Advanced **Feature Rich** AI/ML **Based Solutions**



Mobile Selfcare App

Self-Care solution provides convenience for customers, by allowing them to access all services at the touch of a finger anytime anywhere. Self-care provides simple, extremely user friendly and Rich Customer Experience. Available on Multi Platforms (Android, iOS, Smart Watch, Smart TV) with Multi Lingual Support.



Digital Ad Platform

Digital Ad Portal is a centralized advertising portal which enables the advertisers to run end-to-end mobile advertising campaigns across multiple digital channels such as SMS, In App, Interactive USSD, OBD, IVR and SMS insertions on MCA and PRBT. Portal enables advance customer targeting and dynamic rate card management while complying to telco policy management.



Mobile Sales Force Automation

Sales force automation (SFA) is a mobile application that digitizes the sales process. With its simplicity and customized design, it has effectively enabled sales representatives to move from a tedious paper-based mechanism to an efficient, on-line system. The system facilitates real time information flow by automating, tracking, managing entire sales and distribution chain. Furthermore, the system delivers valuable and timely information for decision making purposes for strategic, tactical and operational level management.



Loyalty Management System

LMS is a world class web & Mobile based solution to recognize, categorize and reward your loyal customers. LMS Platform facilitates to provide wide range of loyalty programs by awarding points and offers. Platform comes with advance points, voucher and digital rewards redemption features.



Mobile Money Platform

Omobio "Mobile Money Solution" allows you to roll out robust mobile financial services to your subscribers and merchants. With this solution subscribers can manage their money directly through their mobile phone. The service can be accessed via multiple channels such as USSD, SMS, Mobile app and Web. Our solution can plug into your existing infrastructure and leverage the investment you have made in charging systems and other value-added service delivery platforms.



Mobile Lottery System

Mobile Lottery System enables operators to carry out comprehensive mobile lottery draws for every top-up/payments done by their customers. Mobile Lottery System works on SMS, USSD, IVR, Web and Mobile App.

Core network solutions

Advanced **Robust** High Availability **Feature rich** Solutions



SMSC Platform

Highly flexible and scalable, messaging platform for operators, designed to support robust, stable and uninterrupted operation assuring above 99.999% system availability.

Advanced SMSC Features:

- SMS Copy
- SMS Forwarding
- SMS Divert
- SMS Blocking
- SMS Distribution List
- Parental Control
- SMS auto reply
- Sponsored SMS
- Budget SMS
- Message Archive
- Email-SMS converter
- Voice SMS
- SMS header/footer/signature
- Web based SMS Archiver for customers



USSD Gateway

USSD Gateway comes with advance and an extremely user friendly drag and drop based service creation environment. External application integration will be done over VXML standard, HTTP/ HTTPS, MySQL, SOAP and SMPP. Omobio USSD Gateway is highly scalable, robust and proven solution with high speed interactive communication.



Intelligent USSD Agent (iUSSD)

This solution will reduce the complexity of remembering multiple USSD short codes by subscribers. The solution helps to add more value to the user experience.

- Subscribers will enter the required service in plane text (Example: Roaming, My data balance, voice bal) and obtain the service
- The Admin interface allows operator to create services with existing USSD code with a keyword and set of training data which will be process by Neuro-Linguistic Programming (NLP) / Machine Learning (ML) / Artificial Intelligence (AI)

SMS Firewall & Monetization

Omobio SMS Firewall helps to implement proper restrictions to increase operator revenue and the quality of SMS service which makes more satisfied subscriber base

SMS Firewall is a solution to actively monitor

- Mobile Originators (MO)
- Mobile Terminated (MT)
- Application Originated (AO)

Features

- SPAM Filtering
- MO Filtering
- MT Filtering
- Flood filtering
- SMS Faking
- SMS Spoofing
- SMS Phishing
- SMS Virus
- Global Title Blocking
- Legal Interception

The system can, drive revenue by blocking excessive traffic from operators that do not pay termination fees, and it will block spam and fraudulent messages to increase service quality for subscribers.



Fraud Call Filtering Solution

Advance Call Filtering solution helps to detect and block illegal call termination, which eliminates huge revenue leakage for operators.

FULL RANGE OF CALL FILTERING SUPPORTS

- Inbound off-net using SS7 or Sigtran Signaling
- Outbound off-net using SS7 or Sigtran Signaling
- CDR based monitoring and analyzing system for filtering all fraud call attempts
- IN based call control system for on-net call monitoring and control
- Advance SIM BOX Detection



IOT & Smart Solutions

Next Generation **Digital** Transformation **With AI/ML Technology**



Workflow Digitalization System

Workflow Digitalization System (WDS) enables businesses to conduct and manage electronic transactions without paper and manual work. It helps to streamline different workflow processes that can sometimes hinder productivity.



Smart Office Suite

Digitizes key administrative challenges & bring high efficiency to overall office administration.



BLOQNET IoT

BLOQNET solution is designed to solve your most important challenges, including continuous monitoring and detecting changes. The system combines with wireless sensors with remote monitoring software and visualize & trigger real-time information from multiple sources.



Advanced RFID Based Asset Tracking

Advanced RFID based asset tracking is featured to track and monitor the assets both internally and externally in real time using embedded RFID tags/ Barcodes so that the tasks are made accurate and efficient.



Workforce Management System

Workforce Management System combines number of processes into a system, which enable organization to manage employees and their data. These processes can include calculating wages, managing time sheets, holidays, managing leave approvals and many more.



Smart Highway Tolling System

The RDA is the premier highway authority in the country and is responsible for the maintenance and development of the National Highway Network. Expressway Operation Maintenance and Management Division (EOM&M) under the Road Development Authority is highly responsible for the maintenance and management operations of the expressway network in Sri Lanka.



Fleet Management System

Smart Fleet Management System gives you the freedom of managing your fleet with 360° visibility, increased efficiency and enhanced security. The solution is designed to solve your most critical challenges including transparency of your fleet information and real-time work-flows that significantly improves operational efficiency.

Awards & Recognitions



APICTA Award 2019

Certificate of Merit - Digital Ad Platform



National Best Quality ICT Award Competition 2019

National ICT Overall Silver Award
National ICT Gold Award - Digital Ad Platform
National ICT Gold Award - Work Force Management
National ICT Bronze Award - Intelligent USSD
National ICT Merit Award - Mobile Sales Force Automation



National Best Quality ICT Award Competition 2019

Eimsky Business Solutions Won Gold Award - Digital Supply Chain Suite



Golden Globe Tigers Awards 2018

Innovative Mobile App - Airtel Selfcare powered by Omobio



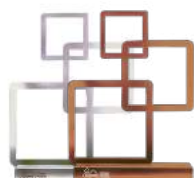
National Best Quality ICT Award Competition 2017

- * Eimsky won the Overall Bronze Award - Smart Office Suite.
- * Eimsky won the Silver Award - Smart Office Suite



APICTA Awards 2017

Eimsky won Merit Award - Smart Office Suite



Mobile World Congress 2016 Awards

- * Best Mobile Network Solution - Dialog Mobile Selfcare Powered by Omobio
- * Global Award for Best Mobile Money Service - Dialog eZ Cash Powered by Omobio



National Best Quality ICT Awards 2014

Mobile Customer Care App



National Best Quality ICT Awards 2012

TEAM - SMS Box



Get in touch with us!

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