



WHO WE ARE

We are an adaptive manufacturing e-commerce led enterprise in Industry 4.0. We are a third generation Sri Lankan owned family business, operate in 28 countries, across 6 continents, employing 4,300 personnel with a revenue of US\$ 100 million

Vision

To become a Billion Dollar in revenue, adaptive manufacturing, e-commerce led, global enterprise in Industry 4.0

Mission

To reimagine business through Industry 4.0



Artificial Intelligence



Transportation



Health Care



Education



IOT



Building Infrastructure



Digital Infrastructure



Digital Commerce

WHY WE DO WHAT WE DO

We champion customers & teams

Challenging the status quo

We make it Happen

Be an OREL Ambassador

HOW WE DO

We win at **OREL**, because we know what excellence looks like. We know what's expected from us and we have the resources and support to deliver it and in turn we support and provide resources and teach excellence to Team **OREL** to win and grow

We win with and for Team **OREL**, because we made our workplace, a site of valued relationships. We feel we are cared for by Team **OREL** and we care for Team **OREL** in turn

We commit for the longer term and volunteer our discretionary commitment to Team **OREL** because we know we can grow and have a future being part of Team **OREL**



switching on **28 Countries**, across **6 Continents**



Scintilla's elegant design is one that compliments your desire to elevate the beauty of your home. The Scintilla collection comes complete with switches, sockets, dimmers, controllers, USB sockets, audio, video, data & telephone outlets.

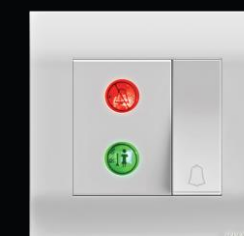
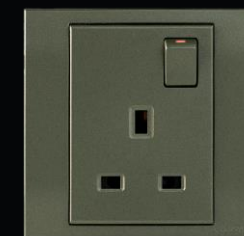
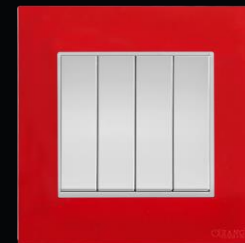
Scintilla



Akoya



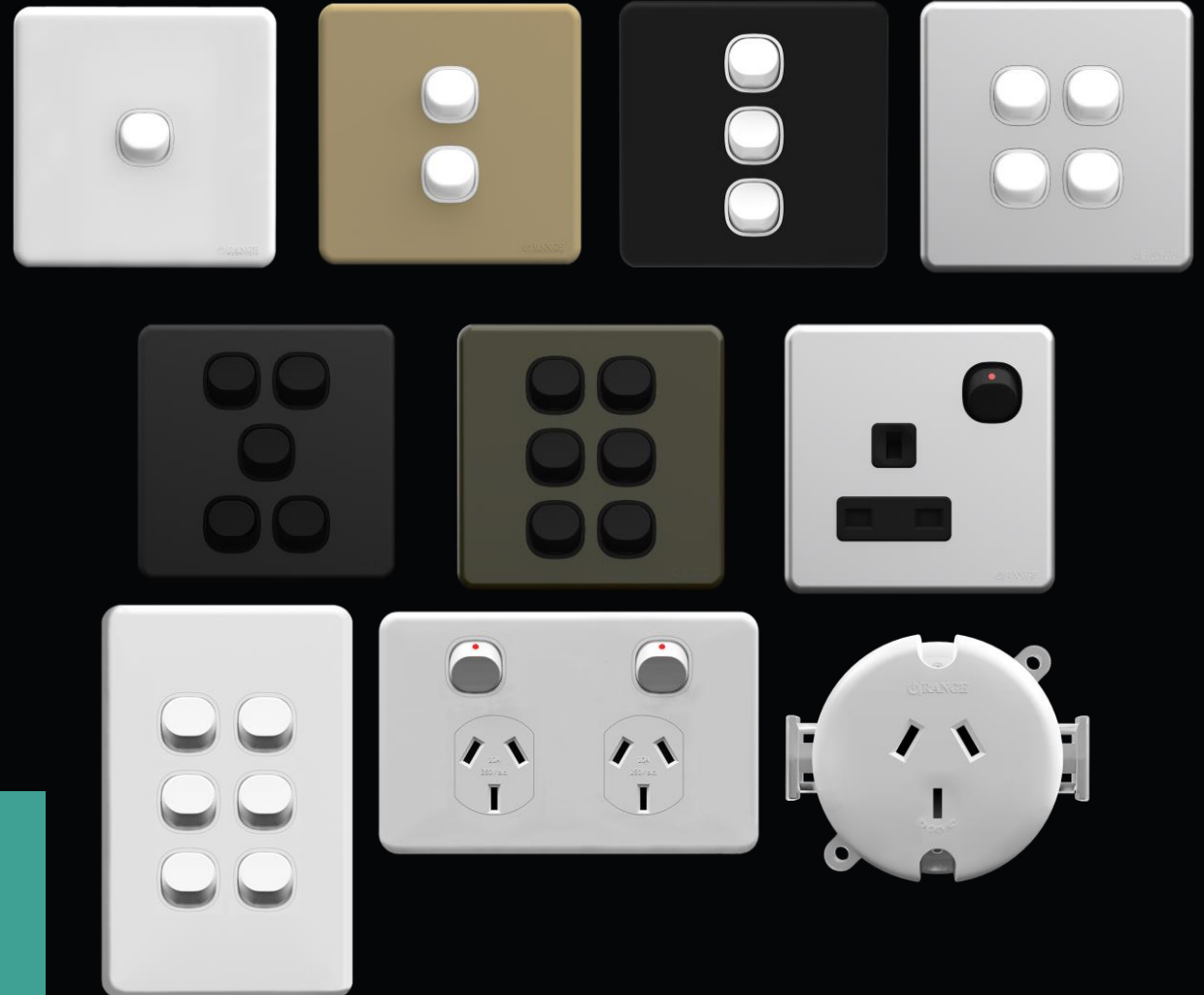
Inspired by the sophistication that embodies the Akoya pearl, here is a set of switches and sockets that will enhance any interior and blend seamlessly with any surface. The range includes dimmer controllers, TV, telephone, data & USB outlets, key cards, shaver sockets, 'do not disturb' and 'make up my room' switches.





Specially designed for the Australian market, the Enigma range offers high quality switches and sockets that meet international standards. Crafted with high impact, flame retardant polycarbonate plastic fittings, the Enigma range incorporates semi-modular switch mechanisms and multi-gang capabilities guaranteed to meet the most demanding commercial and residential design requirements.

Enigma





Monaco

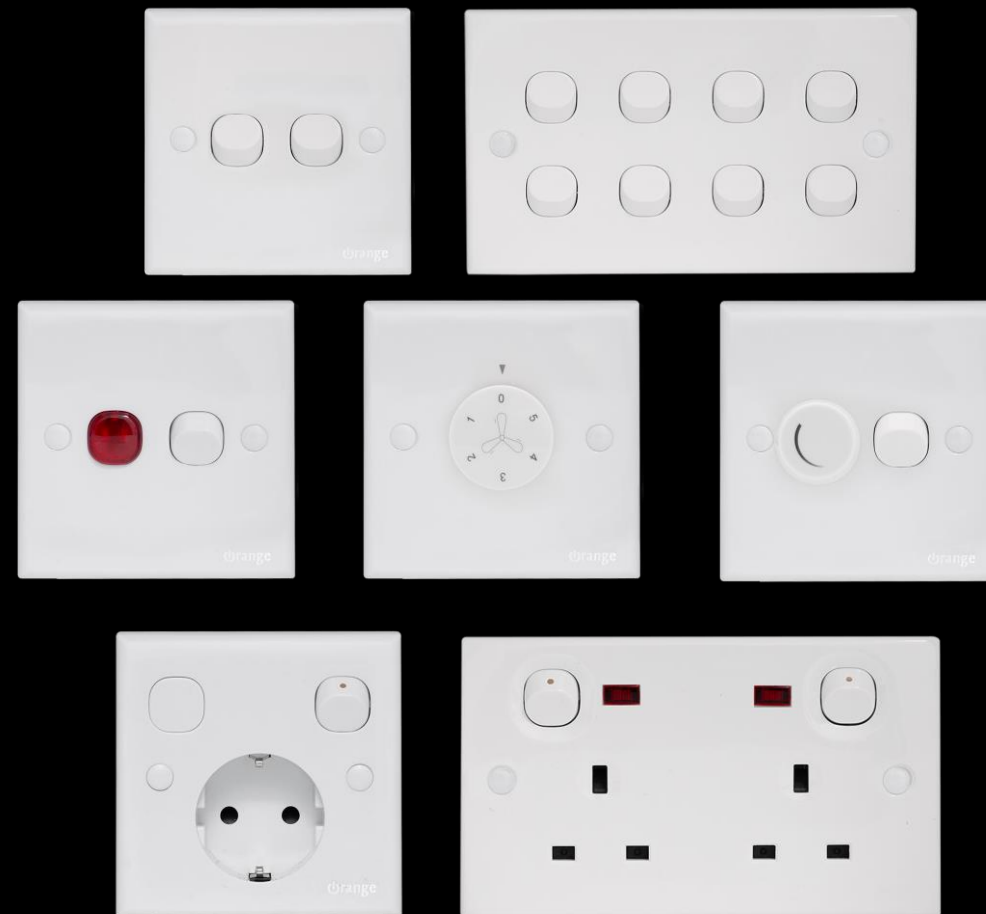


Ornate, like the city it's named after, Monaco adds a sense of vibrancy to any space it adorns. The range includes specialty switches, key cards, shaver sockets, 'do not disturb' and 'make up my room' switches.



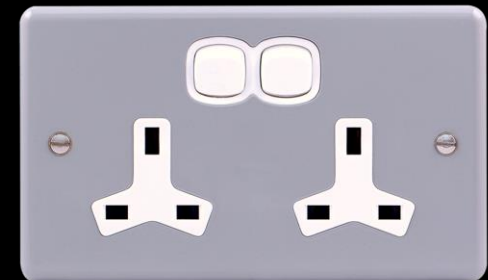
Casablanca

The Casablanca range offers high quality Switches, Sockets, Controllers, TV, Telephone, Data, USB & Flex Outlets that meet international standards at an affordable price. Crafted with high impact, flame retardant polycarbonate plastic and brass fittings, the Casablanca range incorporates semi-modular switch mechanisms and multi-gang capabilities guaranteed to meet the most demanding commercial and residential design requirements.





Metal Clad



The Metal Clad Range is designed specifically for Industrial use. The fully powder-coated surface withstands harsh environments. Each unit has an earthing capability to increase safety, exceeding international technical performance standards



Circuit Protection



Orange Electric miniature circuit breakers offer superior performance and conform to the highest industry standards. Our range comes complete with both metal and plastic distribution boxes.

Allied Accessories



The same stringent quality control process that goes into the manufacture of Sri Lanka's no 1 Switches & Sockets and Circuit Breakers, go into the manufacture of robust Electrical Accessories such as Plug Tops, Mounting Boxes, Trailer Sockets, Adapters, Converters, Holders and Ceiling Roses.



Lighting



New Revolution in Lighting

Cables & Wires



ORANGE Electric Cables manufactured under stringent quality control measures under surveillance of a competent team of technocrats and quality enablers. Continuous Product Innovations and cutting-edge R&D at OREL in-house labs is what contributes towards constant evolution in our offerings and services while have been accredited and certified by many reputed Testing Agencies. All ORANGE Electric Cables and Wires are made using Oxygen Free refined Sri Lankan Copper as an import-substitute.





Sparta floor sockets have been tested under the most adverse conditions to guarantee superior performance under any circumstances.

Sparta



Atlantis



Choose from an extensive collection of weatherproof plugs and sockets ranging from 13A to 63A. Made using impact resistant engineered plastics, all products comply with CE standards and are aesthetically pleasing to use in any outdoor application.



INNOVATION THROUGH TECHNOLOGY

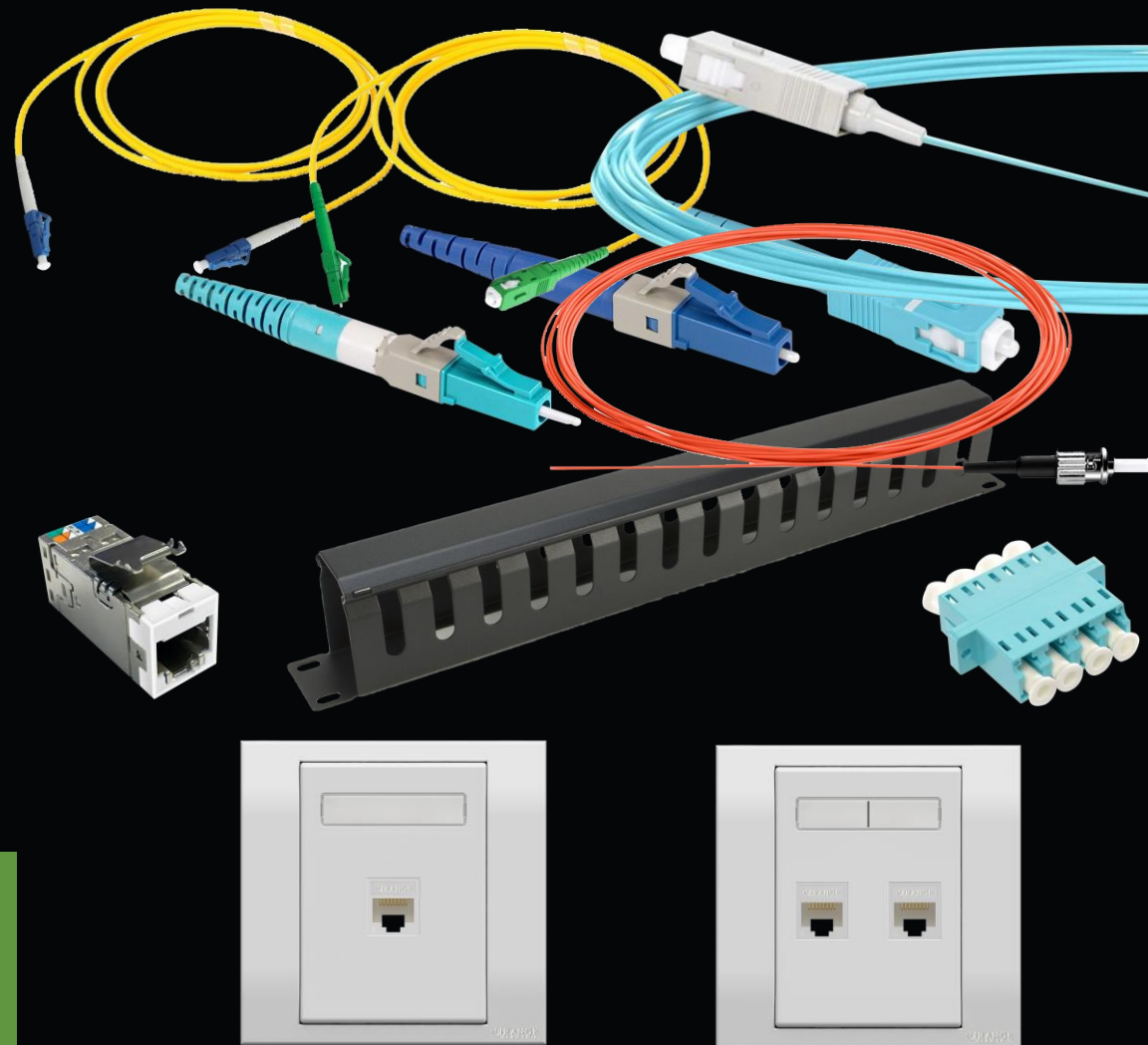
Industrial
Switchgear





We offer data networking solutions that far exceed traditional industry standards. Renowned for constantly pushing the bar, our team of highly skilled experts is focused on the development of innovative product solutions that suit specific customer needs.

Datacom



Solar & Generators



We offer the most unique solutions in the sphere of harnessing Solar Power, including real time monitoring and optimum power generation.

We are agents for FG Wilson, the pre-eminent generator brand that has won the trust of millions of people around the world for nearly 5 decades.



Just as your CCTV security system would watch over you, SIGNAMAX Security Solutions will watch over your security system for as long as you need us.

SIGNAMAX
SECURITY
SOLUTIONS





Solar Hot Water

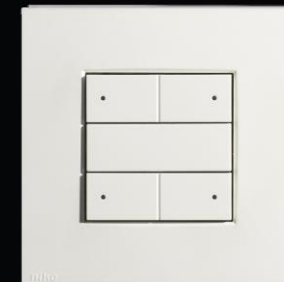
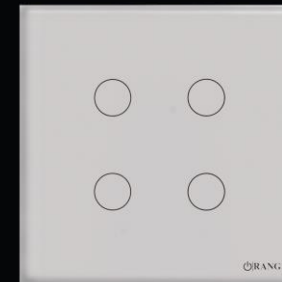


Experience the wonderful feeling when water meets heat. Our Hot Water System won't burn a hole in your pocket.



This is a remarkable automation system that allows you to control your lights along with almost any kind of electrical device from anywhere in the world. It is compatible with the Orange Electric touch switch, your mobile phone or your tab.

Qbus



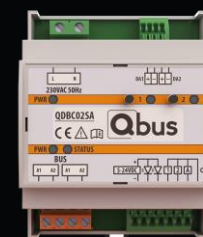
Qbus Cloud



EQOmmand



ViziR Room Controller





Exceptional quality and contemporary design are the hallmarks of our newest range of Household Appliances.

Household Appliances



ACQUISITIONS

SIGNAMAX[®]

USA



Belgium

OUR BRANDS

SIGNAMAX[®]

USA

Qbus

Belgium

OREL **BUY**

OREL **IT**

OREL **PAY**

OREL **24
seven**



AWARDS & RECOGNITIONS

National Chamber of Exporters (NCE)

Overall Industry Sector	Gold	2014
Light Engineering Products Sector	Gold	2014
Most Innovative Exporter (out of all the exporters)	Silver	2014
Most Outstanding Exporter of the Year		2018
Winner in Extra Large Category of Information & Communication Technology (ICT), Business Process Outsourcing (BPO) & Related Services Sector Award	Gold	2018
Industrial Product Sector Award	Gold	2018
Electronic & Electrical Product Sector Award	Gold	2018

National Chamber of Commerce, Sri Lanka (NCCSL)

National Business Excellence Awards

Overall Winner	Gold	2014
Excellence in Manufacturing - Engineering	Gold	2014
Excellence in Business & Financial Results	Gold	2014
Excellence in Corporate Social Responsibility	Gold	2014
Excellence in Extra Large Category Business	Gold	2014

Institute of Engineers in Sri Lanka

National Engineering Excellence Awards		2014
Award for Excellence in Engineering for Organizations (Manufacturing)	Gold	2014



Central Environment Authority Sri Lanka (CEA)

National Green Award for Asia Recycling (Pvt) Ltd,		
Waste Management Category	Bronze	2014
Waste Management Category	Silver	2015

National Science Foundation of Sri Lanka

National Science and Technology Achievement Award	NASTA Award	2014
Award for Productivity & Quality Improvements using Technology	Silver Award	2014

CIOB Awards for Green Products

Asia Recycling (Pvt) Ltd for waste Management	Gold	2014
OS Bricks for Eco Bricks	Gold	2014
Orange Cables for Green Manufacturing	Silver	2014
Orange Switches & Sockets for Green Manufacturing	Silver	2014

COYLE 2005 & 2012

The Most Outstanding Entrepreneurship Award	Kushan Kodituwakku
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Contribution to the Economy

Chamber of Commerce & Trade for Entrepreneur Excellence Entrepreneur of the Year	Gold
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Board of Directors

Chairperson : Mrs. Thilaka Kodituwakku
Managing Director : Mr. Kushan Kodituwakku
Director : Mrs. Savanthi Kodituwakku

Related Companies

Orient Holdings (Pvt) Ltd. (Holding Co.)
PCE Lanka (Pvt) Ltd.
Orel IT (Pvt) Ltd.
Power Lanka (Pvt) Ltd.

WEB <https://www.orel.com>

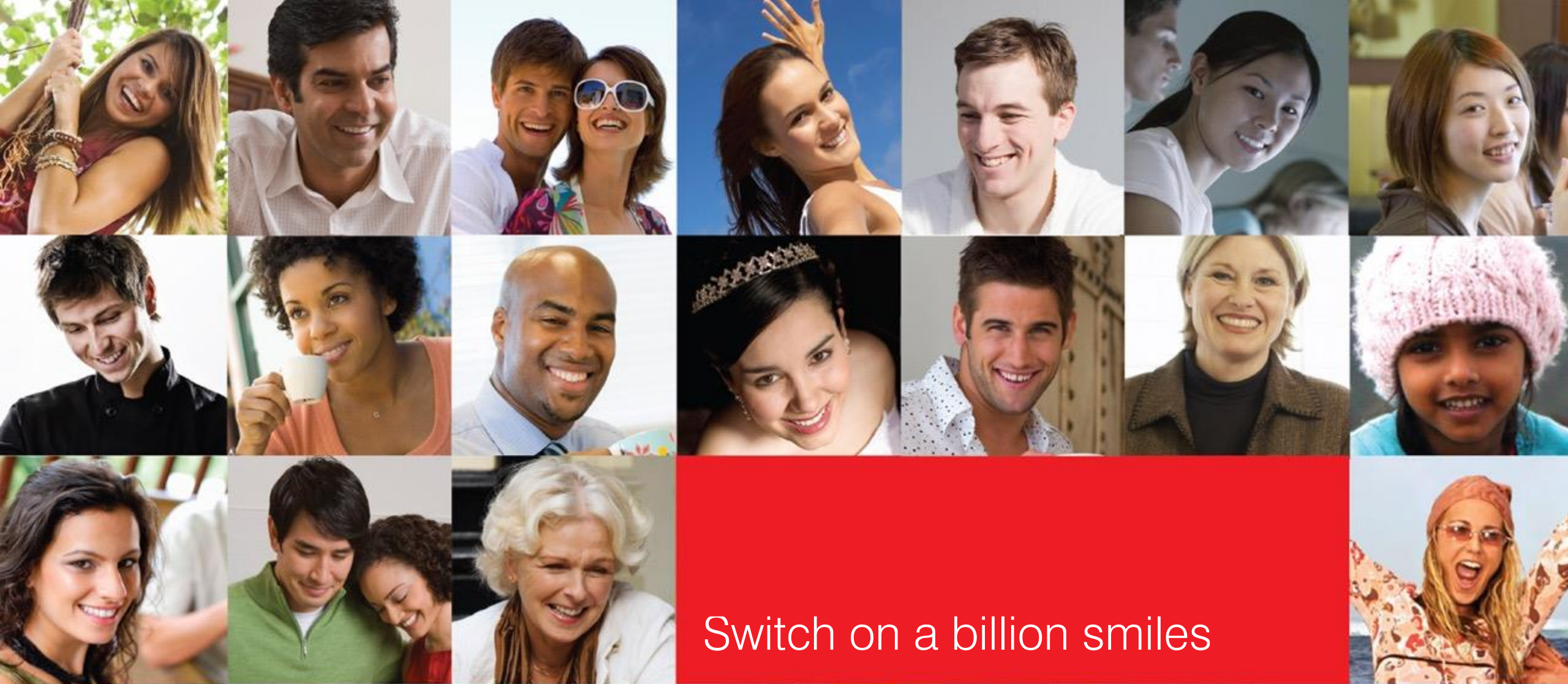
TWITTER <https://twitter.com/OrelCorporation>

FACEBOOK <https://www.facebook.com/OrelCorporation>

LINKDIN <https://www.linkedin.com/company/orel-corporation>

INSTGRAM <https://www.instagram.com/orelcorporation/>

YOUTUBE https://www.youtube.com/channel/UCKUxzHZTDweTj05Sw51_8lw



Switch on a billion smiles

"It's great to be a part of a company with a vision to build a billion dollar business. But what I'm really interested in is putting a smile on the face of a billion people"

Kushan Kodituwakku
Managing Director

