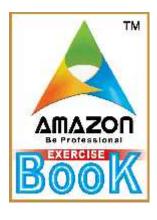
# **ABDULLA GROUP**











# Company Proffile

## 1.0 Our Business Contacts

# Abdulla Group - Subsidiaries

Abdulla Industries & Packaging (Pvt) Ltd Abdulla International (Pvt) Ltd Abdulla Exports (Pvt) Ltd Abdulla Trading (Pvt) Ltd

#### **Head Office**

72, Mahavidyalaya Mawatha, Colombo.13 Sri Lanka.

**Tel**: 0094-112 433952, 009411-2 345665

009411-2 472359

**Fax:** 0094112 422995

Email: deen\_abdulla@sltnet.lk

abdullapapersacks@gmail.com

#### Social Media

facebook.com/Abdullagroup

twitter @abdulla\_group

#### Location



# 2.0 Our Business in Scope

#### History in Brief

Abdulla Industries started operations in the 1960's as a small business operation in the production of recycled paper sacks and pesticides for the local market due to the continuous commitment on product quality and service standards by the Late Founder Mr. Abdulla it has grown to be one of the leading companies in Sri Lankan packaging industry. Today Abdulla industries has moved itself into five business lines namely in the production of Paper sacks for the Cement, Tea and Food industry, Exercise books, Paper bag manufacturing, Pesticides, Paper Recycling and imported Modern Trade.

Currently we have a strong foothold on our chosen market spheres and are continuously improving our product and service standards to match the changing customer trends.

#### **Board of Directors**

#### Chairman- Abdulla Hilru Mohamed

A key individual who has been involved in the group business growth for more than 3 decades. A visionary personality who currently oversees the group business functions, group business strategy and key investments.

#### Managing Director- Abdulla Seyed Ariff Refai Deen

An instrumental and a core personality of Abdulla Group who has been able to establish several business portfolios within a short span of time including packaging exports, exercise books unit and waste paper recycling unit. Involved in the business strategy and long term growth of the company. Has been involved in the packaging business for over 3 decades.

#### Director - Abdulla Hassan Mubarak

A diligent personality of the group incharge of the group's finance management. As a director involved in the business from early stages and now has experience in the packaging trade for more than 30 years. A humble social worker involved in community work in Colombo for the upliftment of the community.

#### Director -Abdulla Nilamdeen

A qualified Accountant by profession holding memberships from CIMA, ACPA (Botswana) and CMA. Possessing more than 20 years of corporate business experience in Asia and Africa. Currently heading the operational aspects of the Group business. Involved in key investment and business operational decisions, instrumental in business development from the cement sector in India.

#### Director - Abdulla Abdul Hameed

Director of the group business and head of the exercise books division managing the operations, production and business development. Was the key figure in expanding business to new markets and territories with new product development and marketing strategies.

#### Director - Abdulla Imamdeen

A qualified Accountant by profession holding memberships from CIMA, CMA. The youngest in the family, currently heading the factory operations of the packaging and the Business Development functions. Was instrumental in successfully venturing business from the tea sector from Sri Lanka and India.

### Vision

"To be the most preferred paper solutions company in Sri Lanka"

### Mission Statement

To support our customers by the provision of quality products and services of value to attain competitive advantage.

This we seek to achieve by the provision of new technologies, production methods and business practices.

We also strive to provide a pleasant and a career advancing work environment to become professionals and valued citizens of Sri Lanka.

To diversify our businesses in stable markets and achieve financial value to shareholders and our connected stakeholders.

### **Our Industry Associations**

Member of the Colombo Tea Traders' Association

Member of the Sri Lanka Institute of Packaging

Member of the National Chamber of Commerce

Member of the Sri Lanka Printers Association

Board of Investment of Sri Lanka - Abdulla International (Pvt) Ltd





### 3.0 Our Priorities

**Customer first is our priority** 

'Innovation' is our watchword

We market top quality products & import raw materials from best suppliers

Our processing machines are of excellent quality

Our technicians are well trained
We have a happy work force

"Excellent Service" is our motto

**Price? Very competitive** 







# 4.0 Our Quality Approach

- Quality Assurance has always been the watchword of our manufacturing process.
- Our Quality Management System includes 100 % functional testing for every product with the involvement of Top Level Management.



Our products are designed to help you reduce costs, lower risk and grow revenues.

### Abdulla International (Pvt) Ltd

We are an ISO 9001:2008 certified company

ISO 22000:2005 and HACCP Food Safety System Certified



We follow stringent food safety measures in our factory.

### 5.0 Our Products and Services

Paper sack manufacturing has been one of the prominent line of businesses and we produce a range of products which we have also obtained patent rights for the Double Closure packaging. We have now become one of the leading Paper sack manufacturers in Sri Lanka and we export to many countries such as India, Kenya, Malawi, Nepal, Indonesia and Vietnam.

Our production is mainly done, in a state of the art manufacturing facility, close to the Colombo port, using a German made Universal Tuber (Gartemen & Hollman) and Universal Bottomer (Windmoller & Hoilstcher), which are capable of producing three million paper sacks per month. This gives us a distinct advantage in many ways.

Developed specifically for the Tea industry has been a pioneering product, which has won several awards locally and internationally. Through new product developments such as this we have been able to successfully cater to the tea processors and factories and achieve their trust.

We currently supply to leading cement manufacturers, tea factories and processing facilities and food processors.







We have the capacity to supply paper sacks at any size, ply and paper combinations.

Exercise Books production started in 2003 and has grown exponentially in the Sri Lankan market and currently possesses a strong foothold in the North and East, Central Highlands and the South of Sri Lanka. We currently possess a large product folio in the exercise books market with our brands "Amazon".

Good product quality and amazing designs have attracted the school going children and our reach is scattered around Sri Lanka through our strong network of retail outlets.

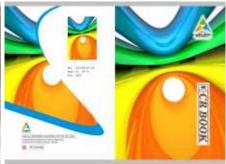












Paper Bag Manufacturing, started production in the 1960s as a cottage industry in the production of brown paper bags, today this has grown as a main business operation through a mechanized process. In the early production times the paper was supplied to households where it was converted to bags as an outsourced function thus enabling the communities to earn a living in their spare time. Still this system has been a major social enabler accounting for about 10 % of the production through this method. Currently the production is through a specially mechanized process.

And our clientele include mainly **Business to Business customers** who are bakers, textile shops and grocers.

Made to order requirements can be arranged as per the requirements of clients and business needs. We do have the capacity to produce printed bags for your convenience.

Paper Recycling is our other business lines include exports of waste paper for recycling; we use all our waste papers for recycling and also purchase and collect them from the market. This is bulked and bound and send to export markets for the re production of paper. This business has been our green initiative in the market thus enabling us to save on the rain forests and be Eco friendly.

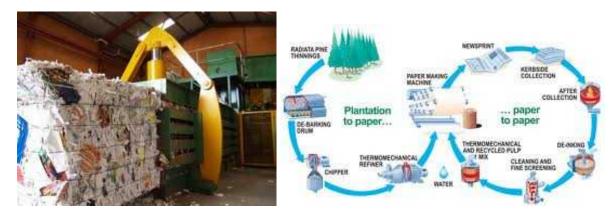
Most of our waste paper sacks, exercise books and paper bags are recycled through this process and ensure that 100 % use of the waste products.

We at Abdulla group are very proud of our environmentally friendly efforts.

We recycle all our waste as much as possible thus giving back to the environment and reducing the "carbon footprint" created. We understand that by combining recycled products in our production system we surely can do our little bit to save the environment.

Preserving the environment is one of our major concerns therefore our separate SBU which deals on paper recycling which saves trees leads to saving of rain forests.

We also purchase our used packing bags from our customers and re-use them for the production of different packing products in our production lines.



### Pesticides and Trading activities

**Pesticides** is one our initial business venture started in 1956 and household and industrial market with the brands such as "Run Rat" and "Run Bug". With time this had grown into being household names and an effective product.

Trading in imported confectionery and other modern trade items has been included in the recent with a growing market in cities and suburbs through our existing retail network.

# 6.0 Our Manufacturing facilities

Our manufacturing plants are located in Colombo and we use the latest production methods and state of the art machinery in our processes for manufacture of paper sacks, exercise books, and paper bags. Our raw materials and paper reels are sourced from local and international markets and purchased through reputed suppliers and are of high grade quality.

We use stringent quality inspection methods and ensure that raw materials supplied meet to our expected levels.

Abdulla Packaging and Industries
Abdulla Packaging and Industries - Exercise Books Unit
Abdulla Exports factory
Abdulla International Factory





## 7.0 Our Credentials and Achievements

"World Star 2007"

Award by World Packaging Organization - Sweden.



"Asian Star 2007"

Award by Asian Packaging Federation - Singapore.

"Lanka Star 2007"



Gold award by Sri Lanka Institute of Packaging.

"Silver Award 2009"

Industry Large by National Chamber of Exporters of Sri Lanka.



"Merit Award 2009"

Industry Medium by National Chamber of Exporters of Sri Lanka.



"Silver Award 2011"

Industry Medium by National Chamber of Exporters of Sri Lanka.



"Silver Award 2012"

Industry Medium by National Chamber of Exporters of Sri Lanka.

# "We always strive for excellence"