



COMPANY PROFILE



ATC LANKA (PVT) LTD



COMPANY DETAILS

Name	: ATC Lanka (Pvt) Ltd
Incorporation	: 2010/PV 71874
Registered Address	: No. 16, 9 th Lane, Kollupitiya, Colombo - 03, Sri Lanka
Contacts Tel	: +94 11 2593832/35
Fax	: +94 11 2593835
Email	: info@atctrading.org
Web site	: www.atcholdings.com
Nature of Business	: Trading, Imports & Exports
Management Team	: Dr. A.M. Ismail - Chairman / MD Mrs. S.H. Seyed Amila - Executive Director Mr. Ephhar Moulana - Director / CEO Mr. T. Raveendiran - Finance Consultant Mr. W.A. Siddiq - Director Exports Mr. M.I. Mashood Ahamed - Accountant Mr. X.A. Sajith Ferdinand - Marketing Executive Ms. A.M. Fathima - Manager Admin
Other Staff	: Mr. S.H.A.F. Subhan Mr. K. Sarawana Bawan
Bankers	: Hatton National Bank PLC
Auditors	: Jayasinghe & Co., Chartered Accountants
Secretary	: Amalgamated Management Services (Pvt) Ltd

ATC GROUP OFFICE



- **ATC Lanka Holding (Pvt) Ltd.**
- **ATC Lanka (Pvt) Ltd.**
- **ATC Information Technology (Pvt) Ltd.**
- **ATC Professional Couriers (Pvt) Ltd.**



Lankaputhra, Deshamanya
Dr.A.M.Ismail
Chairman

Message from Chairman / ATC Group of Companies

I was the CEO and founder Director for Emirates Trading Agency operations in Sri Lanka, which is a member of Al Ghuraib Group of Companies and ETA Star Group of Companies.

In 1996, we started supplying cement and clinker to Sri Lanka market and I was totally responsible for setting up of ETA Lanka Pvt. Ltd to directly market cement products in Sri Lanka. I possess wide experience with regard to cement, clinker, fertilizer, sugar, pulses and wheat flour. I was also responsible for island wide marketing and distribution network in Sri Lanka. Head Office and warehouse of ETA Lanka was initiated by me. My position was founder Director and Chief Executive Officer at ETA Lanka Ltd, which was the 3rd largest fertilizer supplier to the country. Under my leadership the Company traded more than 150,000 MT of fertilizer annually to Sri Lanka. I also started Ascon (Pvt) Ltd, a Company which executed real estate project at Baseline Road, Colombo – 09, the value of which exceeded Sri Lanka Rs.500 Million and also purchased land and signed several real estates project at that time. Still I am a shareholder of the Multi-development Project.

I am a founder Director of Serendib Flour Mill, built inside the Port of Colombo, which is the 2nd such complex in Sri Lanka and the Project costed US\$ 50 Million. Before coming to Sri Lanka I was working in Dubai in the Shipping & Trading Division and fixed more than 100 vessels through Transchart under the Shipping Ministry of Shipping, India.

I set up the Joint-Venture Shipping Company called “MAETA”, between ETA Dubai and MAERSK LINE, Denmark for the first ever built ten PANAMAX ships under MAETA with LOA 230 meters beam 32 meter with self fitted hopper for discharging coal in India.

Brought a new built PANAMAX vessel for the first time in port Haldia, Pradeep, Visakapattanam, in East Coast, India.

In 2010, at the age of 46, started successfully my own multinational company called ATC Group of Companies and diversified activities of trading, shipping, logistics, travels etc.

After the worldwide financial crisis, ETA Dubai had to stop all future plans and business and I was forced to start my own Company in Sri Lanka under the name of ATC Group of Companies.

Presently, we are exporting minerals and agri commodities, waste paper etc. We are also the largest supplier of fertilizer to Sri Lanka and also we supply construction materials. We are also the franchise holder for Professional Courier of India and we are the local partner for Tally accounting software of India.

We have given proposal to the Government of Sri Lanka to the value of US\$ 1 Billion and I am also discussing with Al Ghurair Group for development of real estate and other projects, which we are hopeful, will be started soon.

With regard to trading operations I was the one who started an office in Iran and a warehouse facility in Sharak Free Zone in Iran, which is close to Russia, Afghanistan and to the sub continent. I also set up an office in Bangladesh, Azerbaijan, Kirkistan, Kazakastan, Thukmanistan and travelled almost all the countries.

Social Responsibilities

1. Director of UN Human Rights in Sri Lanka
2. Golden Member of United National Friendship Association
3. Life Member of SAARC Chamber of Commerce & Industries
4. Life Member of Asia Pacific Chamber of Commerce
5. Founder of All India Anti-Dowry Association
6. Founder Member of Colombo and Ceylon Chamber of Commerce
7. Lifetime Special Member of Confederation of Asia-Pacific Chamber of Commerce and Industry

Chairman

ATC Group of Companies

Tel: +94 77 7777333

Email: drismail.atc@gmail.com



Ephhar Moulana
Director/CEO

Message from Director/CEO

ATC LANKA (PVT) LTD, a sister Company operating under the umbrella of ATC GROUP OF COMPANIES, was founded in April, 2010. This Company is the trading arm of the Group and is involved in general trading, covering importing, exporting and marketing. While the principal organ of the Group ATC LANKA HOLDINGS (PVT) LTD being the Board of Investment approved Company other sister Companies operate with particular emphasis.

Since the formation of the Company it has handled exports & imports and successfully carried out marketing of the products imported. The Company has shown steady progress during the years in its activities.

Director/CEO

Tel: +94 72 7000456

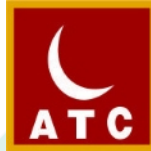
Email: moulana@atcholdings.com

INTRODUCTION AND BUSINESS BRIEF ABOUT US

ATC Lanka (Pvt) Ltd was established and registered in 2010 with its main office located in Colombo, Sri Lanka.

ATC Lanka (Pvt) Ltd is one of the subsidiaries of ATC Lanka Holding (Pvt) Ltd which is a Board of Investment (BOI Sri Lanka) approved Company.

ATC Group which consists of Companies such as



ATC LANKA HOLDING (PVT) LTD
ATC LANKA (PVT) LTD



ATC INFORMATION TECHNOLOGY (PVT) LTD



ATC PROFESSIONAL COURIERS (PVT) LTD

Each of these companies engages in trading of various nature and some of the products handled by the above companies are as follows:

Professional Services

We render professional services to interested parties and earn considerable revenue as service charges.

Some of the companies we deal with

- ☐ TRANSMART D.M.C.C - DUBAI
- ☐ TRANSGLOBE D.M.C.C - DUBAI
- ☐ INDIAN POTASH LTD - INDIA
- ☐ M.M.T.C - INDIA

Some of our valued list of Clients

Exports

Waste Paper - Corrugated Cartoons - Akshera Papers, Tamil Nadu, India
Gugan Paper Mills (Pvt) Ltd, India
Subam Papers (Pvt) Ltd, India
Karthikeya Paper & Boards Ltd, India



Arecanuts (Sri Lanka Origin) - Penguin Overseas, New Delhi, India



Hi - Ti Ilmenite - United Glory Corporation Ltd, China



Imports

Indian Fresh Onion - Unic Trading Company (Pvt) Ltd, Tamil Nadu, India



Experience of Import & Marketing in Cement

In 1990 our group chairman joined ETA Dubai, who was responsible for supply of clinker (95% Raw Material for Cement) to Sri Lanka and Bangladesh. Further he was responsible for buying clinker from L&T Birla Cement, Ramco Madras Cement, India Cement and Dalmia Cement.

You can refer our dealings with: L&T Cement - Mr. Deepak Rastan
India Cements - Mr. N. Srinivasan
Ramco Cement - Mr. Beemarajah / Mr. Arujunarajah
Dalmia Cement - Mr. Mazada

In 1996 one of our clients in Sri Lanka Mr. Kasthuri Arrachchi who bought over Ruhunu Cement joined with meto do the marketing and supplying. Further we jointly imported the cement under the brand called Lotus from all other importers.

After the government changed Mr. Kasthuri Arrachchi shut down all the businesses. In this situation I established ETA Lanka office and imported L&T Cement, Dalmia Cement, Ramco Cement and Indian Cements and marketed our own brand called Double Bull Cement. That time we used to bring huge quantity in bulk vessels and direct delivery to big distributors like Mascons Ltd, Ajantha Steels, Joseph Stores, Adamjee Lukmanjee & Sons (Pvt) Ltd, Expo Lanka and etc, now they all are marketing their own brand.

Latest stage Indian companies directly got in to Sri Lanka market. Meantime we started our own Double Bull brand with our own warehouse in Kelaniya and almost covering 300 dealers island wide. Following a sudden crisis in ETA Dubai Company all operations stopped and company also closed down. In this situation ATC GROUP engaged with the cement business and purchased from other importers Lucky Cement, Mahaweli Cement and etc.

Technology - Tally Software

We are the local Tally Accounting and Business Management software selling partner for Sri Lanka of **Tally Solution (Pvt) Ltd, Bangalore, India**

We engage in marketing, distributing, supporting and market development of Tally software in our region.

Professional Couriers

We hold the FRANCHISEE AGENCY for Sri Lanka for Domestic and International Courier and Cargo of **Professional International Couriers (Pvt) Ltd, Chennai, India**. We engage and coordinate their Domestic and International operation in Sri Lanka.

Mission

Developing with customer by providing innovative fast solutions.

Vision

We listen to our customers and develop a strong and cooperative relationship with them.

Total Quality is our work method.

Customer satisfaction is our final goal.

Cooperation at Global level.

