

2020

CALENDAR OF EVENTS



EDB

Trade Facilitation and Trade Information Division

Sri Lanka Export Development Board

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CONTACT DETAILS OF THE RESPONSIBLE DIVISIONS OF EDB

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- RDD

Regional Development Division
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- MDD

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- ESD

Export Services Division (ESD)
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INTERNATIONAL - TRADE FAIRS AND EXHIBITIONS

PERIOD	EVENT	PRODUCT SECTOR	COUNTRY/ VENUE	RESPONSIBLE DIVISION
January 27 - 30	Sri Lanka Participation at Arab Health 2020 for Indigenous and Western Medical sector.	Wellness	Dubai, World Trade Centre	ESD
January 29 – 31	JITW 2020 Osaka	ICT	Osaka	ESD
January	Dusseldorf Boat Show	Boat Building	Germany	IP
February 12 - 15	Organize Sri Lanka's participation at BioFach 2020	PROCESSED FOOD	Nuremberg, Germany	EAD
February 16 - 20	Organize Sri Lanka's participation at GULFOOD 2020 Exhibition	PROCESSED FOOD	Dubai	EAD
April 8 – 10	Sri Lanka Participation in Japan IT Week in 8-10 April 2020 for ICT/BPM sector followed by networking meetings and organizing side events at the Japan IT Week to promote the IOI brand.	ICT	Tokyo Big Sight	ESD
April 15 - 18	Exposure Visit to Vietnam International Fair		Vietnam	RDD
April 19 - 22	Sri Lanka Wellness Sector Participation at Arabian Travel Market (in collaboration with SLWTA/SLTPB) B2B Networking Event	Wellness	Dubai International Convention & Exhibition Centre, Dubai, UAE	ESD
April 21 - 23	Seafood Expo Global	SEAFOOD	Brussels, Belgium	EAD
May 19 - 22	Sri Lanka Pavilion at Interzoo Exhibition	ORNAMENTAL FISH	Nuremberg, Germany	EAD
May 26 - 30	Exposure Visit to Thaifex - World of Food Asia	Food & Beverages	Thailand	RDD
June	Tyre Colone 2020 in Germany	Rubber Products	Germany	IP
June	Korea Import Good Fair -2020	Multi Products	Korea	MDD
June 27 - 30	China International Small and Medium Enterprises Fair		China	RDD
2 nd Quarter	Organizing a Roadshow to promote Sri Lanka's Logistics services in London, UK.	Logistics sector	To be selected	ESD
July	Sri Lanka's Participation at Apparel Sourcing USA 2019	Apparel	New York USA	IP
August 22 - 25	Business development & promotional activities in identified markets for Construction Sector (Maldives)	Professional service (Construction)	Maldives	ESD
September 17 - 19	Organize Sri Lanka participation at SIAL India 2020	PROCESSED FOOD	India, New Delhi	EAD
Septmber 23 - 25	Exposure Visit to Annapoorana "Anufood India"		India	RDD
September	Follow- up of Ethio Con Construction exhibition 2019 to organize 2020 exhibition thro. Market Access Support Scheme	Professional service (Construction)	Ethiopia	ESD/ BSU
September	Bangkok Gems & Jewellery Fair in Thailand	Gem & Jewellery	Bangkok Thailand	IP
September	Sri Lankan Designers participation at Centrestage	Fashion Design	Hong Kong	IP
September 27 - October 01	GITEX Technology Week 2020	ICT	UAE, Dubai	ESD
October 18 - 22	Organize Sri Lanka's participation at SIAL France 2020	PROCESSED FOOD	Paris, France	EAD
October	Manila Fame		Philippines	RDD
October 2020 to April 2021	Expo 2020 Dubai	Trade, Tourism & Investment Promotion	UAE	MDD
November 10 - 13	Sri Lanka Pavilion at Electronica 2020 Messe München Germany Pavilion at Electronica 2020 Messe München Germany November 10th – 13th 2020.	Electronics sector	Messe München Germany	ESD
November	China International Import Expo 2020, Shanghai, China	Multi Products	Shanghai, China	MDD
December	India International Mega Trade Fair - 2019	Multi Products	Kolkata , India	MDD
2020 event dates are not finalized yet	Sri Lanka Pavilion at Beijing International Book Fair 2020	Printing & Packaging	China, Beijing	ESD

INTERNATIONAL - PROMOTION & MARKET EXPOSURE PROGRAMS AND BUYER-SELLER MEETINGS

PERIOD	EVENT	PRODUCT SECTOR	COUNTRY/ VENUE	RESPONSIBLE DIVISION
March	Organize Outward Missions	Multi Products	Austria, Czech Republic and Poland	MDD
May	Organize Outward Missions	Multi Products	Western European Region	MDD
June	Organize Outward Missions	Multi Products	Italy & Netherlands	MDD
2 nd Quarter	Outward Delegation to India	Light Engineering	India	IP
July	Outward Promotion & B2B Meetings Program (3rd Follow up program)	Food & beverages, Spices & concentrates	Canada	MDD
September	Organize Outward Missions	Multi Products	UK	MDD
September or October	Outward Delegation to East Europe	Apparel	Selected East European Countries	IP
3rd Quarter	Organize "Study in Sri Lanka Forum" in Myanmar in association with the foreign mission to create awareness among the foreign students on the capabilities of Sri Lankan educational services	Education Sector	Myanmar	ESD
October 11 – 15	Participate at International Federation of Essential oils and Aroma Therapy Conference (IFEAT) 2020	SPICE & CONCENTRATES	Germany, Berlin	EAD
October 27 - 30	Organize participation at Supply Side West, USA 2020 along with B2B meetings	SPICE & CONCENTRATES	USA, Las Vegas	EAD
November	Organize an outward delegation to China for identifying market requirements (quality and other) for coconut fiber based products sector (B2B Programme)	COCONUT & COCONUT BASED PRODUCTS	CHINA	EAD

LOCAL - TRADE FAIRS AND EXHIBITIONS

Period	Event	Products	Venue	Responsible Division
January 24 - 26	Jaffna International Trade Fair (JITF)	All products	Municipal Council Ground, Jaffna	RDD
February 7 - 9	Footwear & Leather Fair 2020	Footwear & Leather Products	BMICH	IP
August	To participate FACET exhibition (Jewelry)	Jewelry		CPO/ RDD
September	"FACETS Sri Lanka" International Gem & Jewellery show	Gem & Jewellery	BMICH	IP
September	24 th Presidential Export Awards Ceremony	Multi Products	Colombo	MDD
October	Boat Show	Boat Building	Sri Lanka	IP
2020	Profood/Propack & Agbiz	Agriculture		RDD
2020	International Health Care Exhibition (Ayurveda Expo)	Ayurvedic	NPO/RDD	RDD
2020	Batticaloa International Trade Exhibition		Batticaloa	RDD

LOCAL - PROMOTION & MARKET EXPOSURE PROGRAMS AND BUYER-SELLER MEETINGS

PERIOD	EVENT	PRODUCT SECTOR	COUNTRY/ VENUE	RESPONSIBLE DIVISION
January 23 - 24	Workshop on HACCP and ISO certification collaboration with the UNIDO under the 2000 New Exporters Development Programme			CPO/ RDD
January	Awareness workshop on New EU regulation to be implemented in 2021	Organic Agricultural	Colombo	EAD
February	Organize awareness session on requirements for BRC certification to European Market for coconut kernel based products producers and exporters	Cocnut & Coconut Based Products	EDB	EAD
February	Export Opportunities and Market Trends	Multi Products	Matara	SPO/ RDD
February, May, July, September and December	Workshop on Product Development Programme for Spice and Herbal Products in collaboration with the export agriculture research center in Matale	Spice and Herbal		CPO/ RDD
January, February, March, May & July	Product Design Development Programme for Handicrafts in Kegalle/Kandy/Matale Districts (05 Programmes)	Handicraft	Kegalle/ Kandy/ Matale	CPO/ RDD
January, February, March & August	Supply Development Programs for Handicrafts in Kegalle/Kandy District (4 Programmes)	Handicraft	Kegalle/ Kandy	CPO/ RDD
March 13 - 15	EDB pavilion at Print 2020 Exhibition & Trade Fair	Printing & Packaging	BMICH	ESD
March	Workshop on Current Export Procedure and costing and pricing for selected entrepreneurs under the 2000 New Exporters Development Programme			CPO/ RDD
March	Awareness programme Canada organic certification procedure	Organic Agricultural Products	Colombo	EAD
March	Workshop on Current Export Procedure and costing and pricing for selected entrepreneurs under the 2000 New Exporters Development Programme			CPO/ RDD
1st quarter	Workshop on Automobile Component Industry Requirements & Standards	Automobile	EDB Colombo	IP
March /April	Organize Inward Buying Mission from India	Multi Products	Colombo	MDD
April	Export Procedures & Export Pricing	Multi Products	Matara	SPO/ RDD
March, May	Two workshops on packaging for food & beverages, Spices, fruit & vegetable sectors for export market under the 2000 New Exporters Development Programme in Kandy District & Kegalle District	Food & Beverages, Spices, Fruit & Vegetable		CPO/ RDD
April	Regional Enterprise Forum-Mullaithivu	All products types	District Secretariat, Mullaithivu	NPO/ RDD
May	Residential training programme on bio filter system at ornamental fish breeding and training institute in Rambadagalla	Ornamental Fish		CPO/ RDD
May	Conduct a workshop to encourage R & D with industry stakeholders & Researchers – Create a platform to connect industry stakeholders with research & development sector	Cocnut & Coconut Based Products	EDB	EAD
June	Technical Summit on virtual Technology	Rubber Products	Colombo	IP
March & July	Conduct regional workshops for ornamental fish industry in Galle & Kurunegala	ORNAMENTAL FISH	Galle Kurunegala	EAD

July	Regional Enterprise Forum-Mannar	All products types	District Secretariat, Mannar	NPO/ RDD
May	Pure Ceylon Cinnamon Licenses programme - Provide publicity & awareness about PCC mark among exporters	SPICE & CONCENTRATES	EDB	EAD
May	Awareness Seminar on Export Opportunities in Oceania Region	Multi Products	Colombo	MDD
June	Workshop on Developing the supply base of Sri Lankan Coffee together with DEA	FOOD & BEVERAGE	EDB	EAD
June	Quality Standards & Packaging	Multi Products	Matara	SPO/ RDD
June	Conduct workshop on high density fish farming & food nutrition for ornamental fish industry	SEAFOOD	EDB	EAD
July	Awareness Seminar on Bilateral Trade Development on Nordic Region	Selected product sectors	Colombo	MDD
July/ August	Organize Inward Buying Mission from Pakistan	Multi Products	Colombo	MDD
July/ August	Organize a buying Mission from selected Middle East Countries	Selected product sectors	Colombo	MDD
August	Workshop on Value Added Coconut based product in collaboration with Coconut Development Board in Kegalle District	Coconut based product		CPO/ RDD
August	Awareness programme on Australia organic certification procedure	ORGANIC AGRICULTURAL PRODUCTS	Colombo	EAD
August or September	Invite 2-3 new buyers from EU countries or USA to source from Sri Lanka	Apparel	Colombo	IP
August	ICT for SMEs	Multi Products	Matara	SPO/ RDD
August or September	Invite 2-3 new buyers from EU countries or USA to source from Sri Lanka	Apparel	Colombo	IP
October	Regional Enterprise Forum-Kilinochchi	All products types	District Secretariat, Kilinochchi	NPO/ RDD
October	Agri Business for Export Market	Multi Products	Matara	SPO/ RDD
May, August, November	Organize awareness for fiber millers in Puttalam, Gampaha & Kurunegala Districts	COCONUT & COCONUT BASED PRODUCTS	Puttalam Puttalam, Gampaha,	EAD
To be defined (Depends on the authorization of the Entrepot Trade procedure by MoF)	Organize awareness programme to publicize Entrepôt trade procedure among the potential companies of the sector	Logistics sector	3 rd floor Auditorium, EDB	ESD
To be confirmed by Chamber of Construction Industry	Organize a workshop/awareness session on "How Can Export of Construction Services be Promoted" in collaboration with Chamber of Construction Industry to promote SMEs' to International market.	Professional service (Construction)	To be finalized	ESD
To be confirmed	Organize a promotional seminar for the Sri Lankan Electronics and Electrical manufacturing industry to attract new EEC companies to the GVC.	Electronics & Electrical sector	To be decided	ESD
To be confirmed	Organizing ICT/tech pavilion at INFOTEL/TECHNO 2020 in for Tech companies and Start-ups.	ICT/BPM	BMICH	ESD
To be confirmed	Inward Delegations from Thailand for the EEC sector.	Electronics & Electrical sector	To be decided	ESD

CERTIFICATE COURSES

PERIOD	COURSE	VENUE	RESPONSIBLE DIVISION
1st Quarter	154th Certificate Course on Import & Export Procedure	Conference Room , 5th floor, Head office-EDB	TFTI
	89th Certificate Course on Operational Aspects of International Trade	Auditorium, 3rd floor, Head office-EDB	TFTI
2nd Quarter	155th Certificate Course on Import & Export Procedure	Conference Room , 5th floor, Head office-EDB	TFTI
3rd Quarter	156th Certificate Course on Import & Export Procedure	Conference Room , 5th floor, Head office-EDB	TFTI
	90th Certificate Course on Operational Aspects of International Trade	Auditorium, 3rd floor, Head office-EDB	TFTI
4th Quarter	157th Certificate Course on Import & Export Procedure	Conference Room , 5th floor, Head office-EDB	TFTI