

AGF TOTAAL

No	Content	Description
01	Fair Name	AGF TOTAAL
02	Location	Ahoy Rotterdam Rotterdam, Netherlands
03	Overview	<p>Fresh is hot! The consumption of fresh products is a hot topic, and not only from a culinary perspective. There is an increasing encouragement to eat fresh products, simply because it is healthy. This, of course, is not news to you. After all, you know better than anyone that the fresh-produce market is extremely healthy as well.</p> <p>Fresh, fresher, freshest... Visitors of the trade fair will be able to find out more about an extremely broad spectrum of products in the fields of fruit, vegetables and potatoes, meat and meat products, fish, dairy products, bread and pasta. For entrepreneurs in the fresh-produce sector, InnoFresh is therefore an essential source of information and initial acquaintance. For you, this means a unique opportunity to gain new clients!</p>
04	Date	
05	Frequency	Annually
06	Main Product Of Relevant To Sri Lankan Exporter	<ul style="list-style-type: none"> • Fruit, vegetable and potato products • Bread and confectionary products • Fish and seafood • Meat, meat products and meat substitutes • Game and poultry • Delicatessen products and specialities • Cheese and other dairy products • Herbs and spices • Ready meals • Meal elements • Salads • Soups • Sauces, marinades and dressings
07	Dead Line Of Application	
08	Exhibitors And Visitors	<p>Exhibitor Information fresh products, InnoFresh offers the greatest possible variety in this field, from the latest convenience foods to the most exquisite fresh delicacies, as well as smart marketing concepts, innovative packaging and enticing presentation techniques</p>
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	
12	Organization Person	

	(Sponsor)	
13	Fair Organizer	Ahoy Rotterdam nv
14	Contact Person in EDB	Ms Udeni Wijekoon, Assistant Director, Market Development Division, (TEL : 2300722)