



CAIRO ICT 2012

No	Content	Description
01	Fair Name	Cairo ICT 2012
02	Location	Cairo International Convention Center Nasr Road 11757 Cairo, Egypt Tel: +20 (0)2 22633222 Fax: +20 (0)2 22634640
03	Overview	Cairo ICT 2012 is hosting the World Summit Award (WSA), a global activity to select and promote the world's best e-Content and most innovative ICT applications, adding to the 16 th round of Cairo ICT a new dimension and special focus on international presence, and new trends that open wide new vistas of profit-making. Cairo ICT is an international exhibition and conference for information and communication technology and a meeting place for amateurs and professionals alike in the IT business field. The trade fair combines telecommunication technology (for professional and other purposes), information technology (software, hardware and networking) as well as satellite technology (serving both telecom and media fields). Cairo ICT includes a forum that focuses on various themes all coming under the umbrella of information and communication technology.
04	Date	26-29 April 2012
05	Frequency	Annually
06	Main Product Of Relevant To Sri Lankan Exporter	computers, electronic products, hardware, internet services, networking technology, satellite technology, smart cards, software, telecommunications systems, ...
07	Dead Line Of Application	
08	Exhibitors And Visitors	
09	Entrance Fee	
10	Stall Cost	Registration Fees: USD 350 Raw Exhibition Space: USD 325 / m2 Shell-Scheme Space: (Equipped stand USD 77/m2 + USD 325/m2) Minimum space 12m
11	Why important to the Sri Lanka	Cairo ICT 2012 presents itself as an opportunity to open new markets, consolidate presence in existing markets and a chance to meet with peers on a platform which is neither too large to prevent networking or too small to

		<p>allow for that.</p> <p>Cairo ICT is generally a focused go-to-market based event, where both the exhibition ground and the forum halls stand on equal footing in terms of importance. Meeting clients from important emerging markets of the region – Middle East and Africa – with Egypt of course at the centre of such countries, is unique to this event.</p> <p>Cairo ICT is a platform for new technologies and trends, but the twist that makes it stand different from other international events, is the tailoring of technologies and trends to conditions of the targeted markets.</p> <p>An excellent opportunity to network, meet with your peers and open new vistas for business are only some of the benefits you achieve by being part of this leading regional event.</p> <ul style="list-style-type: none"> • Find out how to unlock the possibilities enabled by the Government and the ICT sector. • Gain knowledge of the strong and durable information society for the future. • Gain insight on how Egypt is emerging as a regional hub for the ICT industry in Africa and Middle East. Egypt, maintaining its economy intact under the brunt of the world economic crisis and the financial crunch, is attracting FDA to stimulate growth. • Know the latest offers and solutions offered from the exhibiting partners.
12	Organization Person (Sponsor)	
13	Fair Organizer	<p>Trade Fairs International 24 Menouf Street Cairo, Egypt Tel: +20 (0)2 26910792 Fax: +20 (0)2 4159852 info@cairoict.com www.cairoict.com</p>
14	Contact Person in EDB	<p>Mr. M.K.S.K Maldeni , Director/Export Services (TEL : 2300727)</p>