## Advertise with Us (Sri Lankan Exporters)

www.srilankabusiness.com



Sri Lanka Export Development Board is the nation's apex organization for promotion and development of exports.

www.srilankabusiness.com, our highly informative web portal is frequented by the representatives of a huge number local and international businesses, which makes it a highly effective B2B marketing & networking platform. Therefore, by advertising on our website, you can secure great online exposure for your business and push it to the next level. Go over our advertising policy and creative guidelines below so that you can a clear idea on how exactly you can advertise with us.

The biggest portion of our website traffic consists of B2B visitors

- -7000+ Pages
- -250000+ page views monthly
- Visits from 230+ Countries and Terrireries

"Advertise with us and be part of our success story"

## For Sri Lankan Exporters

The Company / Enterprise must be registered with EDB and incorporated in Sri Lanka

The Company / Enterprise must manufacturing a product or delivering a service

The Company / Enterprise must successfully done at least one export product or service within the last 06 months

The Company / Enterprise must be actively functioning within the last 03 years in exporting products / services







Ad impressions - The number of times a particular ad is shown on a given web page (ad slot).

Minimum No of impressions allowed at once is 10,000



Sri Lanka Export Development Board No. 42, Nawam Mawatha, Colombo 02

Telephone : +94-11-230-5209 Fax : +94-11-230-0715 Email : edb@edb.gov.lk

