



EsSEN fair

No	Content	Description
01	Fair Name	IPM ESSEN - GERMANY
02	Location	Messe Essen, Germany
03	Overview	Essen is the largest show of its kind in Germany with approximately 110,000 sqm in 16 adjacent exhibition halls at the Messe, Essen. In 2011 the show attracted. Pot plants, foliage plants and nursery stock are the main exhibits at the show but there are also halls for products, equipment, and retail and floristry sundries.
04	Date	24-27 Jan 2012 (22-25 Jan 2013)
05	Frequency	Annually
06	Main Product Of Relevant To Sri Lankan Exporter	Pot plants, foliage plants and nursery stock, equipment, and retail and floristry sundries
07	Dead Line Of Application	
08	Exhibitors And Visitors	<ul style="list-style-type: none"> • Around 59,600 Trade visitors from all continents <p>The show now attracts around 60,000 truly international visitors from across the globe including;</p> <ul style="list-style-type: none"> • Commercial Growers • Wholesalers • Retailers <ul style="list-style-type: none"> • 1,517 exhibitors from 44 countries <p>Exhibitors from the horticultural supplies sector, substrates, glasshouses etc.</p>
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	
12	Organization Person (Sponsor)	
13	Fair Organizer	
14	Contact Person in EDB	Ms. Gayani Wijayathilake Export Promotion Officer, Export Agriculture Division, (TEL: 2300732)