

## <u>Fruit Logistica</u>

No	Content	Description	
01	Fair Name	Fruit Logistica Berlin	
02	Location	Messe Berlin Messedamm 22 14055 Berlin, Germany <b>Tel:</b> +49 (0)30 30380 <b>Fax:</b> +49 (0)30 30382325	
03	Overview	<ul> <li>Fruit Logistica introduces not only fruit and vegetable products, but the technical knowledge and skills required for effective logistics. Retail, handling of fruit and vegetables is also a key theme of the Fruit Logistica Show. The range at Fruit Logistic includes unprocessed fruit and vegetables, dried fruit, nuts, spices, biological produce, flowers and plants for self-service outlets. The branches around the fresh fruit trade get the chance with this exhibition to represent their diverse range of services across the value chain; from cultivation to the POS Short term, focused target groups and thus high efficiency are the main features of Fruit Logistica.</li> </ul>	
04	Date	Wed 08 February, 2012 to Fri 10 February, 2012	
05	Frequency	Annually	
06	Main Product Of Relevant To Sri Lankan Exporter	Dried fruit, flowers, fruits, nuts, organic produce, potted plants, spices, vegetables	
07	Dead Line Of Application		
08	Exhibitors And Visitors		
09	Entrance Fee		
10	Stall Cost		
11	Why important to the Sri Lanka		
12	Organization Person		
	(Sponsor)		

13	Fair Organizer	Messe Berlin GmbH Messedamm 22 14055 Berlin, Germany <b>Tel:</b> +49 (0)30 30380 <b>Fax:</b> +49 (0)30 30382325 central@messe-berlin.de
14	Contact Person in EDB	www.messe-berlin.de Mr. Darshana Perera , Deputy Director, Export Agriculture Division, (TEL : 2300732)