




GITEX- Business Solution

No	Content	Description
01	Fair Name	GITEX - Business Solution
02	Location	Dubai International Convention & Exhibition Center DIDEC Sheikh Zayed Road Dubai, UAE Tel: +971 (0)4 3321000 Fax: +971 (0)4 3318299
03	Overview	The GITEX is one of the most important trade fairs in the Arab Emirates in the field of electronics. The Arab economy in this sector experiences an economic upturn. The latest developments in the computer market, the visitors at the GITEX look. The exhibitors will showcase their products and innovations. The GITEX exhibition is a trend and is very specialized audience. Conferences and lectures form the framework of the GITEX in Dubai.
04	Date	14-18 October 2012
05	Frequency	Annually
06	Main Product Of Relevant To Sri Lankan Exporter	Accessories, audio technology, computer games, Computer hardware, Internet service, IT service, laptops, multimedia, network solutions, software, video, VoIP
07	Dead Line Of Application	
08	Exhibitors And Visitors	Exhibitors: More than 3,500 companies Visitors: Over 138,000 industry visitors.
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	<p>GITEX Technology Week is internationally recognized as the largest and most important business - to- business IT trade event for corporate, enterprise and small & medium business that exists for the Middle Eastern, African and South Asian markets.</p> <p>Information Communication Technology (ICT) is one of the focused areas identified by the Sri Lanka Export Development Board (SLEDB) for promotion and development. ICT is a knowledge-based industry, which is considered one of the fast growing industrial sectors in the world as well as in Sri Lanka. As far as exports are concerned, the main components of ICT at present are software products and services; outsourcing of software development and IT enabled services such as call centers and other business process outsourcing ventures. The ICT industry has considerable scope to grow in developing countries such as Sri Lanka where the educational standards of the population are</p>

		comparatively high.
12	Organization Person (Sponsor)	
13	Fair Organizer	 <p> مركز دبي التجاري العالمي DUBAI WORLD TRADE CENTRE </p> <p> Dubai Word Trade Centre Sheikh Zayed Road Dubai, UAE Tel: +971 (0)4 3321000 Fax: +971 (0)4 3318299 info@dwtc.com www.dwtc.com </p>
14	Contact Person in EDB	Mr. M.K.S.K Maldeni , Director/Export Services (TEL : 2300727)