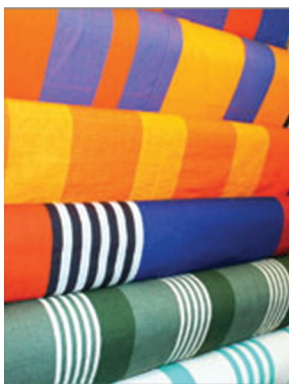


# HANDLOOM TEXTILES

## FROM SRI LANKA



Dating back centuries, Sri Lanka's Handloom Textile Industry has helped showcase the undying creativity of generations of Sri Lankans, taking them to the international arena. A range of innovative designs, colour combinations, patterns and craftsmanship is handed down from generation to generation.





The industry is highly labour intensive, export oriented and rurally based. It produces predominantly cotton and silk products, utilizing cotton and silk yarn. Generally, with low capital costs and running expenses, handloom is a household or cottage industry, where skilled hands create value added products. The industry has the flexibility to supply in small quantities as well as larger quantities and styles catering to individual tastes and requirements of different buyers from various cultures. There is an immense potential in the use of alternative raw materials, abundantly available in Sri Lanka.



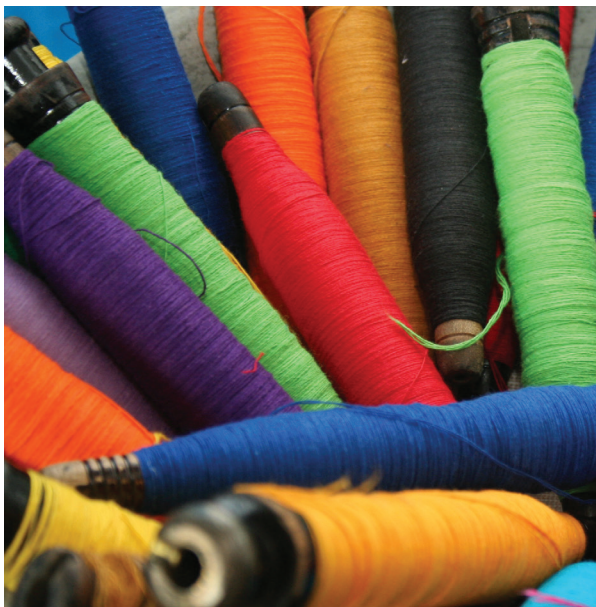




There are around 962 manufacturers engaged in the industry, which provides employment to approximately 15,000 employees. The mix of manufacturers includes leading handloom weaving manufacturers as well as small scale producers. The leading producers had been able to grasp the international market and also have been able to successfully cater to the local tourist market.



Exports include a wide range of products such as soft toys made out of handloom fabrics, bed linen, table linen, kitchen linen bath linen, upholstery and dress fabric, curtaining, readymade garments, hand woven rugs, tapestries etc. and stationery items such as books, notebooks, albums and writing pads made with handcrafted exteriors. These items are designed for niche markets where handmade products of high-value are preferred.



*SriLankan handloom producers are capable of supplying numerous products to markets such as the Maldives, Korea South, France, Italy, Germany, Belgium, Australia, Sweden, United States, UAE, Netherlands, Austria and Japan.*



Handloom products are completely sustainable and are made out of eco-friendly raw material, maintaining internationally accepted quality standards. Awareness of modern design trends, combined with traditional craftsmanship and the influx of new processing techniques, the Sri Lankan Handloom Industry has gained a dominant identity and a foothold in the competitive international market



## SRI LANKA EXPORT DEVELOPMENT BOARD

The Sri Lanka Export Development Board is Sri Lanka's apex organisation for the promotion and development of exports. It was established in 1979 under the Sri Lanka Export Development Act No. 40. EDB is the executive arm of the Export Development Council of Ministers, headed by H.E. the President of Sri Lanka, which is the policy-making body of the EDB.

### What We Do

We assist in negotiating business with Sri Lanka, either as an importer or an investor in export production.

Functions of the EDB encompass a range of activities such as promoting exports, organising buyer-seller meets, and exhibitions, providing essential information to both local and foreign entrepreneurs and assisting in the formulation and maintenance of quality standards wherever applicable.

The EDB is manned by a team of professionals, knowledgeable in their own specialized areas, who maintain close personal links with the respective sectors and hence highly competent in providing you helpful advice.

The EDB has on its Board of Management, representatives of both state and private sector organisations involved in export activities. Dedicated to the task of promoting more exports and better exports for the benefit of exporters and importers alike, the full range of its services are provided free of charge.



# SRI LANKA EXPORT DEVELOPMENT BOARD



For further information please contact:

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