

# Malaysia International Food & Beverage Trade Fair

No	Content	Description
01	Fair Name	"Malaysia International Health & Beverage Trade Fair"
02	Location	Putra World Trade Centre (PWTC), Kuala Lumpur, Malaysia
03	Overview	Malaysia International Food & Beverage Trade Fair (MIFB) will provide the best business opportunity for the professionals related to F & B industry of Malaysia and the neighboring countries. This year the event will be celebrating its 13th edition. The fair will showcase products such as beverages, biotech products, canned products, Chinese herbs, confectionery, biscuit & pastries, convenience food, cured meats, dairy products, delicatessen products, food ingredients, food promotional boards, fresh & dried fruit etc. Main attraction of Malaysia International Food & Beverage Trade Fair (MIFB) will be the learning sessions, chef competition, MIFB 2012 awards and many more. Exhibitors will get an opportunity to launch their new products and explore new markets.
04	Date	12-Jul-2012 to 14-Jul-2012
05	Frequency	Annually
06	Main Product Of Relevant To Sri Lankan Exporter	Food & Beverage
07	Dead Line Of Application	
08	Exhibitors And Visitors	<p><b>Exhibitors profile</b> Profile for exhibit includes Beverages, Biotech Products, Canned Products, Chinese Herbs, Confectionary, Biscuit &amp; Pastries, Convenience Food, Cured Meats, Dairy Products, Delicatessen Products, Food Ingredients, Food Promotional Boards, Fresh &amp; Dried Fruits, Vegetable, Fresh &amp; Semi-Preserved Seafood, Frozen Food, Grocery Products, Halal Food, Horticulture, Organic Products, Preserved Products, Professional Organizations, Trade Associations &amp; Chambers of Commerce.</p> <p><b>Visitor's profile</b> Manufacturer, Importer, Exporter, Restaurant, Wholesaler, Supermarket, Fast Food, Bakery, Retail, Government, Hospitality, Research &amp; Development, Policy Makers, Academics are the target visitors</p>
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	
12	Organization Person	

	(Sponsor)	
13	Fair Organizer	Expomal International Sdn. Bhd. 7-2 Subang Business Centre, Jalan USJ9/5Q, 47620 Subang, Selangor, Malaysia <b>Tel :</b> +(60)-(3)-80246500 <b>Fax:</b> +(60)-(3)-80248740 <b>Web :</b> <a href="http://www.expomal.com/">http://www.expomal.com/</a>
14	Contact Person in EDB	Ms. Ishara Sewwandi, , Export Promotion Officer, Market Development Division, (TEL : 2300722)