



NUREMBERGE TOY FAIR

| No | Content | Description | | | | | | | | | |
|----------------|--|--|--|----------------------|----------------|--------------|---------|---------|----------------|---------|---------|
| 01 | Fair Name | Nuremberge Toy Fair | | | | | | | | | |
| 02 | Location | Nürnberg Messe Messezentrum Nurnberg 90471 Nuremberg, Germany | | | | | | | | | |
| 03 | Overview | The International Toy Fair in Nuremberg held for over 60 years is the world's number one event for creative leisure items which includes toys, model constructions/hobbies and mechanical, electrical & action items, educational items, outdoor & leisure items, festival & carnival items, books and games. A large number of buyers from the world over attend this event annually. The previous Fair had attracted over 75,000 visitors from 115 countries and 2,676 exhibitors from 61 countries. The broad spectrum of manufacturers and buyers as well as availability of high quality information relevant to the sector makes this event, the toy industry's most important platform for networking, ordering and for obtaining first hand information. | | | | | | | | | |
| 04 | Date | 1-6 Feb 2012 Wednesday to Sunday from 9 a.m. to 6 p.m Monday from 9 a.m. to 5 p.m. | | | | | | | | | |
| 05 | Frequency | | | | | | | | | | |
| 06 | Main Product Of Relevant To Sri Lankan Exporters | Model Construction, Hobbies, Model Railways and Accessories, Technical Toys, Educational Toys, Action Toys, Dolls, Soft Toys, Games, Books, Learning and Experimenting, Multimedia, Festive and Trend Articles, Carnival, Wooden Toys, Craftworks, Gifts, Arts & Crafts, Creative Design Sports, Leisure, Outdoor, School Articles, Stationery, Baby and Infant Articles Testing and Inspecting Institutes Business Media | | | | | | | | | |
| 07 | Dead Line Of Application | 13 January 2012 at the latest | | | | | | | | | |
| 08 | Exhibitors And Visitors | 2700 exhibitors form 63 nation Over trade visitor 79200 from altogether 114 nation each year | | | | | | | | | |
| 09 | Entrance Fee | <table style="width: 100%; border: none;"> <thead> <tr> <th></th> <th style="text-align: center;">Advance sales</th> <th style="text-align: center;">Counter</th> </tr> </thead> <tbody> <tr> <td>One-day pass</td> <td style="text-align: center;">€ 17,00</td> <td style="text-align: center;">€ 23,00</td> </tr> <tr> <td>Permanent pass</td> <td style="text-align: center;">€ 35,00</td> <td style="text-align: center;">€ 49,00</td> </tr> </tbody> </table> | | Advance sales | Counter | One-day pass | € 17,00 | € 23,00 | Permanent pass | € 35,00 | € 49,00 |
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| 10 | Stall Cost | <p>Row stand EUR 143*m</p> <p>Corner stand (2 sides open) EUR 172* m</p> <p>Head stand (3 side stand) EUR186.50*M</p> <p>Block stand (4side stand) 186.50 *m</p> <p>Registration free EUR 300</p> <p>(all price plus statutory VAT)</p> |
| 11 | Why important to the Sri Lanka | <p>Worldwide: 2,687exhibitors from 63 countries, 79,243visitors from 114 countries</p> <p>Unique:727 exhibitors attend no other fair & 27338 visitors only come here</p> <p>Industry-wide:1 million products, including 70,000 new products & Brands and mass articles for all sales channels</p> <p>Media highlight: 2,500 journalists in Nuremberg</p> <p>Informative: comprehensive knowledge programme including the Toy Fair Special Toys go green, the Global Toy Conference, the Toy Business Forum and the Building Our Future Toy Conference</p> <p>Ready to make decisions: 88.6 % of the visitors have a license to order</p> |
| 12 | Organization Person (Sponsor) | |
| 13 | Fair Organizer | <p>Show Organizer (s): Spielwarenmesse</p> <p>Venue : Spielwarenmesse eG Münchener Straße 330 90471 Nürnberg, Germany</p> <p>Tel :+49 (0)911 998 13-29</p> <p>Fax :+49 (0)911 814 99 05</p> |
| 14 | Contact Person in EDB | Mr. Prasanna Jayasinghe, Deputy Director, Market Development Division (TEL : 2300722) |