



Polagra Food International Trade fair For the Foodstuffs

POLAGRA FOOD

No	Content	Description
01	Fair Name	POLAGRA-FOOD International Trade Fair for the Food Industry
02	Location	Poznan, Poland Poznan International Fair
03	Overview	<p>The exhibition space of the Polagra-Food Fair 2012 will be thematically divided into three areas:</p> <p>The Food and Drink Exhibition - a rich and diverse exhibition of food products visited annually by representatives of chain stores, wholesalers, distributors, retailers and producers</p> <p>The Wine and Spirit Exhibition - a place for presenting and tasting a wide range of the wine and spirit industry products. Professional glass and ice service will be available to the visitors of the Wine and Spirit Exhibition</p> <p>The Store Equipment and Franchising Exhibition - the space for presenting innovative solutions for trade. Numerous conferences dedicated to traders are organized as part of the exhibition.</p>
04	Date	08.10.2012 - 11.10.2012
05	Frequency	Annually
06	Main Product Of Relevant To Sri Lankan Exporter	<ul style="list-style-type: none"> • Dairy products • Meat, cold cuts and sausages • Organic Food • Convenience food • Gluten-free food • Food for diabetics • Vegetarian food
07	Dead Line Of Application	30 April 2012
08	Exhibitors And Visitors	<p>EXHIBITOR'S PROFILE</p> <p>Profile for exhibit includes Food Processing Machinery & Equipment: Assorted Food & Beverage Processing Equipment, Drink / Juice Processing Equipment, Food Sterilizing Machinery / Equipment, Bakery & Confectionery Equipment. Food & Beverages: Poultry / Meat / Halal Meat, Dairy Products, Chilled & Frozen Foods, Fresh Produce. Seafood: Fresh Seafood Products,</p>

		<p>Seafood Processing, Food Ingredients: Aromas, Flavours & Fragrances, Food Additives / Raw Material.</p> <p>VISITOR'S PROFILE</p> <p>A complete food technology show which is for bakers, restaurants, snacks & sweet manufacturers & person belongs to food industry. Consultants, Convenience Retailers, Departmental Stores Managers, Dieticians / Nutritionists / Food Technologists Architects / Designers / Engineers, E-Retailers. Restaurant Management, Bakery / Confectionery Manufacturers, Airline / Institutional Catering Management</p>
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	<p>Polagra Food International Food Product Trade fair is the largest meeting of the food industry in Central and Eastern Europe held annually. According to the post fair report of the organizers, 800 exhibitors from 30 countries had participated in 2009. The forthcoming Polagra-Food exhibition will be divided into the following four categories.</p> <ul style="list-style-type: none"> • Food and Drink Exhibition • Wine and Spirit Exhibition • Franchising Exhibition • Store Equipment Exhibition <p>The event will be held simultaneously with the Polagra-Tech International Trade Fair of Food Processing Technologies</p>
12	Organization Person (Sponsor)	
13	Fair Organizer	<p>Poznan International Fair Ltd. ul. Glogowska 14 60-734 Poznan Tel: +48 61 869-2000 · Fax: +48 61 869- 5827 info@mtp.pl Web : www.mtp.pl</p>
14	Contact Person in EDB	Ms. Udeni Wijekoon, Assistant Director, Market Development Division, (TEL : 2300722)