

Poznań Fashion Days Fair

No	Content	Description
01	Fair Name	Poznań Fashion Fair
02	Location	Poznan International Fair ul.Glogowska 14 60-734 Poznan Poland Tel : +48 61 869 2000 Fax: +48 61 869 2999
03	Overview	<p>The Poznań Fashion Show stimulates traders to expand their knowledge. The Fair will host the Fashion Retail Forum. During the upcoming edition of the Poznań Fashion Show, the visitors will be able to familiarize themselves, among others, with expert forecasts concerning the trends in the apparel, textile, and footwear sectors. A lot of stress will be put on state-of-the-art technologies and their potential applications in the fashion industry, and on Internet marketing. New sales techniques will also be discussed, and so will legal matters related to retail trade.</p> <p>The program of the Fair includes also daily fashion shows, which will certainly attract the attention of visitors and the media.</p> <p>Poznań Fashion Fair will consist of four exhibitions:</p> <ul style="list-style-type: none"> • NEXT SEASON Exhibition of Clothing, Lingerie and Accessories - collections for fall-winter 2012/2013 • FAST FASHION Exhibition - collections for spring-summer 2012 • BTS Exhibition of Shoes, Leather and Leather Goods • TEX-STYLE Exhibition of Clothing Industry Fabrics and Accessories
04	Date	27 th -29 th February 2012
05	Frequency	Twice a year
06	Main Product Of Relevant To Sri Lankan Exporter	Fashion
07	Dead Line Of Application	

08	Exhibitors And Visitors	
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	
12	Organization Person (Sponsor)	
13	Fair Organizer	<p>Poznan International Fair ul.Glogowska 14 60-734 Poznan Poland Tel : +48 61 869 2000 Fax: +48 61 869 2999</p>
14	Contact Person in EDB	Ms. Udeni Wijekoon, Assistant Director, Market Development Division, (TEL : 2300722)