



# SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF TRADE

## 4th CHINA INTERNATIONAL IMPORT EXPO 05th TO 10th NOVEMBER 2021

The 4<sup>th</sup> edition of China International Import Expo (CIIE) will be held from 5<sup>th</sup> to 10<sup>th</sup> November 2021 at the National Exhibition & Convention Center, Shanghai, China hosted by the Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government.

CIIE 2020 has been attended by over 100 countries and international trade organizations. The Expo showcased 7 major industries in an area of 360,000 sq.m. and more than 400,000 professional visitors had registered to attend. The event also includes Economic Forums and Bilateral Business Meetings.

The EDB in collaboration with Sri Lanka Embassy in Beijing and Sri Lanka Consulate General in Shanghai, China is making arrangements to organize Sri Lanka's participation at the 4<sup>th</sup> CIIE-2021.

### FOR WHOM :

Exporters of the sectors below are invited to apply.

- Food & Agriculture section - Tea and herbal drinks, Coconut and Coir Products, Spices & Essential Oil, Confectionary Products, Processed Food, Fresh Fruits, Sea Food.
- Consumer Goods section - Gem & Jewellery, Lift style products, Apparel, Rubber products, Spa products, Beauty care products, Handicraft products.
- Trade in services section- Wellness, Logistic and ICT sectors.

### COST OF PARTICIPATION AND EDB ASSISTANCE

The EDB may consider providing assistance towards the cost of booth construction of a 9 sq.m. area. The cost of space of a 9 sq.m. area amounting to Rs. 600,000/-together with the cost of airfare, hotel accommodation, freight and clearance charges, duties applicable to sample exhibits, cost of internal travel will have to be borne by the participating companies.

### APPLICATION PROCEDURE

Application should be made on the prescribed form available in the Market Development Division (8<sup>th</sup> Floor), EDB or could be downloaded from the website [www.srilankabusiness.com](http://www.srilankabusiness.com) under the section "Announcement". Duly completed application form should be sent to the **Director/ Market Development, EDB on or before Wednesday, 03<sup>rd</sup> February 2021**. Shortlisted applicants will be interviewed by a selection panel. The final decision on the participation of the selected companies will be taken by the Expo organizers in China and will depend on the availability of space.

For further information, please contact Ms. Kasuni Herath, Export Promotion Officer  
Tel : 0094-112300710 (Ext. 259), Fax: 0094-11-2300715, E- mail: [kasuni@edb.gov.lk](mailto:kasuni@edb.gov.lk)

CHAIRMAN & CHIEF EXECUTIVE

**SRI LANKA EXPORT DEVELOPMENT BOARD**

No. 42, EDB/NDB Tower, Nawam Mawatha, Colombo 2.

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