



SRI LANKA EXPORT DEVELOPMENT BOARD
ශ්‍රී ලංකා අපනයන සංවර්ධන මණ්ඩලය
இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Trade

REQUEST FOR PROPOSAL (RFP)

SELECTION OF A DIGITAL AGENCY TO DEVELOP DIGITAL MARKETING CONTENT TO POSITION SRI LANKA AS A UNIQUE DESTINATION FOR THE ELECTRONIC AND ELECTRICAL SECTOR

Sri Lanka Export Development Board (EDB) invites proposals from eligible Digital Agency to develop Digital Marketing Content to position Sri Lanka as a unique destination for the Electronic and Electrical Sector.

The Digital Agency will be selected in accordance with the procedures set out in the Guidelines for Selection and Employment of Consultants, published by National Procurement Agency.

SCOPE OF WORK

The scope of work involved in the project is detailed in the Terms of Reference (TOR).

APPLICATION PROCEDURE

Digital Agencies are invited to submit **Request For Proposal (RFP)** addressed to the Chairperson, Department Consultants Procurement Committee (CPCD), Sri Lanka Export Development Board, NDB-EDB Tower, 42, Nawam Mawatha, Colombo 02, indicating **RFP- Contract Number** and the **subject** should be clearly mentioned on the top left hand corner of the envelope should be sent on or before **09th August 2021** at 2.30 p.m. by registered post or placed in the Tender Box kept in the Procurement Unit (Level 06 of the EDB office at the below address). The applicants are requested to submit detailed sealed technical proposal and the financial proposal with duplicate copy separately.

It has been decided to issue form of RFP document online considering the prevailing Covid-19 pandemic situation in the country. Accordingly, the specimen RFP document could be downloaded from EDB website www.srilankabusiness.com under "Announcement". The companies obtaining the RFP document from the website, should deposit Rs.1000/= as a non-refundable deposit to the Sri Lanka Export Development Board, Account No. - 306605 at the Bank of Ceylon, Lake View branch and a copy of the deposit slip should be forwarded along with the RFP document to the EDB. The RFP document without a copy of the deposit slip will not be accepted as a valid document.

For further details, please contact Mr. Akila Zoysa, Assistant Director - EDB on: 071-6855188 E-mail: akiladishan@edb.gov.lk

CHAIRPERSON

DEPARTMENT CONSULTANTS PROCUREMENT COMMITTEE (CPCD)
SRI LANKA EXPORT DEVELOPMENT BOARD
NDB-EDB TOWER, NAWAM MAWATHA, COLOMBO 02, SRI LANKA.

TEL : + 94112300700, FAX : + 94112300715

Web: www.srilankabusiness.com