



**NATIONAL EXPORT BRANDS DEVELOPMENT PROGRAMME TO ASSIST SRI
LANKAN ENTREPRENEURS TO DEVELOP AND PROMOTE HOMEGROWN BRANDS
IN OVERSEAS MARKETS 2021 – 2024
Annexure 02**

PROGRESS REPORTING FORMAT

1	Name of the Company	
	Name and designation of the contact person	
	Address	
	Tel:	Fax:
	Mobile:	E mail: Website:
2	Name of the proposal/project approved under Assistance Scheme	
3	Category and activity of the project	Category I <input type="checkbox"/> Category I <input type="checkbox"/> Brand Promotion <input type="checkbox"/> Brand Development <input type="checkbox"/>
4	Brief introduction to the project	
5	Main objectives of the project	

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6	Date of project commencement		
7	Present status of the project		
8	Timelines of the project as per the implementation plan		
9	Financial progress of the project	Activity I	Rs. Mn.
		Total approved amount (Rs.)	
		Fund received up to now (Rs.)	
		Details of fund utilization (Rs.)	
		Activity II	Rs. Mn.
		Total approved amount (Rs.)	
		Fund received up to now (Rs.)	

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		Details of fund utilization (Rs.)		
		Activity III		Rs. Mn.
		Total approved amount (Rs.)		
		Fund received up to now (Rs.)		
		Details of fund utilization (Rs.)		
10	Any deviation from initial plan? Yes/ No If Yes provide reasons			
11	Expected date of completion			
12	Details of sales increase (Please provide details)	Total sales & turnover		
		Initial Sales Qty (Sales before commencing the Project)	Increased Sales Qty (sales after implementing the project)	Total Sales Qty (Initial sales + Increased sales)
	Local Sales			Value (Rs. Mn.) (Total Sales Qty x Price)
	Exports			
	Total Sales			
13	Market wise export performance	Market	Increase in sales Value (RS. Mn.)	Market Achieved (%)

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14	Total employment created out of the project			
12	Any other comments			

Name & Designation:

Date:

Signature: