

The Presidential Export Awards (PEA) is the highest and the most prestigious award presented by His Excellency the President of Sri Lanka to the exporters in recognition of their outstanding contribution towards the development of national economy.

Sri Lanka Export Development Board is planning to hold the 24th Presidential Export Awards in respect of export performance made by exporters in the following financial years in September/October 2021 adhering to the health guidelines issued by the relevant authorities.

1. PEA 2019/2020 - For the financial year starting 1st April 2019 ending 31st March 2020
2. PEA 2020/2021 - For the financial year starting 1st April 2020 ending 31st March 2021

Extraordinary efforts demonstrated by the exporter to sustain the business during the Covid-19 challenging times will be considered during the evaluation of PEA 2020/2021.

NOTE:

- Exporting companies practicing January – December financial year could submit their accounts for April to March financial year with the validation of company Auditors.
- Separate application in prescribed format should be submitted for each financial year. Applications could be downloaded from www.srilankabusiness.com under “Announcements.”

TYPES OF AWARDS & ELIGIBILITY

Two types of Awards will be presenting for each financial year as follows:

- A. Overall Awards (12 Awards)
- B. Product/Service Sector Awards (53 Awards)

A. Overall Awards

The following 12 Overall Awards will be presented based on the overall performance of the exporting companies in Sri Lanka.

1. Exporter of the Year
2. Globally Outreached Sri Lankan Brand of the Year
3. Market Diversified Exporter of the year
4. Best Exporter in Product Diversification
5. Best value-added exporter of the year
6. Contributor to Sustainable Development in Exports
7. Innovative Export Product of the year
8. Contributor from the Regions to the Export Supply Chain
9. Best Performing Exporter in Emerging Markets

10. Exporter to the Global Value Chain
11. Woman Exporter of the Year
12. Emerging Exporter of the year

Eligibility for Overall Awards:

1. Eligibility for Overall Awards (Except “Emerging Exporter of the year” Award):

- A Company, individual or any other legal entity registered in Sri Lanka.
- The annual export turnover for the financial year considered for awarding should not be less than USD 5.0 Mn

1.1 Additional Eligibility Criteria for the Award of “Contributor from the Regions to the Export Supply Chain”:

To qualify for this award the applicant should establish export led supply/ industrial/economic activities/ farmer or producer clusters in the districts other than Western Province (Colombo, Gampaha, Kalutara)

1.2 Additional Eligibility Criteria for the Award of “Exporter to the Global Value Chain”:

This Award is to recognize the contribution to the national exports made by the exporters who connected to the Global Value Chain (GVC) supplying Parts, Components/Accessories other than for final consumption. Exporting companies who are supplying Parts, Components/Accessories other than for final consumption during the financial year will be eligible to apply for this award.

1.3 Eligibility for the Award of “Innovative Export Product of the Year”:

Innovated product/service has to be exported for the first time during the financial year considered for awarding.

1.4 Additional Eligibility Criteria for the Award of “Woman Exporter of the Year”:

This award is to encourage and recognize woman entrepreneurs’ contribution in national export development drive and also to enhance women’s full & effective participation in leadership. This award will be applicable only to woman exporters and companies, which holds majority of shares by a woman and/or a woman led company.

2. Eligibility for the Award of “Emerging Exporter of the year”:

- A company, individual or any other legal entity registered in Sri Lanka.
- Exporting company, who was a small and medium-sized enterprise (SME) exporter for past 3 years and scaled up to a large exporter during the respective financial year considered for awarding.

- Export turnover for the financial year considered for awarding should be equal or greater than USD 4 Mn. (export turnover \geq USD 4 Mn)

B. Product/Service Sector Awards:

The exporter recording the highest score as per the multiple criteria in each of products and services sectors listed in the **Annexure I** will be awarded. (53 Awards)

Eligibility for Product/Service Sector Awards:

A Company, individual or any other legal entity registered in Sri Lanka and engaged in export business in any of the product and services sectors stated in the **Annexure I**.

Apparel Sector Awards

Large Category- Export Turnover > USD 50 Mn

Medium Category- Export Turnover USD 5 Mn to USD 50 Mn

Small Category - Export Turnover USD 1 Mn to USD 5 Mn

Tea Sector Awards

Large Category - Export Turnover \geq USD 4.5 Mn

SME Category - Export Turnover < USD 4.5 Mn

General Information for the Applicants of PEA 2019/20 and 2020/21

1. Each entity should submit separate "Application Form" as evaluation of export performance will be on legal entity basis.
2. Those who are interested in applying for both financial years should submit prescribed application for respective financial year and supporting documents for each financial year.
3. Certification from bank should be submitted by the Service Exporters with regard to the receipt of inward remittance (format is given in the last page of application).
4. Award Winners will receive a Trophy and a Certificate. The recipient will have the privilege of using the Presidential Export Award Logo on their letterheads and promotional/publicity materials for a period of 3 years from the date of receipt of the Award.
5. Exporters who have been charged with or found guilty of violation of Exchange Control, Customs, Import/Export Control laws/regulations or circumventing regulations pertaining to EDB assistance schemes or any other fraudulent activity are not eligible to apply.

6. Exporters who have defaulted EDB loans are not eligible to apply unless all the outstanding dues to the EDB are settled before submitting the application.

7. Completed “Application Form” with all relevant documents should be submitted to the Chairman & Chief Executive, Sri Lanka Export Development Board, No 42, Nawam Mawatha, Colombo 02 on or before 4.00 p.m. on **Wednesday, 30th June 2021**.

The EDB reserves the right to reject any application in the event of information given is found to be false, inaccurate or inconsistency with any official information and also to disqualify the applicant to receive the Award under this Scheme, and/or to withdraw the Award after the Award has been granted. The selection of Award winners will be decided by the Panel of Judges and their decision is final.

Annexure 1

Product and Services Sector Awards

Industrial Products

1. Apparel – Large
 - Medium
 – Small
2. Hosiery
3. Knitted Fabric
4. Woven Fabric
5. Yarn
6. Dry Rubber Products
7. Latex Rubber Products
8. Ship Building
9. Boat & Pleasure Craft Building
10. Gems
11. Diamond
12. Jewellery
13. Glass Based Products
14. Ceramics & Porcelain Based Products
15. Plastic Products
16. Light Engineering Products
17. Leather Products
18. Furniture & Wooden Products
19. Chemical & Paint Products
20. Handloom, Toys, Crafts & Lifestyle Products
21. Footwear
22. Automobile Components
23. Value Added Minerals
24. Electronics & Electrical Products
25. Printing & Stationery
26. Packaging

Agricultural & Fisheries Products

1. Tea - Large
 - SME
2. Processed Food
3. Beverages
4. Organic Agriculture Products
5. Fresh Fruits, Nuts & Vegetable
6. Processed Fruits, Nuts & Vegetables
7. Floriculture
8. Coconut kernel products
9. Coconut Shell products
10. Coconut substrate products
11. Coconut Fiber based products
12. Seafood
13. Aquaculture Products
14. Ornamental fish
15. Spices & Concentrates
16. Herbal & Ayurveda

Export Services

1. ICT
2. BPM/KPM
3. Logistic Services
4. Hub Operations
5. Entrepot Trade
6. Marine & Offshore Engineering Services
7. Wellness Services
8. Construction Services