

SRI LANKA EXPORT DEVELOPMENT BOARD MINISTRY OF TRADE



SEAFOOD EXPO GLOBAL

Barcelona, Spain 26th – 28th April, 2022

The EDB will be organizing a Sri Lankan pavilion at the Seafood Expo Global (SEG), scheduled to be held from 26th -28th April 2022 in Barcelona, Spain.

Seafood Expo Global is the largest international seafood trade fair that brings together all key players (suppliers, buyers, government, distributors, industrial and services) in the seafood sector from each corner of the world. As the global seafood marketplace, more than 29,000 seafood professionals from 155 countries have attended the SEG 2019 fair to discover new products and suppliers as well as to meet the current suppliers and discuss future business plan. Six Sri Lankan seafood companies participated at the Seafood Expo Global, Brussels, Belgium held in May 2019.

Participating at the SEG will be a great exposure to the Sri Lankan Seafood Exporters/ potential exporters to update the knowledge on latest technologies, market trends & identify industry challenges & price trends. Also this fair will provide opportunities to exporters strengthen existing contacts, build new contacts with international buyers and reap the business opportunities in the EU region with GSP + benefit.

FOR WHOM:

Fish and fishery product exporters, processors and potential exporters are invited to exhibit at the Sri Lanka pavilion.

EDB ASSISTANCE:

The cost of space & construction together with the cost of exhibits, airfare, hotel accommodation and internal travel will have to be borne by the participant company.

APPLICATIONS:

Applications should be made on the prescribed form available at the Export Agriculture Division (6th floor), EDB or could be downloaded from the website <u>www.srilankabusiness.com</u> under the section "Announcement". Duly completed application forms should be sent by registered post to reach the **Director, Export Agriculture Division, EDB on or before 06th December 2021.**

For further details please contact Ms. Yamuna Sumanarathna, on: 0112300732 Fax: 0112304879. Email: <u>yamuna@edb.gov.lk</u>

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