



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INVESTMENT PROMOTION

THAIFEX EXHIBITION, BANGKOK, THAILAND 23RD – 27TH MAY 2023

The EDB is proposing to organize Sri Lanka's participation at the THAIFEX - Anuga Asia -2023 Exhibition scheduled to be held from 23rd - 27th May 2023 at Impact Muang Thong Thani, Bangkok, Thailand. THAIFEX is the largest Food & Beverage Exhibitions in Asia which connects around 1,600 exhibitors and more than 50,000 trade visitors from over 111 countries. The objective of Sri Lanka's participation at THAIFEX 2023 is to showcase and promote Sri Lankan Food & Beverage products mainly to the Asian region.

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Applications are invited from the processors/exporters/potential exporters of the following product categories, adhering to international food standards and having capacity to cater to the international market.

- Processed & fresh fruits & vegetables (Frozen, dehydrated & preserved fruits & vegetables, fruit juices, canned & bottled products)
- Coconut based food products (Desiccated coconut, coconut milk, cream & powder, coconut/king coconut water, flavoured coconut chips etc.)
- Spices & spice mixtures, spice seasonings, spices in gift packs, food ingredients, instant spice preparations etc.
- Confectionery & bakery products, specialty & convenient food products, cereal & cereal based products, food for health
- Certified organic food products and food supplements

COST OF PARTICIPATION

The cost of standard booth (9sqm) together with the cost of exhibits, airfare, hotel accommodation and internal travel will have to be borne by the respective participants. EDB may consider meeting part cost of the selected SMEs.

APPLICATION

Applications should be made in the prescribed form available at the Regional Development Division (7th Floor), EDB or could be downloaded from the website: www.srilankabusiness.com under section "Announcements". Duly completed application should be sent via email (Email: sepali@edb.gov.lk and kethaki@edb.gov.lk) to reach the **Director, Regional Development, EDB** followed by registered post **on or before 30th January 2023**.

For further details, please contact Ms Kethaki Pelpola, Assistant Director/ Regional Development Division on: 011-2300716, 2300705-11. Ext: 327 Fax: 011-2303028. E-mail: kethaki@edb.gov.lk

CHAIRMAN & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD

NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02.

Website : <http://www.srilankabusiness.com>